

# Qumu Video Engagement Platform

Making Video Smarter



Enghouse  
Video

[Visit our Website](#)



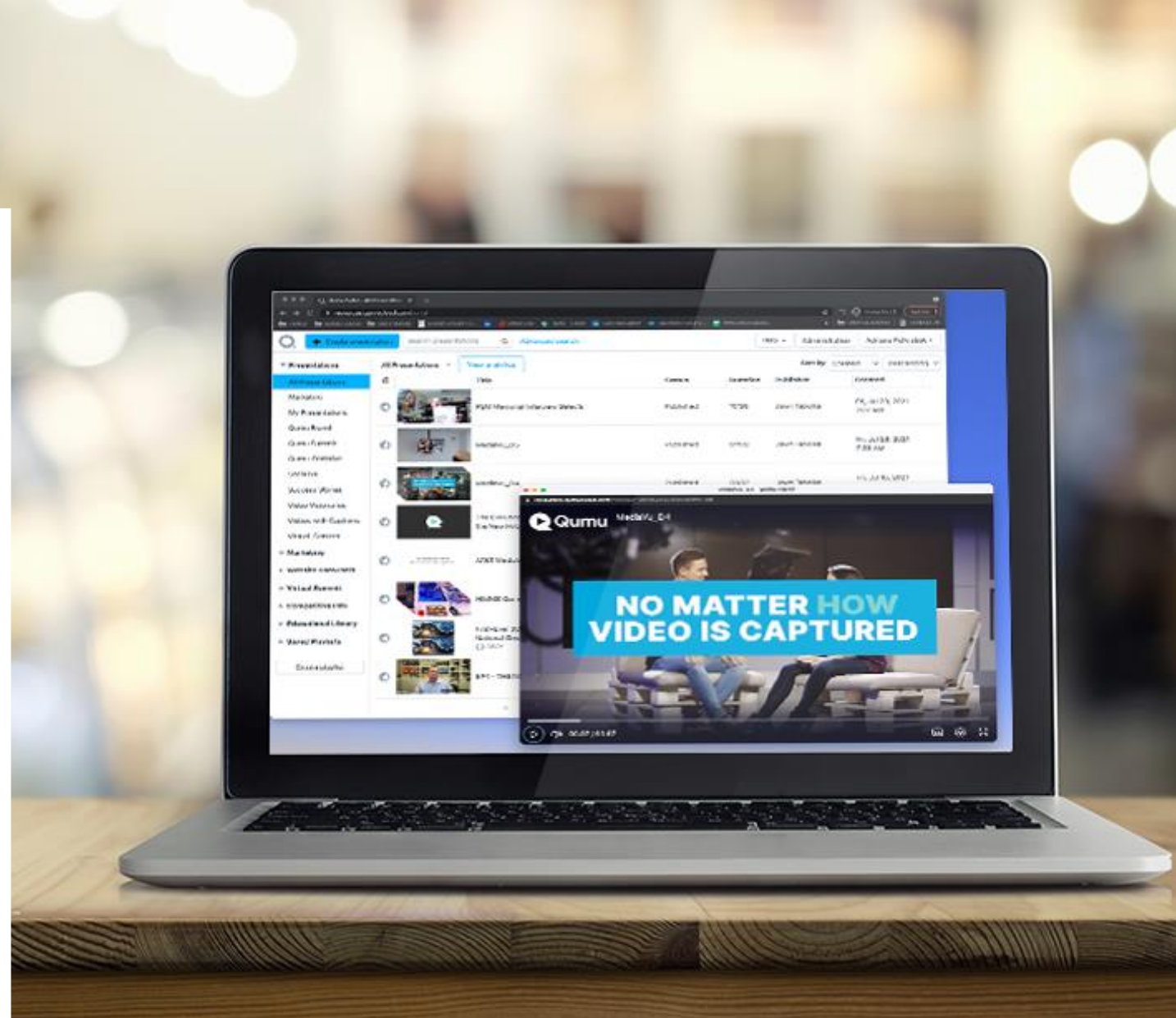


# 1. Qumu overview for Enterprises

# Qumu

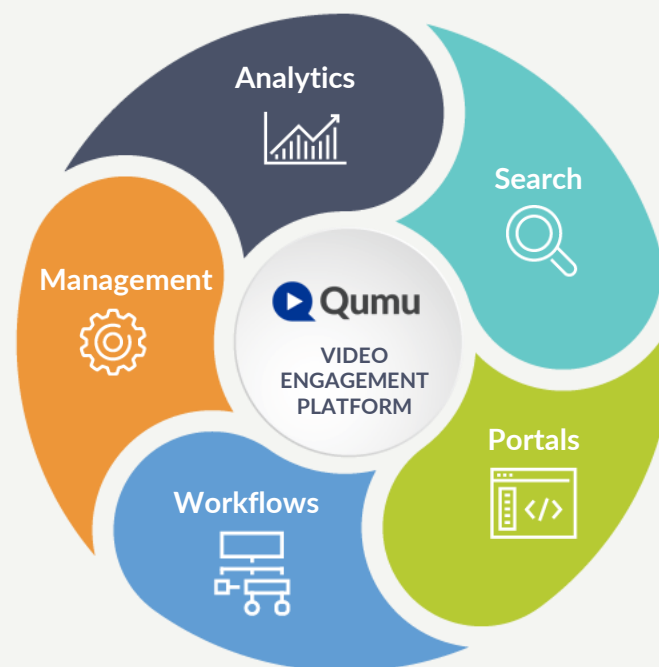
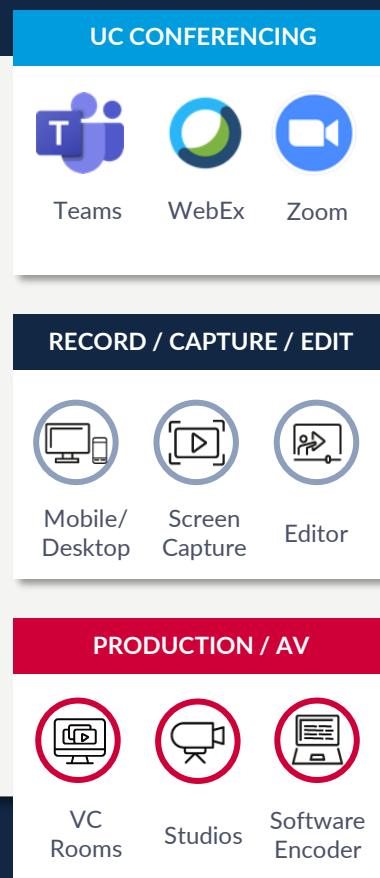
SaaS enterprise video platform that helps globally distributed enterprises **create, control, deliver, experience and analyze** live and on-demand video at scale.

Secure and reliable message delivery to employees, partners, advisors, and customers

