

ABC

Advanced Business Cloud

powered by  Azure

GALVANIZE TEAMS & **A**CCCELERATE
PROCESSES ACROSS YOUR VALUE CHAINS

Microsoft
Partner

Gold Datacenter
Gold Cloud Productivity
Silver Small and Midmarket Cloud Solutions

ABC is a Terminal offering.

Terminal has 30 years of demonstrated excellence
in Managed IT Services



 **Terminal**
Innovative. Proactive. Responsive.
Total IT Solutions

Industry Situation: Emerging Trends



Employees are showing strong preference for hybrid work environments.



93% increase in year over year ransomware attack



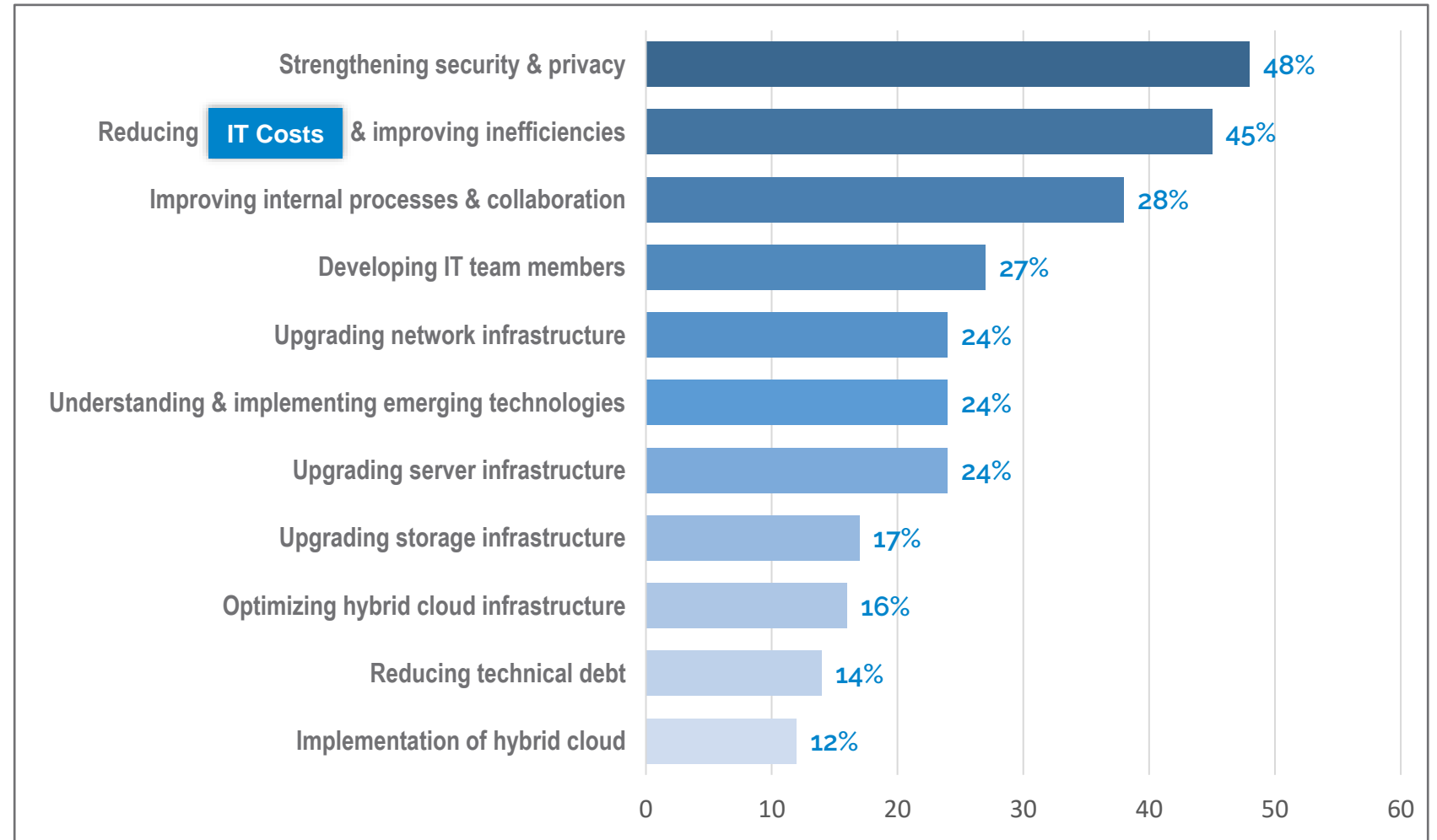
Massive cost cutting sprees

Industry Situation: Emerging Priorities and Preferences



Top Priorities

Participants identified their top three priorities for the next 12 months.



