

# The Future of Storytelling is Beautiful Interactive Data

www.enlightendesigns.com



Enlighten Designs are global leaders in Microsoft Power BI, custom visuals and interactive infographics. Our entrepreneurial spirit, team of 70+ innovators and over two decades of industry experience led to a delivery partnership with Microsoft's Data Journalism program.

Enlighten Designs is an award winning innovation studio and GOLD Microsoft Partner specializing in **data analytics that tell powerful stories.**

Enlighten Design's experience with Power BI Custom Visuals extends and improves the functionality of Power BI to meet your unique use case. Our current list of Power BI Custom Visuals are available FREE on Microsoft's online marketplace, AppSource.

● Mid-Morning    ● Afternoon  
● Early Morning    ● Evening  
● Late Night    ● Noon

**Enlighten Legend**

**Enlighten Aquarium**

Select an age range:

<18    18-21    22+

**Enlighten Slicer**

Top Sales People

1. Harry Angstrom
2. Tim Caterbury
3. Jon Casey
4. Al Bundy
5. Andy Bernard

**Enlighten Stack Shuffle**

93% Believe productivity is import to happiness.

**Enlighten Waffle Chart**

2,509 water systems serving 18M have violated the proposed standard of 2013 through 2015

1,319 water systems serving 3M found over the current limit in the same period

**Enlighten Data Story**

1%    22%    20%    8%

**Enlighten Bubble Stack**

Germany    Great Britain

**Enlighten Flag Slicer**

# Tell powerful data-driven stories people want to share.



## Power BI

The foundation for creating business intelligence solutions that transform your data for smart decision-making.



## Interactive Infographics

Tell powerful stories with beautifully-designed, customized, and award-winning interactive visuals.



## Power BI publish to web

Extend the reach of interactive infographics to online audiences.

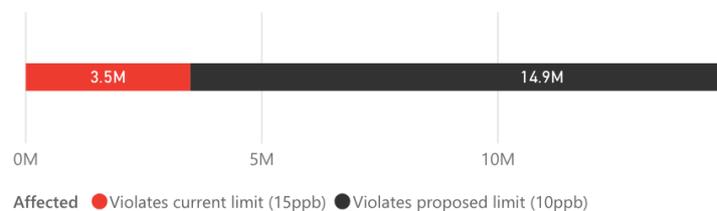
Proposed change to dro

## On a National level:

**2509** water systems serving **18M** Americans have violated the proposed standard from of 2013 through 2015

**1319** water systems serving **3M** Americans found over the current limit in the same t

Population served



**“Visualizations no longer just complement a written story. In our increasingly data-driven world, they’re becoming a mainstream story form.”**

— Alberto Cairo

Knight Chair at the University of Miami, Renowned Data Visualization Professor,  
Author, Designer & Journalist

## Our Services

- Data insights & analytics
- Data-driven, visual storytelling
- User experience (UX)
- Web, mobile & custom development
- Digital workspaces

## Our Microsoft Partner Competencies

- Gold Data Analytics
- Gold Cloud Productivity
- Gold Cloud Platform
- Silver Application Integration
- Silver Application Development
- Silver Collaboration and Content
- Silver Small and Midmarket Cloud Solutions

Work with our  
experienced team to  
**bring your story to life.**



As seen in publications by



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