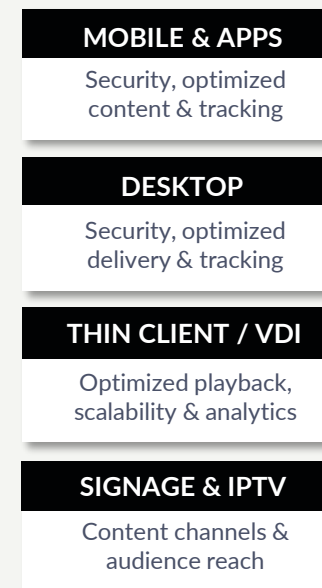




# End-to-End Enterprise Video Platform

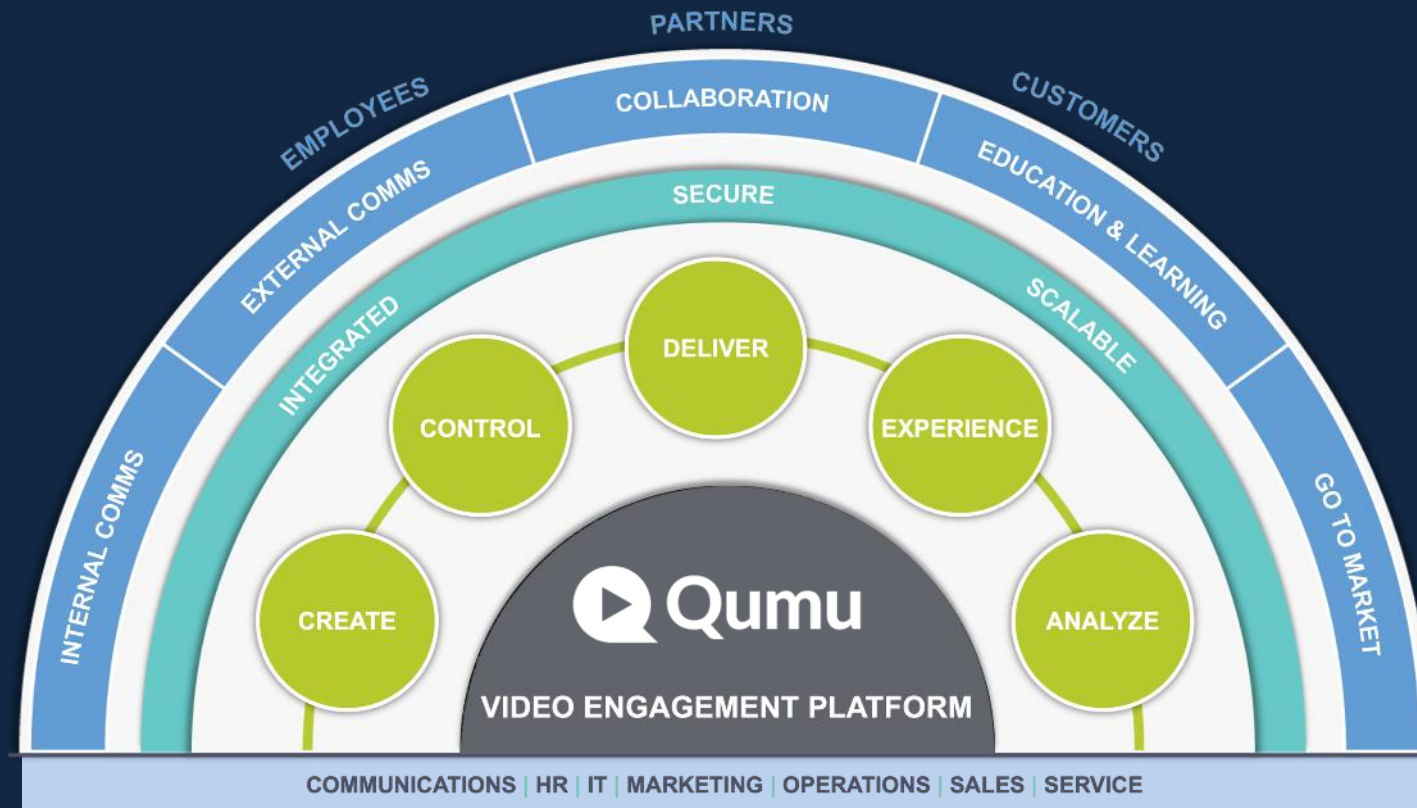


