



◀ THERE'S ALWAYS  
A BETTER WAY ▶

**Exist is a global technology innovator providing enterprise solutions through consulting and innovative products and services.**

With a comprehensive portfolio of integrated Information Technology solutions and services, we empower enterprises to transform and build sustainable advantage.

Backed by more than a decade of innovation, Exist leverages on its team's expertise in Open Source technologies, domain expertise, knowledge in business processes and agile methodology to build better technology software for both technology companies and the enterprise. We are one of the early adopters of Java Open Source Software, which has become the core technology when building scalable, robust and highly customizable software application.

Exist's technology solutions and services span clients in Asia Pacific, Australia and the US from a diverse range of verticals including Retail, Banking and Finance, Healthcare, and other industries.

Founded in 2001, Exist has its roots in building breakthrough, disruptive and innovative Open Source solutions for technology companies and startups resulting to acquisitions by global companies.

Today, Exist has grown to over a hundred workforce and continues to grow, with offices in the US, and in Manila and Cebu in the Philippines.

**20+**  
YEARS  
of  
TECHNOLOGY  
INNOVATION

**10+**  
AWARDS  
RECOGNIZED BY  
INDUSTRY ANALYSTS  
AS A LEADER ACROSS  
OUR DOMAIN

**150**  
INNOVATORS  
IN MANILA  
AND CEBU,  
PHILIPPINES

**100+**  
CLIENTS &  
PARTNERS  
GLOBALLY





## OUR HISTORY

Exist was founded by a group of Filipino entrepreneurs in Los Angeles, California in 2001 with a subsidiary company in the Philippines called Exist Software Labs, Inc.

Exist started with a team of 5 employees, leveraging on its expertise in open source technologies and agile methodology.

Catering to its US-based clients, the company has rapidly grown its headcount to more than a hundred and has doubled its revenue in a span of 5 years.

Exist is the first software company in the Philippines to establish an enviable Open Source capability. In 2005, Exist delivered a revolutionary Java application platform, Gluecode Joe, which made waves as IBM's first Open Source acquisition and was eventually integrated with the IBM WebSphere suite of products.

In 2008, Exist opened a new round of investment to increase its capital to 16%, with a strategic move of expanding its clientele across the globe. In the years that followed, Exist successfully penetrated significant countries within Asia Pacific and became a lead provider of enterprise solutions and professional services to various industries such as, healthcare, retail, banking, telecommunication, system integrators, and technology providers. By 2014, Exist has doubled its engineering workforce and increased its revenue by 100% since 2008.

Responding to the growing need and business opportunity in the market, Exist has added a new line of business, selling its very own product called Anahaw, a fully integrated retail platform solution empowering retailers streamline their operations, gain competitive advantage, and maximize their full potential. The product offers point-of-sale, inventory and merchandising management, CRM and marketing, reporting and analytics, and financial management capabilities in an integrated end-to-end retail solution.

In 2016, Exist expanded its healthcare solutions portfolio with the addition of Medcurial, an integrated healthcare technology and clinical systems that connect hospitals, clinics, doctors and other care providers, to consolidate its offerings and address the growing healthcare IT segment needs.

And as part of the plan to further expand its presence in Japan, Exist now offers its employees a Japanese Language Training and Certification Program to help them develop language fluency, and eventually help them adapt to the Japanese culture. Launched late 2016, these in-house Nihongo classes are conducted consecutively in two batches and held twice a week.

In 2017, Exist has grown its partner network to bring the customers the full complement of skills and expertise required to accelerate their digital innovation initiatives. We've built strategic alliances with industry-leading companies including

Cloudera, Informatica, EnterpriseDB Postgres, Wolters-Kluwer (Lexicomp | UpToDate) and Zebra Technologies to offer a comprehensive and complete business transformation solutions.

## WHAT WE OFFER



### TECHNOLOGY CONSULTING

Navigate the future confidently with world-class expertise and innovation architecture.



### APPLICATION DEVELOPMENT

Accelerate innovation with our end-to-end enterprise application development services.



### SYSTEMS INTEGRATION

Consolidate and seamlessly integrate your applications, services and systems within your enterprise.



