Find & Order

Customer orientation in large retail areas

Looking for products in large stores is a pain for both customers and sales assistants.

Find & Order
Customer orientation

«Up to 15% of customers leave stores without at least 1 product they searched for.»

«Searching for products is the second friction point in stores»

Goals

> A better client satisfaction

> New experience through 3D and AR

> Additional revenues

KPI

> Increase your reputation and NPS

> Revenues/store/month: up to 2%

Cross-integration

> retailer app with catalogues: location available on every product description

> scan & go: look for the products you need and pay them by phone

> Solution available through mobile and kiosks

Product Presentation
Your 3D maps

- From 2D to 3D,
  Input formats : Autocad, JPG, PDF...

- Easy edition of your layout through a dedicated web back-office

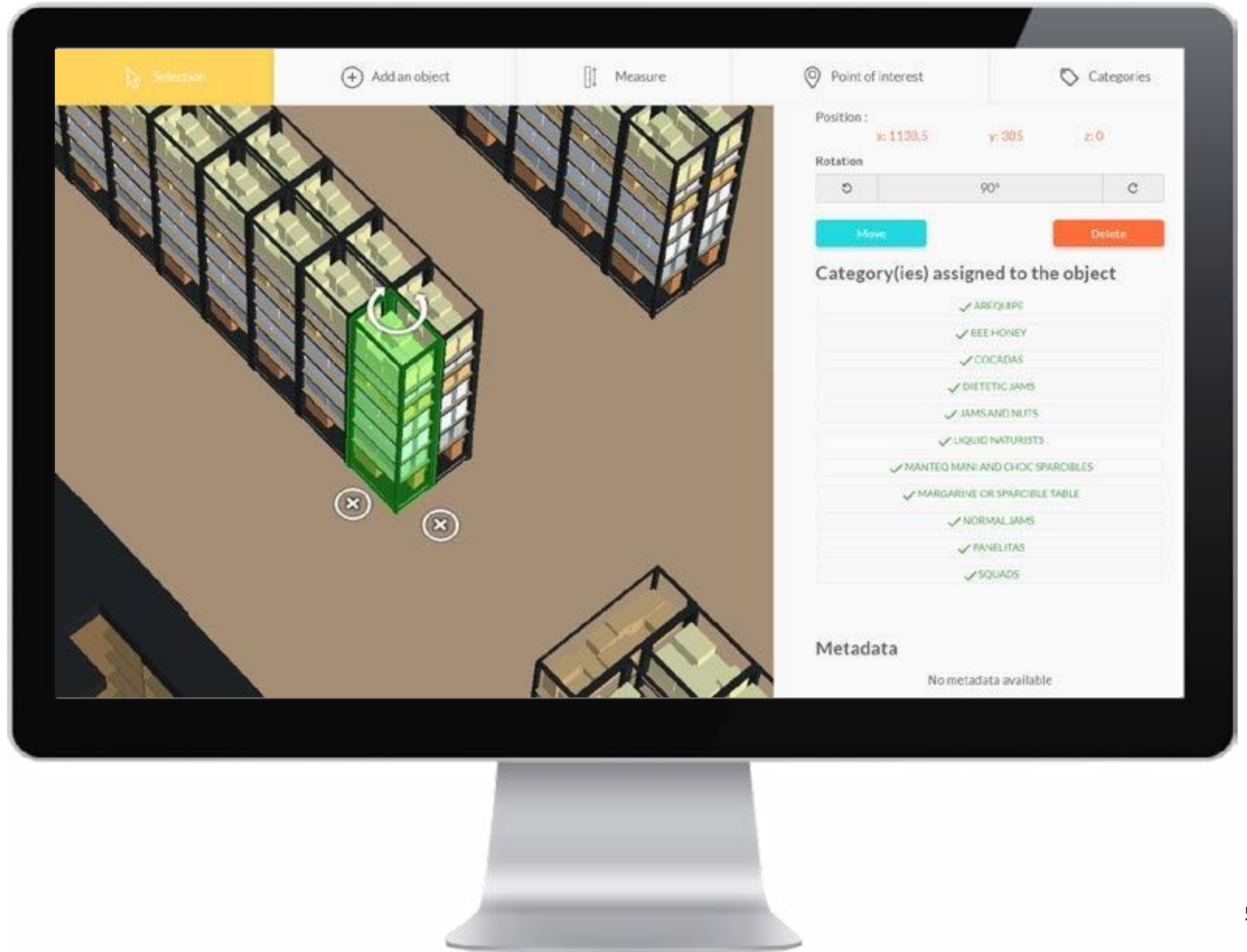- Assignment of dynamic content (text, pictures, videos)

Product Presentation
Your web back-office

You are delivered an access to your private web back-office:

- to edit and update your maps, their content and rules

- to get statitics and KPI
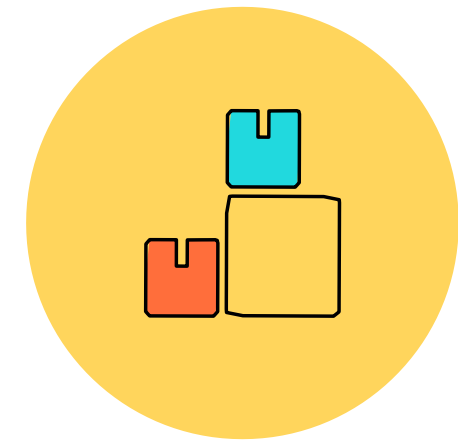
- to export reports

Implementation
Location service

2D/3D Modelling

Catalogue integration

SDK / APK integration

From Autocad floor plan, PDF…

Any format
Product + their categories

In your existing app or you get a new app
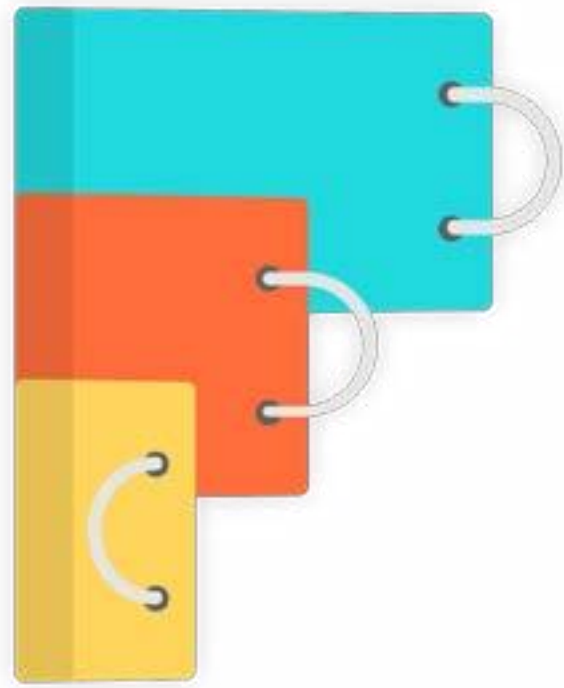
Technical requirements

Mobile OS

Android app >=7

iOS

CONTACT

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