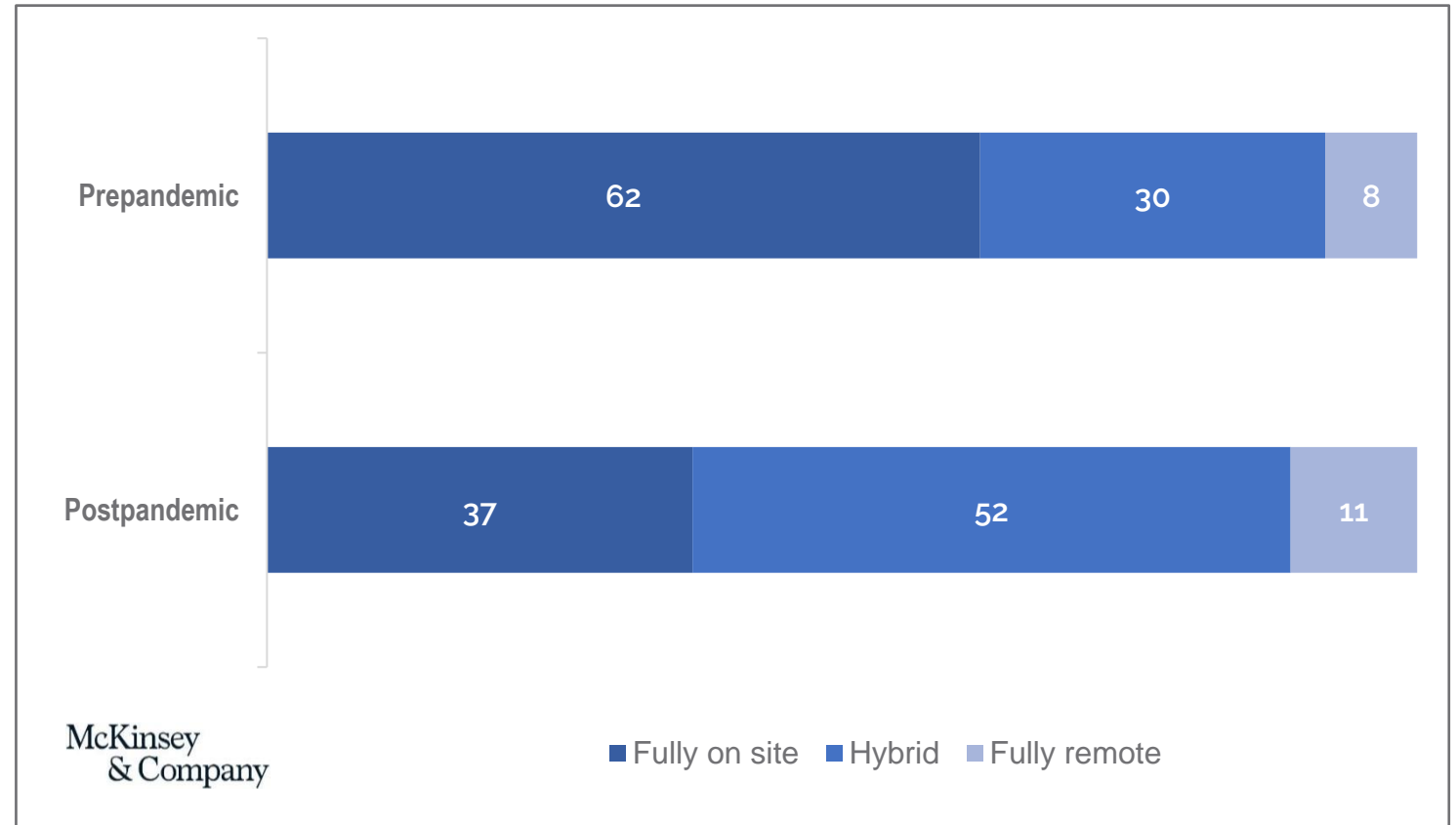
Industry Situation: Emerging Priorities and Preferences



Most employees report preferring a more flexible working model in the future

Working model before COVID-19 pandemic & desired working model after Covid-19 pandemic

% of employee respondents (n= 5,043)



