

Marketplace Offer: AI-Driven Business Value Engagement with Microsoft Copilot

Overview: Our engagement will facilitate business value conversations by function, providing a blueprint and a way to determine the positive impact to the business in terms of increased revenue, reduced costs, and improved employee wellbeing. Through this customer engagement, you will frame the value of AI, identify high-value AI-transformation scenarios, build a business case, and develop a roadmap outlining the steps your customer needs to take to implement these scenarios with Microsoft Copilot.

Key Benefits:

- **Increased Revenue:** Identify opportunities where AI can drive sales growth and enhance customer experiences.
- **Reduced Costs:** Discover areas where AI can streamline operations and reduce overhead.
- **Improved Employee Wellbeing:** Leverage AI to create a more supportive and efficient work environment.

Engagement Details:

- **Value Framing:** Understand and articulate the potential benefits of AI for your business.
- **Scenario Identification:** Pinpoint high-value AI-transformation scenarios tailored to your business needs.
- **Business Case Development:** Build a compelling business case to justify AI investments.
- **Roadmap Creation:** Develop a detailed roadmap outlining the steps to implement AI solutions with Microsoft Copilot.

Why Choose Us?

- **Expertise:** Our team has extensive experience in AI and business transformation.
- **Customization:** We tailor our approach to meet the unique needs of your business.
- **Support:** Continuous support throughout the implementation process to ensure success.