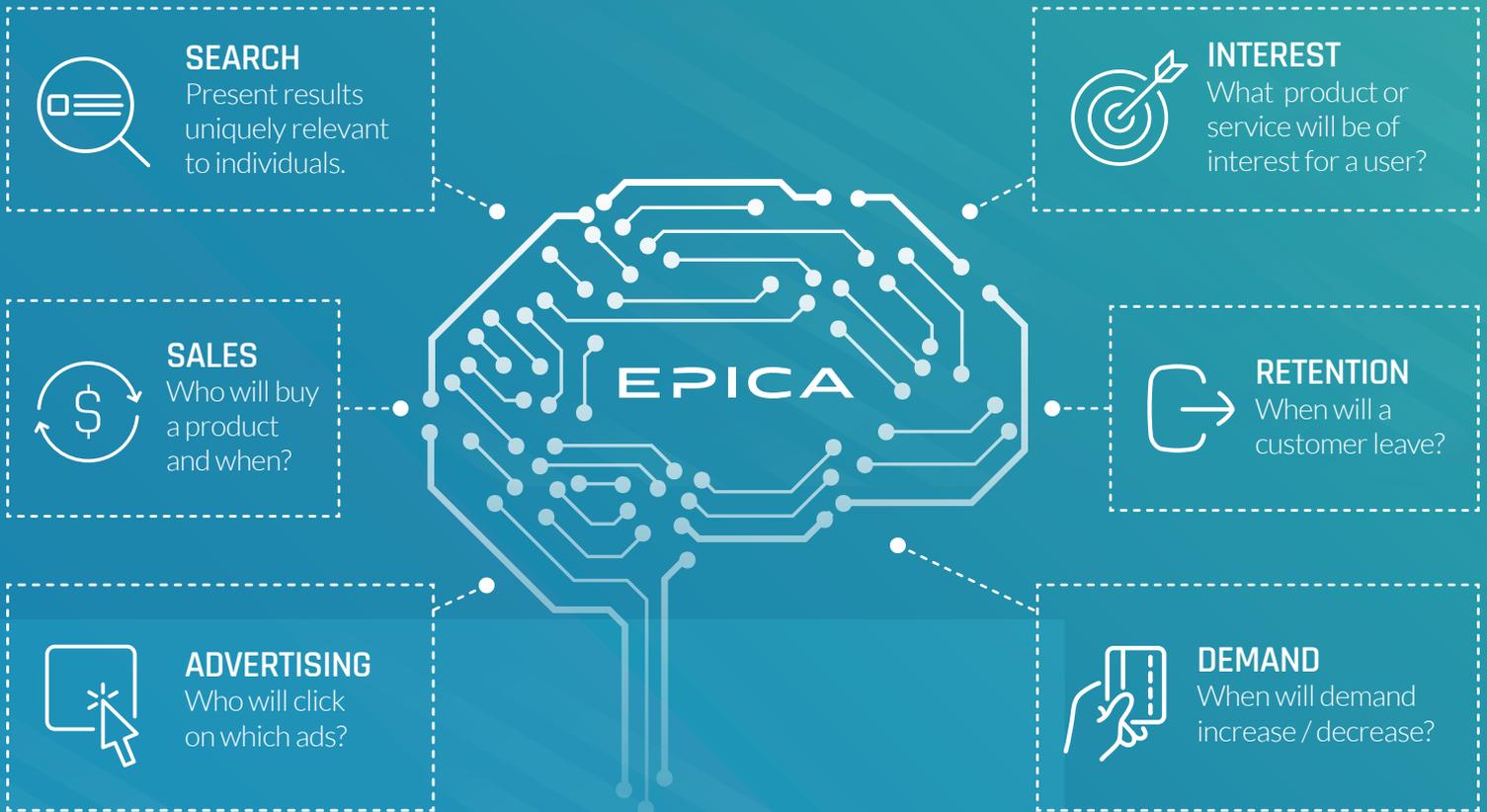
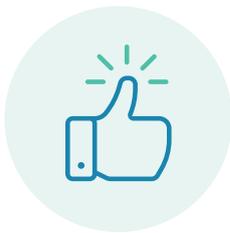


EPICA helps you increase Sales and Conversions by Anticipating customer behavior with data.



HOW DOES IT WORK?



UNDERSTAND
your customers' preferences



ANTICIPATE
what they will buy



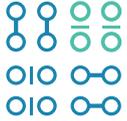
INCREASE
sales

PRODUCT FEATURES



ALL CUSTOMER(S) DATA IN ONE PLACE

Consolidate all customer(s) data creating a persistent, unified database accessible by other systems.



PREDICTIVE CLUSTERS

Segmentations based on both present and future behavior, interests, funnel stage, channel, device and more.



KNOW WHO, WHAT, WHEN AND HOW

Detect patterns and anticipate customer behavior with the most accurate predictions.



PREDICTION ACTIVATIONS

Activate predictive data through different channels.

BUSINESS CASES



Customer identities unification



Customer behavior prediction



Predictive Recommendations



Sales increase



▲ **25%** campaign efficiency



▲ **12%** conversions



▲ **17%** more leads

SCHEDULE A DEMO NOW!

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EPICA
POWER OF PREDICTION