Industry Situation: Emerging Priorities and Preferences

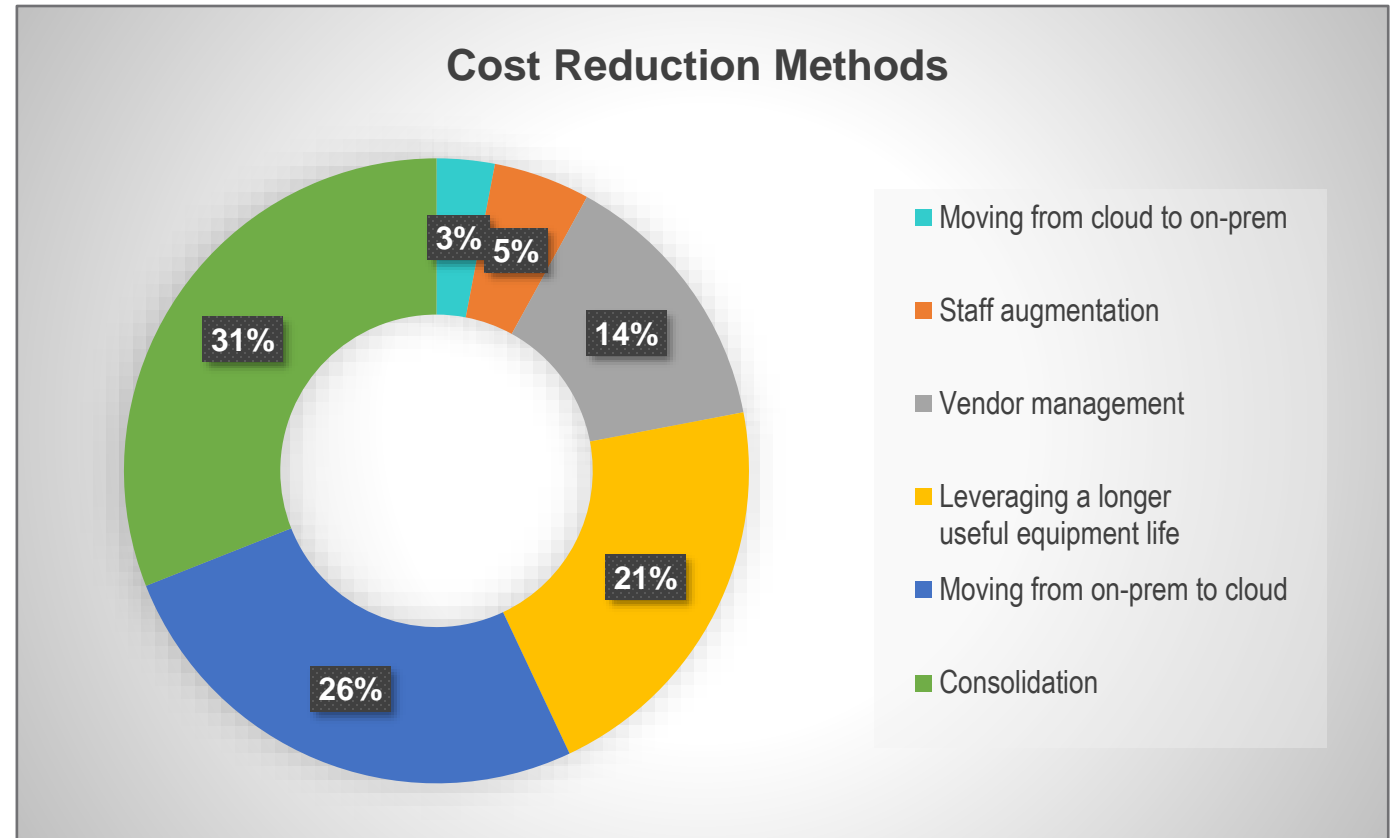


Top Cost Reduction Methods

Participants indicated what cost reduction tools they are implementing, as well as what shifts could take place in 2021

