

**B2B Software Solution Provider for Banks and Finance** 

MUREX BUSINESS PARTNER





## EXTERNAL / MUREX

PEGA Case Management

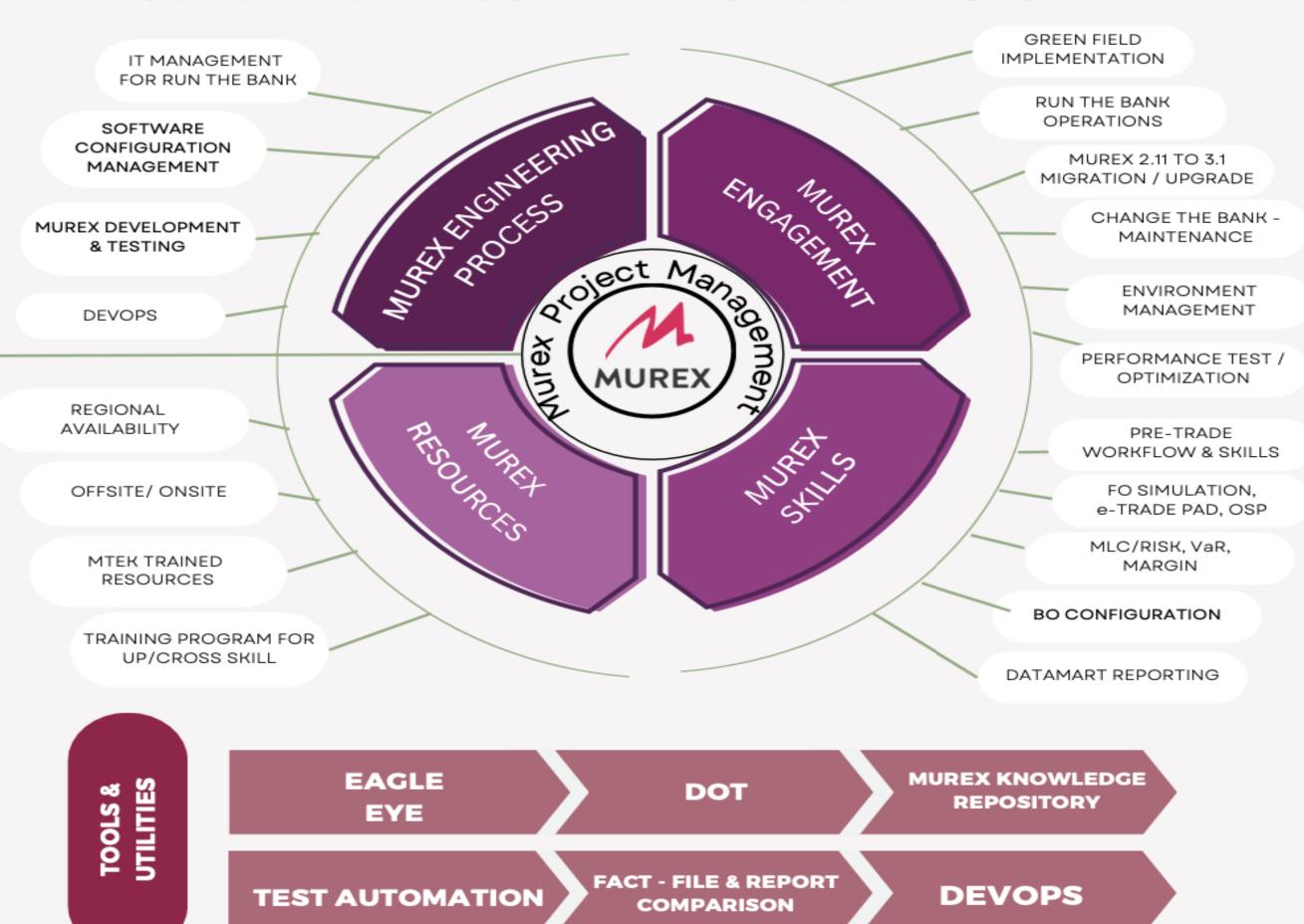
Solutioning

Optimization

Integration

**Projects** 

#### FINSURGE MUREX COMPETENCY & SERVICES



# FinSurge Innovations / IP's



**Digital One Treasury** 

Middleware - Common Interface Solution



**Trade Surveillance** 

Surveillance & Alerts System on Suspicious Trading



#### **Loan Origination Software**

**Corporate and Retail Loan Processing Solution** 





**Treasury Vision** 



**Sales Analytics with CRM** 



**FinDrone** 

**FX Trade Booking System** 



**Data Vault** 

**Data Warehouse Solution** 



**Eagle Eye** 

**Business & Technical Activity Monitoring** 



**FACT** 



**Reconciliation system** 



**Decision Engine** 

**Rule Engine** 





## FinSurge Innovations / Al based IP's



#### **Generative AI for Murex**

**Enhancing Murex systems with Predictive Insights on Customer behaviors and Market trends** 



#### **Cybersecurity Insurance**



Al Based Insurance Model, Analytical Model & Optimizing Insurance Coverage



#### **Communication Surveillance**



Al driven Voice, Email, Chat Surveillance for Precise Monitoring and Compliance

## Our Customers

MALAYSIA | CIMB, AmBank, RHB Bank, Alliance Bank. | SINGAPORE | Standard Chartered Bank, Murex SEA Pte Ltd, OCBC Bank, UOB Bank, DBS Bank. HONG KONG | BEA Bank, China Citic Bank International. | INDONESIA | CIMB NIAGA Bank, OCBC NISP, BCA Axis, ICICI, HDFC, DBS Bank | INDIA | RMB Bank SOUTH AFRICA | East West Bank PHILIPPINES|

