

Up to
88%
say they would rather
have access to Copilot
than free lunch.

Copilot License Accelerator

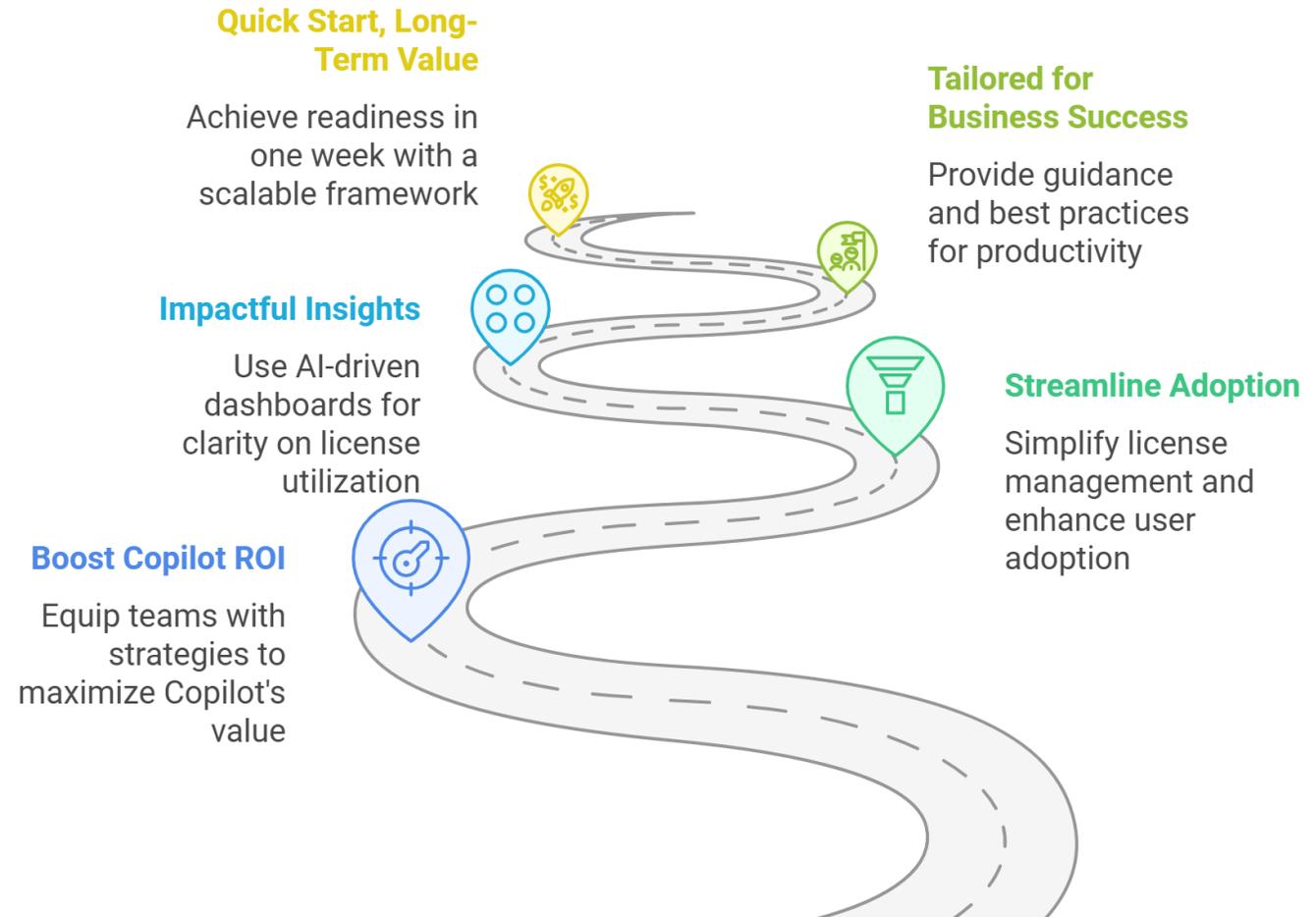
"An intelligent" business licensing solution for the business. Providing real-time license management, chargeback, allocation, insights, and accelerated license ROI."