57%

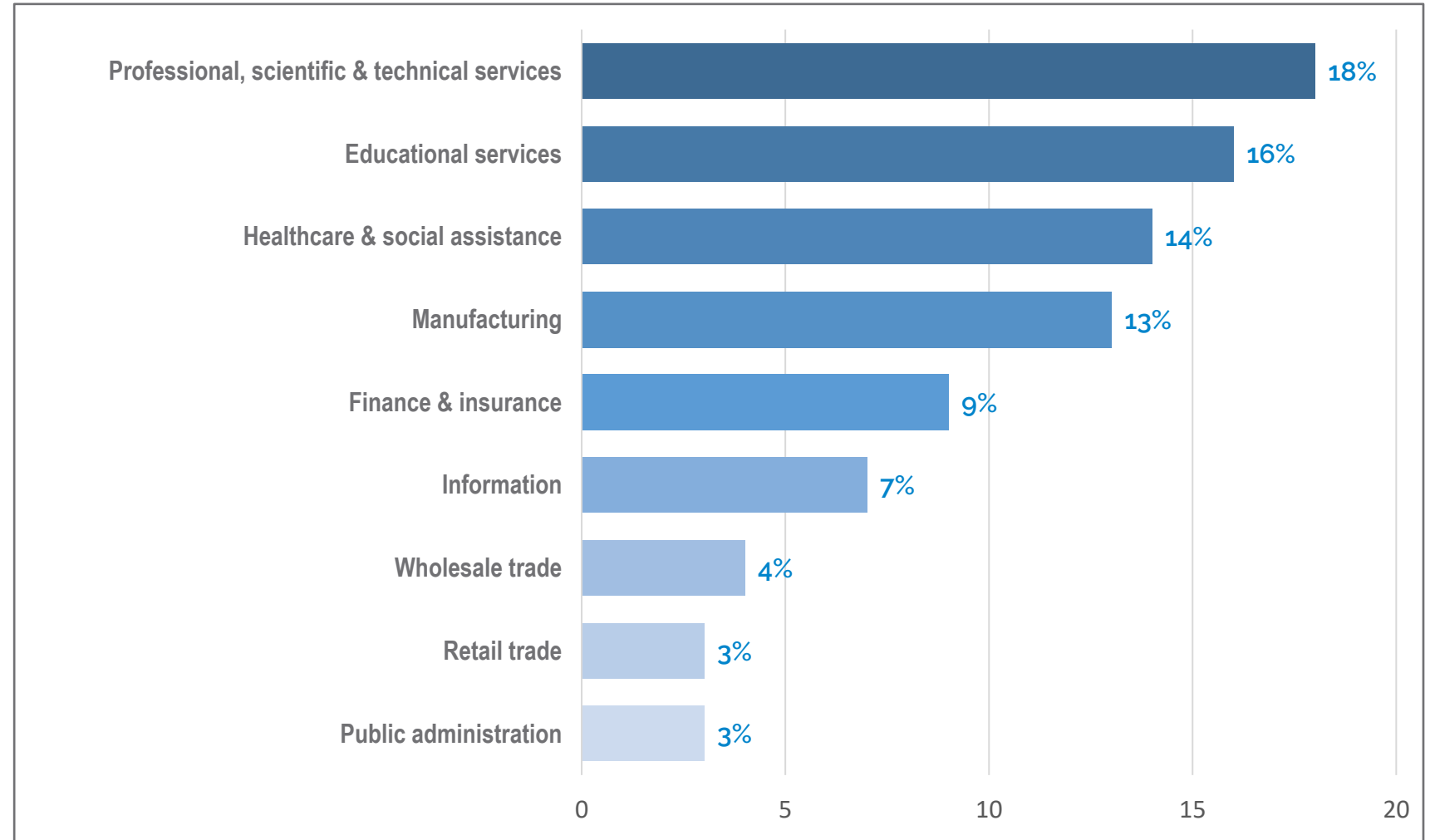
of the respondents chose consolidation and moving from on-prem to cloud as their preferred means of cost reduction



