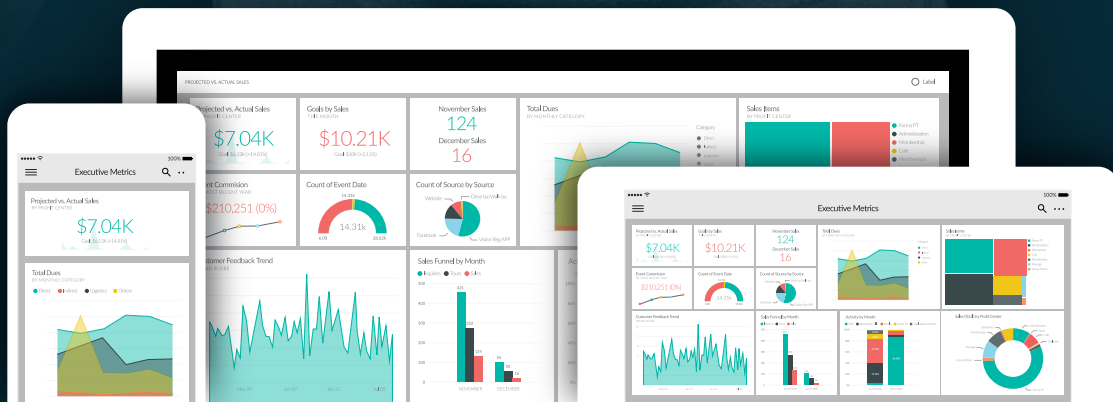




FitnessBI

The club owner's ultimate dashboard



**GET THE REAL TIME INSIGHTS
FOR YOUR FITNESS BUSINESS NEEDS.**

Show the combined information from all of your management software systems. Helping your fitness organization make better decisions through business intelligence dashboards.

We connect directly to your data.



Imagine a single dashboard that displays all your KPI's in one, easy to access and highly visual web page. Put your club's metrics at your fingertips and spend your time making decisions that matter.

Gain insights.



Gain real time insights into your club's complete performance.

Your data when you need it.



Get the information you need when you need it without the hassle of pulling reports.

ALL YOUR DATA – At a glance.

We connect directly to your data from the applications that you are already using:

GymSales
CSI Software
ABC Financial

MindBody Online
Motionsoft
EZFacility

Google Analytics
MXM Medallia
Quickbooks Online

Club OS
Facebook
Netpulse

**AND
MORE!**

DATA-DRIVEN INSIGHT – For your entire team.



CLUB OWNER/OPERATOR

Get a complete status update of your entire organization in seconds.



SALES

Mash together data from your CRM, Social Media and payment systems.



FITNESS DIRECTOR

Observe KPI's on each of your trainers in real-time and track if they are meeting targets.



EMPLOYEE WALLBOARD

Communicate team targets with up to the minute accuracy. Drive great results effortlessly.



GENERAL MANAGER

Display easy-to-read, color-coded KPI's for each of your profit centers.



MARKETING

Combine systems to correlate each campaign with results and intuitive visualizations.



CREATED FOR THE FITNESS INDUSTRY TO ADDRESS YOUR CHALLENGES

We connect to fitness specific applications to meet fitness specific needs.



LEVERAGE YOUR DATA GET NEW INSIGHTS

By mashing together your different systems we can reveal previously unavailable insights.



MOTIVATE EMPLOYEES MAXIMIZE PRODUCTIVITY

A real-time wall display brings out the best in your employees.



BETTER DECISIONS

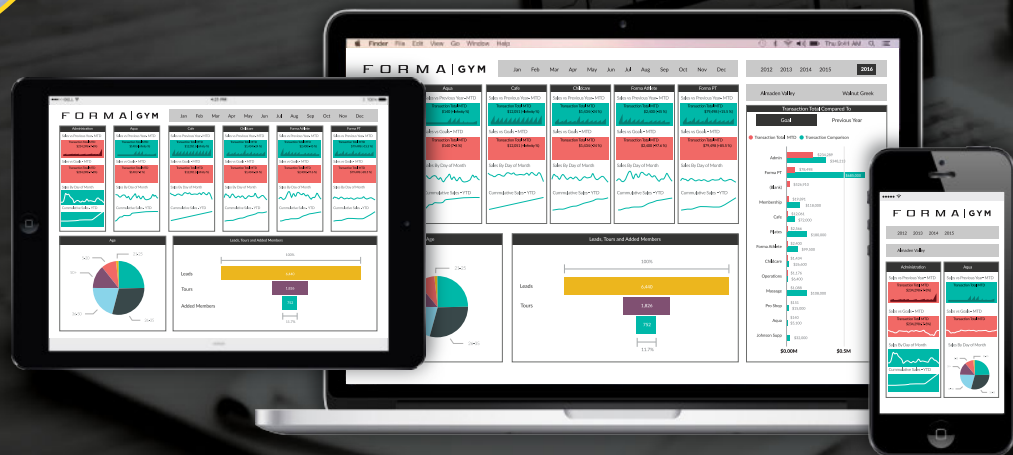
Identify challenges and opportunities as they are developing in real-time to make fast, smart management decisions.



WE CONNECT DIRECTLY TO YOUR DATA.



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THE FITNESS BI DIFFERENCE



We don't try to be everything to everyone.
We focus on one thing and one thing only: providing actionable insight to club owners and their management teams.
Together, our founders and partners run many clubs across North America, so we have a pretty good idea of what kind of visibility into their data a club owner needs.

SET UP A DEMO



www.FitnessBI.com



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