



77%

of people who have
tried Microsoft 365 Copilot
don't want to give it up.¹

Up to

88%

say they would rather
have access to Copilot
than free lunch.

"An intelligent" business licensing solution for the business. Providing real-time license management, chargeback, allocation, insights, and accelerated license ROI."

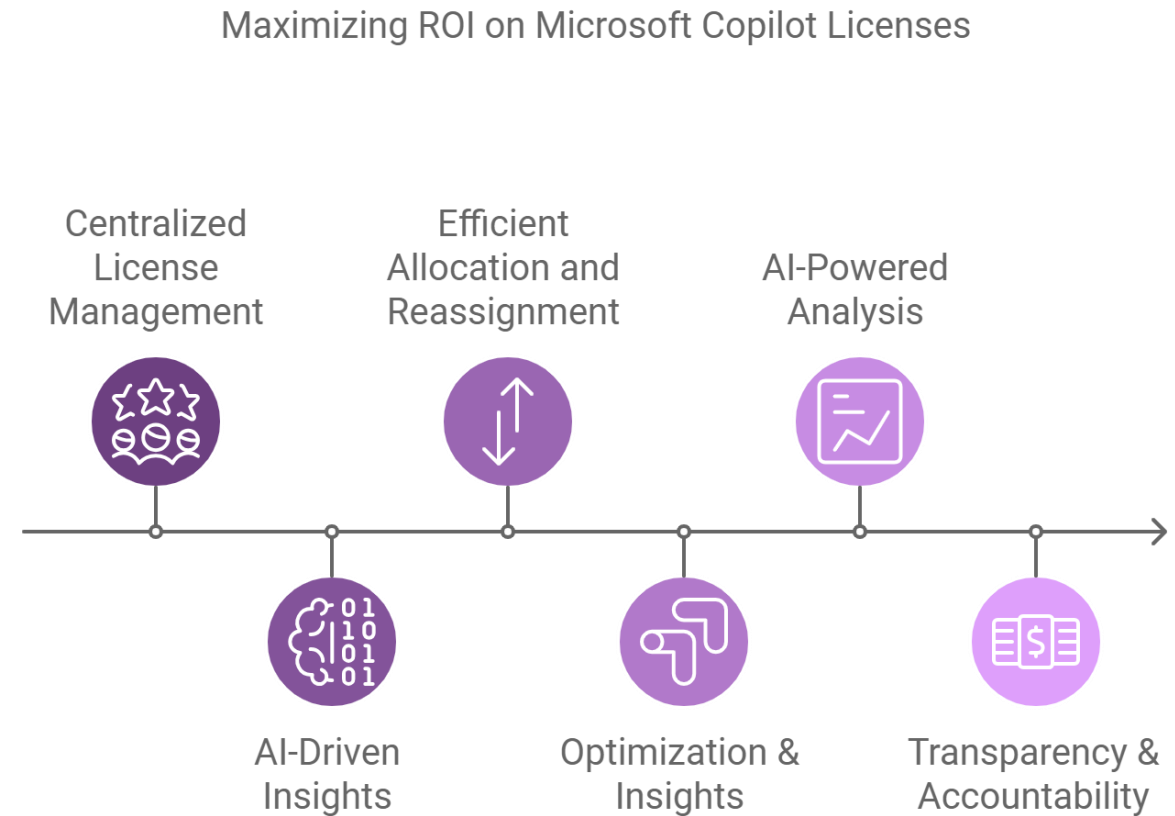
Copilot License Accelerator

Empowering "the business" to align licenses and maximize ROI on Microsoft Copilot Licenses

Copilot License Accelerator (CLA) Overview



- **Purpose:** An advanced solution to maximize ROI on Microsoft Copilot Licenses by optimizing license allocation, tracking productivity, and ensuring financial transparency.
- **How It Works:** CLA centralizes license management, uses AI-driven insights for productivity enhancements, and enables efficient allocation and reassignment.
- **Who Benefits:** Departments across an organization, from IT and business leaders to HR, finance, and individual employees, aligning every role with strategic goals.
- **Optimization & Insights:** CLA ensures licenses are used to their full potential, reducing wastage and optimizing resource allocation.
- **AI-Powered Analysis:** Actionable insights help streamline workflows, enhance decision-making, and track productivity gains.
- **Transparency & Accountability:** With built-in chargeback, it allocates costs accurately, providing financial clarity for IT and business leaders.