Peer eCDN  
Cache eCDN  
Internet CDN



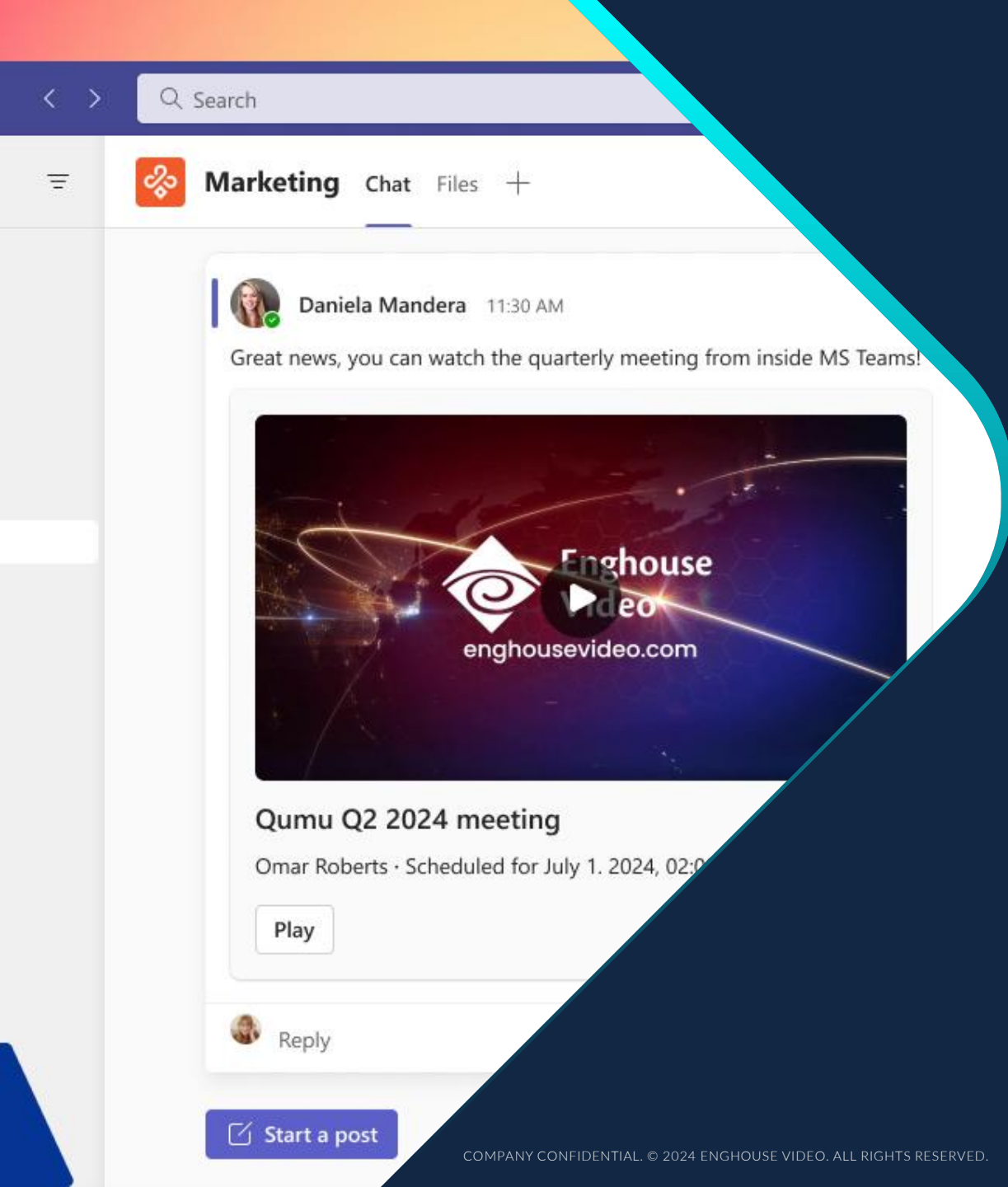
**Deployment Types**  
Cloud, Hybrid and On Premise

