

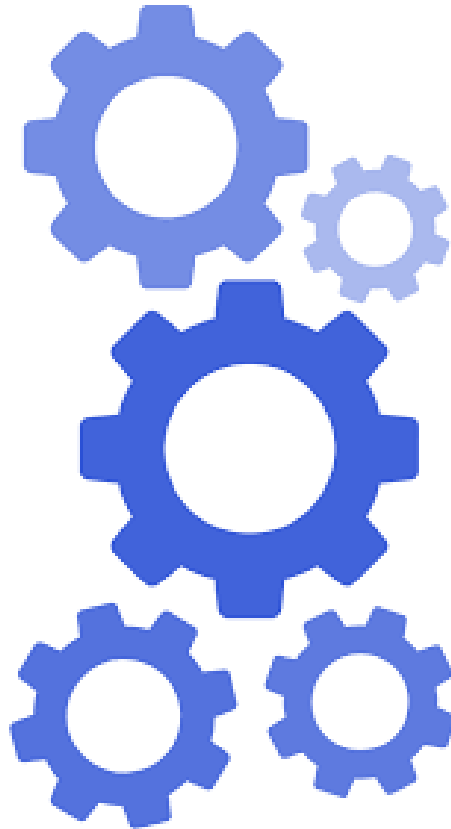
Enter speed

We help companies transition to a modern and true composable setup with our migration service

= Fast time to market, low cost, high flexibility and high performance

Transition

Stuck on legacy



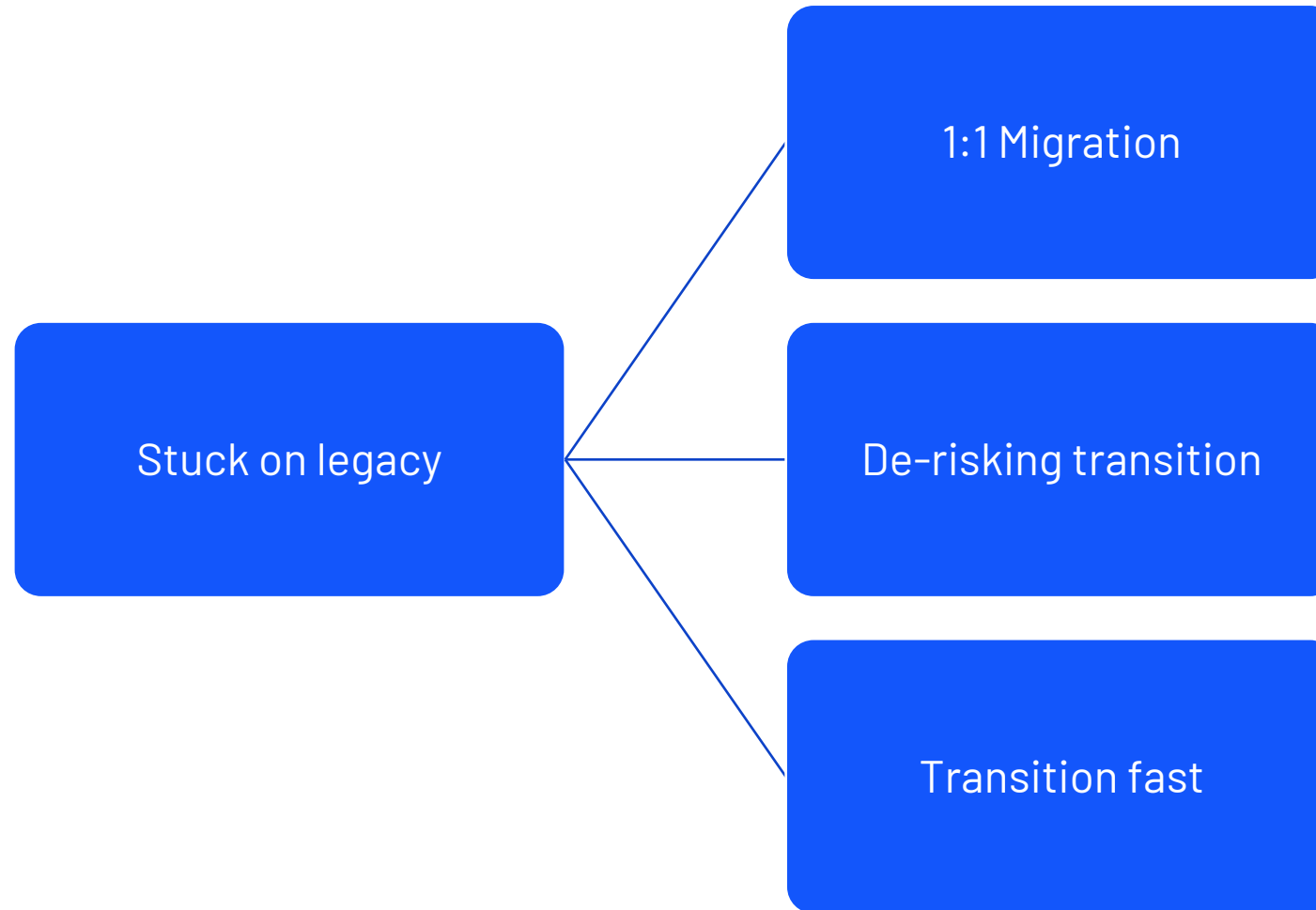
Stuck on legacy and custom code can be very time consuming and costly

