

★★★★★ 4.7/5.0 Rating



Loved by 1000+ E-commerce Professionals



# Sell More with AI Ads

## Grow your Shopify & E-commerce

LACOSTE 

Chakra



beko

L'OCCITANE  
EN PROVENCE

**83 Million**

Analysed website visitors per month in 2023

**\$11 Million+**

Ad Spend analysed through AI Ads per month

**3x**

Average increase in campaign conversion rates

# How does Enhancer Boost my Paid Marketing?

Power all of your ad platforms

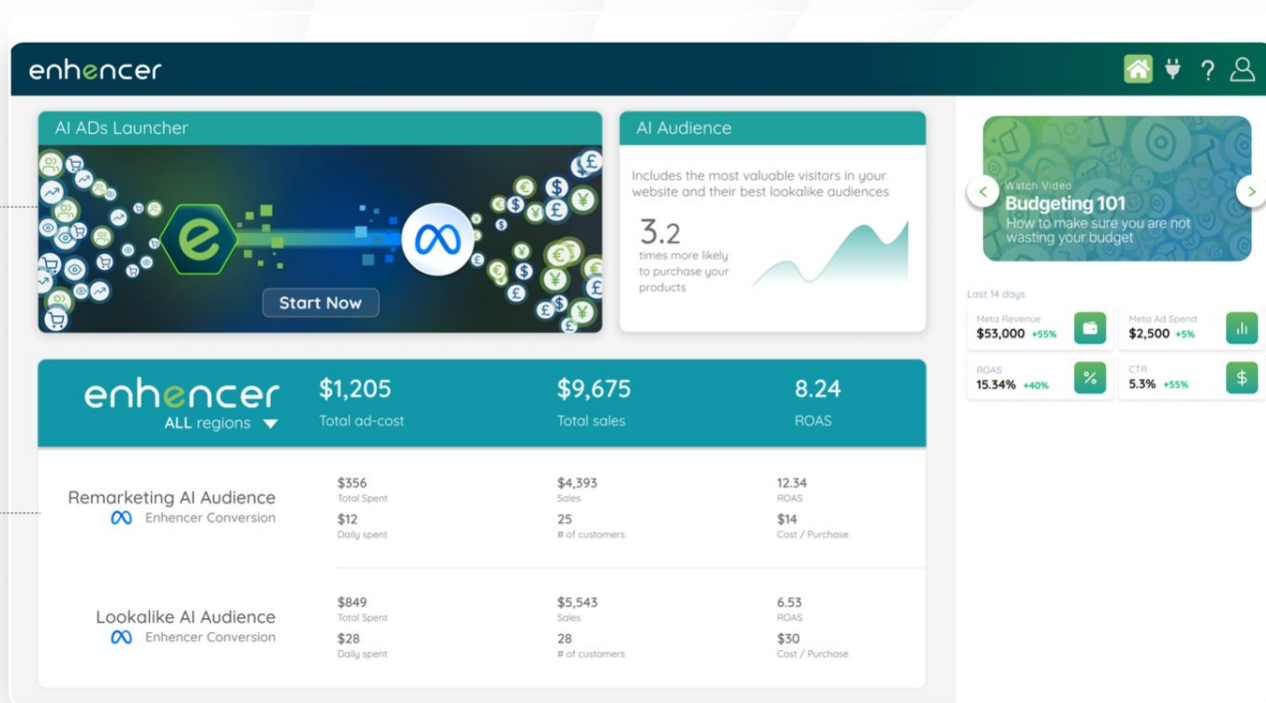


AI Engine



# Quick Tour of the Application

Learn the A,B,Cs of launching AI Ads



Launch your ads here

AI Ads performance report

14 day ad performance history- before AI Ads

# Compare your Ad Performance Before AI Ads

Read your ad performance performance summary

**enhancer** Home Dropdown Help User

Meta Ads > Report Details Last 14 days

	GBP 531.1 Total ad-cost	GBP 9,254 Total sales	17.42 ROAS	GBP 14.35 Cost / Purchase			
<b>Remarketing AI Audience</b> Status: ACTIVE Start time: December 15, 2023	GBP 279.6 Total Spent GBP 20 Daily Budget	39,032 Reach 121,358 Impression	3.1 Frequency 2.3 CPM	2,733 Clicks 0.1 CPC 54 AddtoCart	0.0% CTR	15 Purchase 18.6 Cost/Purchase	4,329 Sales 15.5 ROAS
<b>Lookalike AI Audience</b> Status: ACTIVE Start time: December 15, 2023	GBP 125.5 Total Spent GBP 9 Daily Budget	2,668 Reach 25,970 Impression	9.7 Frequency 4.8 CPM	555 Clicks 0.2 CPC 31 AddtoCart	0.0% CTR	16 Purchase 7.8 Cost/Purchase	3,478 Sales 27.7 ROAS
<b>Broad AI Audience</b> Status: ACTIVE Start time: December 15, 2023	GBP 125.9 Total Spent GBP 9 Daily Budget	16,185 Reach 49,146 Impression	3.0 Frequency 2.6 CPM	1,014 Clicks 0.1 CPC 36 AddtoCart	0.0% CTR	6 Purchase 21.0 Cost/Purchase	1,447 Sales 11.5 ROAS