# Qumu Powers Hyper-Distributed Businesses





## 2. Key Features



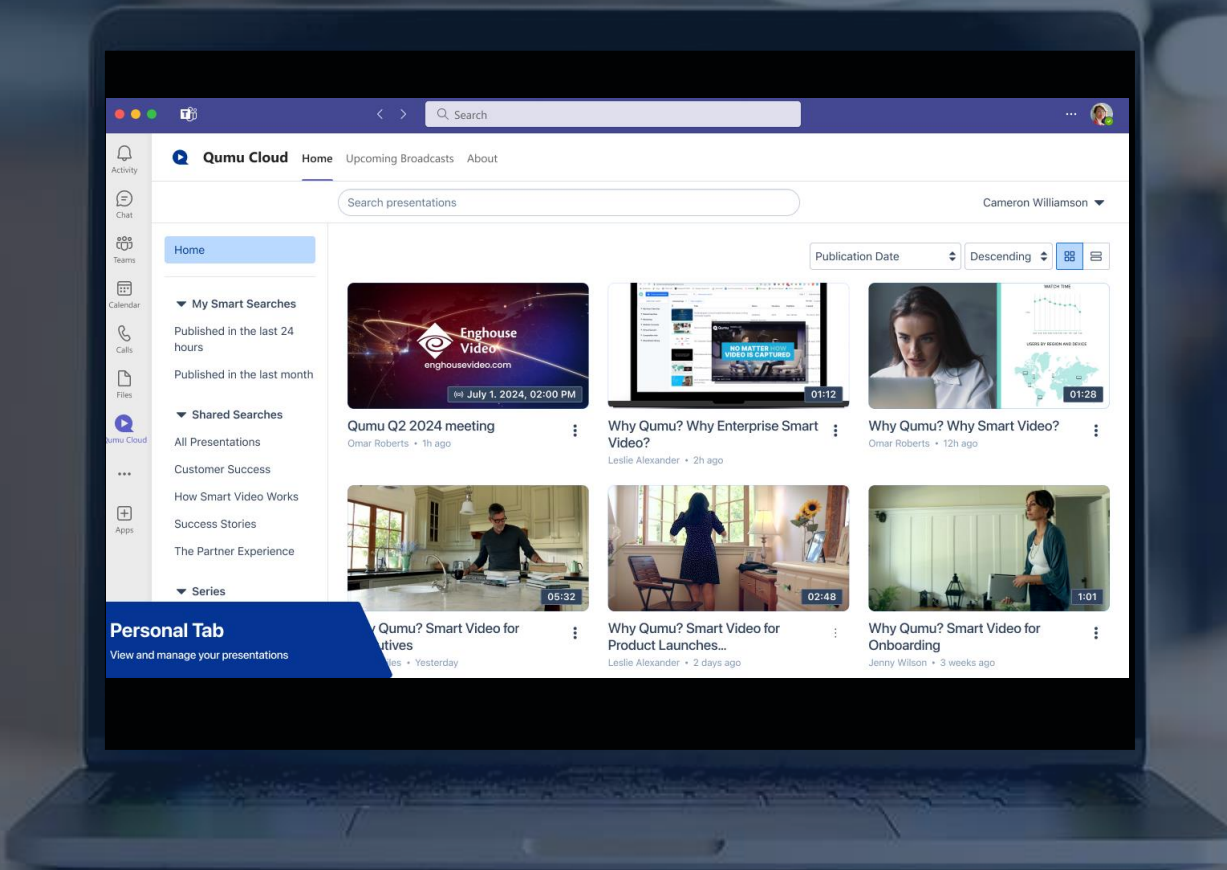
# Qumu Video App for Microsoft Teams

# Browse, watch, and share your Qumu video presentations inside Microsoft Teams

**INSTANT ACCESS** to  
Qumu video presentations

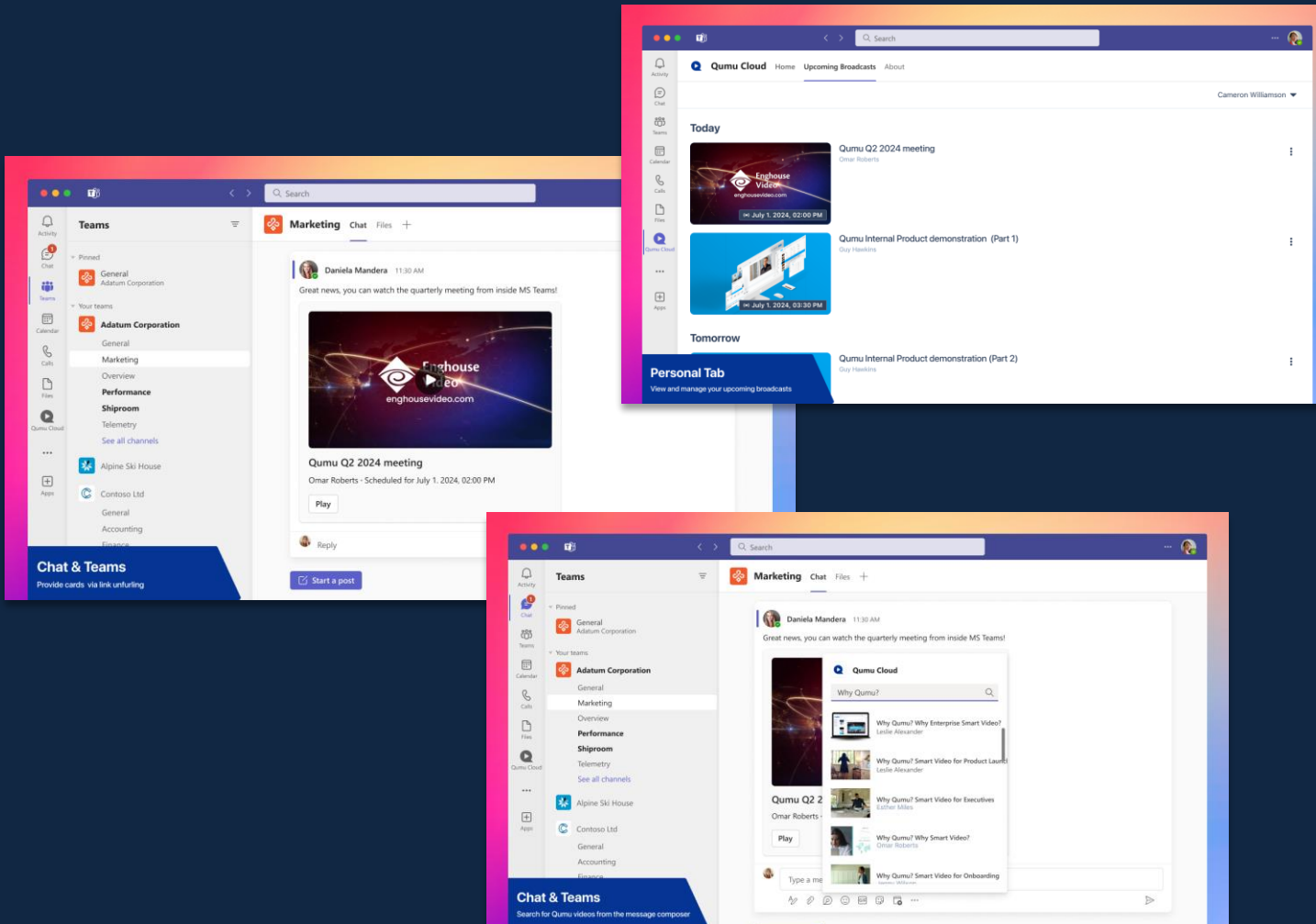
**VIEW AND SHARE**  
presentations inside MS  
Teams Chat & Channels