Often companies are stuck on both systems and processes

Don't just carry on legacy to the next version

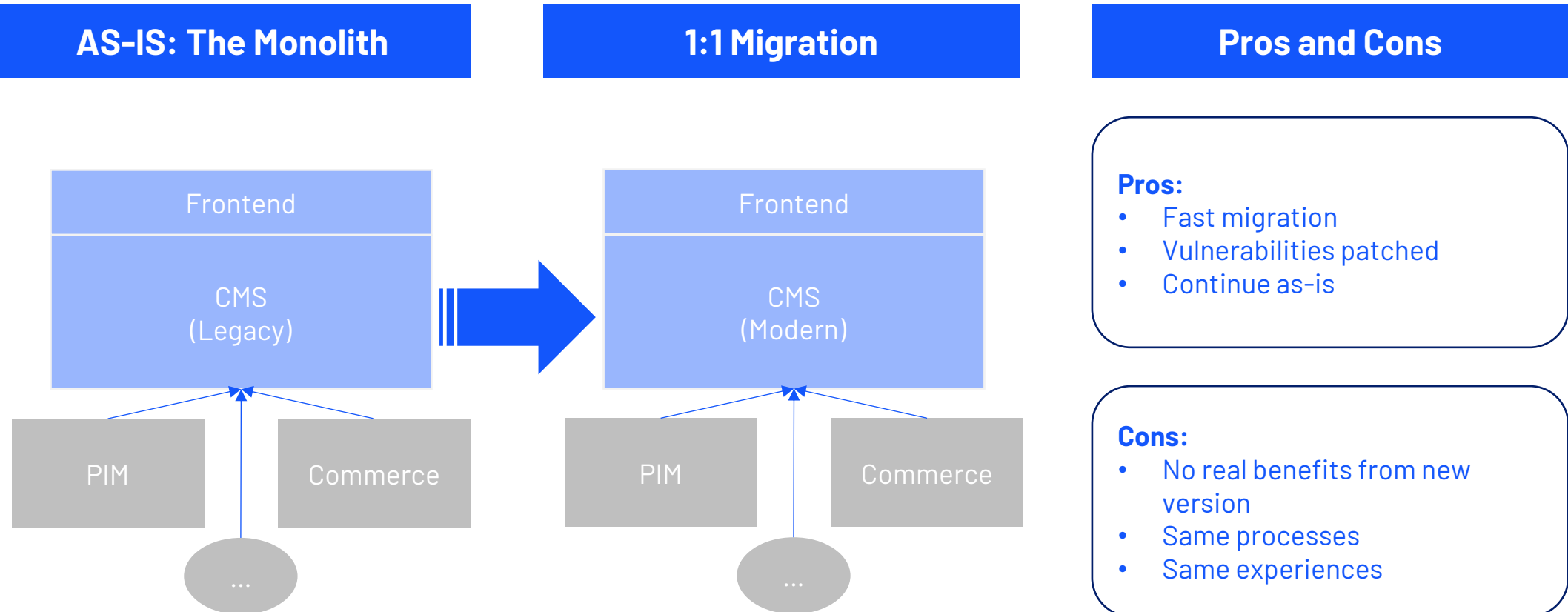
Transition

3 ways to transition to a modern setup