Empowering "the business" to align licenses and maximize ROI on Microsoft Copilot Licenses

Workshop - Maximize Your ROI and Adoption with Microsoft Copilot

- **Boost Copilot ROI:** Equip teams with actionable strategies to maximize Microsoft Copilot's value, ensuring clear alignment with business goals.
- **Streamline Adoption:** Leverage the **Copilot License Accelerator (CLA)** to simplify license management, enhance user adoption, and empower department-level control.
- **Impactful Insights:** Gain clarity on license utilization and business outcomes through real-time AI-driven dashboards and reports.
- **Tailored for Business Success:** Hands-on guidance and best practices to unlock the full potential of Microsoft Copilot for maximum productivity impact.
- **Quick Start, Long-Term Value:** Achieve operational readiness within **1 week** while establishing a scalable framework for future growth.

Maximizing Microsoft Copilot Value



Workshop Overview

Objective: Enable organizations to fully harness Microsoft Copilot’s capabilities for increased productivity, ROI, and adoption.

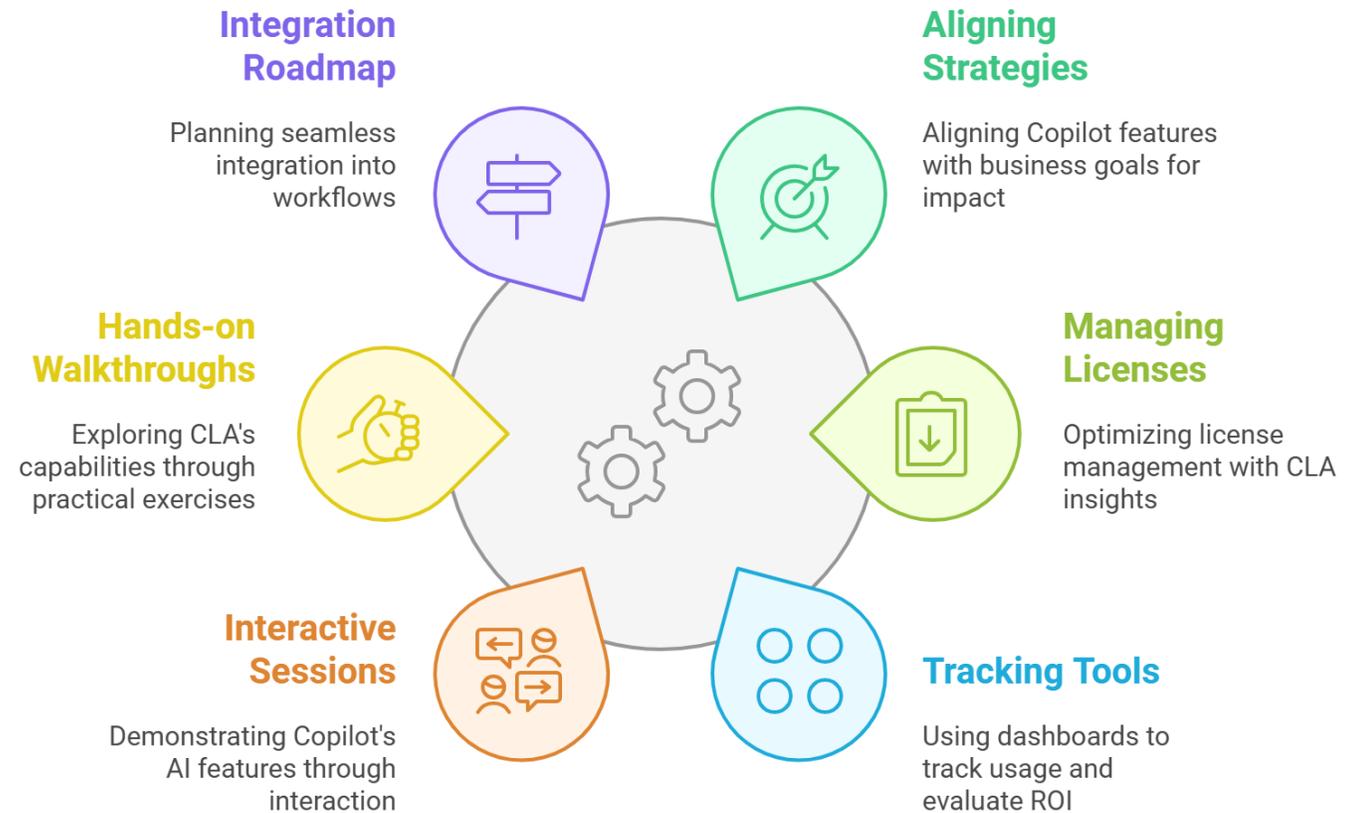
Key Takeaways:

- Strategies to align Copilot features with business objectives for measurable impact.
- Comprehensive insights into the Copilot License Accelerator (CLA) to manage and optimize licenses effectively.
- Tools and dashboards to track usage, assign licenses, and evaluate ROI at a departmental level.

Methodology:

- ✓ Interactive sessions demonstrating Copilot’s AI features.
- ✓ Hands-on walkthrough of CLA’s chargeback and admin capabilities.
- ✓ Clear roadmap to integrate Copilot into daily workflows seamlessly.

Integrating Copilot for Business Impact

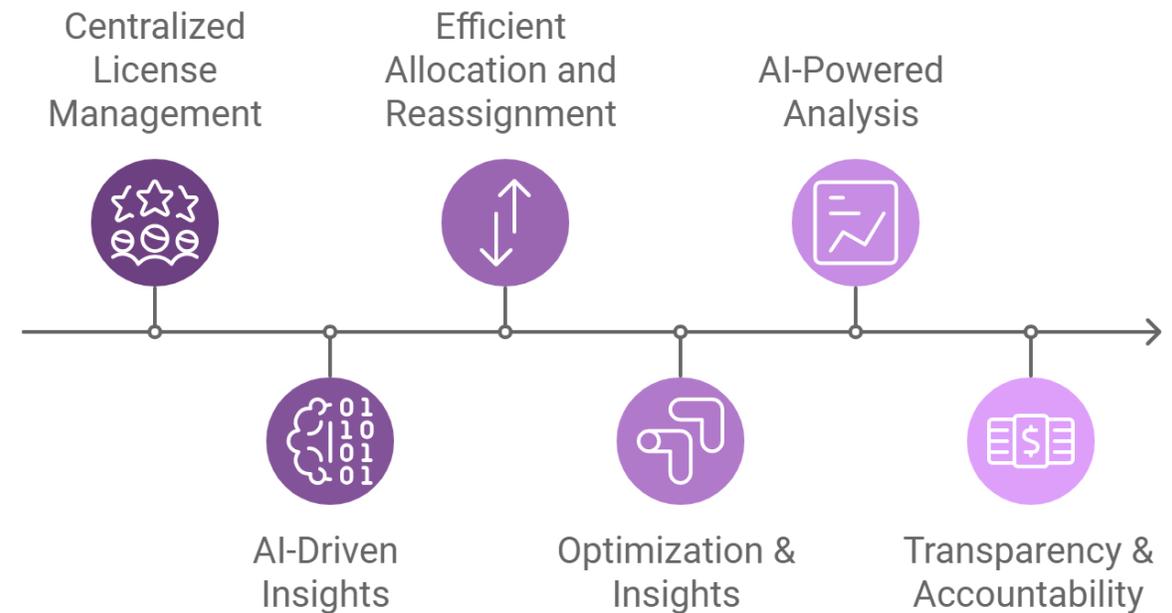


Copilot License Accelerator (CLA) Overview



- **Purpose:** An advanced solution to maximize ROI on Microsoft Copilot Licenses by optimizing license allocation, tracking productivity, and ensuring financial transparency.
- **How It Works:** CLA centralizes license management, uses AI-driven insights for productivity enhancements, and enables efficient allocation and reassignment.
- **Who Benefits:** Departments across an organization, from IT and business leaders to HR, finance, and individual employees, aligning every role with strategic goals.
- **Optimization & Insights:** CLA ensures licenses are used to their full potential, reducing wastage and optimizing resource allocation.
- **AI-Powered Analysis:** Actionable insights help streamline workflows, enhance decision-making, and track productivity gains.
- **Transparency & Accountability:** With built-in chargeback, it allocates costs accurately, providing financial clarity for IT and business leaders.