### enhancer AI Ads

Your user-friendly solution for boosting your e-commerce ads effortlessly

#### Your History Before AI Ads: 14-day snapshot

Fri, 1 Dec 2023 - Thu, 14 Dec 2023

- Revenue: GBP 6,021
- Ad Spend: GBP 1,864
- ROAS: 3.2
- Cost/Purchase: GBP 81.0

Need support?  
[Book a meeting with us](#)

# Scale your Business with the Power of AI Ads!

AI Ads are the future of Paid Marketing



# Explore Indepth Reporting of your AI Ads Campaigns

Our indepth reporting captures all the information you need- in a single place!

**enhancer** Home Dropdown Help User

Meta Ads > Report Details Last 14 days

	GBP 531.1 Total ad-cost	GBP 9,254 Total sales	17.42 ROAS	GBP 14.35 Cost / Purchase
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Campaign	Total Spent	Reach	Frequency	Clicks	Impressions	Cost/Purchase	Sales
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**16 Purchase** **GBP 3,478 Sales**

**GBP 7.8 Cost/Purchase** **27.7 ROAS**

**6 Purchase** **GBP 1,447 Sales**

**GBP 21.0 Cost/Purchase** **11.5 ROAS**

**Watch Video**  
**Enhancer AI Ads**  
Your user-friendly solution for boosting your e-commerce ads effortlessly

**Your History Before AI Ads: 14-day snapshot**  
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- Revenue: GBP 6,021
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- Cost/Purchase: GBP 81.0

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# Specify your Target Demographic

Launch powerful full-funnel strategies in minutes!

The screenshot displays the Enhencer campaign creation interface. The top navigation bar includes the Enhencer logo, a breadcrumb trail for 'Full Funnel Campaigns', and utility icons for home, power, help, and user profile. A sidebar on the left offers options to '+ Create New Campaign' and 'View All Campaigns', along with sections for 'Active Campaigns (0)' and 'Inactive Campaigns (0)'. The main content area is titled 'United States, United Kingdom' and features a 'Publish' button. A circular callout highlights the 'Targeting' section, which includes fields for 'Countries' (United States, United Kingdom), 'Daily Budget' (\$ 100), 'Gender' (All), and 'Age' (18 - 65). Below the targeting section, there are dropdown menus for 'Product Set', 'Page' (Enhencer, ID: 724100221080408), and 'Instagram Account' (enhencerapp, ID: 238487258487589). The 'Primary text' field contains 'Unlock the Future with Our Innovative Solution!' and the 'Website URL' is 'https://enhencer-app.myshopify.com'. A 'Previews' section on the right shows a mobile app interface for a 'Custom Fender Stratocaster' guitar, with a 'Shop now' button and a 'Share' link.

# Launch your Best Performing Creatives

AI Ads automatically selects your best ads

The screenshot displays the Enhencer Meta Ads campaign creation interface. The top navigation bar includes the Enhencer logo and icons for home, power, help, and user profile. The left sidebar contains navigation options: '+ Create New Campaign', 'View All Campaigns', 'Active Campaigns (0)', and 'Inactive Campaigns (0)'. The main content area is titled 'Meta Ads > Full Funnel Campaigns > Create' and shows targeting options for 'United States, United Kingdom, Canada, France'. The 'Ad Creative' section is highlighted with a circular callout, showing a list of creatives with their CTR values and a 'Selected' status for the 'VitalSleep Success Story'.

**enhencer**

+ Create New Campaign

View All Campaigns

Active Campaigns (0)  
No active campaigns found

Inactive Campaigns (0)  
No inactive campaigns found

Meta Ads > Full Funnel Campaigns > Create

United States, United Kingdom, Canada, France

**Targeting**

Countries: United States, United Kingdom, Canada, France

Daily Budget: \$ 100

Gender: All

Age: 18 - 65

**Ad Creative**

High-Performing Creatives Craft from Catalog Craft from Posts

VitalSleep Success Story	6.15% CTR	✓ Selected
Video Ad - Are You Wasting ...	1.51% CTR	
Enhencer Features	1.40% CTR	
Sporjinal Success Story	1.36% CTR	
Patirti Success Story	1.35% CTR	

Load More

**Previews**

Enhencer  
Enhencer | Get more sales and higher ROAS

enhencer  
vitalsleep

“Excellent service. We have seen a significant increase in our marketing ROI on Facebook. Highly recommend trying Enhencer.”

