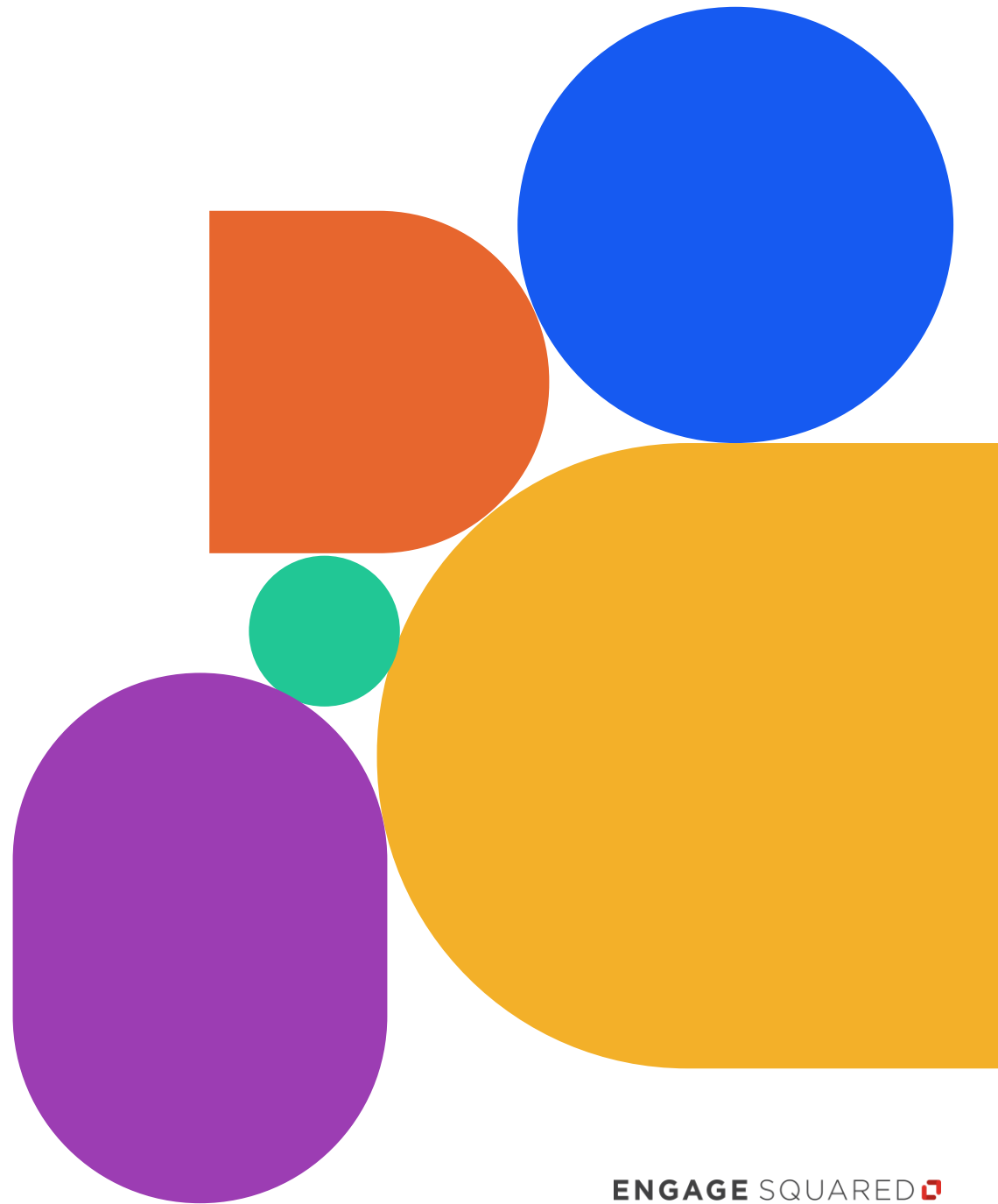


Offer overview

Viva Engage Launch

Take advantage of your investment in the Microsoft 365 platform and deliver a cohesive communications experience for your employees via Viva Engage



About us

We are Engage Squared.

