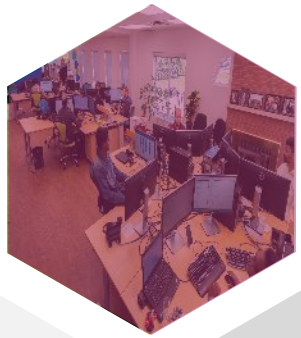
Introducing Extranet Publisher

Part One - Overview

Leadership Team

Peter Carson
CEO & Founder

Denesh Sohan
Director Development



Logan Guest
Sales Associate

Deborah Wynne
Director Finance/Admin

Amanda Da Costa
Marketing Associate

Agenda

Terminology
Extranet Publisher
Case Study
Product Features

What is a Public Website

- **A public website is a site that is anonymously available**
  - Potentially a large number of users visiting the site
  - No sign in required
  - Typically discoverable by Google and Bing search engines

What is an Extranet

- **An extranet is a website that is accessible to users outside of the corporate network, which allows organizations to share information and collaborate with their customers, partners, and/or vendors in a secure and easy-to-use environment**
- **It may be delivered in a number of ways:**
  - As an extension of the public website
  - As a secure portion of the corporate intranet
  - As a standalone extranet

Styles of Extranets

Collaborative

- **SharePoint Online (Office 365) or on premises**
- **Typically invitation only**
- **Collaborating on documents**
  - File upload and download
  - Editing
  - Various file types
- **Often project focused**

Publishing

- **Secure website**
- **May also have a public (anonymous) section**
- **Self-registration is common**
- **One way push of private content out**
- **Limited feedback**
  - Like and comment
  - File upload
- **Profile management**

Content Management Systems

Coupled CMS

- Content management application (CMA) and content delivery application (CDA) come together in a single application
- Examples are WordPress, Drupal or Joomla
- Everything can be managed in one place
- CMS code is tightly connected to any custom code and templates
- Cannot easily move their code to another CMS
- Decoupled CMS separates the CMA and CDA environments

Headless CMS

- Just the content component
- Focuses entirely on the administrative interface for content creators, the facilitation of content workflows and collaboration, and the organization of content into taxonomies
- Doesn't concern itself with presentation layers, templates, site structure, or design
- Stores its content in pure format and provides access to other components through stateless or loosely coupled APIs