Enhencer  
Enhencer | Get more sales and higher ROAS

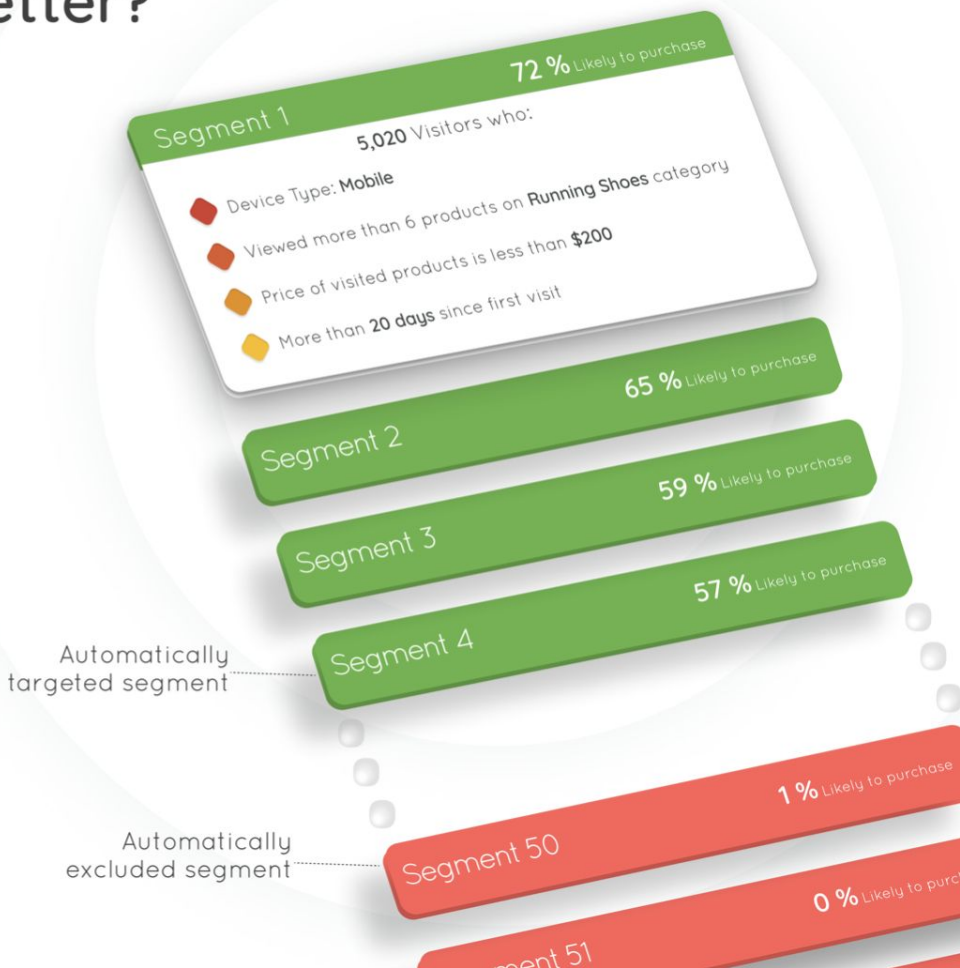
Learn more



# Why are Enhancer Audiences Better?

Best in class AI Remarketing

- Behavior is captured on both **desktop** and **mobile**
- **200+ properties** of website visitor behavior are considered instead of one for product viewers or add-to-cart
- Audience is sent to your ad platform of choice **automatically**, in real time
- **Transparent** breakdown of your audience, allowing you to make more **informed decisions**



# The World's First AI Lookalike

Scale your business with the best new customers

- Grow your business with **3x sales with new customers**
- Get custom lookalike audiences based by country and website categories actively visited!
- Power your remarketing funnel **with more engaged website visitors**