**PUBLISH** MS Teams meeting  
recordings easily to Qumu  
Cloud





# Efficiently manage your videos & Boost your ROI



## Streamline workflows:

Centralize, Manage, Share & View all your videos from one place.

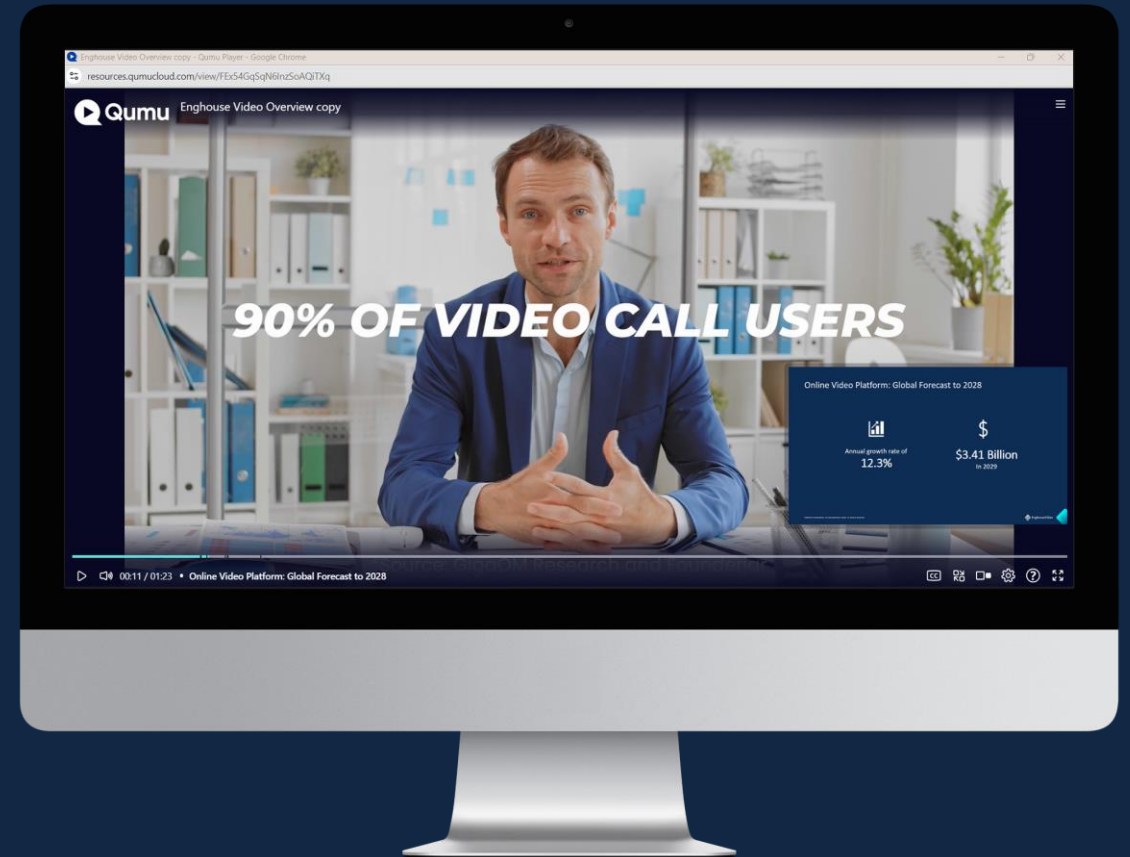
## Enhance your video's impact with advanced Qumu features:

- Smart Searches
- Chapters & Captions
- CTA
- Polls & Q&A

Transform your Meetings into valuable & searchable video assets that enhance your ROI.