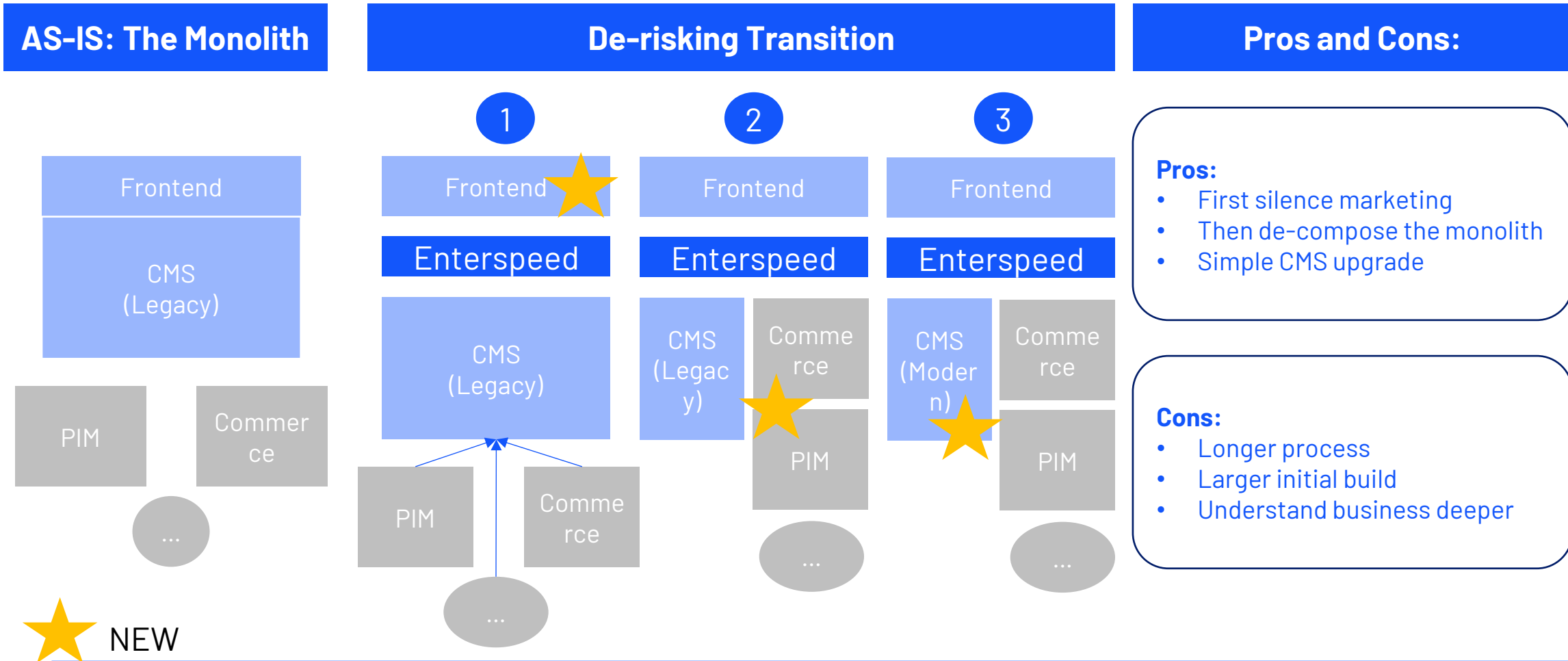
Transition

1:1 Migration: use Usync for effective transfer of content and components



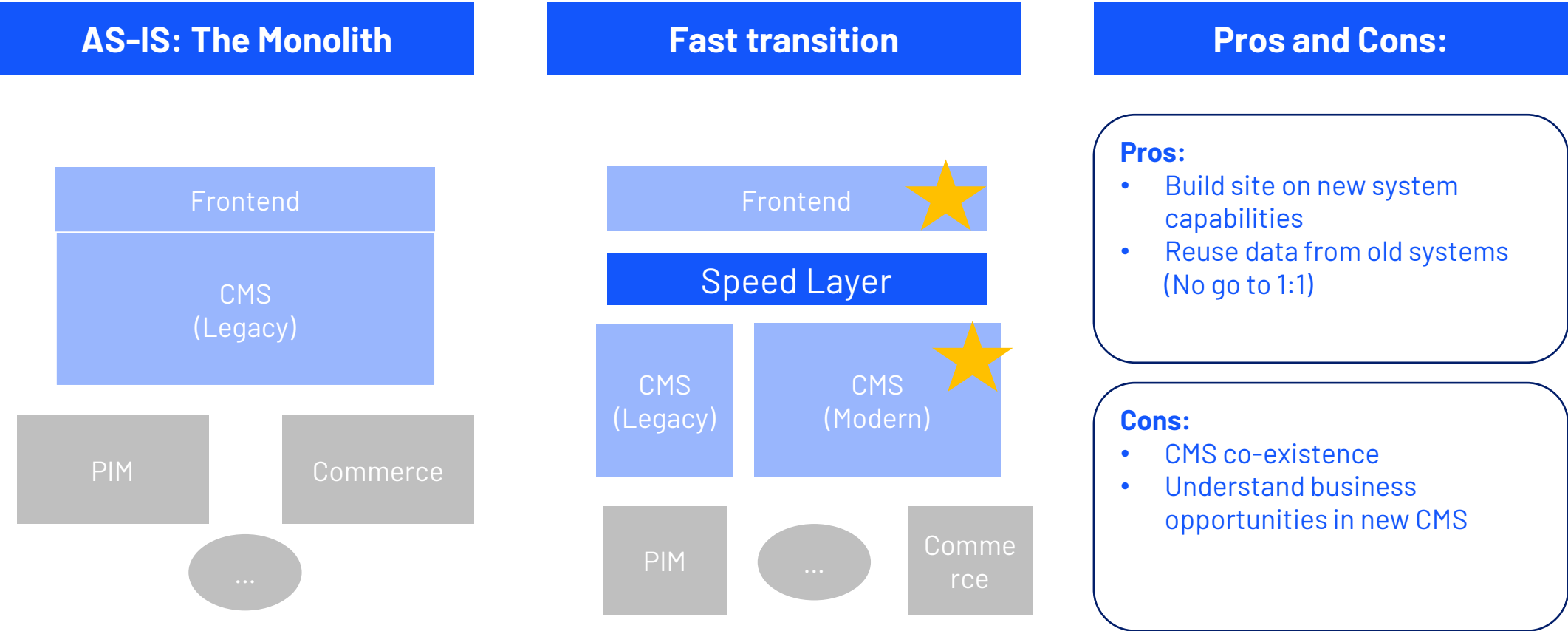
Transition

De-risking transition: Get more benefits from systems and composability



Transition

Fast transition: New setup together with old data to deliver value faster



Our product

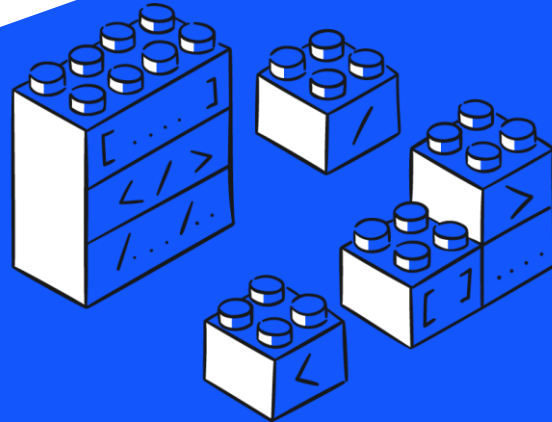
Enterspeed: 1, 2, 3 ... GO...



