



Serious Play

A **performance-enhancing** add-on to upskill, onboard and engage remote teams using blended learning games.



Problem

Meet James

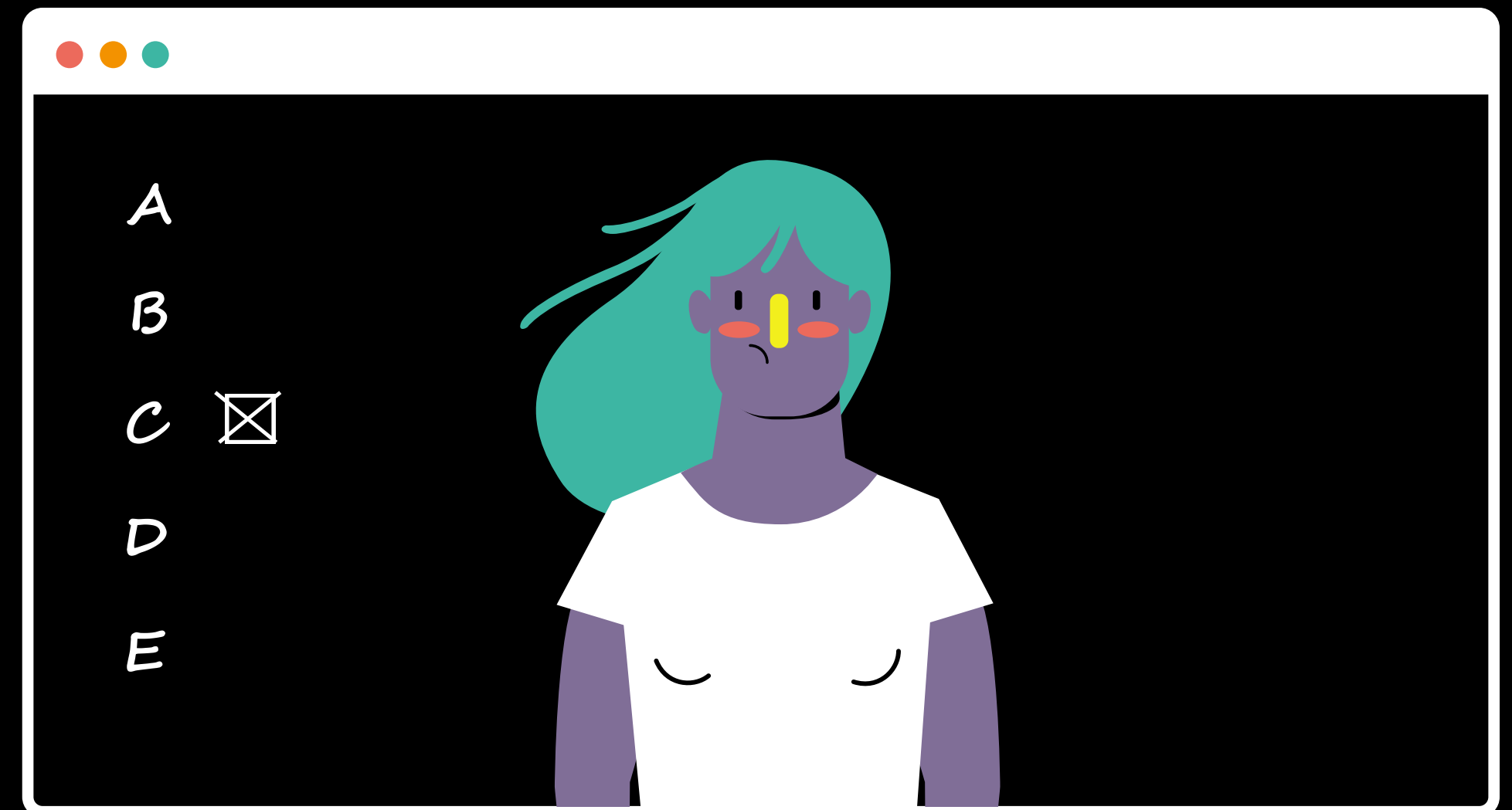
James is required to attend online meetings and training. His heart sinks every time. The sessions are boring - Zoom fatigue deluxe. James is fed up with the endless power points. So he turns his video off and goes for coffee.



Problem

Meet Sarah

Sarah the facilitator, is required to do all her sessions online. She tries to make it interesting, but talking to an audience that is mostly switched off, without any feedback makes her feel like she may as well be talking to a blank wall. She hates it.