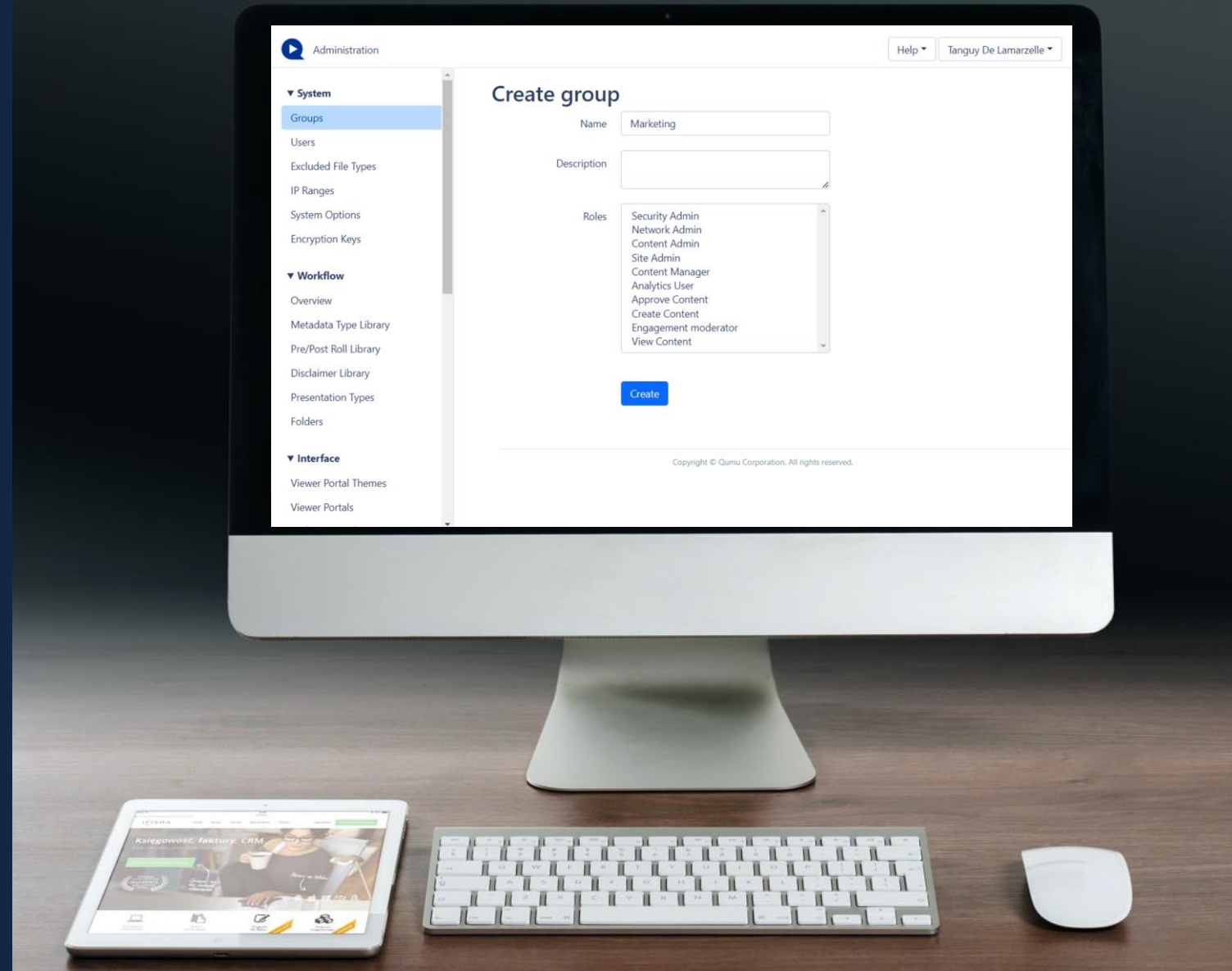
# Create

- Easily produce high-quality, interactive live stream events
- Natively create video from any device
- Capture and produce video from any video conference, recording, or studio solution



