

# FANO 有光科技 Labs

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Specializing in Speech and NLP Technologies





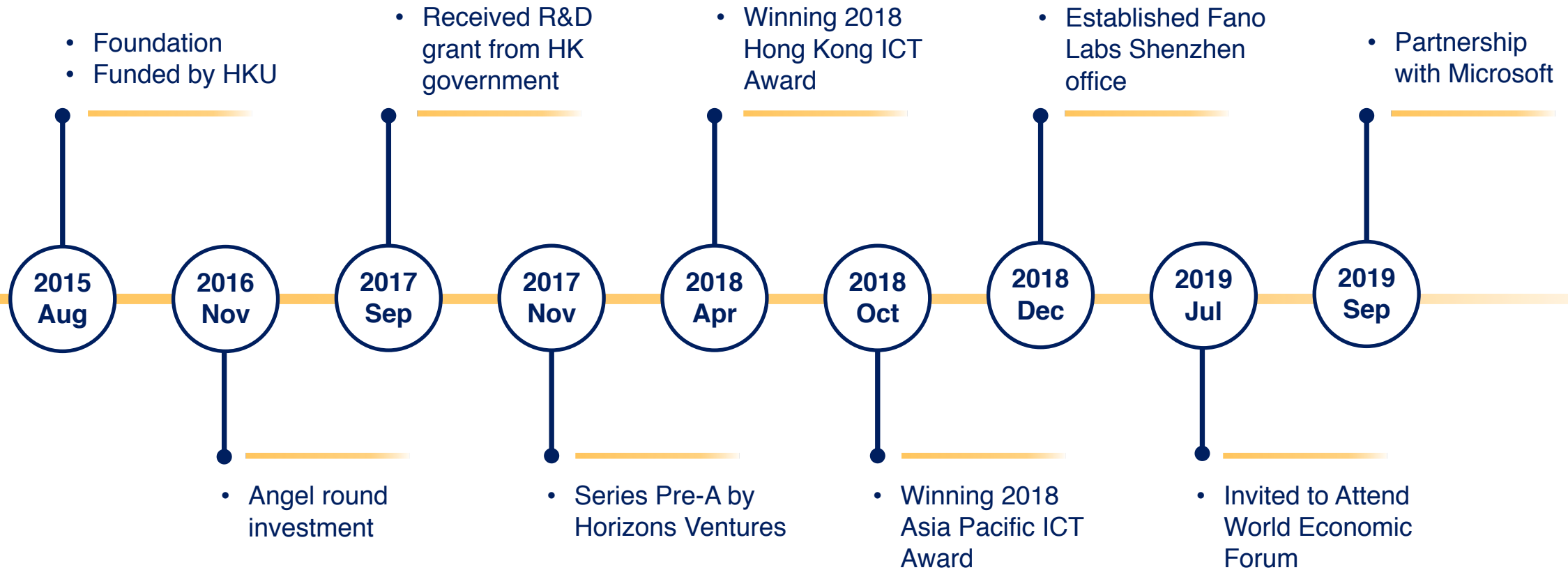
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# Our Team



**Prof. Victor Li**  
Founder, Chairman

**Dr. Miles Wen**  
Founder, CEO



**Dr. Albert Lam**  
Chief Scientist



**Ms. Tulip Leung**  
VP Product



**Mr. Terrence Pong**  
VP Product Marketing



**Mr. Fox Lui**  
Head of F&A



**Mr. John Poon**  
VP Business Ops.



**Ms. Pauline Cheng**  
BD Director

# Research Team

## In-house Research Team



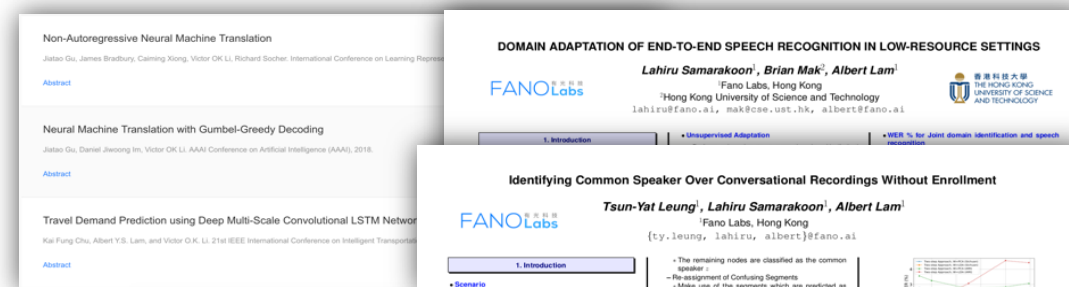
A team with 10+ PhDs from prestigious universities, such as HKU, MIT, UCB, and NUS, who are in the forefront of advanced speech and NLP research.

## Research Collaboration



## Public Recognition and Achievement

20+ publications and 4 conference presentations.