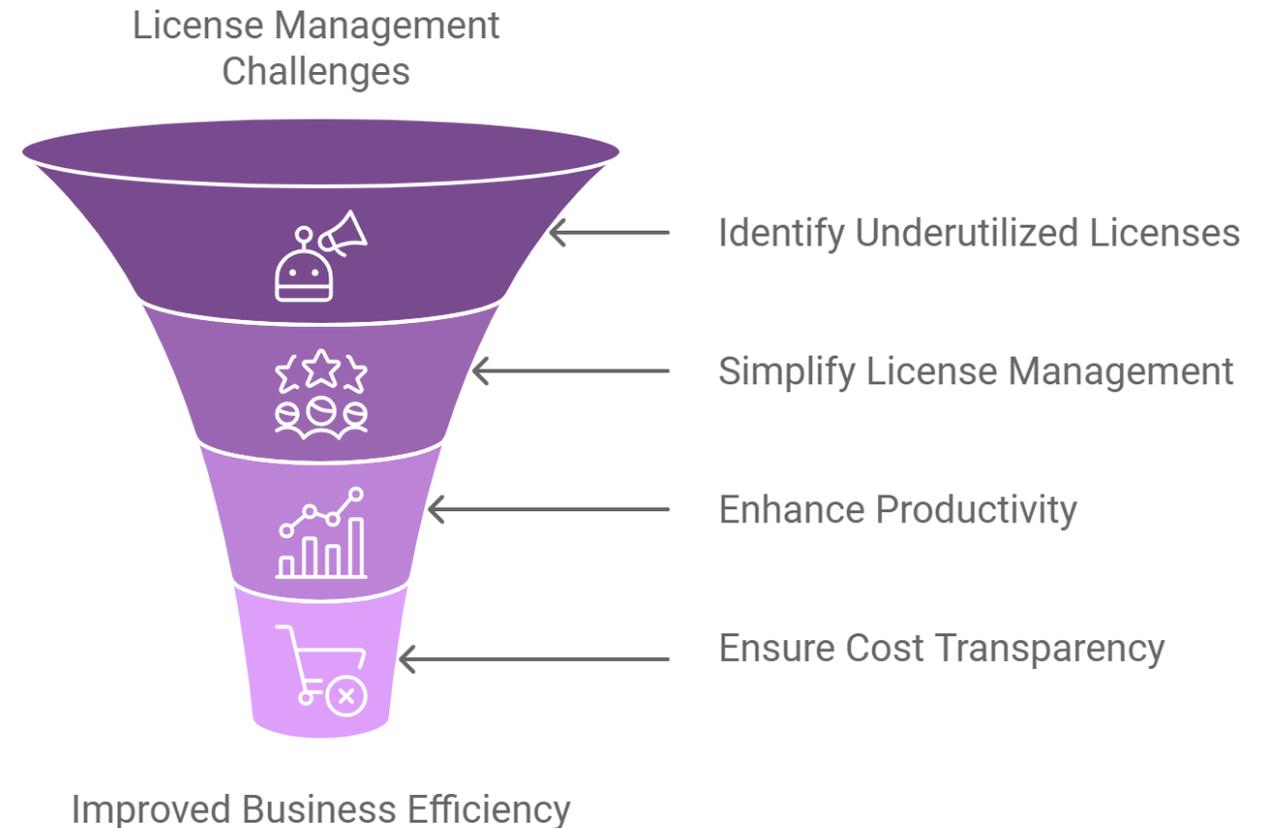
Maximizing ROI on Microsoft Copilot Licenses



How CLA Solves Key Problems

- **Underutilized Licenses & Cost Management:**
 - ✓ **Solution:** CLA's AI-driven insights and License Saver feature ensure that every license is utilized, reducing costs and reallocating unused licenses to where they're needed most.
- **Complex License Management:**
 - ✓ **Solution:** Centralized platform simplifies purchasing, assigning, and reassigning licenses, supporting IT and procurement to avoid costly underutilization.
- **Productivity Tracking & AI-Powered Recommendations:**
 - ✓ **Solution:** CLA uses advanced analytics to provide actionable recommendations for increasing productivity and closing gaps through automation.
- **Cost Transparency & Accountability:**
 - ✓ **Solution:** Chargeback and bill-back mechanisms allocate license costs to departments, ensuring each department has financial clarity and accountability.