Specialists in <people> friendly technology.

Our mission is to make work better. We empower employees to enjoy work more - using Microsoft tools to make work more productive, collaborative and connected.

We work with large organisations to:

- Enable teams and individuals to adopt new ways of working through our organisational change and transformation campaigns;
- Help leaders, communications, and HR teams to uplift culture and engage staff by building integrated digital workplaces that use the latest features in SharePoint Online and the Microsoft Viva suite;
- Create a more secure and compliant environment to better manage, retain and protect their information landscape; and
- Boost productivity with automation, digitization, and app modernisation (using all of the Microsoft 365 suite, including Teams, PowerApps and Power Automate on M365 and D365).

From design, to technical build, our team of experts use their broad range of skills across project delivery, cloud strategy, user experience design, governance, agile development, change management, and security to help our clients get the most of technology.

We take partnerships seriously and were proud to be named Microsoft's 2022 global Partner of the Year for Employee Experience.



2022 Partner of the Year Winner
Employee Experience Award
2021 Partner of the Year Winner
Australia



Viva Engage
Adoption
Specialist



Microsoft Teams
Collaboration
Specialist



Engagement overview

What does a Viva Engage launch look like?

The Viva Engage launch engagement is designed to support organisations who are wanting to foster a connected and inclusive workplace culture.

The adoption of an Enterprise Social Network like Viva Engage is pivotal for modern work. It acts as a bridge, connecting the workforce in a dynamic and interactive environment. It's not just about communications, it's an opportunity to enhance knowledge sharing, foster a sense of community and encourage collaboration between employees and leaders alike.

During this engagement we showcase the art of the possible with Viva Engage and share insights on how you can harness the power of an Enterprise Social Network to transform employee engagement. Together we'll unpack the challenges and pain points you're facing today, identify opportunities and prioritise use cases to support a more connected and engaged workforce.



Discovery and planning

Undertake a series of discovery activities to understand your objectives, current state and vision for implementing an Enterprise Social Network.



Configuration and enablement

Taking our findings from discovery and planning, we will support you to configure and implement Viva Engage in line with your project objectives, community architecture, and governance recommendations. We'll package some best practices into creative collateral and host a series of training/coaching sessions to enable your communications team, leaders and/or community managers to utilise Viva Engage.

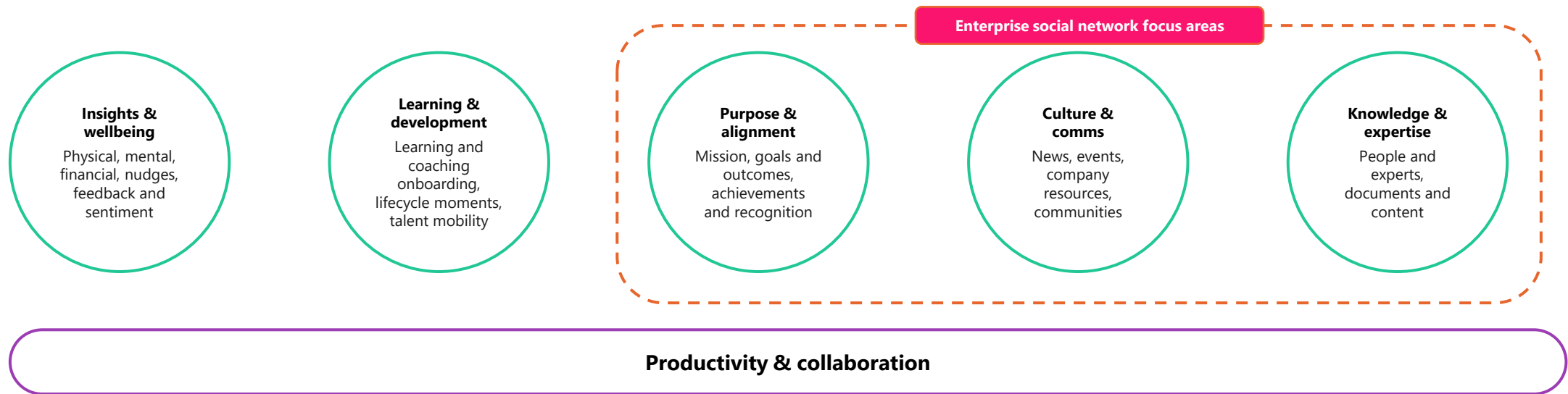


Sustaining adoption

To support ongoing growth and success of your Viva Engage Network we'll support you to implement activities that can help drive ongoing adoption of the platform.

