

# Maximize the value of your IT assets and minimize your risk

## Uncomplicate your IT environment



Reduce  
cost



Minimize  
risk



Automate  
delivery

### Simplify the complex

Your IT environment is likely anything but simple—and it often comes with a hefty price tag. According to [Flexera's 2021 State of Tech Spend Report](#), 34 percent of a typical IT budget is spent on software and SaaS. Managing that investment should be entrusted with the experts. You can't afford to gamble spend with a run-of-the-mill solution.

Your highly complex hybrid IT environment requires a genius IT asset management (ITAM) solution that allows you to visualize your entire estate, realize the value of your software investments and make data-driven decisions from on-premises to SaaS to the cloud.

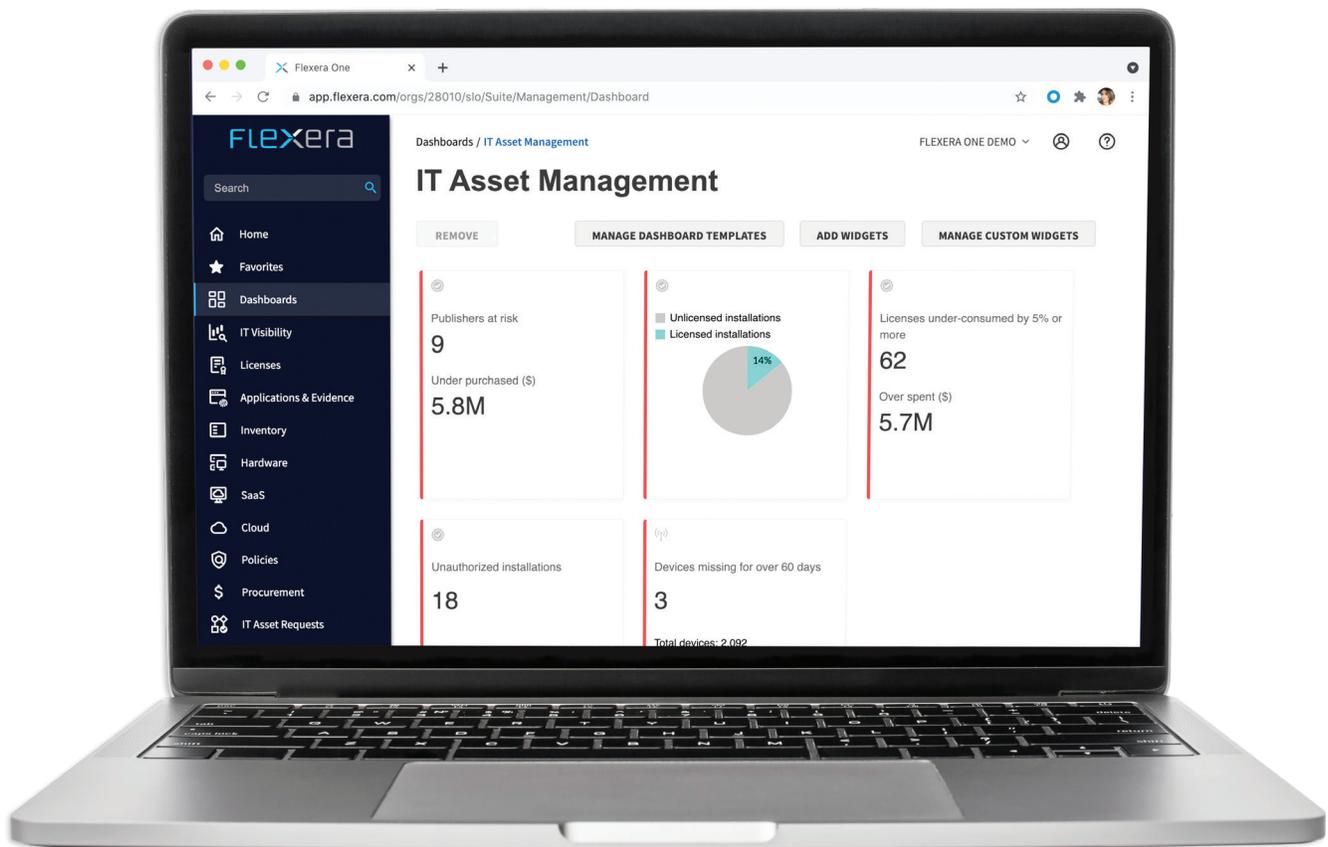
## You can't know what you can't see

IT asset management starts with knowing what you have in your IT ecosystem. Often the interdependencies between hardware and software applications are what make IT asset management so complex. But it's not just about viewing data—you also have to automate repetitive tasks to drive greater cost savings. You need to solve problems before the need arises. You need to turn insights into actions.

Now you can navigate even the most elusive hardware and software across environments—such as [SaaS](#), [cloud](#), containers, clusters and virtual technologies—by leveraging Flexera One to integrate with your existing inventory

solutions. Data is then normalized and optimized with market enrichment information such as end of life, end of support, product specifications and vulnerabilities. This gives you a holistic visualization of usage, spend and optimization possibilities for your largest vendors.

Being able to see into your IT black hole lets you optimize your usage and spend with vendors who have product portfolios spanning across desktop, datacenter, SaaS and cloud. You can then manage contract properties, renewal dates and entitlements so you can proactively navigate and rightsize renewals or contractual agreements.



*Flexera's IT Asset Management lets you get visibility across your on-premises, SaaS and cloud assets.*

