# Fusion Digital Banking Anywhere

Fusion Digital Banking, powered by Malauzai, helps community banks and credit unions grow, compete and win.



Community banks and credit unions are facing extreme pressure to provide a full-service banking solution for their Retail and Business users anytime, anywhere.

Fusion Digital Banking provides a consistent digital banking experience across channels. A single platform, for mobile and desktop, offers a superior design, innovative features, an open architecture, and intuitive analytics. This allows financial institutions to deliver a unique opportunity, for both consumers and business users, to bank the way they want— with a mobile-first, fast and frictionless digital experience.

## 87%
Banks considering platformification

## 62%
Require new technologies to integrate into their current technology stack

" Customers are choosing how they do business with us and it is through digital technology. "

**Sondra McCorquodale**
Chief Digital Officer, Southern Bank

**Design Excellence in One Platform**

By using a Mobile-only Experience (MOX) design across all channels, users have a consistent "omni-channel experience, all in one platform, with one trusted technology provider. That means the same easy to use, intuitive banking experience regardless of the location or device.

With over 6,000 different configurable settings, institutions can match their brand to their digital presence so that users truly have a branch wherever they go.

**Constant Innovation and Industry Firsts**

Fusion Digital Banking has a widely known track record of industry firsts. From the Apple Watch to Card Controls to Imaged Receipts, our customers can trust that they will be on the forefront of technology and experience with their digital offering.

**Open**

Fusion Digital Banking's open API architecture allows financial institutions to quickly and fully respond to users' specific needs. Our open platform and access to a large ecosystem of third-party partners gives access to additional services and innovations that other platforms struggle to provide. This means that we can use our integration capabilities to provide more choices to our customers. Which means our customers can provide innovative digital services that match their consumer and business account holder's lifestyles.

**Insight**

Data and analytics are at the heart of Fusion Digital Banking. Deeply embedded within the infrastructure of the digital banking suite, right from the start, Real-Time Behavioral Analytics (REBA) provides real data for insights into end-user activity and patterns. This allows banks and credit unions the opportunity to tailor their digital engagement and user strategy. From personalizing an app to providing risk mitigation, data insights are at the heart of it all.



Sondra McCorquodale
Chief Digital Officer, Southern Bank

Discover how Southern Bank and Trust is transforming their customer experience with Fusion Digital Banking Powered By Malauzai.

**About Finastra**

Finastra unlocks the potential of people and businesses in finance, creating a platform for open innovation. Formed in 2017 by the combination of Misys and D+H, we provide the broadest portfolio of financial services software in the world today—spanning retail banking, transaction banking, lending, and treasury and capital markets. Our solutions enable customers to deploy mission critical technology on premises or in the cloud. Our scale and geographical reach means that we can serve customers effectively, regardless of their size or geographic location—from global financial institutions, to community banks and credit unions. Through our open, secure and reliable solutions, customers are empowered to accelerate growth, optimize cost, mitigate risk and continually evolve to meet the changing needs of their customers. 90 of the world's top 100 banks use Finastra technology. Please visit **finastra.com**

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