### BIG DATA AND ANALYTICS

Power your business with data-driven insights. Unlock the value of your data with our Big Data solutions.



### QA AND TESTING

Speed up software delivery and time-to-market with Exist's software testing services.



### MOBILE APPLICATION DEVELOPMENT

Advance to next step in mobile app development to create an engaging digital experience.



### BLOCKCHAIN APPLICATION DEVELOPMENT

Harness the power of blockchain and distributed ledger technology to build blockchain apps for your business.



### DEVOPS

Implement DevOps successfully at any phase of your IT cycle to accelerate time to market and business agility.



### ANAHAW RETAIL SOLUTION

Take your retail operation to the next level with a fully integrated retail platform.



### MEDCURIAL HEALTHCARE SOLUTIONS

Enable connected healthcare with our integrated innovative healthcare IT solutions.



### DIGITAL BANKING SOLUTIONS

Deliver next-generation banking services across digital channels with our internet and mobile banking app.

# WE PROVIDE SOLUTIONS THAT ENABLE ENTERPRISE DIGITAL TRANSFORMATION



## BANKING & FINANCE

Implementing *Big Data* technologies to enable banks to gain more value from their data.



## HEALTHCARE

Improving clinical care processes by implementing an electronic medical record system that integrates patient information from disparate systems.



## RETAIL

Helping retail organizations realize business efficiencies in a dynamically



## TELECOMS

Designing and implementing solutions to help telecom companies transform their operations and compete more effectively.



## LOGISTICS

Modernizing systems to help logistics companies streamline operations and provide better customer service.



## TECHNOLOGY

Rapidly and cost-effectively driving innovative products to market.

## OUR VISION

Be the premiere enterprise solutions provider and software product innovator in the Asia Pacific region.

## OUR MISSION

To empower our business partners to gain competitive advantage by providing innovative solutions.

To continuously enhance our expertise in cutting-edge technologies and processes.

## OUR CORE VALUES

PASSION  
TO EXCEL

EFFICIENCY &  
EFFECTIVENESS

CREATIVITY &  
INNOVATION

COMPETENCE

CUSTOMER  
SATISFACTION

FUN

## KEY CLIENTS

### AUSTRALIA

- Fox Sports

### JAPAN

- Gengo
- Intelligence Business Solutions
- Webrage

### SINGAPORE

- Singtel
- BW Maritime
- Sungard
- Connell Brothers

### USA

- Gluecode IBM
- Logic Blaze
- Webtide / Intalio
- NPN
- Bancbox
- Ace Metrix

### INDONESIA

- PT Trans Retail Indonesia (Carrefour)
- DKP Indonesia

### PHILIPPINES

- BDO
- PLDT
- The Medical City
- St. Luke's Medical Center
- Puregold
- PG Lawson Company, Inc.
- Globe
- Smart
- Philippine Electricity Market Corporation (PEMC)
- Department of Information and Communications Technology
- Department of Finance / Department of Trade and Industry
- Philippine Bank of Communications
- Chinese General Hospital
- Iloilo Doctors' Hospital
- Papa John's Pizza
- Kato Repro Biotech Center
- OSM Maritime Group
- Mynt (Globe Fintech Innovations, Inc.)
- SM Prime Holdings
- United Nations Development Programme

## MAJOR AWARDS



## PARTNERS

ACCELERANCE



Azure

Canon

cloudera



EPSON



Pivotal





## CLIENT REFERENCES

### **The biggest bank in the Philippines with over 1,000 branches and over 3,000 Automated Teller Machines**

Delivery of a digital infrastructure solution that leveraged on an IT strategy and the delivery of a big data platform to establish the foundation for their next-generation banking services.

Exist collaborated on a digital transformation strategy and end-to-end delivery of hardware, platform and application stack of a Hadoop based platform that consolidates and correlates information from different banking units. Hadoop is a scalable and robust platform for the storage and processing of large data sets providing for a sustainable and extensible digital backbone.