## Understanding license positions to minimize risk and spend

An effective license position (ELP) is one of the foundations of effective software asset management and helps you identify potential risks and overspend. As IT budgets continue to shrink, there has never been more of a need to simplify the complexities of calculating your ELP.

Understanding your ELP may sound straightforward; in reality, it's anything but. The vendors who consume the majority of your software spend and represent the greatest compliance risk (e.g., Microsoft, IBM, Oracle, SAP, ServiceNow, Workday and VMware) also have the most convoluted licensing metrics.

Microsoft, Oracle, IBM and SAP have intricate product use rights that complicate license reconciliation. If you—or an auditor—simply look at installation counts, you're going to spend the absolute maximum amount of money for software.

But with the right solution in place, you can untangle the complexity of licensing by automating the “hard math” required to calculate your actual license position. Flexera One uses out-of-the-box content libraries that identify what you're consuming, what you're entitled to use and your optimal license position based on product use rights. This presents you with a straight path to cost savings and risk reduction.

## Take control of your technology—don't let it control you

IT environments can be messy and complicated. Flexera One gives you a single solution to discover and optimize your hardware, software and services across your entire hybrid IT environment, *informing your IT* so you can *transform your IT*. Leverage these insights to manage your hardware and software, understand ongoing operations and exposures, and identify how to optimize your IT assets.

## A comprehensive view of your IT estate

IT ASSET MANAGEMENT		
Rightsize across your IT estate	Manage risk across on-premises, SaaS and cloud	Automated governance
Leverage the value of your technology efficiently with proactive management of asset lifecycles—and reallocate underutilized resources and reduce waste across the organization	Effectively manage risk of vendor license compliance, regulatory compliance, security vulnerabilities, and obsolete hardware and software. Protect your data and IP by automatically removing data in inactive SaaS subscriptions	Automatically remediate IT asset issues with a powerful policy engine that enables you to orchestrate action within Flexera One or across other business systems (e.g., opening a service desk ticket if an asset goes missing)

