## **Digital Signage**

PATIENT ENGAGEMENT

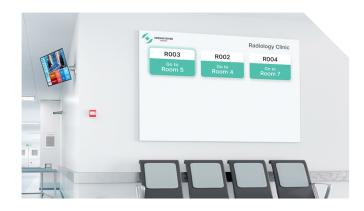
5

Digital signage plays a key role hospitals and health facilities – guiding visitors, informing patients, managing queues, and keeping waiting rooms calm. It provides critical touchpoints to improve patient engagement and reduce anxiety.

### TRANSFORMING THE PATIENT EXPERIENCE

### **DIGITAL SIGNAGE**

- Publish content centrally to a single clinic or to a range of hospital locations
- Schedule content in advance according to time, day and other variables
- Zone content to show multiple information streams
- Broadcast instant announcements, alerts and updates
- Use in waiting rooms, publicareas, staff rooms, foundation offices, and more
- Play popular media files: .jpg, .png, html, MP4, live streams/webcasting, IPTV and more
- Integrate with existing systems to display dynamic information



### **QUEUE CALLING DISPLAYS**

- Use digital signage to overlay calling displays for queue management
- Automate workflows to trigger calling displays when the clinician is ready for the patient
- Integrate with the Five Faces Queue
  Management solution for added
  functionality such as allowing patients
  to wait in their location of choice

# **Digital Signage**

PATIENT ENGAGEMENT





### **DIGITAL DIRECTORIES**

- Make updates to digital directories in real-time
- Help navigate visitors quickly
- Enhance with wayfinding or zoned information

### **CHECK IN KIOSKS**

- Provide self-service check-in to reduce wait times
- Enable group check-ins, screening questionnaires, multi-lingual options – via easy configuration
- Provide a mobile-first option for patients preferring to check in on their own device

### DIGITAL

- Enhance digital signage with wayfinding
- From simple maps to interactive wayfinding

### SOFTWARE, HARDWARE, SUPPORT AND MORE

- Our cloud-based software lets you upload and manage content remotely across your entire network of screens
- Full choice in hardware we are agnostic and can procure and/or advise if existing hardware is suitable
- Services in tequired, support and design services