

**Qumu**

# Qumu Video Engagement Platform

## The ultimate enterprise video solution, at scale

### Overview

Qumu Video Engagement Platform is a SaaS-based enterprise video solution that helps globally distributed enterprises create, control, deliver, experience and analyze live and asynchronous video at scale. The software enables businesses to collaborate with employees, customers and partners in more engaging ways, powered by enterprise-grade quality, reliability, security, and integration that is required by public and private companies alike.

### Integrated. Secure. Scalable.

Deliver live and on-demand video backed by enterprise-grade security and scalability, and integrated with leading video hardware and software providers through native connectivity and platform extensibility.

#### Integrated

- Integrated with leading video conferencing, eCDNs, and unified communications applications
- Leverage your existing video equipment and production investments
- Extensible to other technologies via open APIs

#### Secure

- Secure access at the user, network and content levels
- Control users and groups with user authentication and single sign-on
- Protect internal and external streams with built-in or customer-defined encryption

#### Scalable

- Host live streams with tens of thousands of concurrent viewers
- Store and share unlimited video recordings
- Provide on-demand video to reach audiences of any size



#### Easy

For casual users and video producers alike

#### Everywhere

For all employees, customers & partners

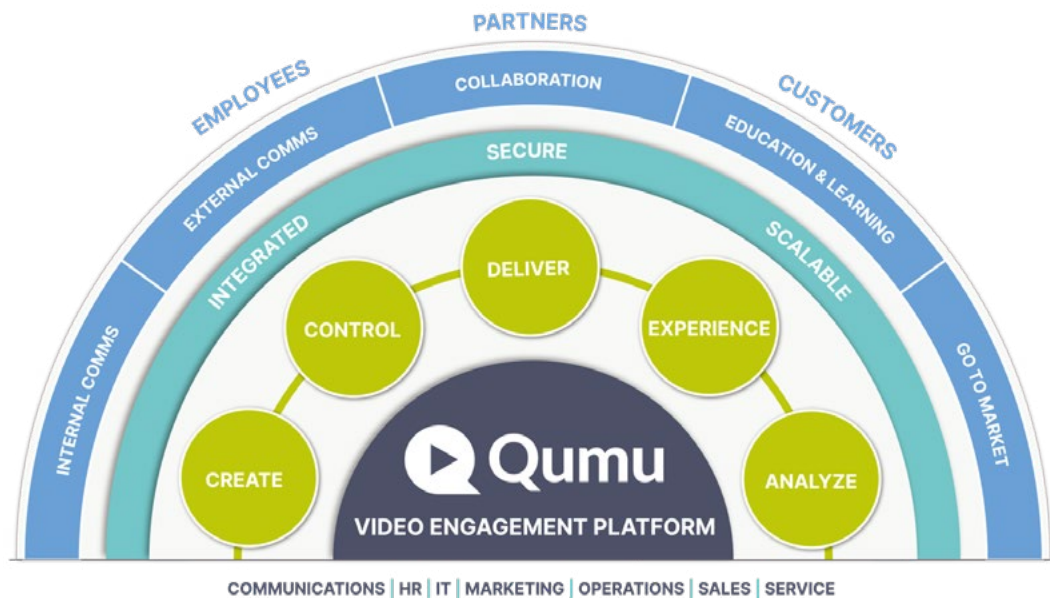
#### Enterprise

Meets the demands of executives and IT

#### Solutions

Virtual events, marketing, internal comms, learning & development, remote video production and more

# Powering hyper-distributed business



## Create

Whether from your desktop webcam, studio encoder, or video teleconference, capture video and enrich it to provide relevant experiences that engage your audiences.

## Control

Organize, manage, and share video that enables your audiences to easily identify and access content relevant to them, at the time they need it.

## Deliver

Make live and recorded video easily accessible to all of your audiences, regardless of size, while ensuring secure delivery and optimized performance for any network and device.

## Experience

Create branded video content and enrich it with interactive features that drive engagement.

## Analyze

Gain insights to make better decisions about video experience by analyzing your real-time network and viewer engagement data and measuring the relative performance of your content.

Ready to get started? Our team is ready to help. Contact us at [infoEV@enghouse.com](mailto:infoEV@enghouse.com)



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