Industry Situation: Survey Background



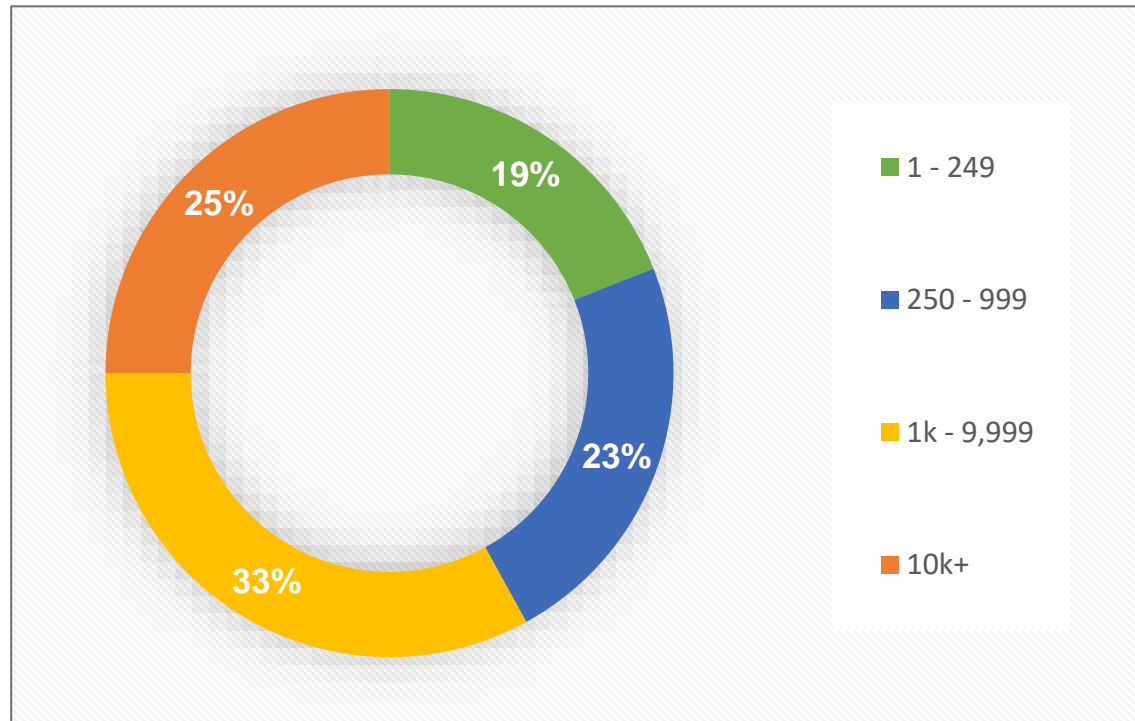
Participants by Industry



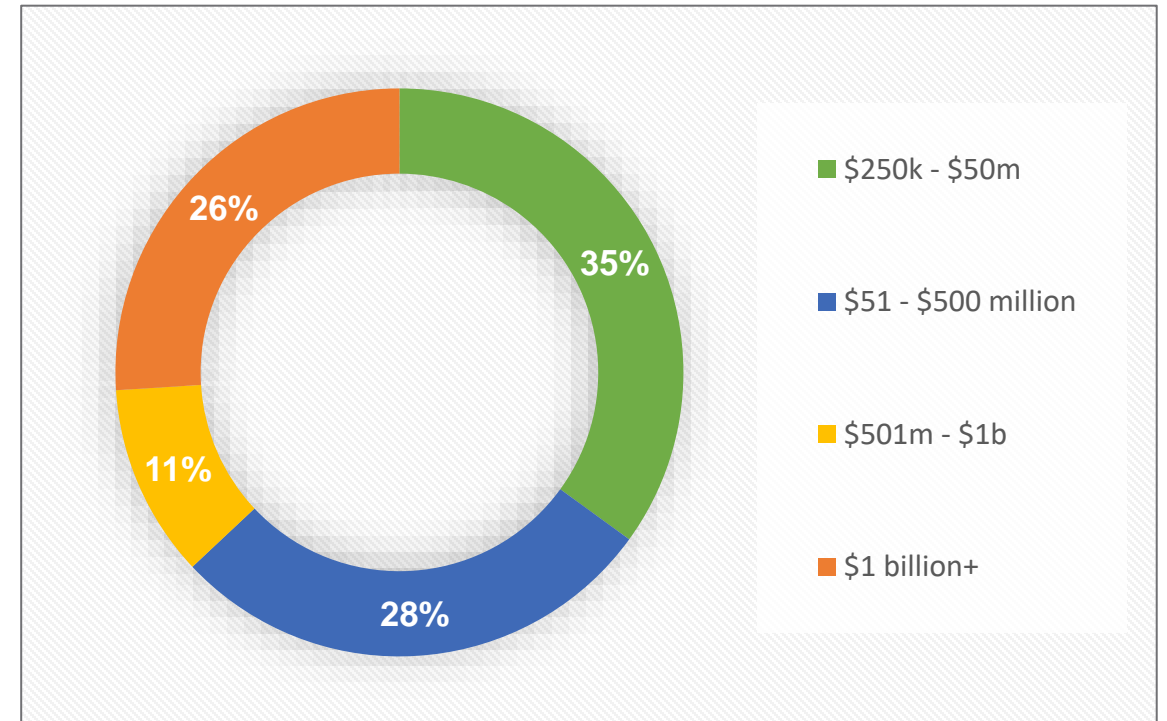
Industry Situation: Survey Background



Participants by Employee Count



Participants by Revenue



Industry Situation: Survey Background



Participants by Responsibility:

Five-hundred and three participants took part in the Data Center & Infrastructure Survey conducted by Service Express from May to October 2020.

31% of Participants: Responsible for implementing and maintaining an organization's data center and technological infrastructure.

25% of Participants: Responsible for the upkeep, configuration and reliable operation of an organization's computer systems.

