

Fabric

Urban logistics platform for profitable on-demand e-commerce



The ever-increasing expectations of online consumers have rapidly moved from free shipping to next-day, to same-day, to one-hour. Retailers desperately need to provide on-demand e-commerce that is faster and cheaper.

The Fabric automated Micro-Fulfillment Center (MFC) makes on-demand e-commerce faster and profitable by locating automation physically close to end-customers.



Why customers use the Fabric MFC

- Fulfill on-demand e-commerce orders in one hour
- Fulfill on-demand e-commerce orders profitably
- Fulfill on-demand e-commerce orders without disrupting the in-store Customer Experience (CX)

Speed

- Located close to the customer (at or near the store)
- Automated fulfillment
- Rapid MFC build-out

5-minute fulfillment
1-hour delivery

Profitable

- Automated fulfillment
- Small footprint
- Enhances rather than disrupts in-store CX

4X labor efficiency
4X sales/footprint

Scalable

- Modern, purpose-built, urban logistics platform
- Flexible, fault-tolerant architecture
- Elastic, AI-based cloud solution

10X smaller footprint
10X faster deployment

Fabric's MFC platform will enable Super-Pharm, Israel's largest Health and Beauty retailer, to offer profitable on-demand e-commerce.