Problem

James & Sarah are not alone

85%

of employees are unengaged

21st

century skills are not developed with lecture format

99%

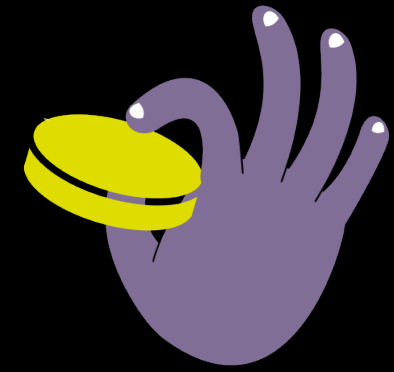
of facilitators rely on PPT





Problem

Knock-on cost of disengagement



18%

lower production

15%

less profitable

37%

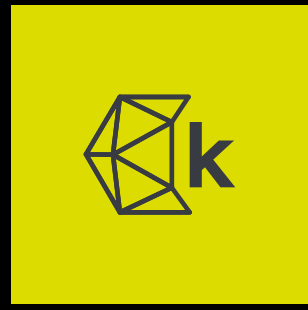
higher absenteeism



Our idea is simple

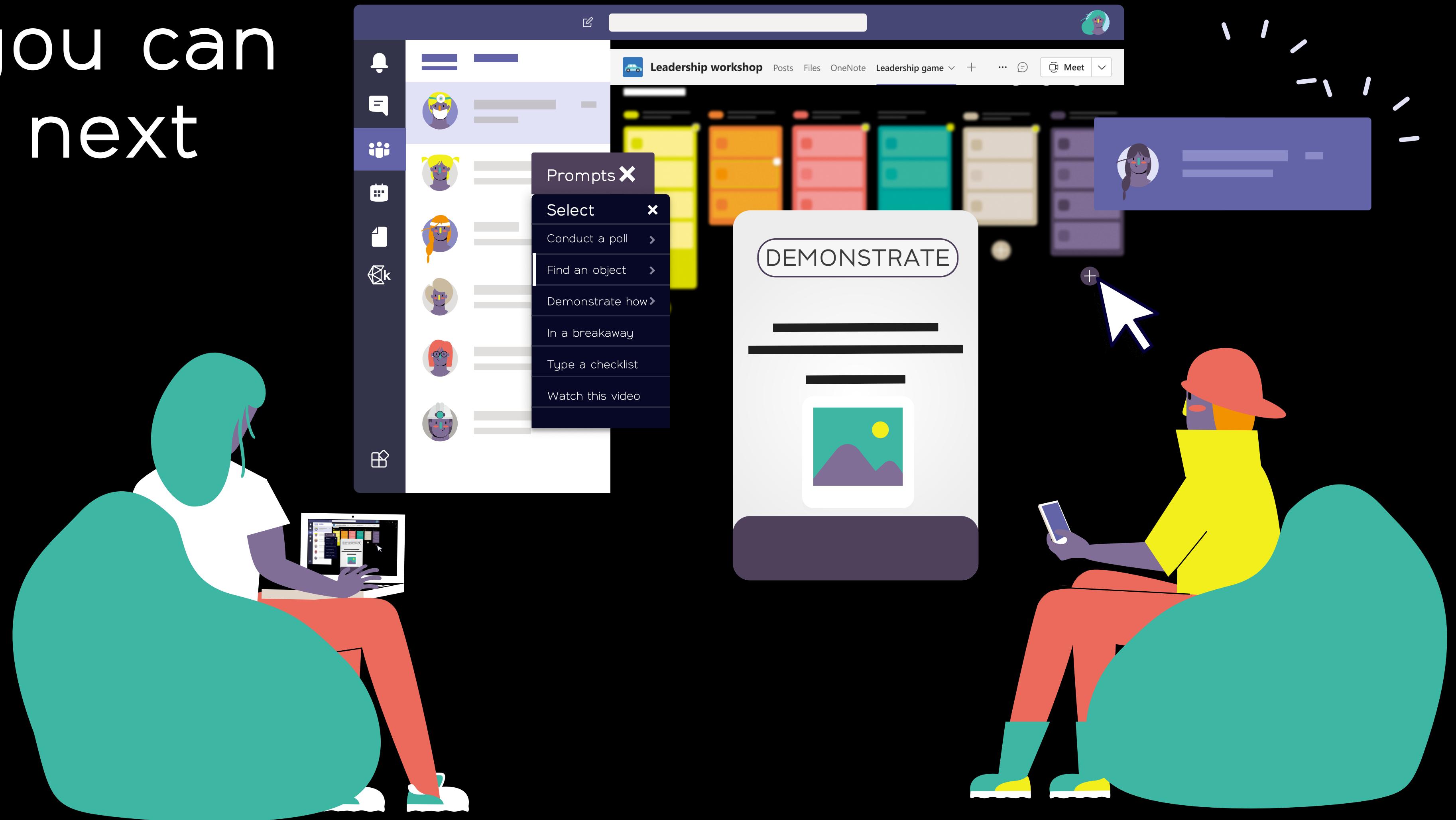
Kunjani combines online meeting systems and blended learning games.





