

MEASURING CUSTOMER ENGAGEMENT FOR ROI

Wonder what customers are experiencing in your stores right now?



The Smart Store

FastSensor, the first AI-powered, customer tracking solution for indoor venues, delivers real-time customer behavior insights that drive more on-site engagement and sales.

Requiring no opt-ins or downloads, FastSensor's AI platform tracks and analyzes customer behavior in indoor spaces and reports back key metrics to improve store performance. Accessed through a simple, browser-based dashboard, FastSensor measures buying behaviors along the customer journey to improve ROI.

Features

Imagine the impact on your brand if you had these real-time metrics available at all your store locations!

- Walk-by traffic
- Walk-by capture rate
- Qualified visitors
- Loyalty/return visitors
- Visit frequency
- Visit duration
- Attraction by area
- Dwell time
- Traffic heatmaps
- Queue management
- Actionable triggers
- Multi-store performance

Customized Promotional Offers

Based upon location and behavior, alerts deliver personalized coupons.



Loyalty
Days Since Last Visit

10% Off!

Loyalty Program

Identify repeat customers and upsell via loyalty programs.

Queue Management

Triggers notify of delays so managers can proactively assign additional staff.

Customer Journey

Learn the customer journey and the exact time customers spend in certain areas.



Dwell Time

Engagement

Know when customers are very interested in learning more about particular products.



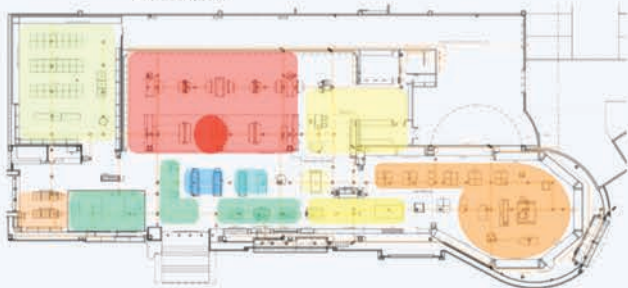
Average Store Visit Time



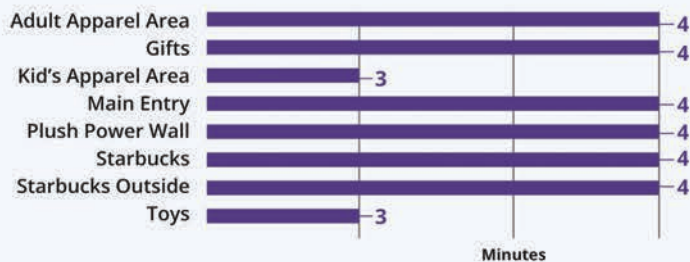
Average Adult Apparel Visit Time



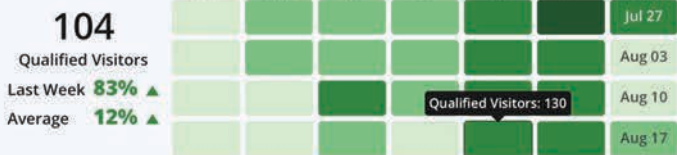
Heat Map



Engagement Time by Area



August 15 Foot Traffic by Day



August 15 Loyalty by Day

