

# 5 REASONS YOU NEED ECI AS YOUR COPILOT GUIDE



The world of business is changing. GenAI platforms like Microsoft 365 Copilot are giving organizations more tools than ever before to unlock potential, elevate performance and escalate productivity. AT ECI, we're the guide you need to power your business into a new, AI-defined future. Here's how we can make Copilot work for your business.

## 1 WE'LL ENABLE YOU TO LEVERAGE THE FULL POWER OF COPILOT

- Microsoft Teams is trusted by 270 million monthly active users. 1.4 billion monthly active devices run Windows and Microsoft 365 has 60 million consumer subscriptions. [1]
- We'll unleash the full potential of Microsoft products, organizing, assessing and deploying Copilot to meet your desired use cases and business requirements.
- ECI brings unmatched knowledge and over 25 years of experience helping businesses stay one step ahead of Microsoft technologies, making us perfectly positioned to drive your Copilot implementation.

[1] <https://www.microsoft.com/investor/reports/ar22/index.html>

## 2 WE'LL HELP YOU REMAIN SECURE AND COMPLIANT

- Copilot automatically inherits all your company's security, compliance, and privacy policies and processes.
- Microsoft uses industry leading privacy, security, and compliance standards.
- All input prompts and Copilot data remain securely within Microsoft cloud.
- All data across every location is stored and processed in compliance with GDPR.

## 3 WE'LL HELP YOUR BUSINESS UNLEASH THE POWER OF TECHNOLOGY

- 55% of respondents in a recent report said that their organizations have already adopted AI systems like Copilot. [2]
- This early mover advantage is significant - and growing. 40% of those reporting AI adoption say their companies expect to invest more in AI overall. [3]
- We can help you unlock the power of tech, complement the capabilities of your talent, and support their success with powerful AI tools.

[2] The state of AI in 2023: Generative AI's breakout year." McKinsey, 1 August 2023, <https://www.mckinsey.com/capabilities/quantumblack/our-insights/the-state-of-ai-in-2023-generative-ais-breakout-year>. Accessed 19 September 2023.

[3] Ibid.

## 4

## WE'LL UNLOCK SUPER CHARGED PRODUCTIVITY GROWTH FOR YOUR ORGANIZATION

- GenAI systems like Copilot have the capability to add as much as \$6.6t in productivity gains globally by 2030. [4]
- 74% of respondents say using Copilot means that they can focus on more satisfying work, and 77% say it helps them spend less time searching for information or examples. [5]
- We can help turn your existing Microsoft estate into an AI-enabled ecosystem unified across all applications, data, and channels to supercharge productivity.

[4] <https://www.pwc.com/gx/en/issues/data-and-analytics/publications/artificial-intelligence-study.html>

[5] <https://blogs.microsoft.com/blog/2023/03/16/introducing-microsoft-365-copilot-your-copilot-for-work/>

## 5

## WE'LL SUPPORT YOUR BUSINESS TO GAIN A COMPETITIVE ADVANTAGE

- Critical business functions including customer operations, marketing and sales, software engineering, and research and development could account for as much as 75% of the total annual value from generative AI use cases. [6]
- ECI can help you use Copilot on every device, bringing complete interoperability across the platform to maximize productivity for business critical functions.
- We can help you achieve productivity gains of up to 10 hrs per week per employee in writing, sourcing, editing and admin tasks.

[6] The economic potential of generative AI: The next productivity frontier, <https://www.mckinsey.com/capabilities/mckinsey-digital/our-insights/the-economic-potential-of-generative-ai-the-next-productivity-frontier#introduction>

## ECI IS THE GUIDE YOU NEED ON YOUR JOURNEY TO UNLOCKING EVERYTHING THAT COPILOT HAS TO OFFER

At ECI, we understand that adopting Copilot may seem daunting. That's why we're here to help take the effort and challenge out of Copilot implementation, acting as your trusted guide and supporting your business to make sure you take the next right step to help grasp the advantages of AI across your business.

Our unmatched experience means we can elevate your performance and escalate productivity through rapid, secure Copilot implementation. And we'll ensure you take the best route to value - safely.

**ECI and Copilot - always by your side.**

**FIND OUT MORE ABOUT HOW WE CAN HELP YOUR BUSINESS MAXIMIZE THE POTENTIAL OF MICROSOFT COPILOT.**

Visit our website, or speak to our team for more information about how we can help you take your next best step forward.

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