Microsoft Viva and employee experience

Microsoft Viva is a suite of tools which puts people at the centre to help organisations create a thriving culture with engaged employees and inspiring leaders.



Viva Engage

Viva Engage connects employees and empowers everybody to contribute and express themselves.

As part of Microsoft Viva, Viva Engage connects people across the organisation so everyone feels included and invested.

Use Microsoft Viva Engage to...

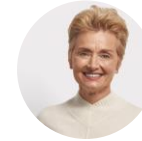
- Strengthen employee relationships by connecting with leaders and coworkers
- Build communities that support diversity, shared interests, and business initiatives
- Give employees a voice and empower leaders to listen, learn, and engage everyone
- Share your unique story, experiences, and find belonging at work

Viva Engage for different departments and industries:



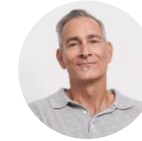
Communications

Modernise communications with announcements, polls, video and Q&A that reach your target audience across applications.



Leadership

Align people toward shared vision and objectives to drive organisational change. Shape culture and foster two-way dialogue with employees.



Human Resources

Support diversity and inclusion, employee advocacy and resource communities. Connect everyone to support hybrid and flexible work.



Marketing

Listen and collect customer feedback. Amplify messaging and campaigns. Crowdfund feedback and ideas.



IT

Drive IT transformation and change management. Share announcements, training and tips. Nurture peer-to-peer support communities.



Sales

Share best practices and competitive insights between sales teams. Improve responsiveness by connecting field reps with internal product teams.

Elements of a Viva Engage launch

Discover
Understand & align
Know what's possible, answer your questions, ask new ones

Enterprise Social Network Strategy
Strategy for ESN defining the vision for Viva Engage at your organisation

Change plan and implementation approach
Overarching approach to manage the implementation of Viva Engage as an organisation communications platform.

CAPABILITY

Training Guides

Training Sessions

Executive Coaching

Scenario Based Coaching

COMMUNICATION

Communications Plan

Campaign Design & Delivery

Launch & Adoption Collateral

Multimedia Explainers

CONTROL

Governance Recommendations

Network Configuration & Administration

Community Architecture

Automation

CONTINUE

Community Management

Measure Success

Champions Network

Leadership Engagement

Investment options

We know every organisation is different. Whether you're new to Viva Engage, conducting a review of your existing network or implementing change initiatives to drive adoption of your platform, our team can support your requirements. We've provided some investment guidance for you but are happy to tailor an engagement that works for your organisation.

Foundation

From: ~\$30,000

- Discovery
- Enterprise Social Network Strategy
- Communications Plan
- Viva Engage best-practice guides

Core

From: ~\$60,000

- Discovery
- Change plan and implementation approach
- Enterprise social network strategy
- Communications Plan & Design
- Viva Engage best-practice guides
- Executive Coaching, including briefing pack
- Community management briefing pack & coaching sessions

Advanced

From: ~\$100,000

- Discovery
- Change plan and implementation approach
- Enterprise social network strategy
- Communications including design
- Viva Engage best-practice guides
- Training
- Leadership briefing pack & briefing sessions
- Community management briefing pack & coaching sessions
- Governance recommendations
- Network configuration support
- Launch campaign

