

# From Concept to Consumer: Fashable Builds the Intelligent Backbone of Modern Fashion

Fashable combines generative design and strategic intelligence to help fashion brands create faster, market smarter, and grow stronger.



The fashion industry is in a constant state of evolution with new trends, technologies, and demands requiring ongoing business transformation. How can companies accelerate ideation and production to alleviate these challenges?

## Power the next phase of fashion

Fashable's proprietary IP and generative AI models help retail and fashion brands save time and resources in the creative and marketing pipeline across product research, design, and marketing content creation.

## Why Fashable?



### Accelerate production

Transform the product pipeline to maximize high-value creative resources.



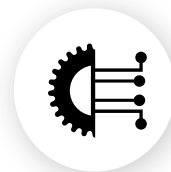
### Maintain ownership

Keep control of your data to reduce the possibility of copyright infringements.



### Minimize waste

Evolve outdated workflows and reduce environmental footprint and waste.



### Leverage integrations

Tap into key Microsoft tools including Teams and Copilot to improve collaboration.

# Embrace compliant AI usage to securely grow your business

With AI tools becoming more common in personal and professional lives, employees will naturally seek out these tools to do their job. Incorporate compliant AI usage with trusted, tightly integrated tools.

## Supercharge your product pipeline from end to end.

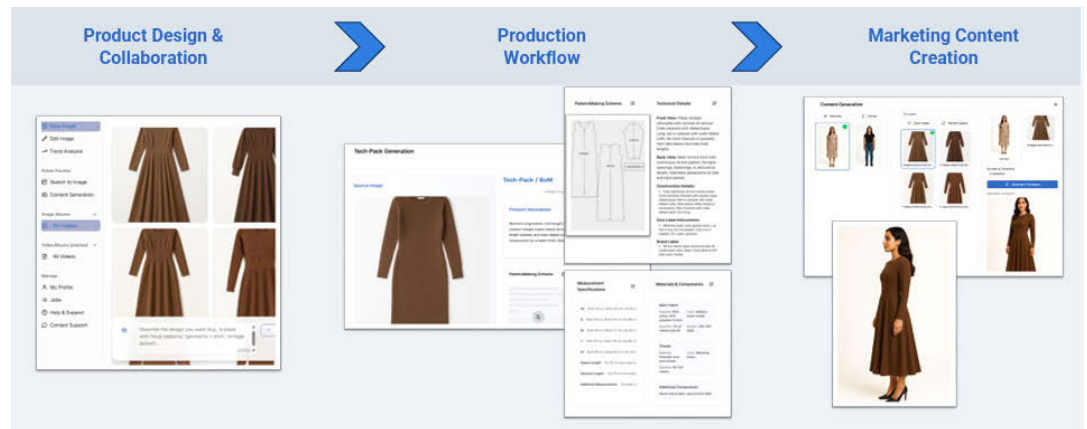
Fashable AI alleviates current challenges surrounding the demand for new content. From initial design creation to marketing and merchandising, Fashable infuses powerful AI tools into the product pipeline to give you the competitive edge.

### See how it works:



The future of  
fashion is here.  
Are you ready?

Start extending the power  
of your creativity with  
Fashable, available on  
Azure Marketplace.



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