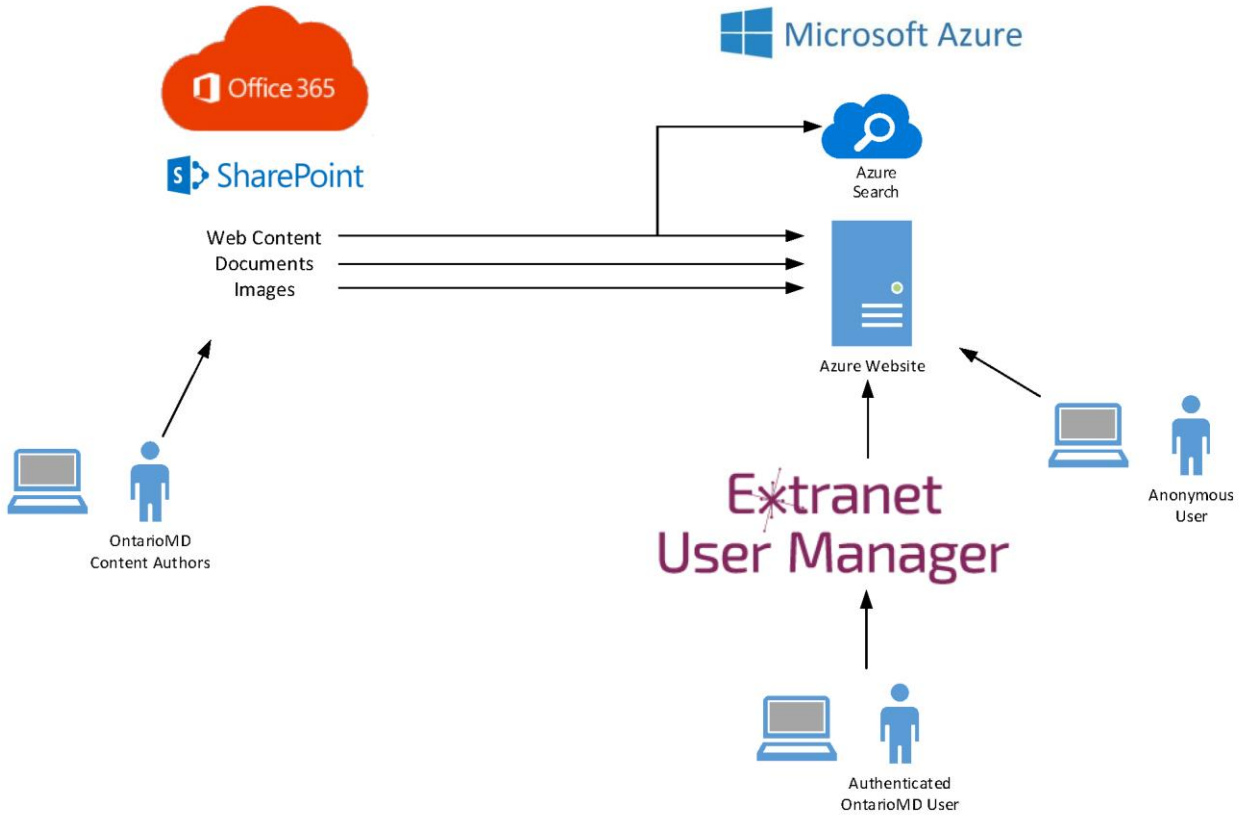
From https://en.wikipedia.org/wiki/Headless_content_management_system

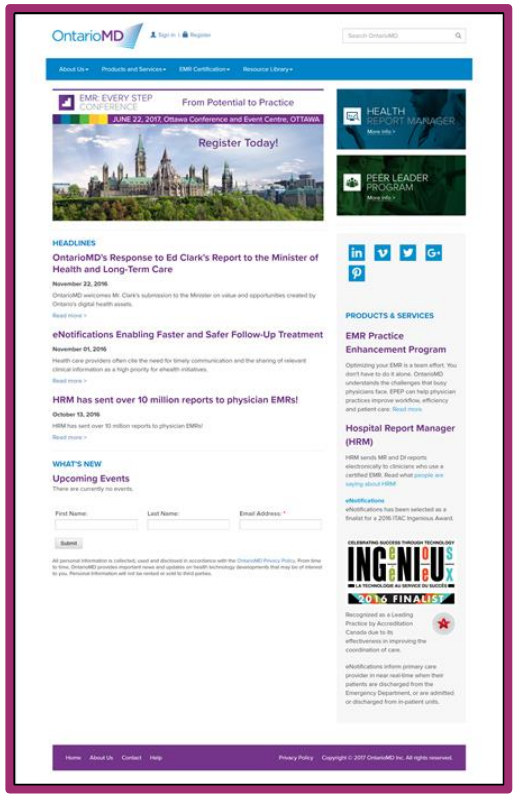
Extranet Publisher

- **Can be either a Decoupled or Headless CMS**
- **Focused on the Public Web Site and Publishing Extranet models**
- **Office 365 / SharePoint Online is the Content management application (CMA)**
- **Publisher pushes that out to the content delivery application (CDA)**
- **Could be any number of architectures**
  - .NET Core Website (.cshtml)
  - Classic ASP.NET (.aspx)
  - WordPress
- **Provides JSON data feed of content and metadata**

Customer Case Study:

OntarioMD goes to the cloud with Extranet User Manager Solution



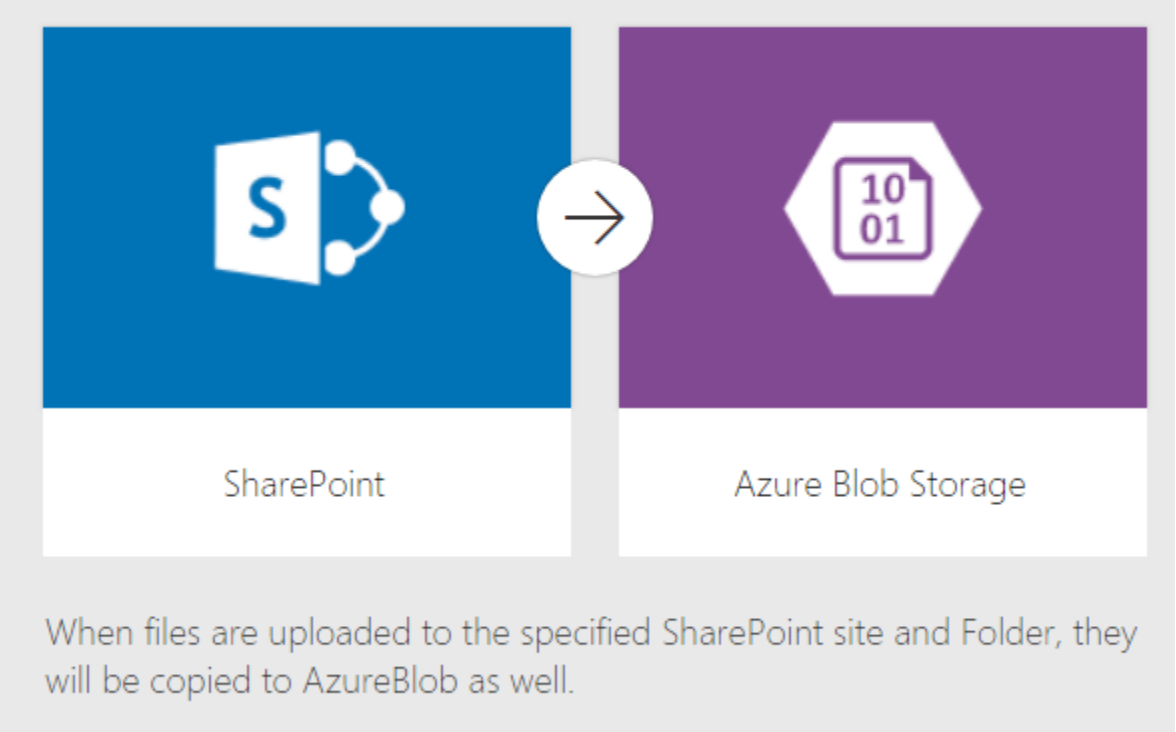


www.ontariomd.ca

Financial Result

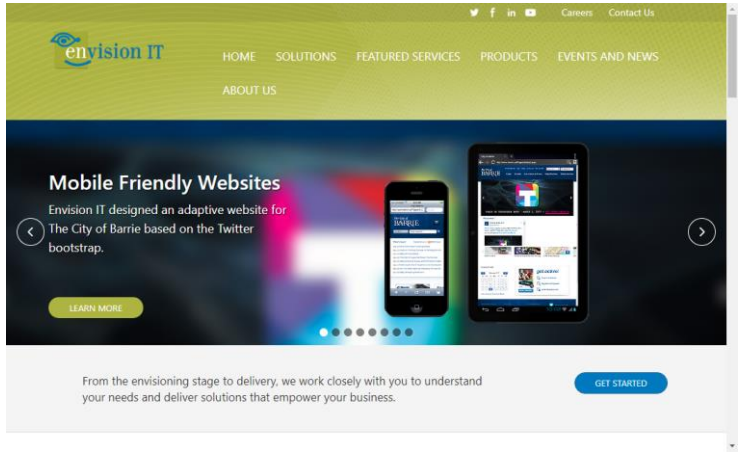
- **New operating costs LESS than the annual Oracle maintenance fees!**
- **Decommissioning of dedicated hosting environment**
- **OntarioMD infrastructure**
  - Azure Web App Licensing
    - Two Standard S2 2 core 3.5 GB RAM servers
    - Load balanced
    - Patched and maintained by Microsoft
    - $219.60 x 2 per month USD
    - https://azure.microsoft.com/en-gb/services/app-service/web/