Create your own

From: ~\$30,000 to ~\$300,000+

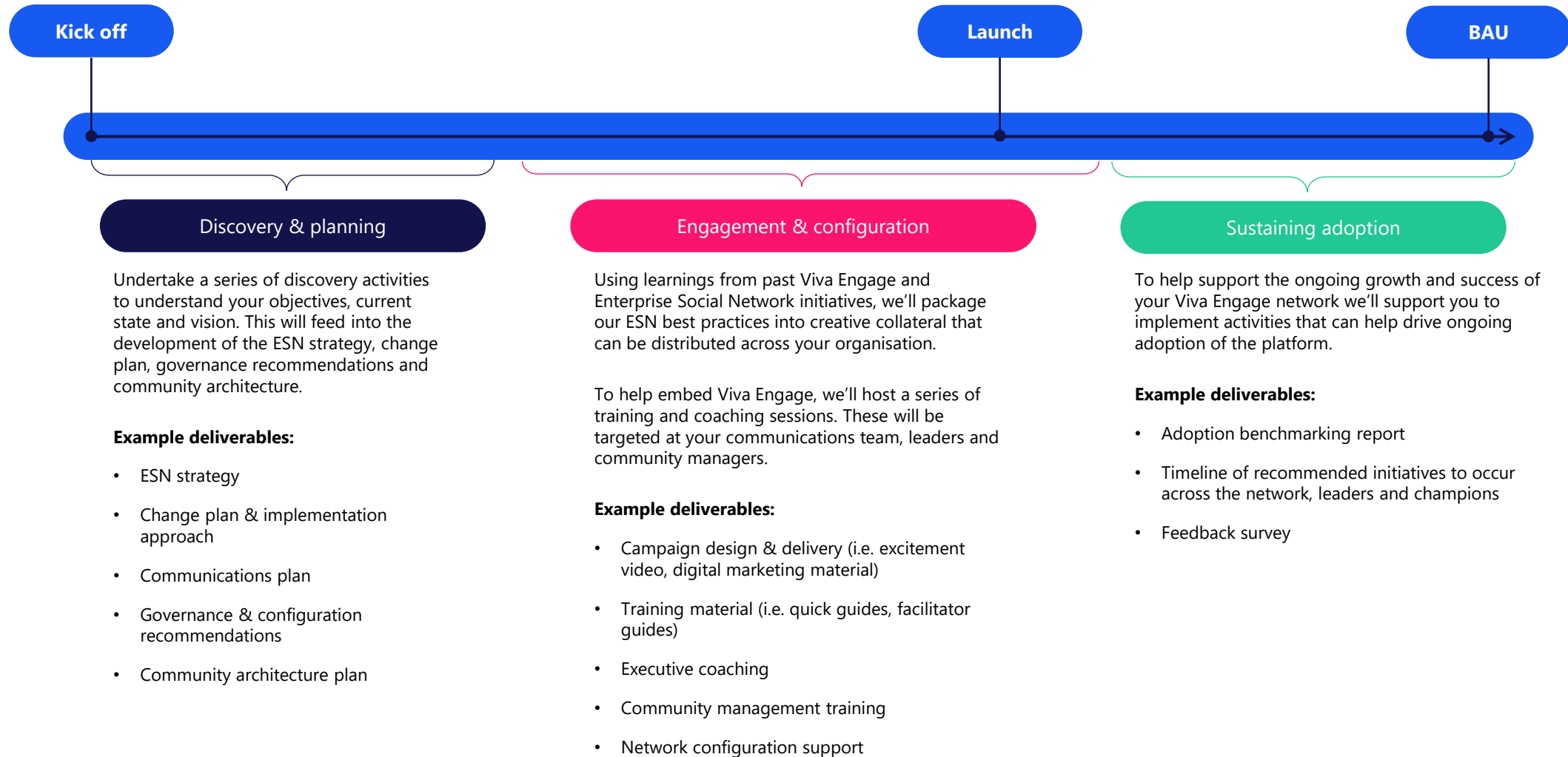
Have the flexibility to choose your own scope from across our recommended Viva Engage activities. Perhaps you require a review of your existing community architecture & network configuration, or just need some support upskilling your leaders to use Viva Engage; maybe you really want to make a big splash!