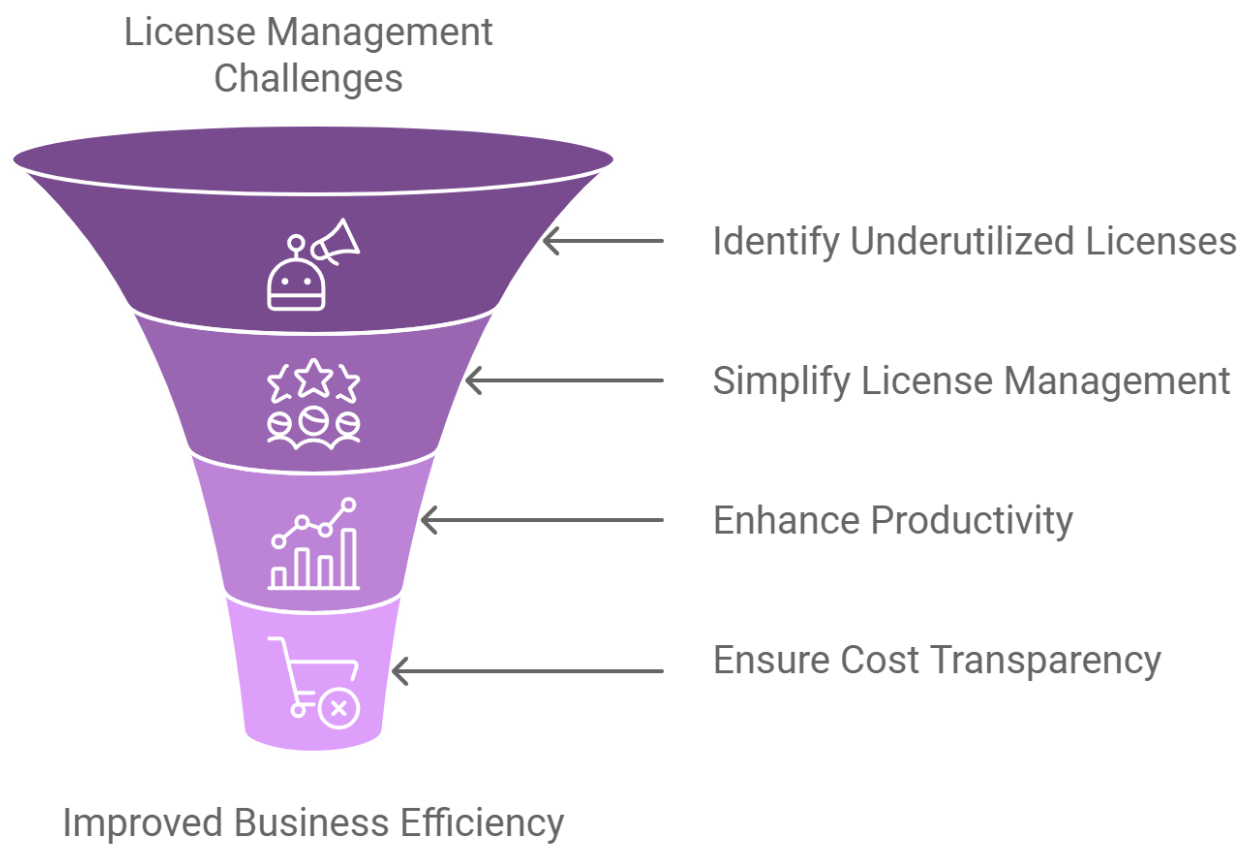
Who Is Copilot License Accelerator For?

Persona	Problems Solved by CLA	What They Can Do
Business Development (BD) Head	<ul style="list-style-type: none"> Lack of visibility into Copilot license adoption Struggle to measure productivity improvements Inability to purchase licenses from dept budget for everyone 	<ul style="list-style-type: none"> ✓ Purchase and manage Copilot licences <ul style="list-style-type: none"> - Monitor and drive Copilot adoption rates ✓ Justify Copilot investments with data-driven insights
Copilot Deployment Team	<ul style="list-style-type: none"> Manual and difficult license distribution processes Difficulty in tracking ROI of Copilot usage Inability to purchase licenses from dept budget for everyone 	<ul style="list-style-type: none"> ✓ Automate license allocation and reallocation ✓ Access real-time usage analytics for better deployment decisions
IT Department	<ul style="list-style-type: none"> Complexity of managing licenses across multiple departments <ul style="list-style-type: none"> - Time-consuming manual reporting Inability to purchase licenses from dept budget for everyone 	<ul style="list-style-type: none"> ✓ Automate usage tracking and reporting ✓ Ensure compliance and optimization with automated alerts
Procurement	<ul style="list-style-type: none"> High license costs due to underutilization Difficulty in allocating licenses to correct departments 	<ul style="list-style-type: none"> ✓ Track license usage and costs by department ✓ Generate chargeback reports for accurate budget allocation

How CLA Solves Key Problems

- **Underutilized Licenses & Cost Management:**
 - ✓ **Solution:** CLA’s AI-driven insights and License Saver feature ensure that every license is utilized, reducing costs and reallocating unused licenses to where they’re needed most.
- **Complex License Management:**
 - ✓ **Solution:** Centralized platform simplifies purchasing, assigning, and reassigning licenses, supporting IT and procurement to avoid costly underutilization.
- **Productivity Tracking & AI-Powered Recommendations:**
 - ✓ **Solution:** CLA uses advanced analytics to provide actionable recommendations for increasing productivity and closing gaps through automation.
- **Cost Transparency & Accountability:**
 - ✓ **Solution:** Chargeback and bill-back mechanisms allocate license costs to departments, ensuring each department has financial clarity and accountability.

CLA addresses critical business needs, from reducing underutilization and improving productivity to financial transparency and accountability.





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