1. Send your data to Enterspeed

Send data from multi sources

New and legacy sources, we don't discriminate



2. Model & combine your content

Design your schemas the way you like it with low-code



3. Fetch your content with blazing speed anywhere you need it

Fetch merged data from multiple sites

Truly decoupled and headless data

Fetch from nearest Cloud hub around the world

Enterspeed deliver on 5 core elements



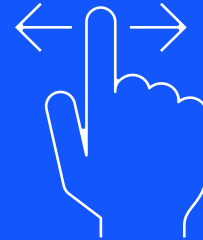
Abstraction



Orchestration



Acceleration

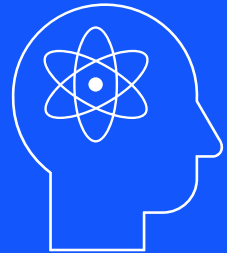


Scaling

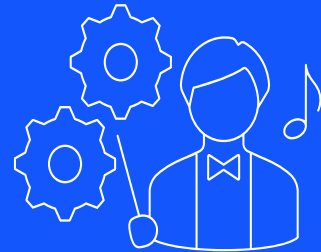


Simplification

Use cases/pains and benefits by using Enterspeed



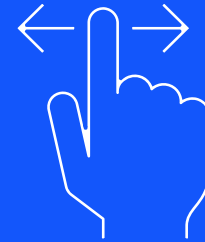
Abstraction & decoupling



Orchestration & syndication



Performance & availability



Efficient scaling & cloud cost



Simplify development

Pains

- 1. Legacy systems
- 2. Displaying data

- 1. Multi PIM, CMS, ERP

- 1. Downtime
- 2. Slow response rate

- 1. Expensive cloud cost structure

- 1. Custom build setup
- 2. Huge Backlog

Use case

- 1. Efficient decoupling
- 2. Auto migration to new systems

- 1. Content pool API
- 2. Destinations

- 1. 100% availability
- 2. 8.9 ms avr. resp. time

- 1. Efficient scaling with Enterspeed

- 1. Frontender build
- High performant API

Benefits

Minimise dependencies on existing systems –now!

Consistent data across channels

Better conversion & Better UX

Minimise cloud cost and licenses + less maintenance

Fewer bottlenecks and dependencies in development flows

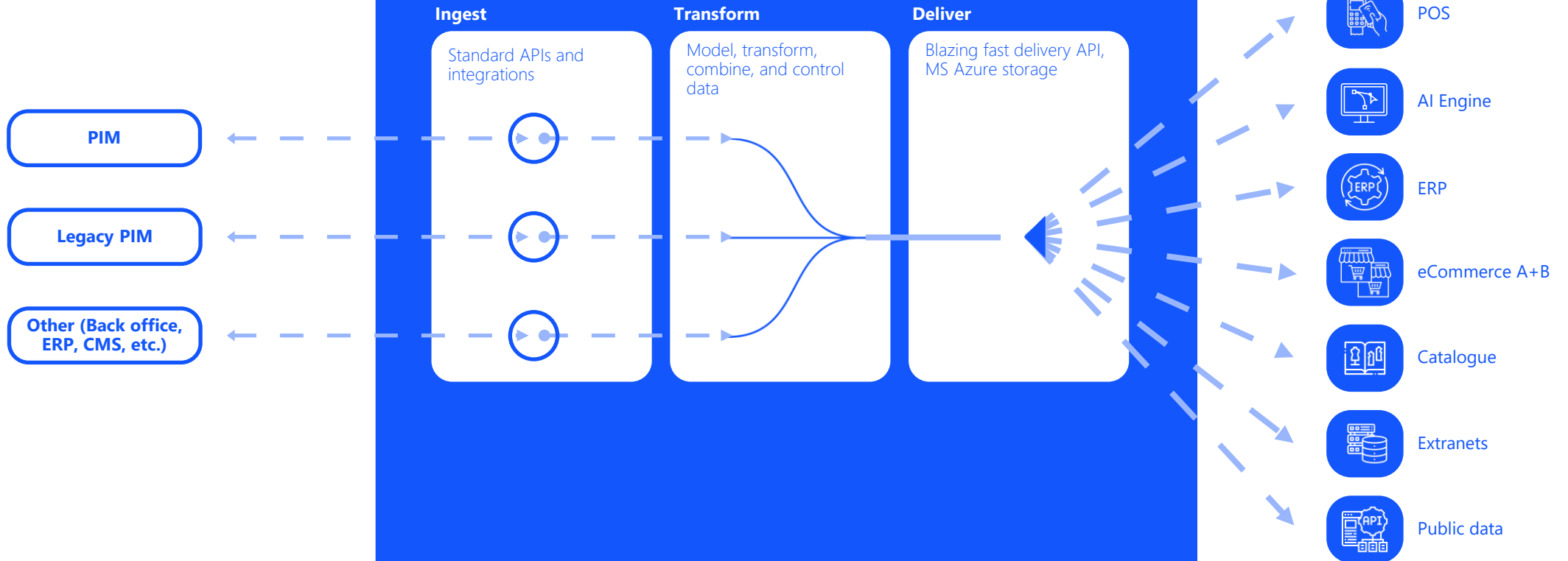
= Fast time to market, low cost, high flexibility and high performance

