MEASURING CUSTOMER ENGAGEMENT FOR ROI

Wonder what customers are experiencing in your stores right now?

The Smart Store

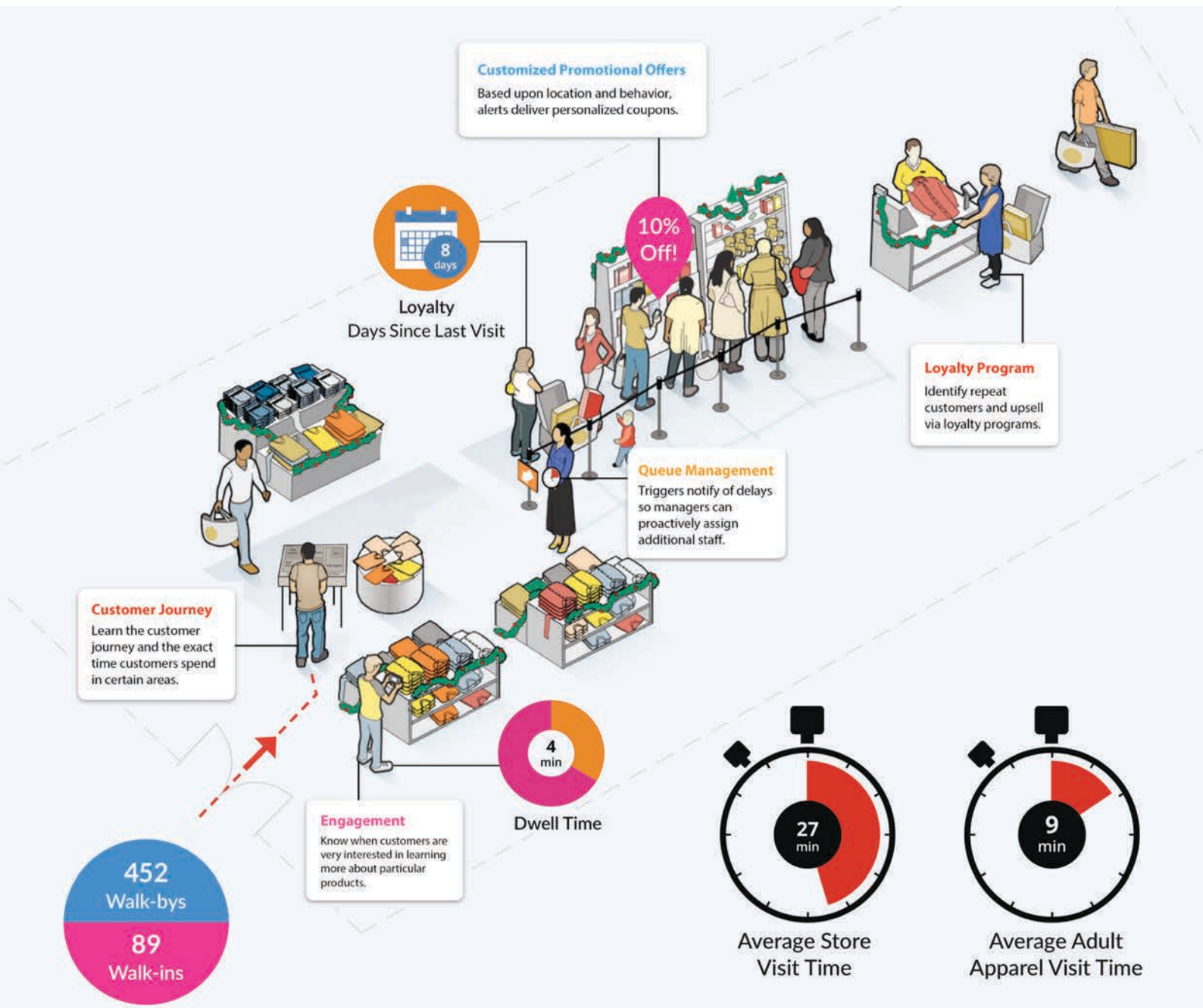
FastSensor, the first AI-powered, customer tracking solution for indoor venues, delivers real-time customer behavior insights that drive more on-site engagement and sales.
Requiring no opt-ins or downloads, FastSensor's AI platform tracks and analyzes customer
behavior in indoor spaces and reports back key metrics to improve store performance. Accessed through a simple, browser-based dashboard, FastSensor measures buying behaviors along the customer journey to improve ROI.

Features

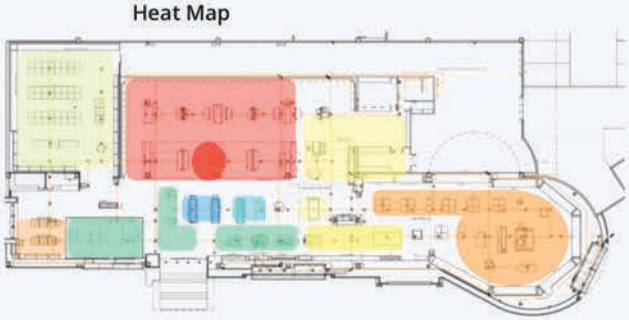
Imagine the impact on your brand if you had these real-time metrics available at all your store locations!

- **Walk-by traffic**
- **Walk-by capture rate**
- **Qualified visitors**
- **Loyalty/return visitors**
- **Visit frequency**
- **Visit duration**
- **Attraction by area**
- **Dwell time**
- **Traffic heatmaps**
- **Queue management**
- **Actionable triggers**
- **Multi-store performance**

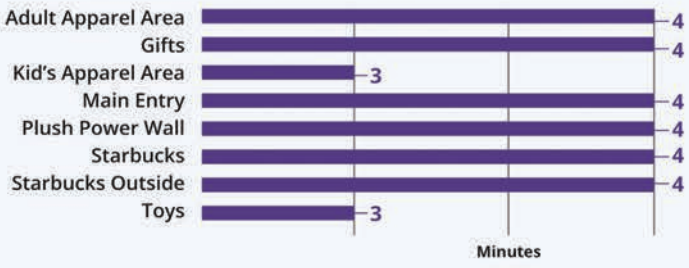
FastSensor
www.fastsensor.com



Heat Map



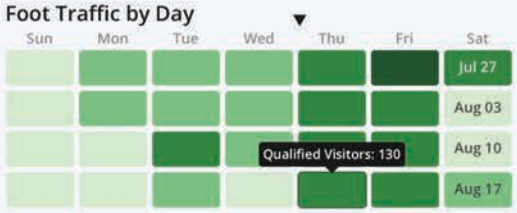
Engagement Time by Area



Foot Traffic by Day

August 15

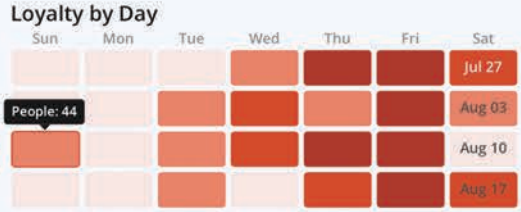
104
Qualified Visitors
Last Week 83% ▲
Average 12% ▲



Loyalty by Day

August 15

52
Returning Visitors
Last Week 49% ▲
Average 14% ▲



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