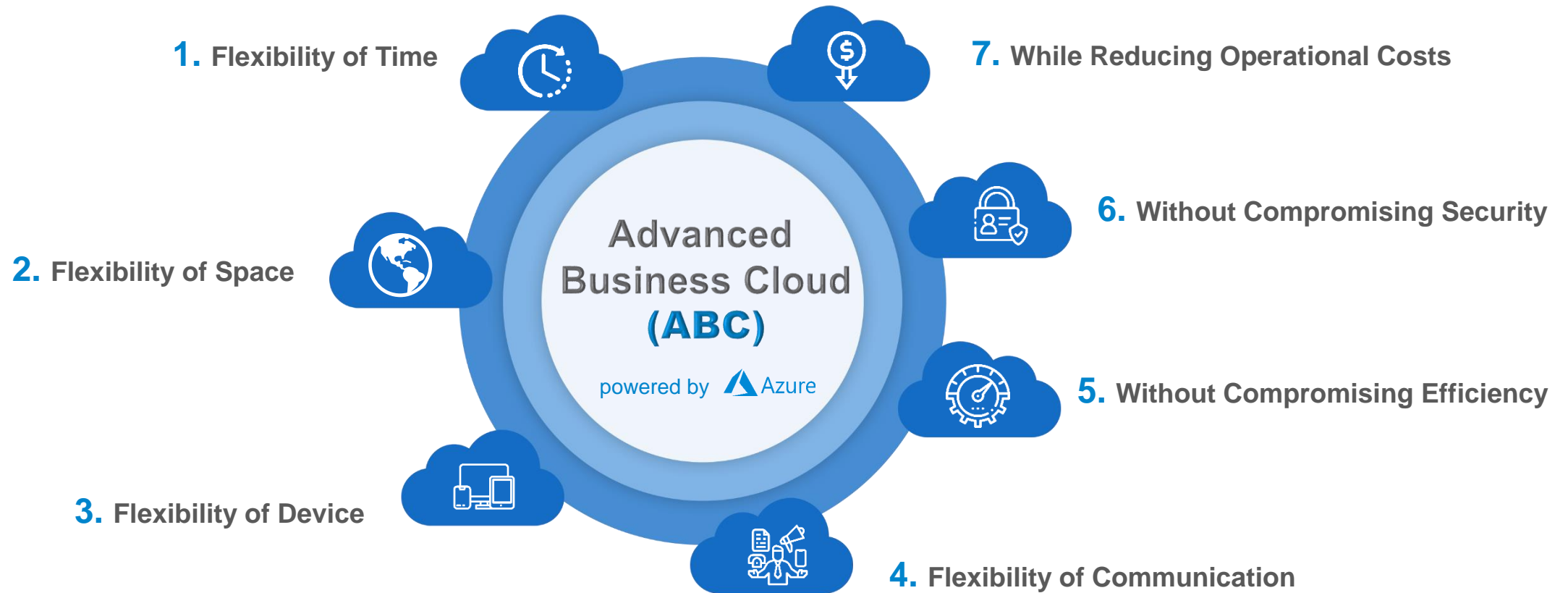
22% of Participants: Oversee the information technology strategy for an organization.

22% of Participants: Administrative and/or supervisory authority of IT in an organization.

