

#### SENSA

# **Adverse Media Agent**

Automated adverse media and OSINT research powered by agentic Al

# Challenge

Adverse media checks are time-consuming and error-prone.
Investigators spend hours searching across multiple sources, validating relevance, and discarding spurious or duplicate results. As regulatory expectations expand, manual approaches cannot keep pace, leading to inconsistent outcomes and increased compliance risk.

## **Solution**

Sensa Adverse Media Agent automates negative news and open-source intelligence research for individuals and businesses. It performs configurable multi-source searches, filters irrelevant hits with KYC validation, and produces structured reports with confidence ratings. The Agent also archives page content for offline review, ensuring verifiable, audit-ready outputs while accelerating investigations and improving accuracy.

# Simplify adverse media reviews with intelligent automation

#### **Accelerate Investigations**

Sensa Adverse Media Agent automates adverse media research at scale, reducing hours of manual research into minutes. It applies subject-specific heuristics to filter duplicates and irrelevant hits, enabling investigators to focus on assessing genuine risk signals.

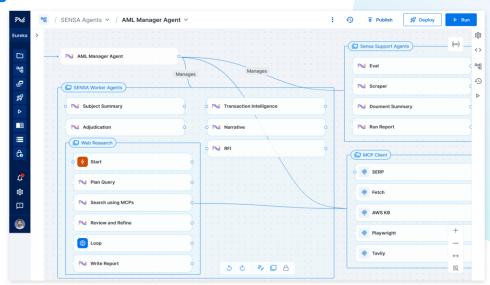
#### Improve Decision-Making Consistency

The Agent compiles structured evidence packages aligned with Standard Operating Procedures. Negative news findings are highlighted with configurable severity rankings and integrated seamlessly into broader investigation workflows, giving investigators confidence in their assessments.

## **Enhance Transparency and Compliance**

Every report is sourced, cited, and fully auditable. Archived content ensures adverse media findings remain verifiable over time, while configurable report structures provide the transparency needed to satisfy regulatory and institutional requirements.

### **Agent Builder**





# Personalized to suit your exact needs

Sensa Agents are pre-trained on compliance-specific tasks and tailored with your policies and procedures to ensure adherence to established processes.



# Easily integrate into existing systems

Designed to easily integrate into thirdparty systems, Sensa Agents use open API architecture to seamlessly connect with diverse platforms.



#### Robust model governance

Transparency and auditability are built-in to Sensa Agents, ensuring regulatory compliance is never compromised.



#### Quickly scale when ready

Sensa Agents are designed to work with each other to optimize workflow automation. Add more Sensa Agents as you build trust in their performance.

## Request a demo or contact us for more information

Symphonyai.com/get-started