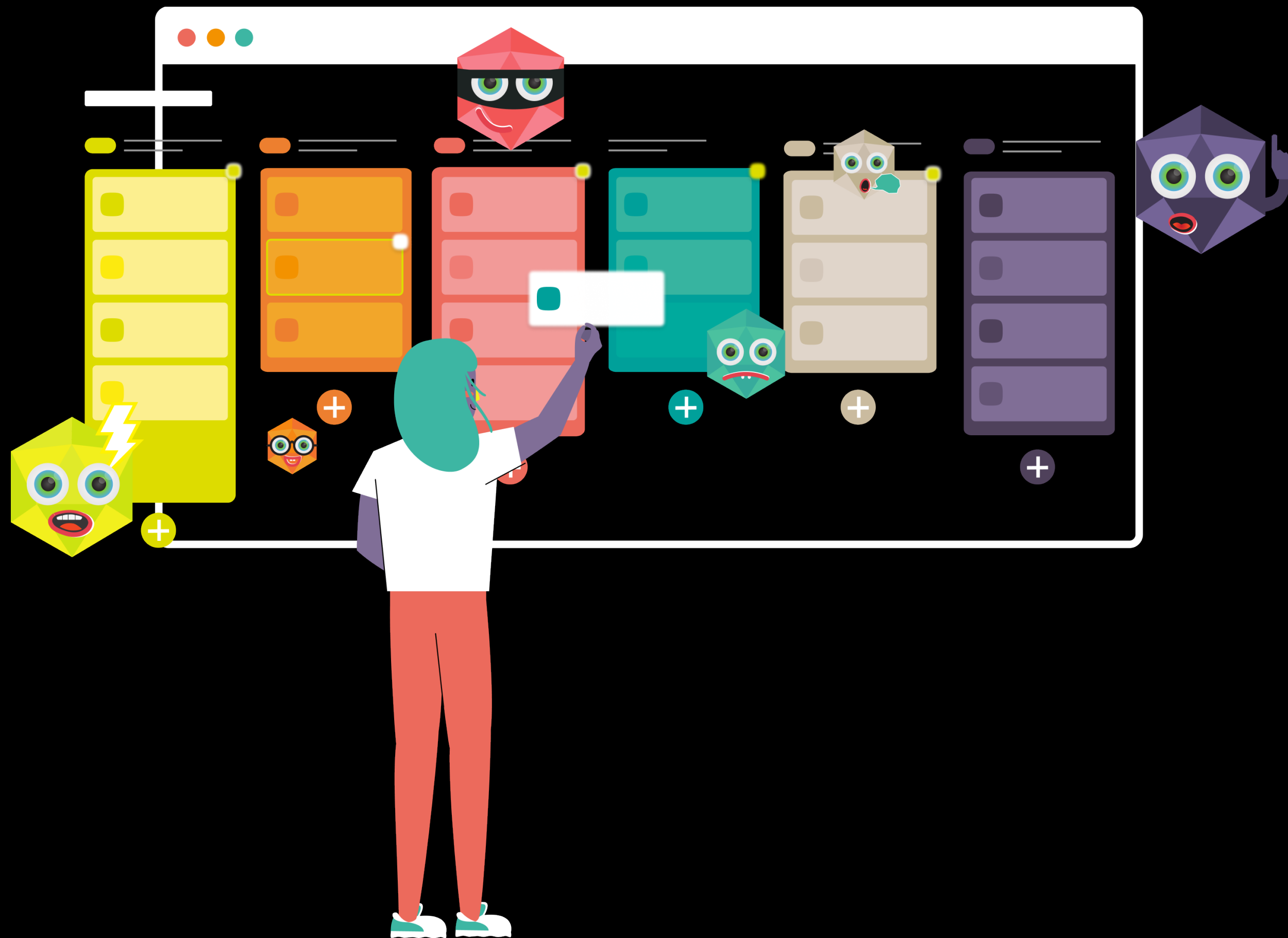
Solution - Design

In **minutes** you can gamify your next meeting

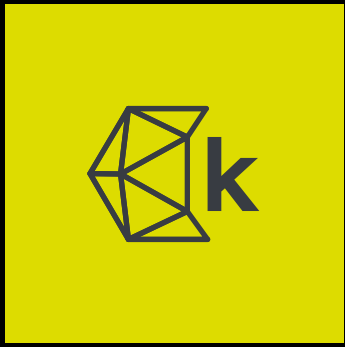


Solution - Design

Create

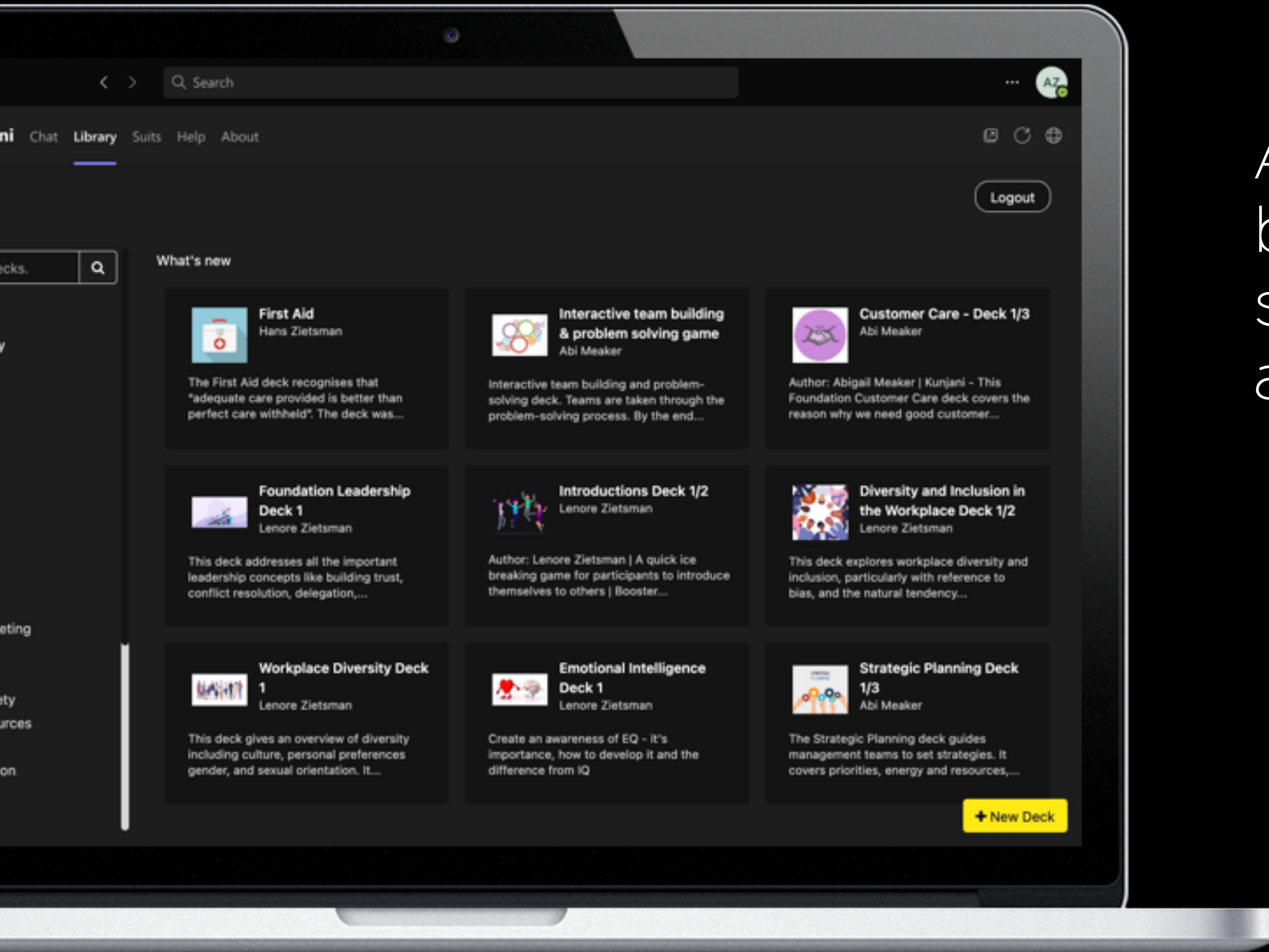


Before a meeting, Sarah can create her own Kunjani deck on a topic of her choice. She is inspired by the carefully crafted prompts.



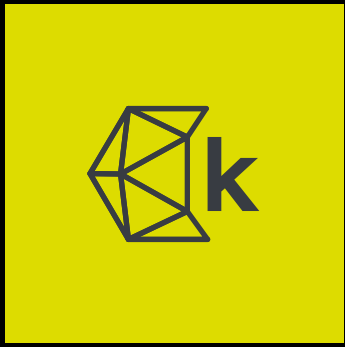
Solution - Design

Customise



Alternatively, Sarah can browse the public library for a suitable deck to customise according to her needs.