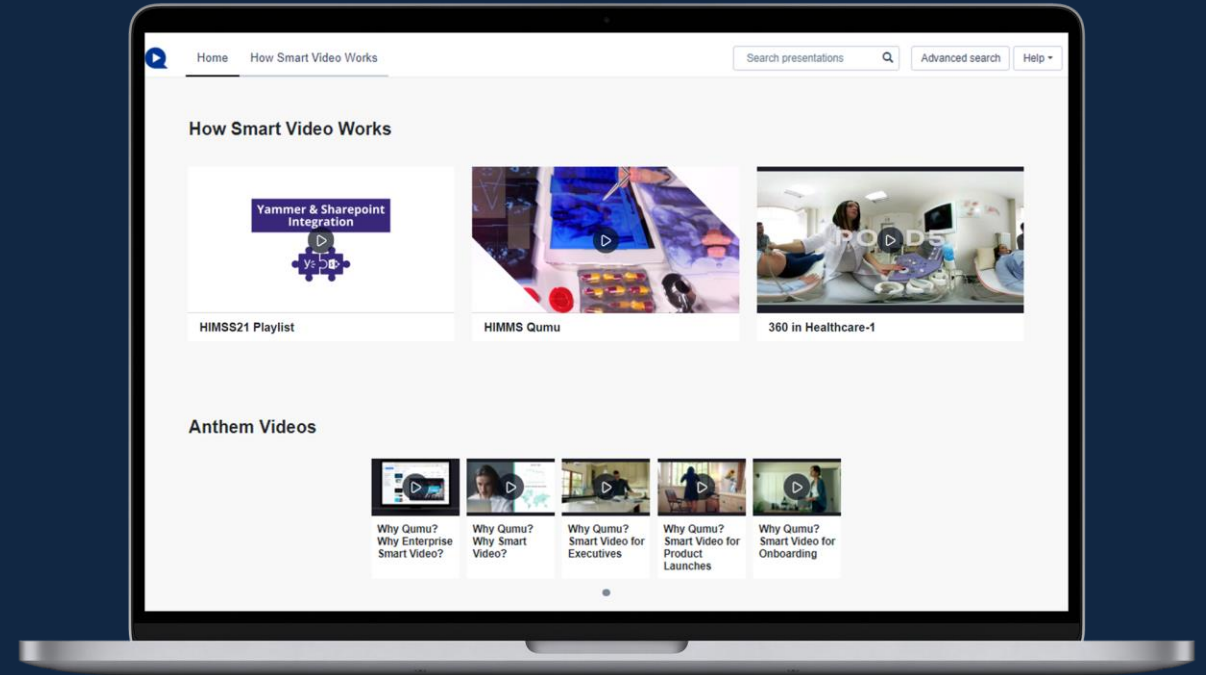
# Control

- Store, govern and share your videos from one centralized library
- Create workflows and manage access at the user and the network levels
- Organize and search video by categories and metadata



# Deliver

- Optimize delivery of high-quality video to any device or screen
- Securely distribute video inside or outside the company firewall
- Reach massive live and on-demand audiences





# Experience

- Create branded video microsites natively for your audiences
- Reach a Global Audience with AI-Driven captioning & translations
- Enrich user engagement by adding messaging, attachments, links, polls, and Q&A to video
- Bring video to your existing media and communication channels



# Analyze

- **Engagement Insights:** Track viewer behavior, including watch time, drop-off points, and interaction rates, to identify which content resonates most with employees and adjust strategies for maximum impact.
- **Audience Segmentation:** Gain detailed breakdowns of who is viewing your videos, segmented by location, department, or device, ensuring tailored content delivery to specific groups.
- **Performance Metrics:** Monitor video delivery performance, such as buffering rates and network optimization, to ensure a seamless viewing experience across global locations.



# Secure



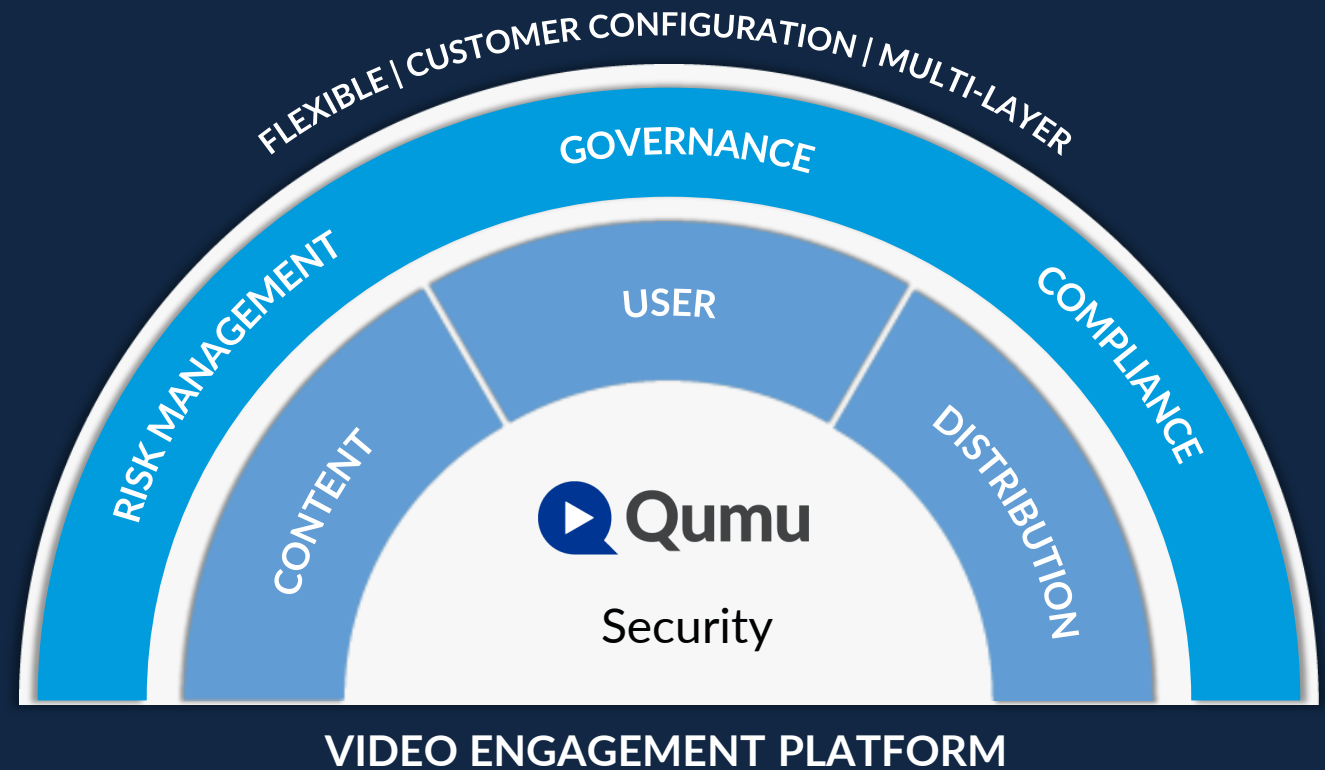
Identity and User Controls



Data and Application Protection - annual pen testing, security at its heart, end to end encryption and at rest



