



Inspire

Imagine a future state for your business



Design

Discover what's possible by aligning technology investments to business goals



Empower

Empower others in your organization to see the value



Achieve

Achieve business outcomes and improved customer experiences

Envision what your future business looks like

Our experts are here to help you solve key challenges such as:

- **Activate Digital Sales**
- **Enable Always-On Service**
- **Build Agile Business Processes**
- **Generate Value with Proactive Insights**
- **Alignment**
- **Empower Change**

Enabling Business Transformation

Understanding all aspects of a business case is important but understanding the desirability and alignment of business decision makers is critical. Customers using the Catalyst framework for business transformation have experienced up to a 9x higher return on their initiatives.

In this new reality, how do you envision the future state of your organization? Build your transformation strategy with Microsoft Catalyst, a proven and powerful approach to innovation.

Let's ideate together

As part of Catalyst, meet with our experts and run an envisioning workshop, where we can ideate together using design led thinking concepts and jointly define how to enable the digital transformation of your organization.

This one-day briefing starts with a review of your business objectives, followed by mutual discovery and visualization of solutions, ending with a clear, actionable picture of how we can help you reach your business goals.

How Enlighten Designs can help

Country Partner of the Year Enlighten Designs are experts in technology and business applications for over 20 years. We've honed clear methodologies to help you realize unrivalled customer experience, lead generation and agile business processes & business initiatives.

What is Microsoft Catalyst?

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.



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➤ Envisioning Workshop

➤ Business Value & Solution Assessment

➤ Solution Demonstration

➤ Transformation Plan

For more information visit: <https://dynamics.microsoft.com/en-us/microsoft-catalyst/>

Microsoft Catalyst

Today customers expect things to work for them with ease, no matter where they are in their journey. By placing the user at the centre of the design process we create an experience that is a delight to encounter in our noisy ever-changing world.

As the breadth of products and solutions continues to grow, your organization might be uncertain about where to begin its business transformation journey. Microsoft Catalyst employs a proven and powerful approach to holistically and progressively mitigate risks and resolves business challenges.

Get Started

Request an envisioning workshop today!

Contact us via our website www.enlighten.co.nz

Microsoft Gold Partner