## A detailed look at Flexera One IT Asset Management

KEY FEATURES	FLEXERA DIFFERENCE
<b>Discover IT assets across your entire estate</b>	<ul style="list-style-type: none"> <li>• Discover and inventory software, SaaS and hardware</li> <li>• Flexera's inventory is purpose-built for advanced licensing use cases such as Oracle database options, IBM sub-capacity and Microsoft active/passive clustering rules</li> <li>• Integrate with multiple inventory tools to normalize asset data across toolsets</li> <li>• Powerful application recognition library (ARL) to recognize and normalize applications, versions, editions and publishers</li> </ul>
<b>Software license optimization</b>	<ul style="list-style-type: none"> <li>• Flexera's product use rights library (PURL) optimizes license consumption by automatically applying benefits such as upgrade/downgrade rights, non-production use rights, virtual use and clustering rights and hybrid use rights</li> <li>• Flexera's SKU library automatically reconciles consumed versus purchased to create an effective license position for any vendor</li> <li>• Flexera specializes in calculating license positions for complex data center license metrics like Microsoft SQL Server, IBM Cloud Paks, Oracle database and middleware and SAP applications and engines</li> <li>• Optimize software installed on-premises or in the cloud (BYOL)</li> </ul>
<b>SaaS management and optimization</b>	<ul style="list-style-type: none"> <li>• Discover SaaS applications in use in your environment for complete visibility</li> <li>• Automatically remove subscriptions for inactive users of SaaS applications</li> <li>• Find redundant SaaS applications that can be rationalized out of the environment to save costs</li> <li>• Automatically remove subscriptions and data to protect your data and intellectual property as users leave the organization</li> </ul>
<b>Hardware asset management</b>	<ul style="list-style-type: none"> <li>• Visualize relationships of hardware to the applications installed/accessed</li> <li>• Automate the hardware asset lifecycle from request to retirement. Get notifications on hardware lifecycle events such as warranty expiration</li> <li>• Contextualize hardware with organizational data points like user, cost center, business unit and location</li> <li>• Optionally enrich hardware information with automated business service mapping or market data such as end-of-life, end-of-support and product specifications</li> </ul>
<b>IT request and reclamation</b>	<ul style="list-style-type: none"> <li>• Standardize the catalog of software and hardware available within the organization</li> <li>• Automatically deploy software and avoid opening more service desk tickets</li> <li>• Automated governance to control over-deploying licenses based on current license position</li> <li>• Deep integration with ServiceNow user interface and workflows</li> </ul>
<b>Share IT asset data with other systems</b>	<ul style="list-style-type: none"> <li>• Purpose-built integrations into ITSM, ITFM, enterprise architecture, information security and other systems. This includes out-of-the-box integrations to ServiceNow and BMC</li> <li>• Open API-based architecture to promote extensibility and sharing with the ecosystem</li> </ul>
<b>Take action with policies</b>	<ul style="list-style-type: none"> <li>• Flexera One's policy engine enables you to take automated action based on insights and data</li> <li>• Policy catalog with hundreds of pre-built policies out of the box</li> <li>• Automate reclamation of inactive SaaS subscriptions, inventorying of cloud instances and set any alert based on configurable thresholds</li> </ul>

## Flexera One IT asset management packages:

Capability/feature	ITAM complete	ITAM standard	ITAM – SaaS	ITAM – request and reharvest
Policy engine	✓	✓	✓	✓
Discovery and inventory	✓	✓	SaaS discovery*	
Normalization	✓	✓	✓	
Contracts and entitlements	✓	✓	SaaS contracts and entitlements*	
License optimization	✓	✓	SaaS optimization*	
SaaS management	✓	✓	✓	
Application recognition library	✓	✓	SaaS recognition*	
SKU library	✓	✓	SaaS SKUs*	
Product use rights libraries (including Microsoft, IBM, Oracle, SAP, VMware, Adobe and more)	✓	✓	SaaS product use rights*	
Hardware asset management	✓	✓		
IT asset request and reclamation	✓			✓

\* relevant SaaS capabilities included

### NEXT STEPS

Find out more about how Flexera One's IT Asset Management can help you

[LEARN MORE](#)

### ABOUT FLEXERA

Flexera delivers IT management solutions that enable enterprises to accelerate the return on their technology investments. We help organizations **inform their IT** with total visibility into complex hybrid ecosystems, so they can **transform their IT** by rightsizing across all platforms, reallocating spend, reducing risk and charting the most effective path to the cloud.

Our technology value optimization solutions are delivered by 1,300+ team members helping more than 50,000 customers achieve their business outcomes. To learn more, visit [flexera.com](https://flexera.com)