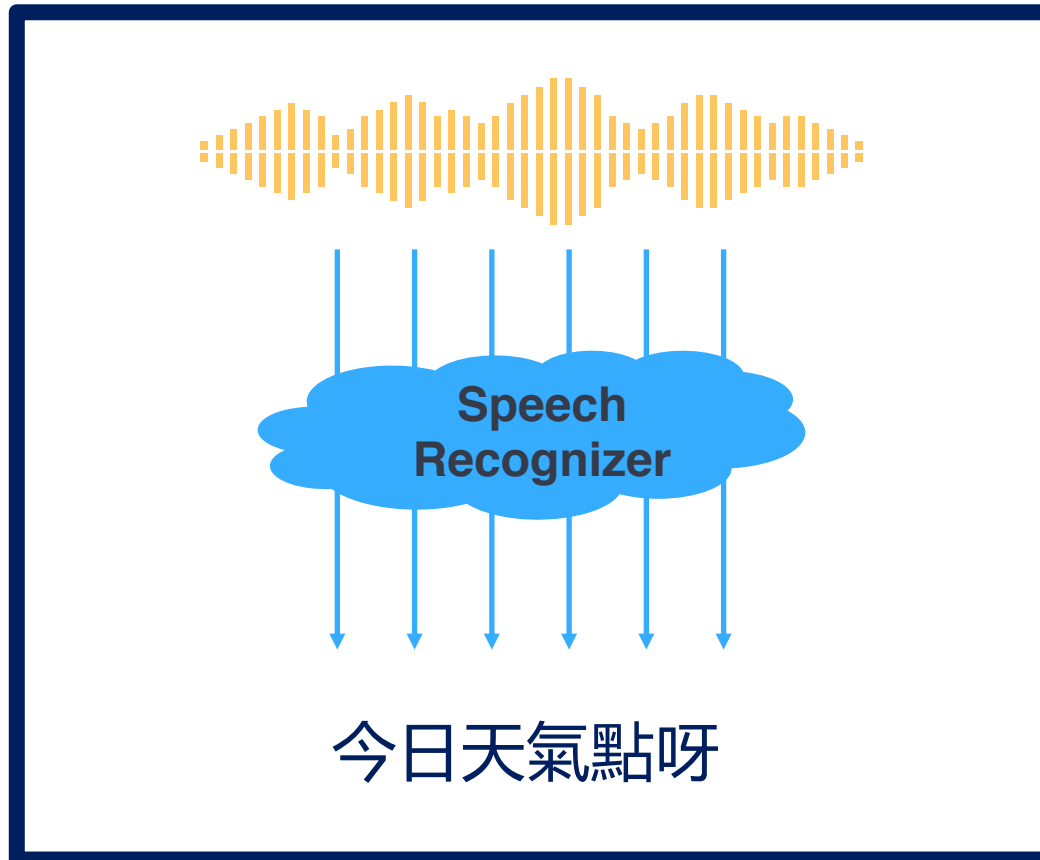
# Technologies

Speech Recognition

Natural Language Processing

# Speech Recognition

Ability of a machine or program to identify words and phrases in spoken language and convert them to a machine-readable format.



- ✓ **Speech to Text**  
Convert speech to text with speech recognition technology
- ✓ **Dialects Recognition**  
Support multiple/mixed languages, e.g. Cantonese, Mandarin, English and South East Asian Languages
- ✓ **Multiple Channels**  
Support telephony and high quality (mobile phone, laptop, etc.) audio channels
- ✓ **Customizable Language Model**  
Able to recognize specific words for the industry / company

# Natural Language Processing

We use Deep Learning technology to enable machines to understand and analyse human languages.