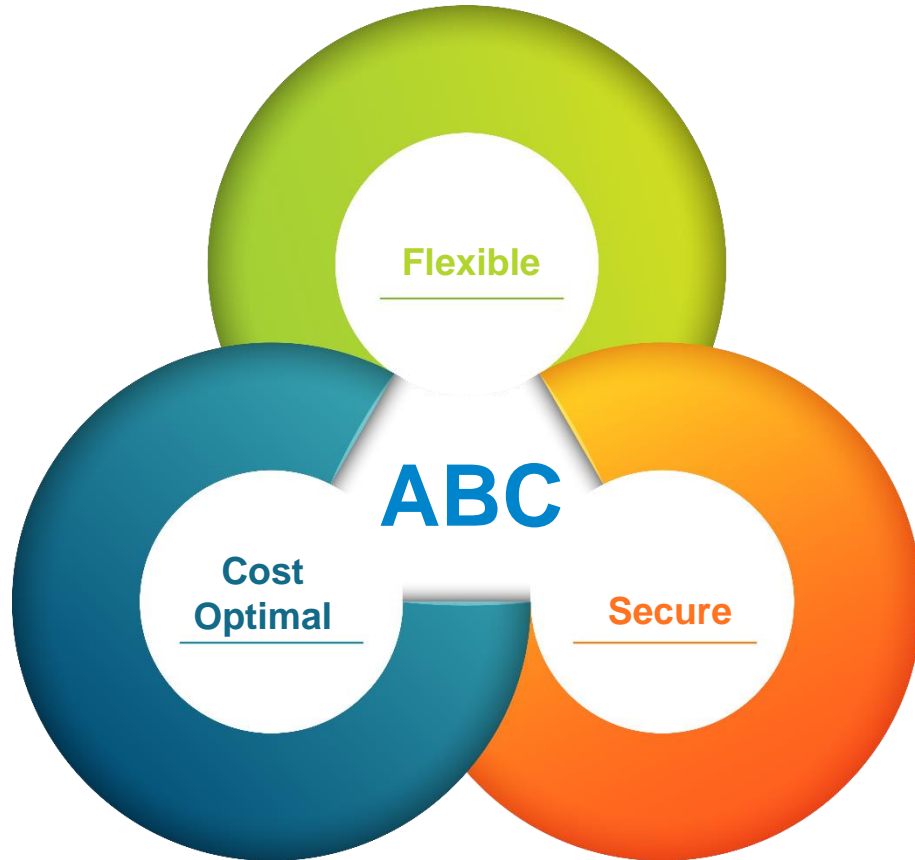
ABC Product Philosophy



Address these emerging challenges by enabling-






Custom built to address post-pandemic, 21st Century challenges faced by the backbone of US Economy- the SMB sector



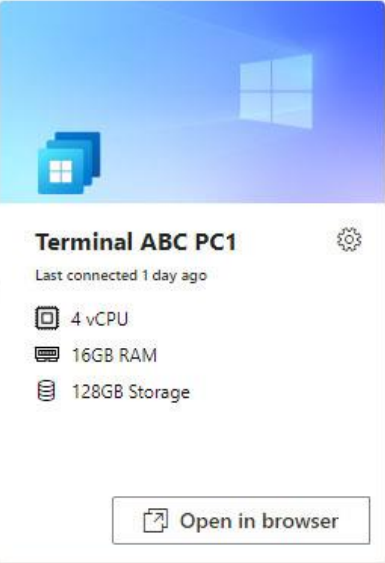
ABC facilitates improved productivity and watertight, end-to-end security at fractional costs compared to early 2000s and 2010s.


Welcome

Quick actions




-  **Download Remote Desktop**
Access your Cloud PC directly from your device with the Remote Deskto...
-  **Get more Cloud PCs**
Add more Cloud PCs to your subscription for you and your team.
-  **Add new user**
Go to the Microsoft Admin Center to add a new user.

Your Cloud PCs

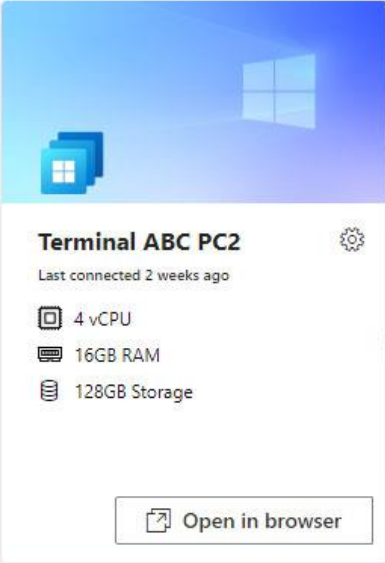



Terminal ABC PC1 

Last connected 1 day ago




-  4 vCPU
-  16GB RAM
-  128GB Storage

[Open in browser](#)



Terminal ABC PC2 

Last connected 2 weeks ago

-  4 vCPU
-  16GB RAM
-  128GB Storage

[Open in browser](#)

Your Cloud PC is ready for you

It has all the apps you need, with no additional setup.

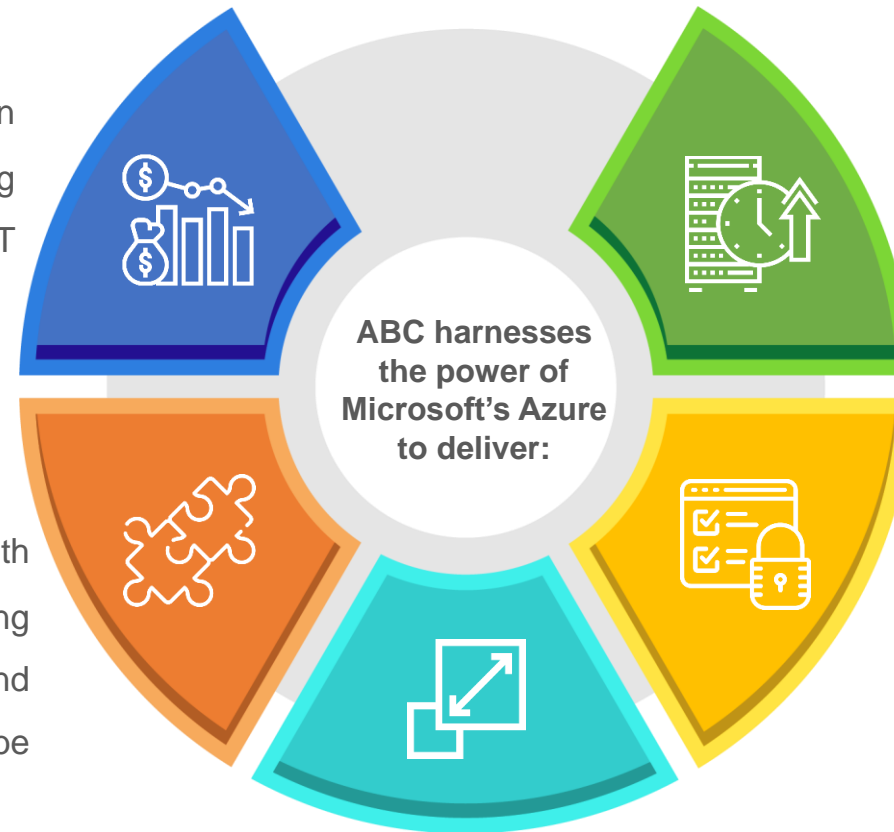
1 of 3 [Next](#)