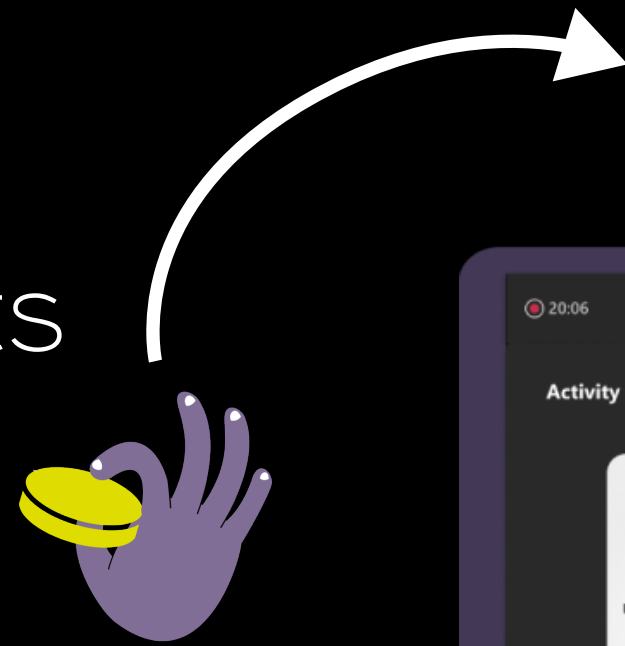




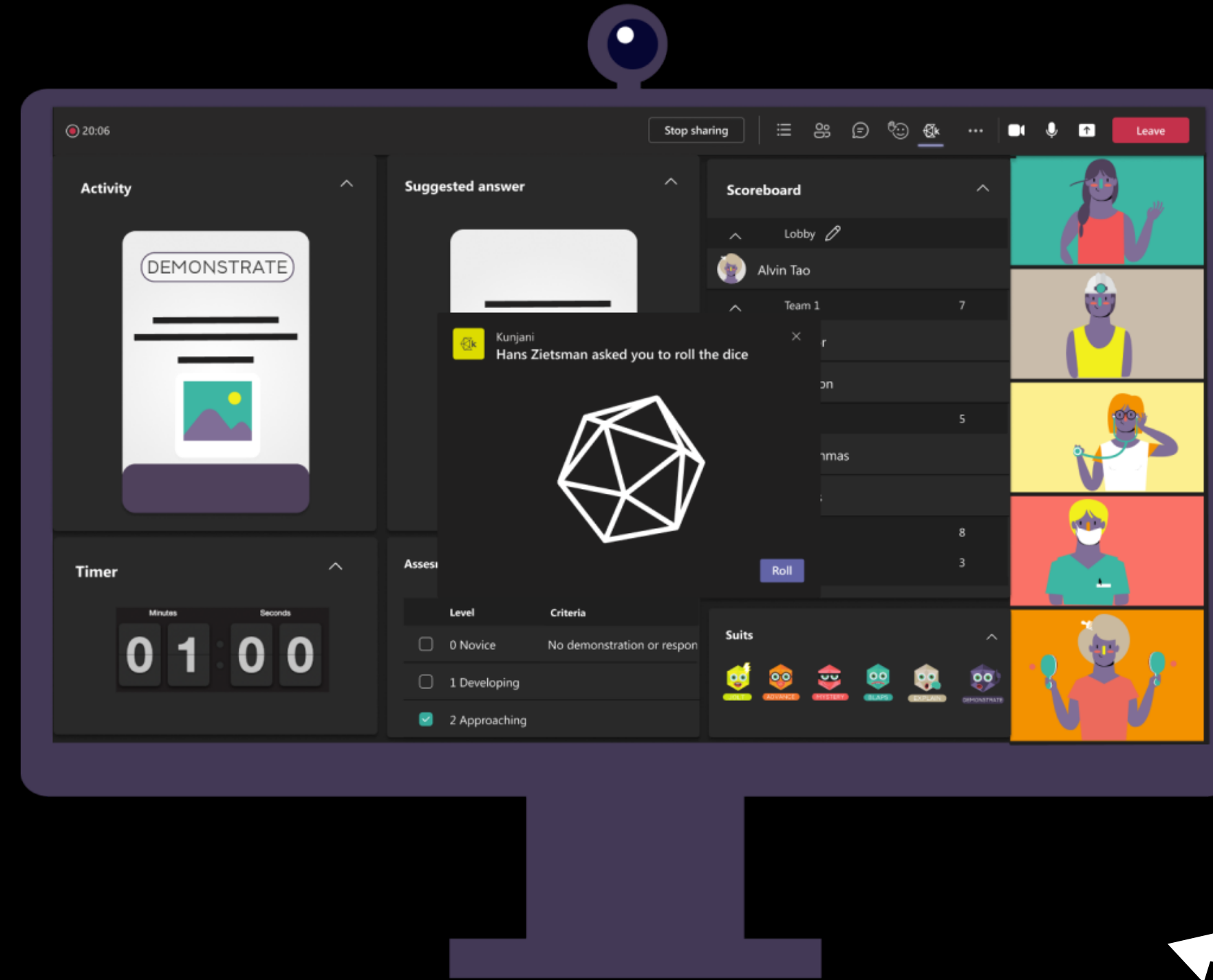
Solution - Play

Maximise engagement

Earn points with their response



Complete activity on card



Team rolls dice

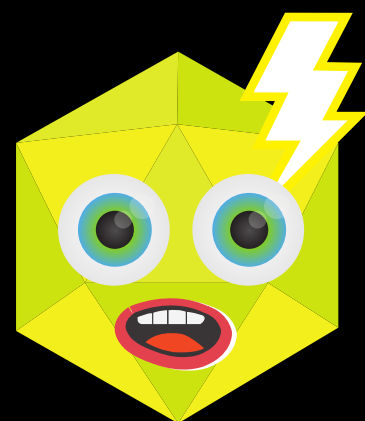


James and his colleagues join a Teams call with Kunjani automatically embedded. There are points, time limits and interesting activities to fuel the fun.



Accelerate learning

The Kunjani dice is loaded with suits that have been created to accelerate learning and stimulate different parts of the brain. James' preferred way of receiving and sharing information is addressed.