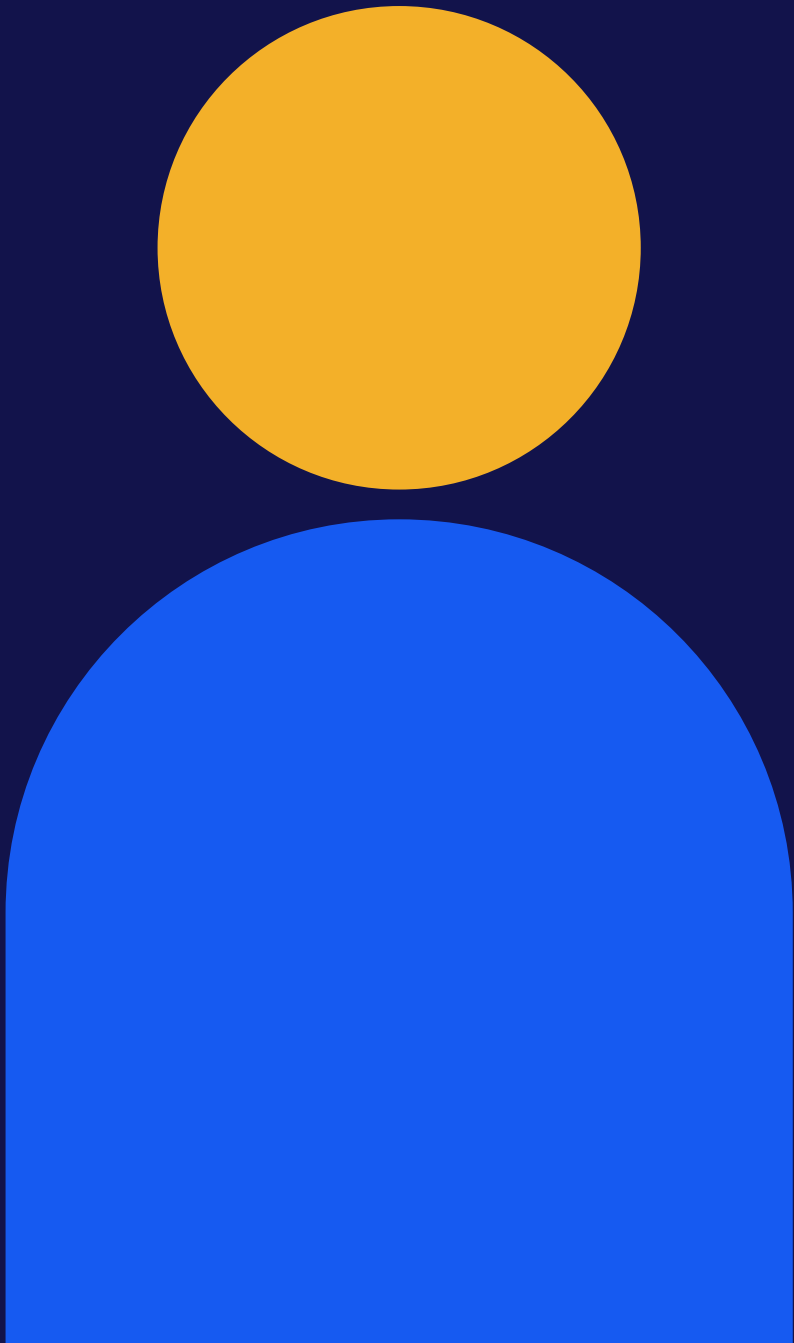
Regardless of where you are in your ESN journey, our team can be engaged to support you where needed.

Note:

- Our activity options can be customized with a brief discovery period to ensure our approach is aligned and targeted to your organisation
- All engagements will include Engage Squared service delivery assurance, resourcing, impediment resolution and status reporting
- All pricing is AUD and exclusive of GST
- Prices are indicative only and are subject to variation in accordance with your circumstances

Viva Engage launch timeline





<people>
friendly
technology

ENGAGE SQUARED 