

# Checklist

Our CDP solution consolidates your fragmented data, offering a unified perspective of your company and enabling you to make informed marketing and business decisions. Utilising our advanced AI technology with sophisticated machine learning algorithms, we integrate your data and improve your customer profiles. We gather information from all your sources and centralise it on one platform, giving you complete control over your customer data and marketing performance. Get started on your journey to data-driven decision-making with us.

## HOW TO SIGN UP TO MORTAR AI

- First, register your first and last name on our portal.
- Next, enter your email address and phone number.
- Create a strong password that nobody can crack.
- Confirm your business website and the number of employees working.
- Tell us the name of your company, the industry you operate and your specific role at the company.
- Lastly, enter your payment details and choose your desired plan to finish up. (Don't worry! Your first 7-day trial is completely free, and you won't be charged until your trial ends).