



Rethinking Strategy and Risk

Get a clear view of your organisation's risks and opportunities.

How it works



Flipview™ provides you with a view of your organisation that is unique and insightful. Through a series of simple short surveys, the tool streamlines and automates the information gathering. It aggregates and evaluates and allows you to quickly reach consensus on what really matters.

The tool then pipes the information into a dashboard and a project management module to help ensure whatever actions have come out of the strategic planning and risk assessment process are implemented. You are in control of the survey process - meaning at the click of a button you can update user details, reassign surveys, and re-run the survey process.

Save time | Reach Consensus | Drive Results



Flipview has played a key role in reaching consensus around our key risks and opportunities and helped us to rise above the detail. The tool's ability to automatically aggregate and report large data sets is phenomenal.
[Grant Taylor](#) COO



The Flipview surveys and dashboards are excellent tools to help our lead team and board navigate the strategic risks and opportunities and create effective strategies and operational plans. For any company growing quickly I would highly recommend this to get a handle on your environment. And if you aren't growing fast, you might need this even more!
[Andrew Sharp](#) CEO Bobux



The tool helped to confirm our strategic plans and gave us confidence. Being able to individually record and rate them via the tool was extremely useful.
[Huia Burt](#) Programme Director



Ben was recommended to us, he immediately provided an energy and discipline to the data collection, recording and analysis process which was impressive. As a result, he has now provided us with a fantastic database to build our new reporting on.
[Brian Cadzow](#) Executive Director



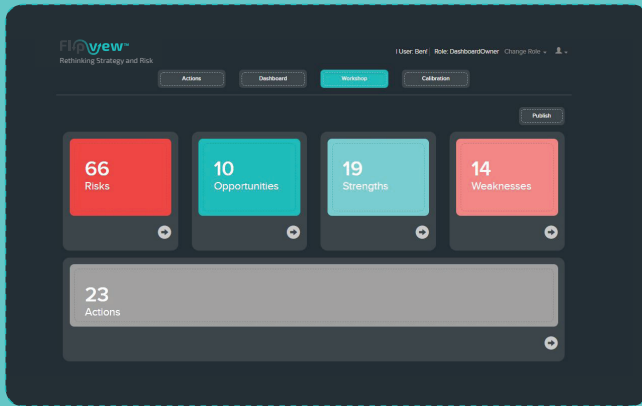
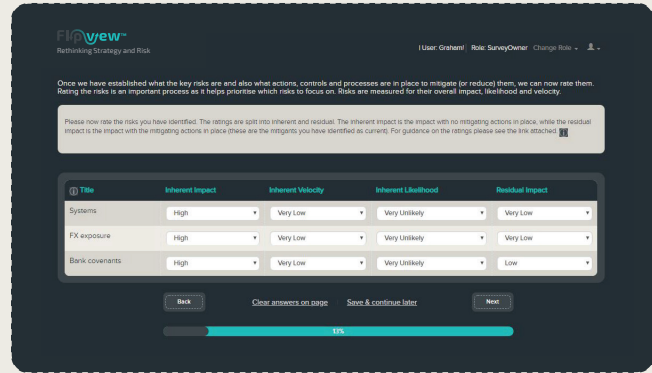
Flipview has become an integral tool for strategic planning. It offers a really nice and straightforward mechanism to translate our strategy to a format that our board and management team can both understand.
[Kevin Kanji](#) CISO (TSG)



Risk management as a discipline needs a shakeup. It's been stuck using the same approaches and tools for a long time. Many of these have been found wanting when crises have hit. Flipview has challenged these and I have benefited a lot from that challenge, and from their fresh thinking about how to consider, assess and respond to risks. It has changed the way I think about risk.
[Kevin Jenkins](#) Managing Director

Save time

A registration form is completed, surveys are picked, users can be entered manually or uploaded via excel and allocated to the surveys. A calibration survey is completed. This unlocks the rest of the surveys. Email notifications are sent to the users to complete their surveys.



Reach consensus

Once the surveys are completed, they are submitted for review (via the workshop module). The workshop module aggregates all of the various surveys under Risks, Opportunities, Strengths and Weaknesses. Actions are also summarised. Generally, a leadership team will come together and review each category, re-rate (prioritise) items, delete duplicates etc. Once the workshop process is run, the dashboard is ready to be published.

Drive results

Once the dashboard is published, it is possible to manually update the strengths, weaknesses, opportunities, risks, and actions and republish the dashboard. The actions are dynamically tracked so that when items are closed, the Gantt Chart is updated. Individual actions can be broken down to their component tasks and tracked separately.

