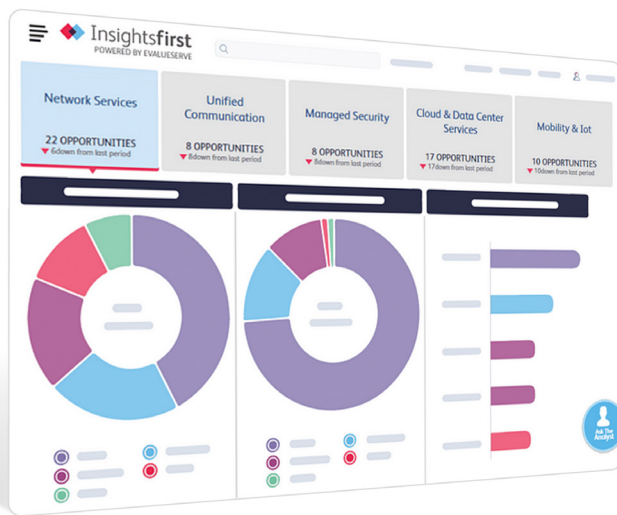● Insightsfirst

AI-Powered Market & Competitive Intelligence

Why Insightsfirst?

- Intelligence curated by domain experts for immediate actionability

- All insights auto-summarized and tagged

- Highly configurable alerts and notifications

- Visualize trends across various industries and sectors

- Comprehensive intelligence program to fit your strategy

STAGE 1
Aggregation

Reports Industry

Company Market

Social Media News

Internet Websites

Press Documents

Forums Blogs

Regulatory Portals

Internal Reports

STAGE 2
Filtering

AI/ML Applications
- Noise filtering & de-duplication
- Content analysis & auto-generated summary
- Tagging (i.e. topics, industries, sources, geography)

Human QA Touch
- Subjective business context
- Comprehensive coverage
- Accurate tagging

STAGE 3
Distribution

Platform

Email & Reports

Integrations

What's Next?

Schedule a demo of the
Market & Competitive Intelligence Platform

Talk to an Expert