CLA addresses critical business needs, from reducing underutilization and improving productivity to financial transparency and accountability.

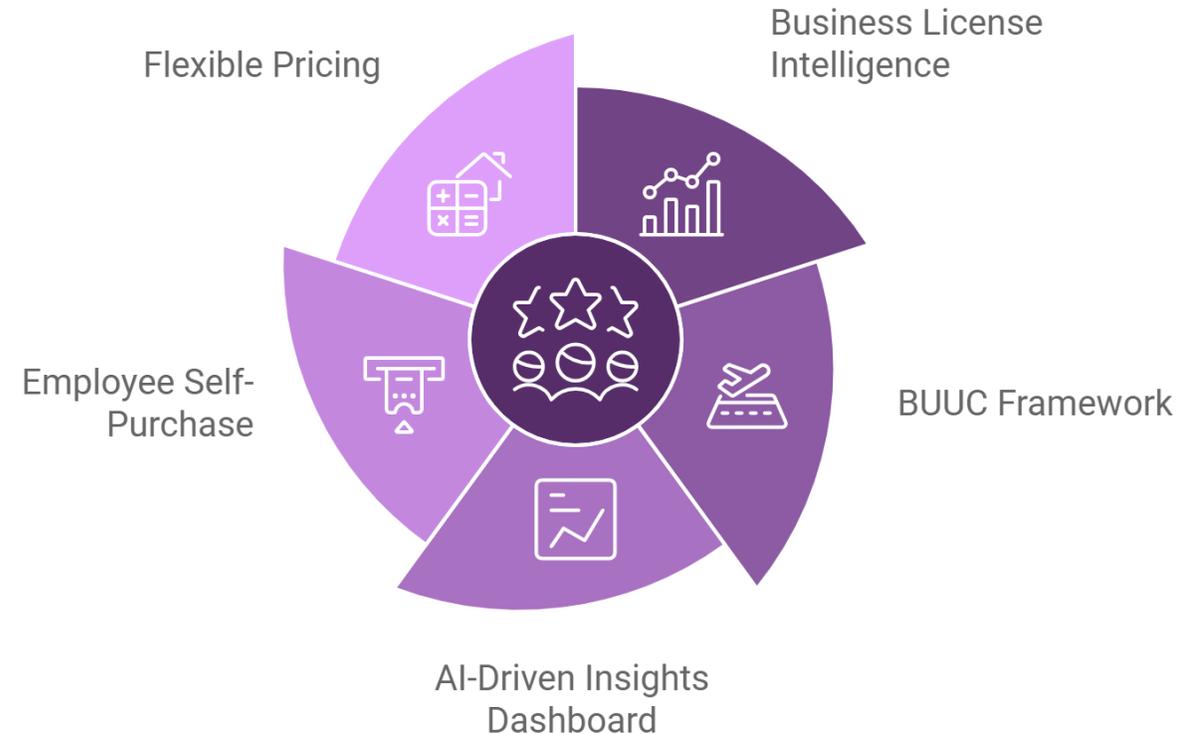


Features That Empower Organizations

- **Business License Intelligence (BLI):**
 - ✓ Real-time data on license usage by department, role, and user, providing insights for optimized license distribution.
- **BUUC Framework:**
 - ✓ **Business License Insights, U Assign, U Buy, Chargeback**—each feature ensures that licenses are optimally assigned, costs are tracked, and departments only pay for what they use.
- **AI-Driven Insights & Savings Dashboard:**
 - ✓ Predictive insights for productivity and cost savings, showing departments where they can achieve the most ROI from Copilot.
- **Employee Self-Purchase & ROI Justification:**
 - ✓ Empowers employees to buy additional licenses with payroll deduction, tracking their productivity gains to demonstrate ROI and justify funding.
- **Flexible Pricing & Cost Allocation:**
 - ✓ Supports a range of pricing models (e.g., company-paid, employee-subsidized) for adaptable budgeting that aligns with organizational goals.

Takeaway: CLA’s powerful features make it a transformative tool for organizations aiming to improve productivity, streamline management, and maximize ROI on AI-driven licenses.

Enhancing License Management with CLA



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