# IMPLEMENTATIONS IN CIMB Bank

- Middleware Interface (DOT)
- 2. Data Warehouse (DV)
- 3. Sales Analytics with CRM (TV)
- 4. Trade Lens (TS)
- 5. Reconciliation System (FACT)
- 6. Murex Monitoring (Eagle Eye)
- 7. Reports Management
- 8. Payment Solution Wholesale Bank
- 9. Murex Implementation, Optimization, Upgradation& Resourcing





Strengthening the Business by expanding
Murex capacities, investing in Al initiatives,
migrating products to the cloud, and deploying
the Murex application on Azure.

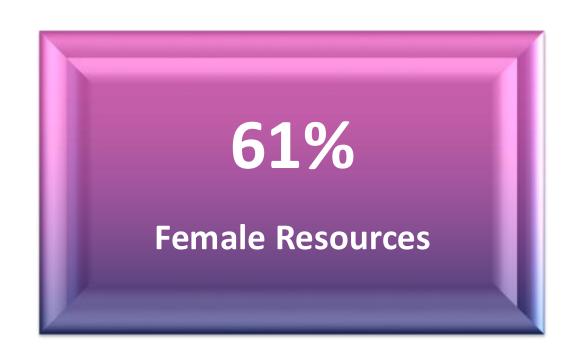
Diversifying Revenue Sources by focus on longterm sustainability to continue the initiatives in 2025

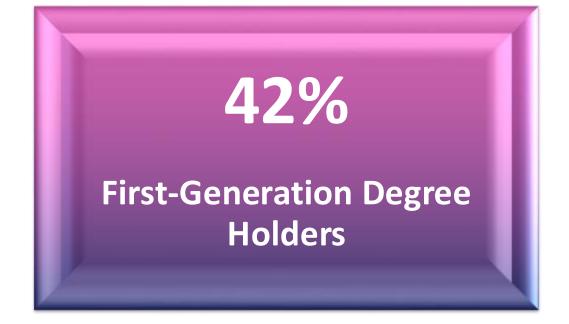
Staying ahead on Quality, Customer Focus, and Global Presence

### Manpower











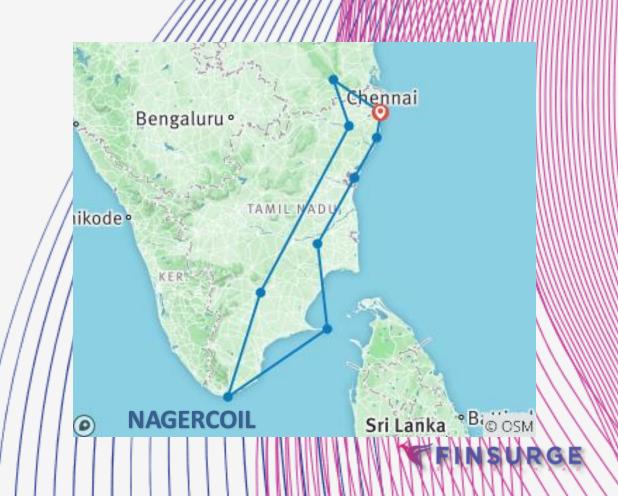


### Regional Impact on Corporate Social Responsibilities



- Our Nagercoil's office in India is in a Tier-3 City
- Having fewer job opportunities
- Lower wages
- Talent drains to Tier 1 and Tier 2 cities
- Focus on financially disadvantaged individuals, female candidates, and single parents from low-income families,
- Social inclusion, women empowerment and economic empowerment within the local community.

- Southernmost tip of the Indian peninsula
- Growing economic and educational opportunities make Nagercoil an important city in southern Tamil Nadu.





# Thank You

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