

Dealer Connect

□ Solution that fully automates Franchise Onboarding activities.

Dealer Connect – An Overview

Summary:

- The Management Portal streamlines the process for managing dealership advertisements and evaluating applicants.
- Each role has clearly defined responsibilities, ensuring a structured workflow from ad creation to final decision-making.
- The Administrative Assistant manages applicant data and handles document requests, improving workflow efficiency.
- The Franchise Development Manager ensures that only qualified applicants proceed to evaluation meetings, maintaining high standards throughout the process.

Features:

- **Role-Based Access:** Different access levels for Business Development Managers, Regional Managers, Franchise Development Managers, Administrative Assistants, and Executive Directors.
- **Automated Notifications:** Automated notifications for ad approvals, meeting schedules, and application updates.
- **Document Requests:** Ability for Administrative Assistants to request business proposals and other documents through the app.
- **Meeting Scheduling:** Integrated meeting scheduling with availability checks of both sides.
- **Feedback and Reviews:** Structured feedback and review forms for Regional Managers and Executive Directors.
- **Applicant Status Tracking:** Tracks all current statuses of applicants. Notifications are sent whenever applicants are approved or rejected at the initial evaluation meeting or offered or declined at the final evaluation meeting.
- **Advertising Management:** Automated advertising ads to clients and vendors.



Benefits:

- **Efficiency:** Streamlined processes save time and reduce administrative burdens.
- **Transparency:** Clear roles and responsibilities ensure accountability and transparency in decision-making.
- **Coordination:** Improved coordination between different roles leads to better communication and collaboration.
- **Data Accuracy:** Automated data entry and updates ensure accuracy and reduce the risk of errors.
- **Applicant Management:** Comprehensive applicant management, from initial data entry to final evaluation.