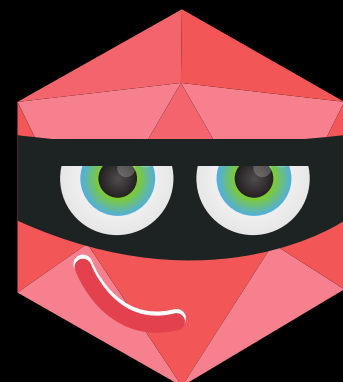
JOLT

Rapid recall
& quick
thinking



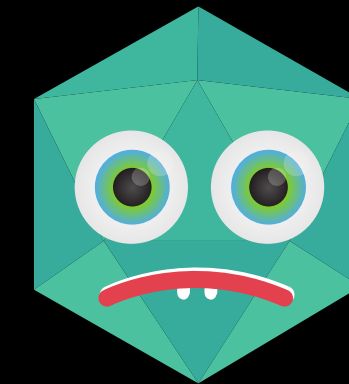
ADVANCE

Positive
reinforcement



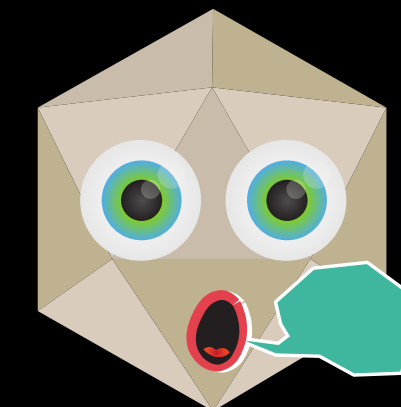
MYSTERY

Creativity



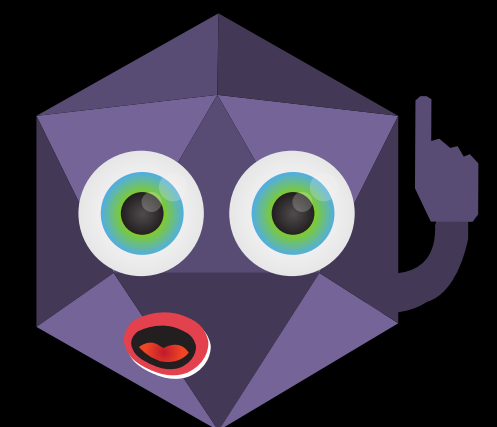
BLAPS

Mistakes



EXPLAIN

Higher order
questions

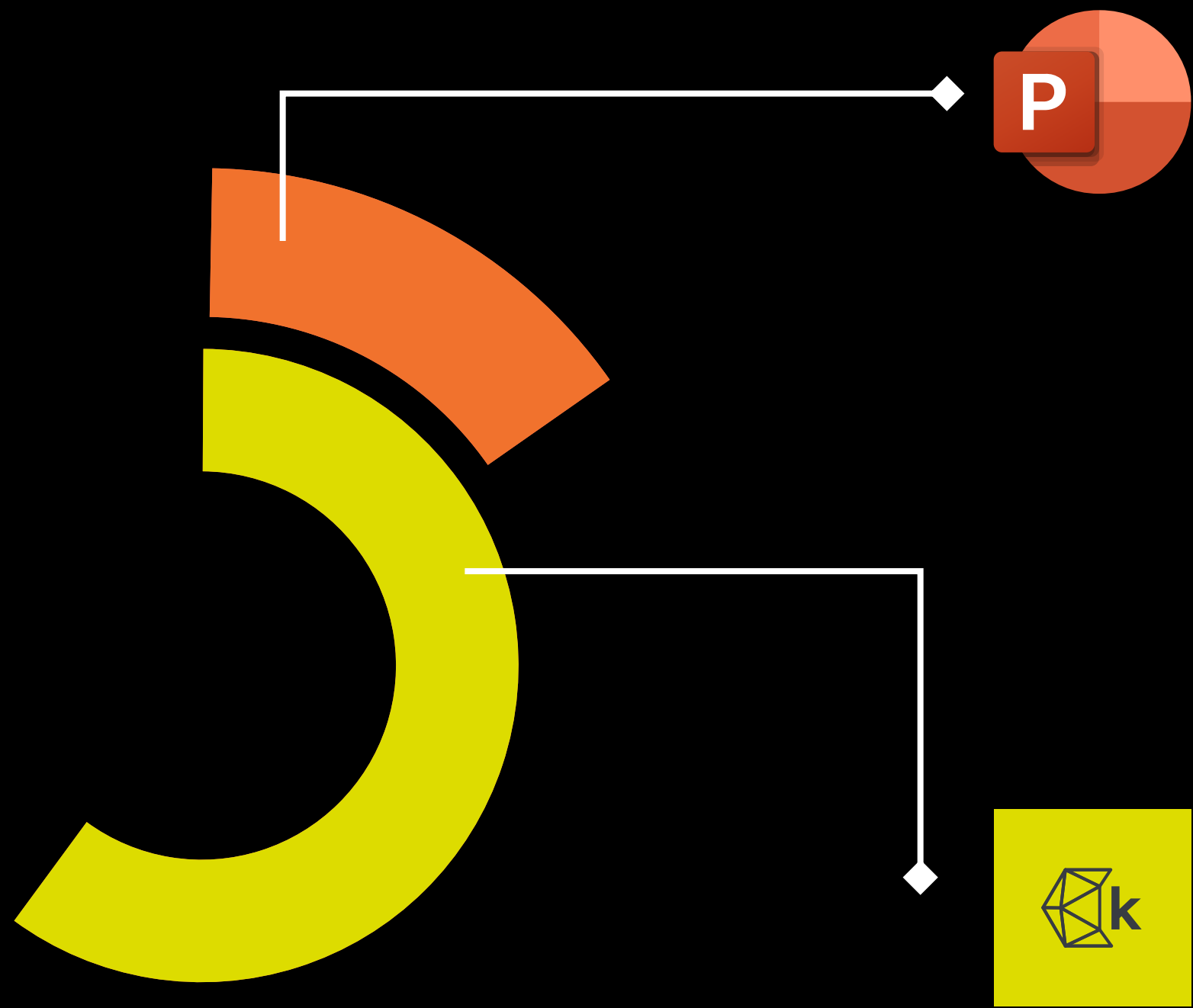


DEMONSTRATE

Active learning

Analytics

Let's talk numbers



P

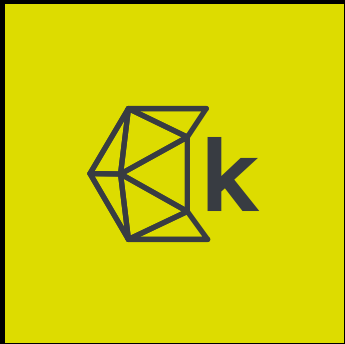
15%
average
attendee talk
time



60%
average
attendee talk
time




300%
increase in user
engagement





Competition

What makes Kunjani unique?

	Microsoft Teams meeting intergration	Gamification	**Embedded learner variability	**Embedded whole brain learning
	✓	✓	✓	✓
	✗	✓	✗	✗
	✓	✗	✗	✗
	✓	✗	✗	✗

**Learner variability is a term to describe all students who enter the classroom and bring with them a unique constellation of abilities and experiences that matter when it comes to learning.

**Whole brain learning is a model of learning where learners learn a concept by using both parts of the brain and not just left or the right brain





1000's of empowered employees

Trusted by



"We are very excited about our development program powered by Kunjani. Employees feel inspired. Store owners remarked on the phenomenal improvement"

Tembi-Jean Topham
HR development exec
SPAR Group Ltd