# LACOSTE Achieves Remarketing Bliss with Enhancer

Facebook remarketing campaign

All Website Visitors

enhancer  
15%

Add-to-cart  
5%

Add-to-cart



\$2,123



\$41,932



15% website visitors



\$6,054



\$210,324

5x

Revenue Increase

# SUWEN Doubles their Revenue with Enhancer

Google dynamic remarketing campaign

22%  
Less Cost Per Result

91%  
Additional Revenue

1x  
Current Campaign

\$11,743

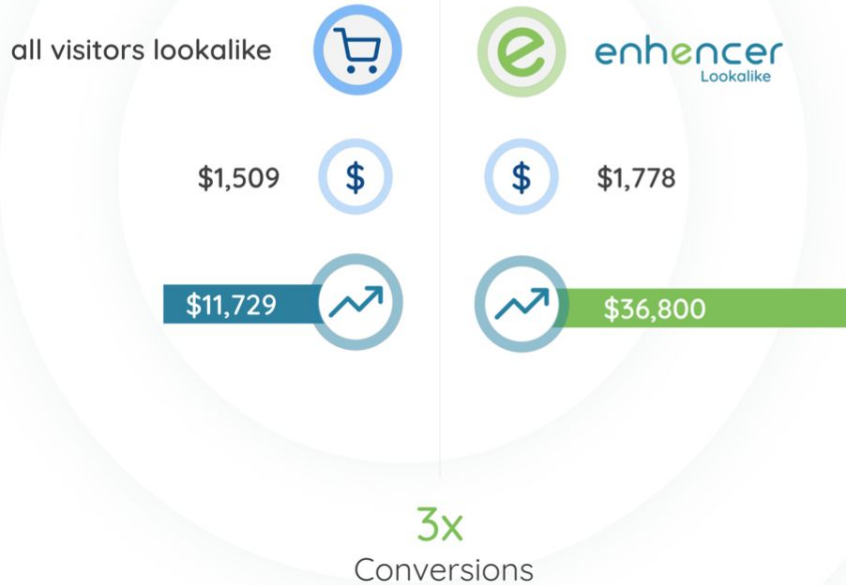
2x

\$10,697

enhancer  
+  
Current  
Campaign

# SEMENTA Accelerates their Growth with 3x Purchases

Facebook traffic campaign



# 1000+ Organizations Across 42 Countries Trust AI Ads

Fashion



Home decor



Cosmetics



Health and fitness



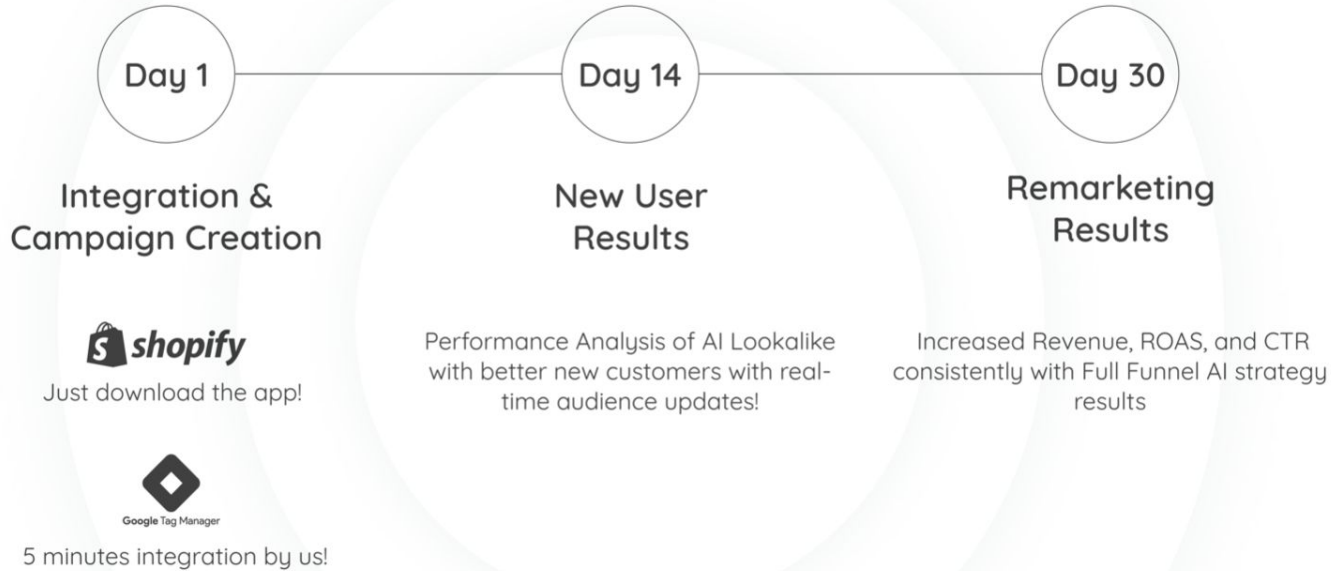
Travel



Electronics



# Onboarding Process



It's time  
to **Grow your Business**  
with **AI Ads!**

 +1 213 723 8074

 [enhencer.com](https://enhencer.com)

 [hello@enhencer.com](mailto:hello@enhencer.com)