Copy files from a SharePoint folder to a Azure Blob folder



https://us.flow.microsoft.com/en-us/galleries/public/templates/9f3013836eb64243a04306a0133d25eb/copy-files-from-a-sharepoint-folder-to-a-azureblob-folder/

Example Sites



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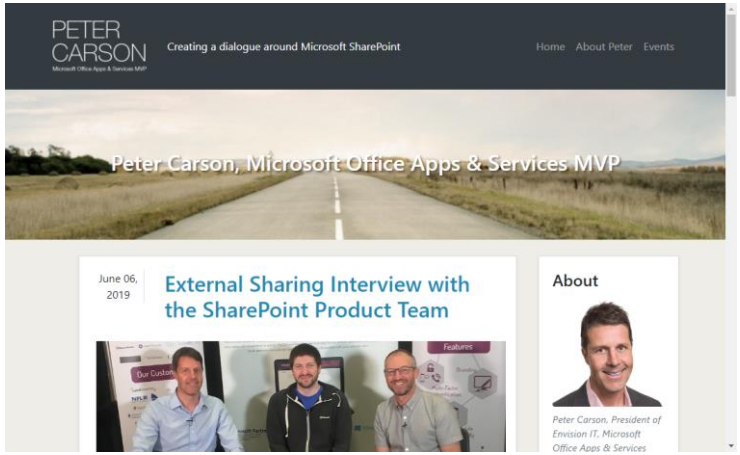

https://blog.petercarson.ca/

Existing Clients

OntarioMD Empowered Practices. Enhanced Care. | ONTARIO POWER GENERATION | Canadian Red Cross | KingSett CAPITAL

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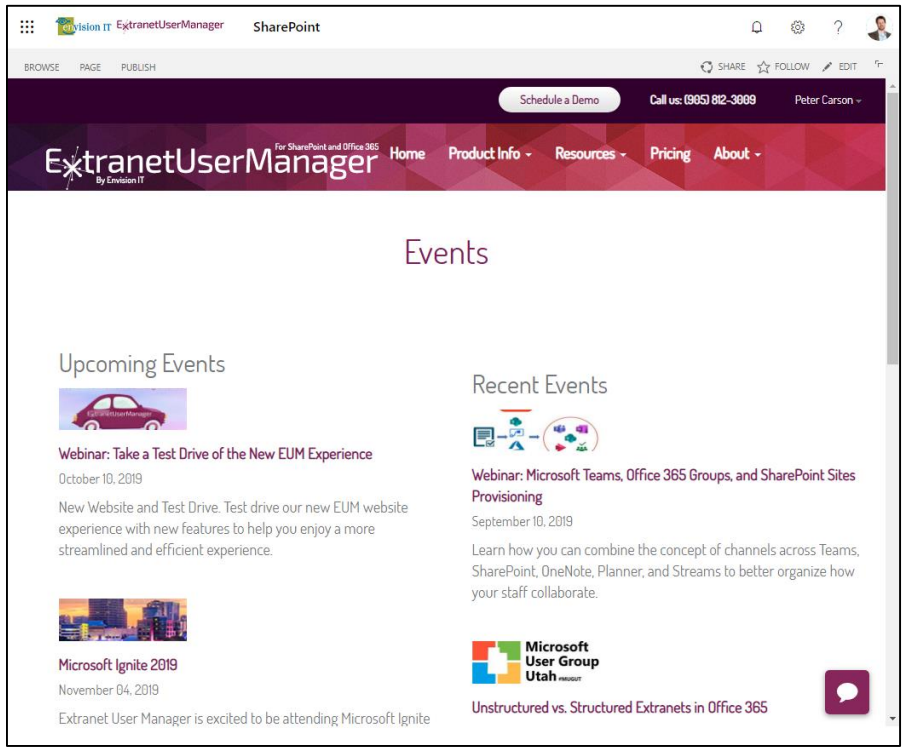