"Using a dynamic Kunjani intervention of story and gamification, our delivery drivers are better equipped to be safe, seen and secure on the roads"

Clint Ducie
Group training manager
Famous Brands
Leading Brands



"I love being able to take any of my content and turn it into a game. The prompts sparked creative ideas for my content development, and the best bit was being able to inject play without feeling cheesy about it!"

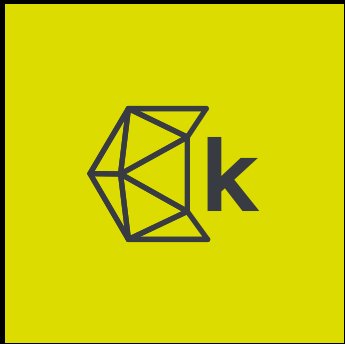
Kim Mussmann
Consultant | Facilitator
Rewired



"Kunjani has significantly increased employee engagement (300%) while reducing training costs. It's a no brainer!"

Thandwa Motholi
HR development exec
Build It





Plans & pricing

Find the plan for you

Free
Try Kunjani out

Pro
Protect your IP with a private library

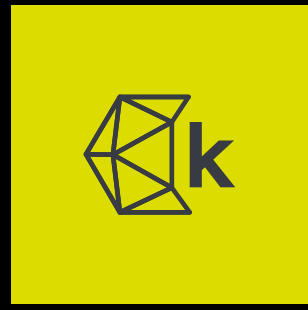
Enterprise
Collaborate with your team

\$20
per facilitator monthly

contact us
for pricing guide

	Free	Pro	Enterprise
Live sessions	Limited	✓	✓
Public library access	✓	✓	✓
Authoring tool	✓	✓	✓
Load the dice	✓	✓	✓
Microsoft Teams intergration	✓	✓	✓
Zoom Integration	coming soon	coming soon	coming soon
Private library		✓	✓
Enterprise security			✓
SSO			✓
White label & design new suits			✓
Asynchronous learning			coming soon

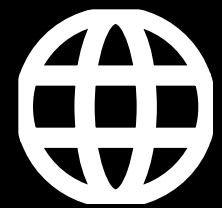




Contact us

kunjani.co

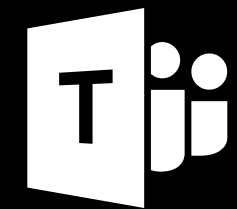
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