Product detailed

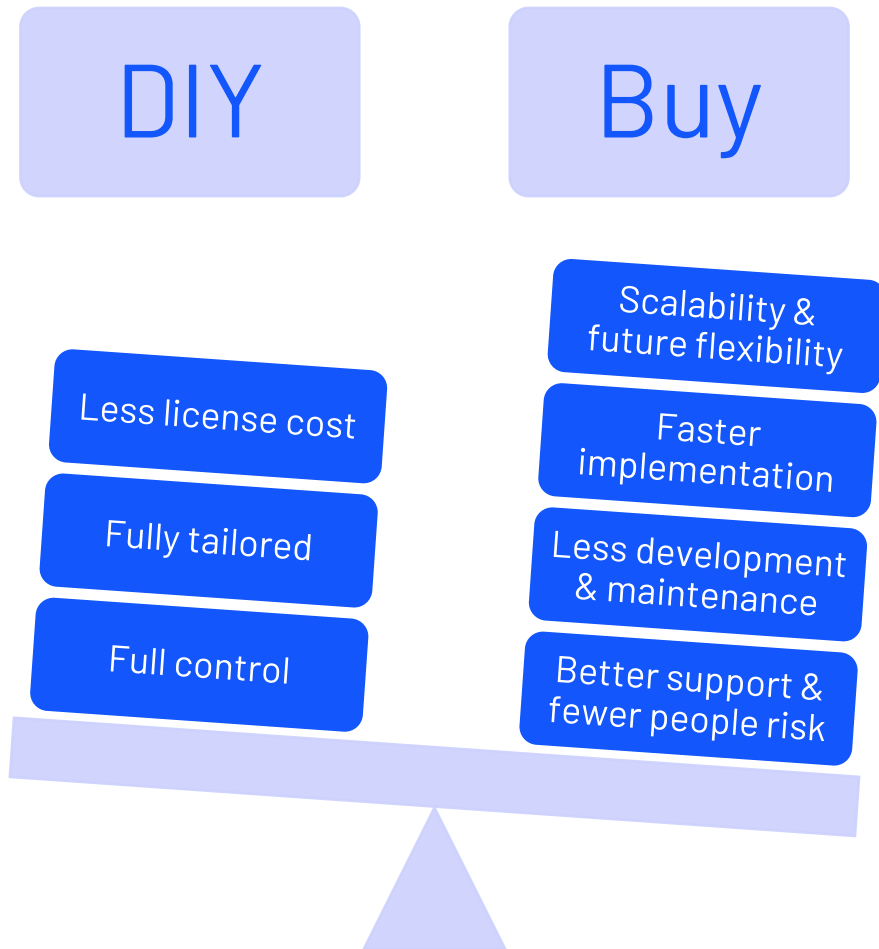
Source Systems

Enterspeed

User experiences / data usage



Build vs Buy: Why choose a middle layer product for migration tool



Why choose Enterspeed specifically



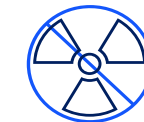
Cost improvements

Less customisation, effective development and less maintenance



Digital agility

More freedom to choose source destinations (even legacy) and faster time to market, i.e. less lock in, more options



Less risk

Fewer responsibilities and high availability in setup



Flexibility

Full control and flexibility for design data for each specific customer experience



Performance (faster)

Delivering high performance and infinite scaling

Enterspeed Customers

Who they are



How to get started incl. Potential next steps?

1. Reach out to us
2. Send a data dump in CSV, Excel or JSON
3. Deliver the desired use case...
4. We create tenant, ingest data, and create the desired use case outcome
5. Follow-up meeting next week with DEMO on your data
6. Estimate full scale size and scope → Price estimate
7. GO/NO GO

Enterspeed

We help companies transition to a modern and true composable setup with our migration service

Try it out for free on: www.enterspeed.com

Or contact us: info@enterspeed.com