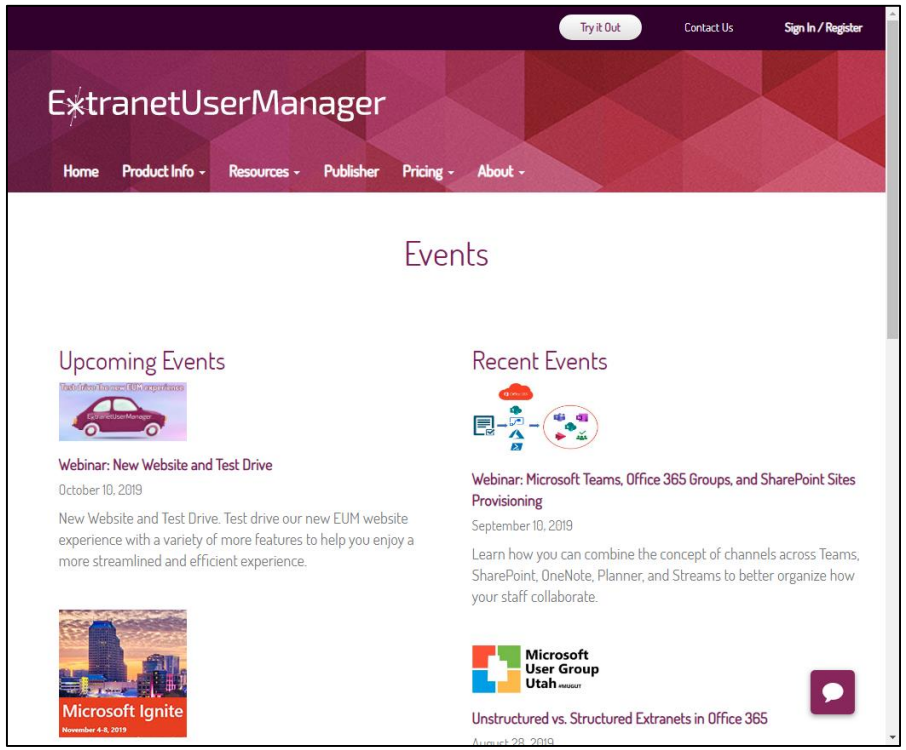

Publisher Product Features

- Publishing of documents and images
- HTML translation and publishing of web pages
- Term store navigation publishing
- Sitemap.xml auto-generation
- Generate rollups
- Update CSS classes for image renditions
- Upload alerts

Links

- www.ontariomd.ca
- www.extranetusermanager.com
- Full case studies on both the Extranet and the Azure publishing
  - OntarioMD uses Extranet User Manager and Azure Websites to Launch Their Public Website
  - OntarioMD uses Office 365 and Azure Websites to Launch Their Public Website
- www.envisionit.com/shakespeare
- blog.petercarson.ca
- shakespeare.envisionit.com

Thank you!

Questions?