Testimonials



1. Cost Optimization: ABC built on Azure eliminates the capital expense of buying hardware, software and a team to manage IT systems in-house.

2. Compatibility: ABC is compatible with the entire Microsoft eco-system including software such as Office 365, SharePoint and Teams. Thus helping your employees be instantly productive.



3. Scalability: Flexibility to increase or decrease your IT infrastructure in a few clicks.

5. Uptime: Azure is available 99.95% of the times you try accessing it. For the 0.05% when it isn't, we ensure that your data is safely backed-up.

4. Security: A broad set of policies, technologies and controls strengthen your security posture overall, helping protect your data, apps and infrastructure from potential human and technological threats.

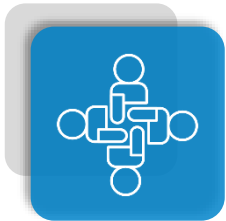
ABC + Microsoft Azure: Tailor made to your requirements



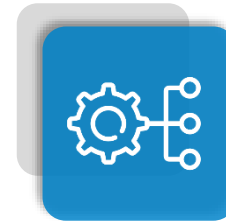
ABC adapts to your:



1. Industry workings



2. Corporate culture



3. Existing workflows & management systems



4. Employee skillsets (On-boarding is quick with negligible training required afterwards)



5. Employee locations and access devices

Advanced Business Cloud- Product Snapshot



The challenges

Employee

01

- Happiness
- Productivity
- Communication
- OKR delivery

Security

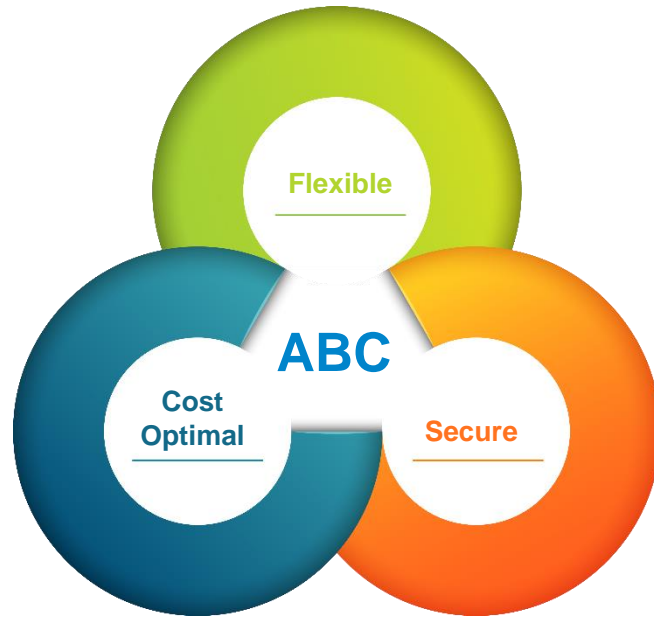
02

- Malware
- Denial-of-service
- Man-in-the-middle
- Phishing
- SQL injection
- Password Attacks
- Zero-day exploit
- DNS Tunneling

Costs

03

- Workstations and Servers
- Laptops, Tablets, and Smartphones
- Wi fi for Guests and Internal Users
- Services Onsite and in Data Centers
- Antivirus Software
- Web Filtering
- Personal Computers
- Cloud Applications
- Remote Site Connectivity
- Business Software
- Warehouse Management
- Warehouse Connectivity



Employee

01

- Happy
- Productive
- Well-aligned
- Empowered to deliver

Security ensured against

02

- Malware
- Denial-of-service
- Man-in-the-middle
- Phishing
- SQL injection
- Password Attacks
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- DNS Tunneling

Predictable IT Costs for

03

- Services Onsite and in Data Centers
- Web Filtering
- Cloud Applications
- Remote Site Connectivity
- Business Software
- Warehouse Management Software
- Warehouse Connectivity

Outcomes