

# Go direct with Microsoft licensing through eir business **Tier-1 CSP.**

Reduce licensing costs, unlock Microsoft funding programs and gain direct engineering support.



Microsoft Partner  
Azure Expert MSP  
 Microsoft

 **business**  
secure, managed  
solutions for all.

# The advantages organisations gain when moving to **Tier-1 Microsoft CSP.**

Lower Microsoft licensing costs and unlock direct access to Microsoft support and funding programs. Switch to eir business Tier-1 CSP in minutes with no disruption to your users, or existing Microsoft services.

## Indirect CSP Limitations

### The hidden cost of indirect Microsoft CSP providers:

- ✗ Hidden distributor margins inflating your costs
- ✗ Slow support through multiple vendor layers
- ✗ Missed Microsoft funding opportunities
- ✗ No direct escalation when critical issues arise
- ✗ Limited flexibility on licensing changes

## Tier-1 advantages

### Direct Tier 1 partnership cuts costs & complexity:

- ✓ Transparent pricing—see exactly what you pay for
- ✓ Direct Microsoft escalation paths
- ✓ Access to €100k in funding & advisory services
- ✓ Priority enterprise support when you need it most
- ✓ Flexible licensing that scales with your business

# Unlock up to €100,000 in Microsoft advisory services.

Transferring to eir business Tier 1 CSP unlocks structured advisory, optimisation services, and funding entitlements worth up to €100,000 annually.

## Important notice regarding service values:

All values shown represent indicative market estimates of included consulting and support services. They do not constitute cash savings, funding entitlements, or guaranteed deliverables. Actual inclusions vary depending on eligibility, and Microsoft program participation. Minimum seat counts and revenue thresholds apply for strategic advisory services.

### Licensing cost optimisation.

#### Self-Service CSP Portal.

Real-time license control.

#### Premier CSP Support Access.

Faster issue resolution.

#### Service Health Alerts.

Stay ahead of outages.

#### License Reviews.

Reduce waste, optimise spend.

#### Funding Support.

Eligibility checks for M365/Azure projects.

~€40,000

Strategic Savings – Equivalent Service Value.

### Strategic cloud advisory.

#### Cloud Advisory.

Architecture insights.

#### Strategy Roadmaps.

Based on strategic goals.

#### Quarterly Reviews.

Optimise deployments.

#### Azure Cost Reviews.

Identify hidden savings.

#### Technical Guidance.

Certified expert input.

~€35,000

Expert Consulting – Equivalent Service Value.

### AI & cloud adoption support.

#### Microsoft Project Discounts.

Reduced day rates available.

#### Assessment Discounts.

Reduced pricing available.

#### Funded Assessments.

Possibilities include:

Copilot Readiness, Cloud Adoption, CIS (Security), Zero-trust Security, App Modernisation, Microsoft Fabric.

~€25,000

Adoption Support – Equivalent Service Value.

# Move your Microsoft licensing to Tier-1 CSP in minutes.

From the moment your licensing transfers to eir business, you **gain faster support resolution, predictable Microsoft spend, and strategic guidance** for your AI, security and cloud initiatives.



**Switch CSP providers in minutes,  
with zero disruption**

- ✓ No tenant migration required
- ✓ Zero downtime guaranteed
- ✓ No impact to users or data
- ✓ Same licenses, better pricing

## What you gain immediately:

- ✓ **Faster incident resolution.**  
Direct escalation to Microsoft engineering — no more waiting through distributor queues when critical systems are down.
- ✓ **Predictable Microsoft spend.**  
Structured pricing models with cost transparency.  
No surprise renewals or hidden margin stacking.
- ✓ **Strategic advisory included.**  
Quarterly business reviews and roadmap planning to ensure your licensing evolves with your business needs.



# Get in touch.

## Email

Microsoft@eirbusiness.ie

## Telephone

01 439 6803

## Website

[www.eirbusiness.ie](http://www.eirbusiness.ie)

## Address:

eircom Limited,  
2 Heuston South Quarter,  
Saint John's Road West,  
Dublin 8, Ireland



Microsoft Partner

Azure Expert MSP



**eir** business  
secure, managed  
solutions for all.