### **BancBox (formerly National Payment Network)**

BancBox provides a platform for application developers to build solutions that enable fund transfers across different financial networks. BancBox has changed its name. It is now known as Finxera (finxera.com). Its core API that serves as a building block for the platform, allows you to store, collect, and send funds through the financial network. It allows you to collect funds using the ACH network, credit cards, or through an internal transfer between accounts in the system. It allows you to send funds to payees using ACH, checks, wire transfers, or pay bills through electronic bill pay.

Exist also developed CFTPAY (now called Relief), an application that helps customers settle their debts thru the platform, and developed BancBox Crowd which was later called BancBox Invest. It is an automatic escrow platform built on top of the core API. This was targeted towards crowd funding portals.



### **The biggest telecommunications company in the Philippines**

Collaborative development and support of their data management and analytics platform that provides near-real time insights on their business strategy allowing for more agile decision making.

Exist, together with its sister company AGSX, collaborated on the delivery of their Hadoop and Kafka based platform providing a scalable and low-latency data delivery system. The platform is able to ingest data from a wide range of disparate systems, process and generate insights in a timely manner to provide support in the decision making of different business units.

### **One of the Biggest and Modern Hospitals in the Philippines**

Exist developed various high quality web-enabled systems that are capable of seamlessly integrating and interfacing with external systems, delivering a world-class Healthcare and Hospital Information System.

The whole healthcare system includes admission, ordering, billing, discharge, out-patient and other subsystems, and an ancillary results management system.

### **The Medical City**

One of the largest networks of hospitals and clinics across the Philippines

Exist developed centralized document-based repository for clinical results which easily integrates with ancillary and EMR applications through standards-based messaging for healthcare systems (HL7). Exist developed an EMR platform that empowers user groups and IT to conveniently create and publish electronic forms for use by their personnel.





## CLIENT REFERENCES

### PT Trans Retail - Carrefour Indonesia

Biggest Retail Chain in Indonesia with almost 200 supermarkets across Indonesia

Exist helped in the modernization of the retail chains Point of Sale (POS), Vendor Management System (VMS) and Customer Relationship Management (CRM) solution to improve operational efficiency and deliver superior customer experience.

Exist built and delivered a thin-client, web based POS solution from ground up. The redesigned system centralized data to provide more timely information. In addition, remote data backup services were implemented for data protection. The whole solution was built and deployed to its pilot stores in less than a year and completely rolled out in less than 2 years.

### Beautiful Horizon, Inc.

One of the known provider and sales channels for health and beauty products in the Philippines

Exist developed a retail solution to handle their direct selling operation through Point of Sale (POS) application and a back office application to manage stock distribution and inventory thru its POS solution called Anahaw. This solution allows a holistic and almost real-time view of all transactions and real-time inventory to create critical business decisions based on available information. Also, this solution allows dynamic promotion programs and commission processing for faster sale cycle.

### BW Maritime

A leading global maritime company involved in oil and gas transportation, floating gas infrastructure, deep water production and dry cargo transportation

Exist helped BW Maritime in its IT Transformation Project with the goal of replacing its complex legacy systems and outdated integration platform with modern ESB based platform and various APIs to interconnect various applications. This project covers the whole IT operations of BW Maritime across Asia and Europe.

### Philippine Electricity Market Corporation

Exist helped the Philippine Electricity Market Corporation (PEMC), the operator of the Wholesale Electricity Spot Market (WESM), to implement the Central Registration and Settlement System (CRSS), an enterprise system that further enhances market processes such as registration, metering, billing, and settlement.

With CRSS, PEMC enables timely supplier switching process of contestable customers under the retail competition regime possible while facilitating data exchange between the Market Operator and the trading participants.

### Puregold Price Club, Inc.

One of the biggest supermarket chains in the Philippines with over 250 store across the nation

Exist provides a cost-effective and light-weight Point of Sale software and back office application thru its Enterprise Retail Solution called Anahaw. The product allows Puregold to efficiently and effectively collect sales data in a timely and accurate manner. It enables integration to existing modern and legacy systems via Anahaw Middleware's robust data-bus framework that collects and sends data across Puregold's systems including merchandising, Customer Relation Management (CRM), Supply Chain, and financial systems.



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