experience digital

Enabling businesses to thrive in the Digital Era

Capability Statement

Work with a company that is:

Customer-centric
We understand the real issues and your point of view

Solution Driven
We focus on the outcome

Agile
We make calculated decisions quickly

Responsive
Quick turnaround time with continuous contact

Capable
We deliver projects on time, within budget

Open and honest
We operate in an open and transparent manner

Collaborative
We bring the right professionals to the conversation

Meet Experience Digital

Experience Digital is a trusted digital software, data, automation and systems integration house which assists clients to transition to and thrive in, the digital world.

From small beginnings in **2012**, we have grown to **40+** staff across Australia, Europe, and South East Asia and have supported over **125** clients.

Today's challenges drive tomorrow's solutions, and our goal is to use technology to enable you to achieve your business objectives through continuous improvement. Our teams deliver a range of consultancy and implementation services including technology and cloud solutions, digital marketing, product design and data analytics.

Our Customers

By engaging with us, our customers tick two boxes: competitive pricing and expertly delivered services.

We do this in an agile manner by working closely with customers to achieve their objectives whether it is improved user experience, a move to the cloud, or development of a minimal viable product. We do this while ensuring that business as usual is not disrupted.

"I was always impressed with their problem solving and technical skills. They took pride in their work, and the overall ability of the business analysts, software developers, and database subject matter experts were a credit to their organisation."

Department of Customer Service New South Wales
Christian Dowling, Senior ICT Project Manager

Our Services

Our suite of software solutions include:

Microsoft Business Applications
Uncovering your business requirements and then employ the appropriate Microsoft Dynamics 365, Power Apps, Power Virtual Agents, Power Automate and Power BI solutions to deliver tangible benefits.

Internet of Things
Deploy IoT solutions across transportation, manufacturing, retail, agriculture and engineering to harness the power of the Internet.

Prototypes and Proof of Concept
Assisting you with refining concepts, developing applications, and software solutions prototypes quickly and affordably, to trial new ideas for your website or app, modify an existing solution or building software from scratch.

Application Services
Transforming your business by configuring off-the-shelf products, combined with built-to-order solutions, such as Enterprise Applications, Content Management Systems (CMS) Customer Relationship Management (CRM) and Customer self-service platforms.

Digital and Performance Marketing
As a full-service technology firm, we can provide full creative and graphic design, along with marketing support for copy, content, and best practices in SEO.

DevOps and Cloud Solutions
Highly experienced in designing, implementing and refining DevOps and Cloud strategy, Cloud environment management and Cloud optimisation solutions to optimise your business.

Technology Consulting and Professional Services
Providing expertise to support the successful delivery of digital services, such as Data management, Business intelligence, Cloud infrastructure, Cybersecurity and Technology Acquisition.

Data and Analytics
Enable you to harness disparate sources of data within your organisation to unlock valuable insights into your business and improve performance.

Enterprise Web Experience Design
Building next-gen online experiences for your customers to drive user experience and profitability. We know how to design and develop websites and web-based systems that not only look great but also deliver tangible results for your organisation.

NSW GOVERNMENT — Approved Supplier (Prequalification Schemes, ICT Services)

Advanced ICT Supply for all of NSW Government.

QAssure — CHAMBER OF COMMERCE & INDUSTRY QUEENSLAND — ACCREDITED BUSINESS

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aws partner network | Advanced Consulting Partner

Building solutions for nearly a decade for customers through the power of AWS. We are Serverless Specialists creating seamless, scalable, and secure computing power to assist enterprise customers.

Gold Microsoft Partner

Two Microsoft Most Valuable Professional (MVP) Specialists and experts in, Business Applications and Dynamics 365 + Power Platform Solution.

Your Business Benefits

When you engage with Experience Digital, your ROI includes:

- **Identification of underlying issues and opportunities**

- **Professional provision of software services to address these**

- **Post-implementation improvement to your productivity, competitiveness, user experience and bottom line**

- **Responsive support**

"I've worked with a lot of different suppliers and I think It's really important to note that Experience Digital's ability to clearly communicate with our business, has been excellent. Over the years they have managed our projects quite seamlessly. It's really good to know that there's someone who understands us."

Dorothy Frost, General Manager of Innovation Manager

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