我想食Haagen-Dazs  
嘅朱古力雪糕。



我想食雪糕，唔知有冇  
Haagen-Dazs？



請問邊道有Haagen-  
Dazs？



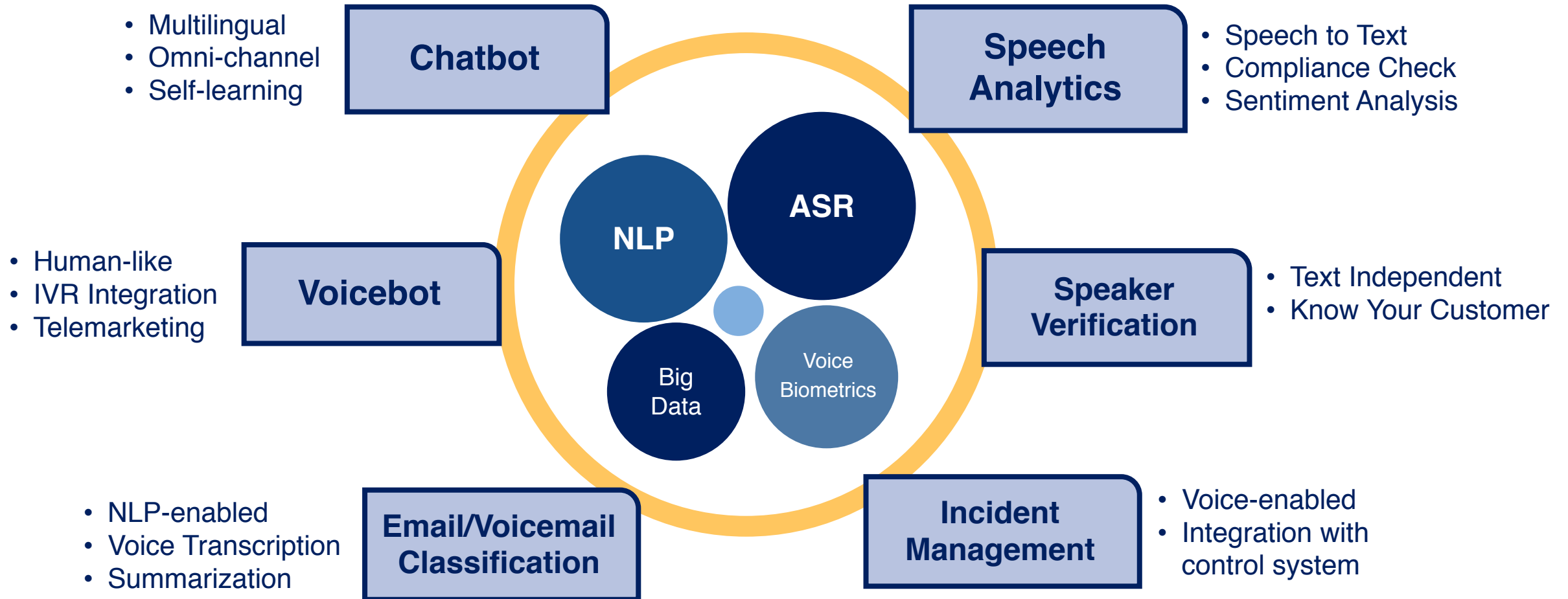
```
{  
Semantic label: find location,  
Named entity: Häagen-Dazs,  
Type: dessert,  
Action: show direction,  
Sentiment: 0  
}
```





# Solutions

# Solution





Call Categorization



Speech Pattern Detection



Compliance Check



Sentiment Analysis



Business Insight

## Challenges

- Terrible user experience with non-personalized service
- Risk of fines and lawsuits due to compliance issues
- Underutilization of the business value of massive data
- High labor costs for a QA process that can only monitor a small percentage of the total calls



## Ideal Solution

- Detection and analysis of customer's emotion
- Identify potential compliance risks , by transcribing the calls to text and pointing out any failure and/or compliance
- Valuable business intelligence to reduce costs and uncover potential sales opportunities
- Automation of QA process



## Desired Outcomes

- Enhance customer service experience
- Better compliance management with less risks for fines, lawsuits, failure in following policies and regulations
- More business insight with big data analysis capability
- Lower cost on customer service and compliance check; and ensuring the analysis of 100% of the calls



## Reshape your business with AI technologies

### Business Insight and cost efficiency

- Root cause analysis
- Identification of key points to upsell
- Automation of quality assurance process

### Compliance Check

- Analysis of 100% of the calls
- Detect any failure and/or compliance
- Reduction of fines and lawsuits

### Sentiment Analysis

- Capture nuances about topics of interest
- Centralized sentiment analysis for consistent criteria
- Process data at scale, efficiently and effectively

Analyze relevant conversation context in different dialects or languages, by using customized ASR and NLP engines.



**Banking**



**Insurance**



**Telecom**



**Government**



**Retail**



**Real Estate**

# Use Case - Banking



## Challenges



Huge training costs to deal with complicated industry knowledge



Terrible user experience with the non-personalized service

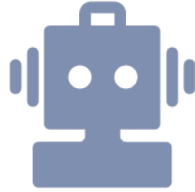


Risk of huge fines, lawsuit, and other compliance issues



Underutilization of the business value of massive data

## Solutions



### Finance Assistant

Backed by AccoBot, the personal finance assistant can be easily accessed in the mobile APP to answer the customer inquiries.

### Compliance Check

Fano Labs' Speech Analytics System helps the customer with compliance check to decrease the risk of fines and lawsuit.



### Speaker Verification

Using Voice Biometrics technology, the system can recognize the voice ID of agents and customers for personalized services.

## Benefits



30%\* lower cost on customer service and compliance check



80%\* higher customer service efficiency



Better control over the quality of customer service



Better compliance management with less risks



Better user experience and customer satisfaction



More business insight with big data analysis capability

\* Estimation base on a real customer case.

# Use Case – Call Center



## Challenges



High operating costs due to high turnover rate



Bad user experience with traditional IVR system



Inefficient quality control over customer service process



Underutilization of the business value of massive data

## Solutions



### Voicebot

With Fano Labs' Speech Recognition and Natural Language Processing technologies, the voicebot is able to understand and respond to customer inquiries through phone calls as a human-like agent.



### Quality Control

Fano Labs' Speech Analytics System helps the management to go through the calls and check the speech pattern and service behavior of the agents, which can greatly enhance their control over the service quality.

## Benefits



50%\* lower cost on customer service and compliance check



Improve the service efficiency by more than 120%\*



Better control over the quality of customer service



Increase call review rate from 5% to 100%\*



Better user experience and customer satisfaction



More business insight with big data analysis capability

\* Estimation base on a real customer case.



# THANK YOU!

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