Secure Distribution, Monitoring and Audit Controls





### 3. Key Advantages and How is it Different?



# Interoperate

**Interoperate** with leading video conferencing, eCDNs, and unified communications applications

**Leverage** your existing video equipment and production investments

**Extensible** to other technologies via open APIs

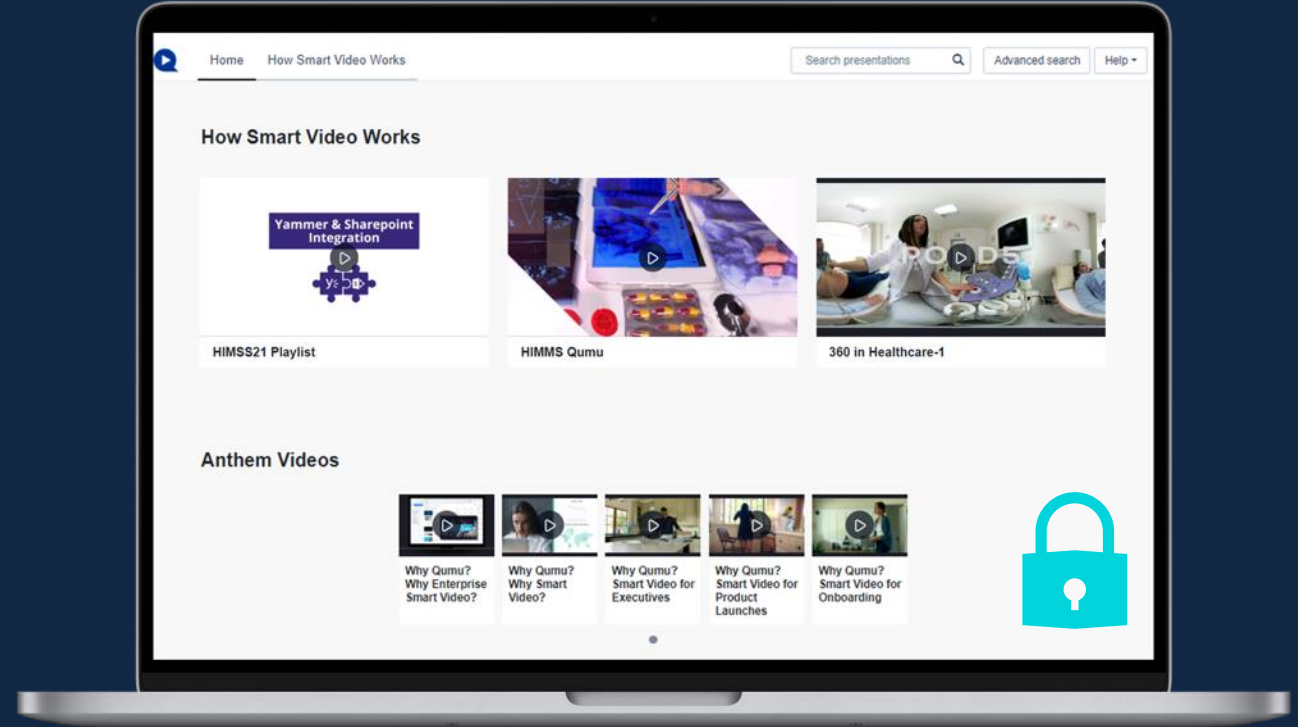


# Enterprise-Grade Security

Secure access at the user, network and content levels

Control users and groups with authentication and single sign-on

Protect internal and external streams with built-in or customer-defined encryption



# Proven, Scale, Quality & Reliability

Host live streams with tens of thousands of concurrent viewers

Store and share unlimited video recordings

Provide on-demand video to reach audiences of any size



# Qumu Provides Choice & Advanced Support



**CLOUD**



**HYBRID**



**ON-PREM**



**Advanced Customer Support and Training**



# Why Qumu?



## Strong & Stable International Group

Enghouse Systems acquired Qumu

## One Provider for All Your Video Needs

Qumu joined Enghouse to offer a complete Video Portfolio



## The Video Specialist



Qumu provides advanced video technologies beyond the ordinary commodity players.

## Tailor-Made Video Solutions

Scalable Video Solutions tailored to your unique needs and requirements.



## Highly Qualified Video Experts

Deploy advanced projects with ease backed by high-level support & experts.



## Secure & GDPR-Compliant Data Hosting



## Award-Winning Global Support:

Rely on our award-winning global support for unmatched uptime and reliability.



## Customized & Premium Deployments



Achieve excellence with customized deployments designed for your workflows.

## Seamless Customer Collaboration

Collaborate with our teams to tackle complex architectures and workflows challenges.





Enghouse  
Video

Thank You

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