inquiry@extranetusermanager.com

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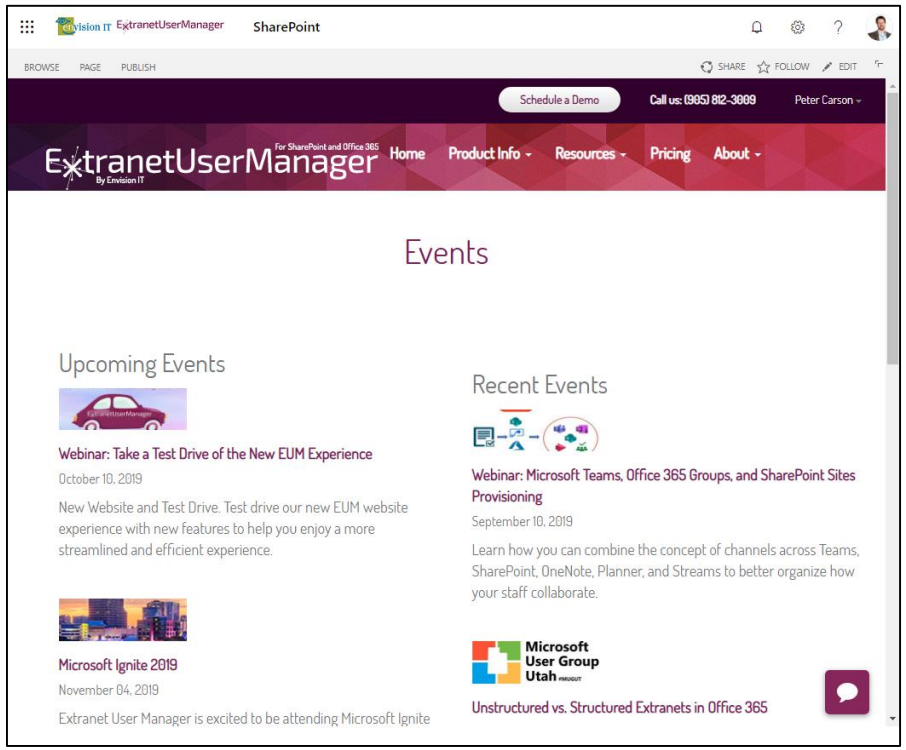
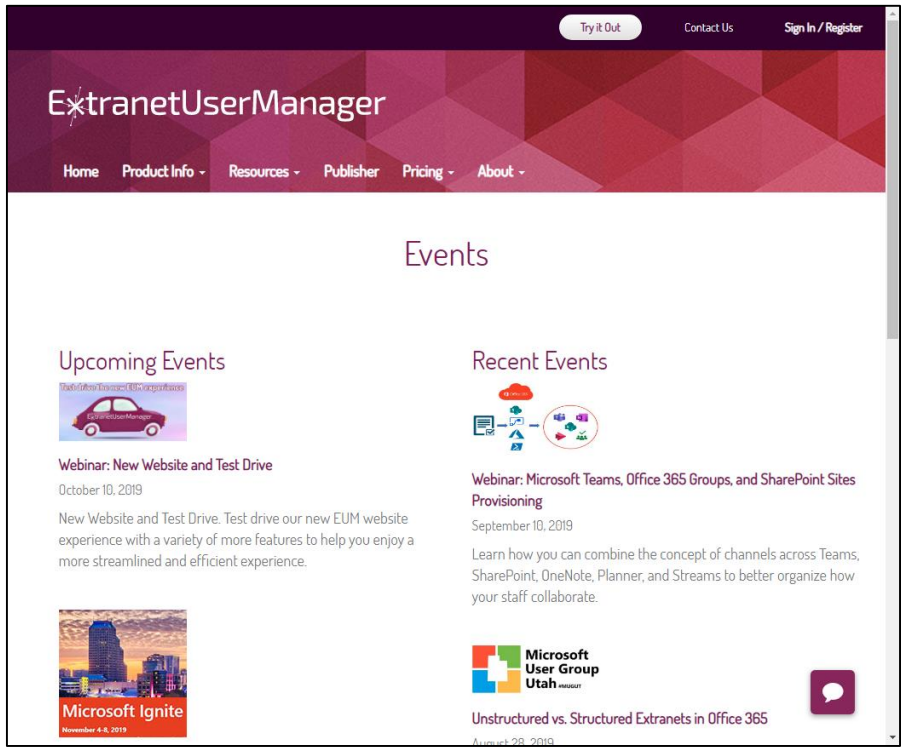
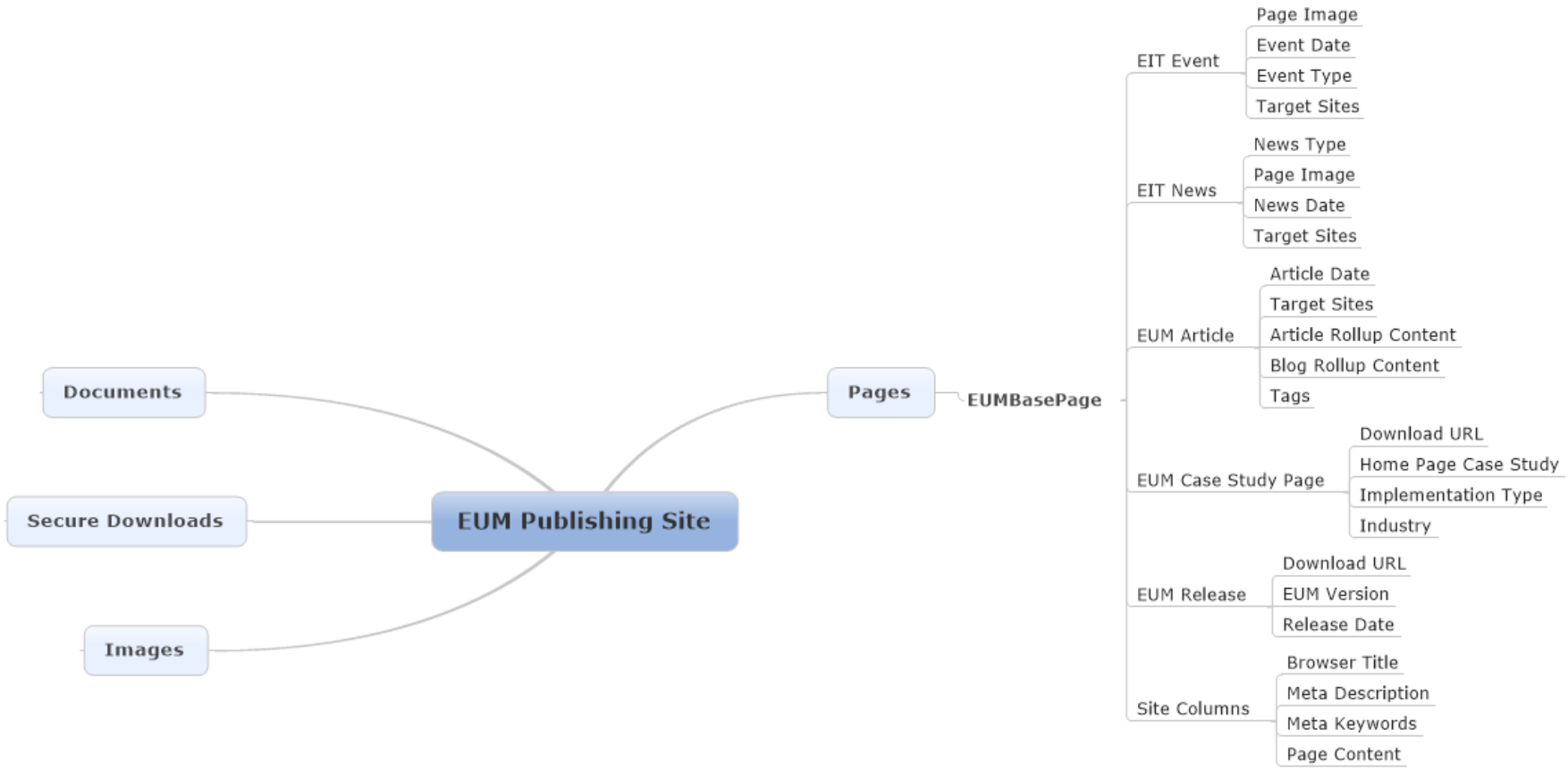
Part Two - Technical Deep Dive

www.extranetusermanager.com





Information Architecture



Publisher Product Features

- Publishing of documents and images
- HTML translation and publishing of web pages
- Generate rollups
- Robots.txt and Sitemap.xml auto-generation
- Term store navigation and friendly URL publishing
- Update CSS classes for image renditions
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