AI Transformation at Scale

Accelerating innovation with scalable AI solutions

The better the question. The better the answer. The better the world works.

Shape the future with confidence

Microsoft

Business drivers

While businesses are buzzing with excitement about the agentic AI revolution, many find themselves caught in the complexities of evolution. Findings from the 2025 EY US AI Pulse survey reveal several key market drivers shaping this dynamic landscape:

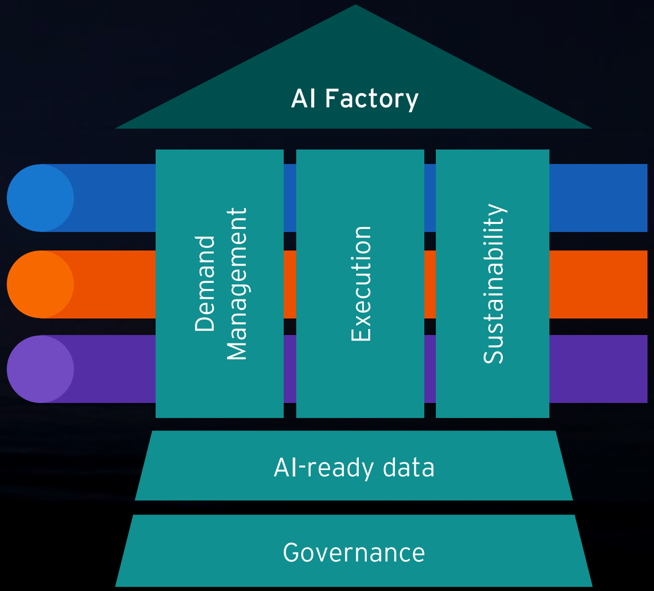
- 97% of respondents report a positive return on investment (ROI) from their AI initiatives.
- 57% of leaders admit to a lack of understanding regarding the benefits of agentic AI.
- 66% have not implemented the necessary controls for secure AI usage.

These findings show that organizations are eager to adopt the agentic AI revolution, demonstrating a strong desire for innovation.

Solution overview

The AI Transformation at Scale program leverages EY professionals and industry knowledge in conjunction with Microsoft artificial intelligence (AI) capabilities to transform organizations into AI-enabled enterprises. From low-code Microsoft Copilot Studio to pro-code in Microsoft Foundry, EY integrates these capabilities to bring your agentic AI vision to life.

Leveraging key differentiators, such as the Agentic Accelerator solution for rapid use case identification and prototype build or the EY AI Factory model for scaled transformation, EY teams help accelerate the design, build and execution of AI capabilities at scale.



Solution benefits

EY teams bring experience across our sectors, business lines, technology, and enterprise applications to design and scale AI solutions that transform how organizations leverage AI based on their priorities and people, including:

- Aligning AI vision with organizational objectives
- Reaching consensus on a prioritized list of use cases
- Gaining hands-on experience with AI solutions through prototypes
- Establishing a clear roadmap for execution, measurement and scaling of use cases

Solution differentiators

- End-to-end AI enablement at scale: Focused on a holistic AI vision to identify relevant and effective AI solutions aligned with priorities.
  - Agent Accelerator: A product that accelerates AI solution identification, design and execution while identifying technical and functional patterns for scalability.
  - AI Factory: A methodology that securely operationalizes AI capabilities using responsible AI frameworks
- Infrastructure and architecture: Design and build landing zones to facilitate AI solutions
  - AI foundation architecture: Supports scalable, secure and well-governed AI environments.
  - Landing zone design: Offers both modular and non-modular setups for AI workloads.

Joint value proposition

In 2025, EY began aligning the AI Factory methodology with Microsoft Project ATLAS – a global initiative to help accelerate AI transformation through standardized architectures, landing zones and co-sell motions. Key elements of this alignment include:

- Collaborative value offering: EY and Microsoft are co-developing a unified GTM strategy that combines ATLAS's standardized Azure AI landing zones with EY's differentiated AI Factory components.
- Global consistency: The AI Factory model is being adapted to ATLAS across regions (e.g., EMEIA, APAC, Americas) to help support consistent messaging, delivery, and client experience.
- Enablement and co-innovation: EY teams are participating in Microsoft-led education sessions and co-innovation workshops to deepen technical alignment and help accelerate client onboarding.

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For more information, visit: ey.com/Microsoft.

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