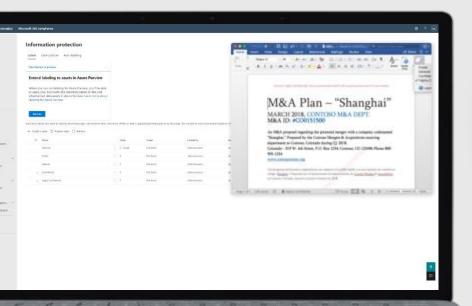




In today's ever-evolving work environment, Este Bilişim is committed to transforming the employee experience with our **Microsoft Purview Information Protection Deployment** solution. Microsoft Purview Information Protection offers an integrated, holistic approach to help organizations protect their sensitive data, manage insider risks, and prevent data loss.

Purview Information Protection leverages automation and machine learning to assist in discovering and classifying data. This enables organizations to see the volume, type, and location of sensitive information across their data estate in a single view. To safeguard data at this line of defense, the solution provides persistent labeling and encryption throughout the data lifecycle. Additionally, visibility and protection of sensitive information extend across the entire data estate, whether on-premises, hybrid, or in the cloud, catering to the modern workplace where users operate from diverse environments.

By deploying our Microsoft Purview Information Protection solution, we empower organizations to effectively address data security challenges while promoting collaboration and productivity. We provide businesses with the necessary tools to thrive in the modern workplace landscape..



Know and protect
your data with
Microsoft
Purview Information
Protection

Built in

Built-in labeling and protection experience in Office apps, Office 365 services, other MS services like Power BI, Edge, and Windows

Intelligent

Accuracy in classification via ML based trainable classifiers exact data match and named entities

Unified

Single admin console to configure and manage your policies and view analytics across on-premises, Office apps, Microsoft 365 services, third-party services (via Microsoft Defender for Cloud Apps), and devices

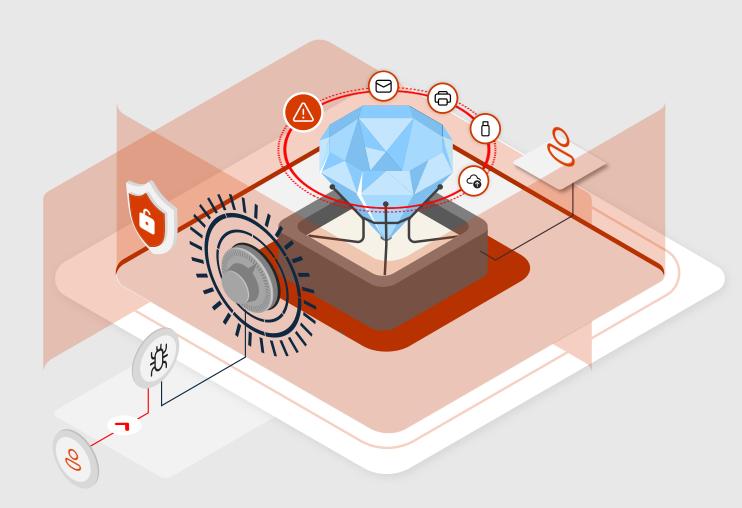
Extensible

MIP SDK extends the protection experience, in a consistent way, to popular non-Microsoft apps and services



The most urgent data security challenges

- Discover your most valuable asset, your data
- Secure configuration to prevent sophisticated attacks
- Detect how users are interacting with data and identify insider risks
- Ensure your data remains secure from data leakage and data exfiltration activities





Fortify data security with an integrated approach



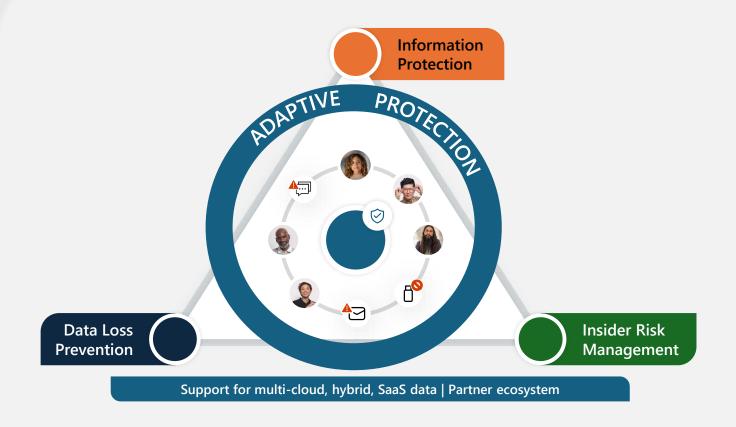
Discover and auto-classify data and prevent it from unauthorized use across apps, services, and devices



Understand the **user intent and context around sensitive data** to identify the most critical risks



Enable **Adaptive Protection** to assign appropriate DLP policies to high-risk users





Discover and protect sensitive data



Microsoft Purview Information Protection

Discover and classify data at scale using automation and machine-learning

Safeguard data throughout its lifecycle with labeling and encryption *built into* productivity tools

Extend the protection experience across environments to protect data throughout its lifecycle