

SOLUTION OVERVIEW
FN FIRST HOLDINGS LLC · JULY 2026

Edit GitHub docs without learning Git

Write, collaborate, and save docs that live in your repo. specgit handles the Git for you. Zero Content Retention — we never keep a copy of your docs.

Zero Content Retention — we never keep a copy

Runs on Microsoft Azure

GitHub App sign-in

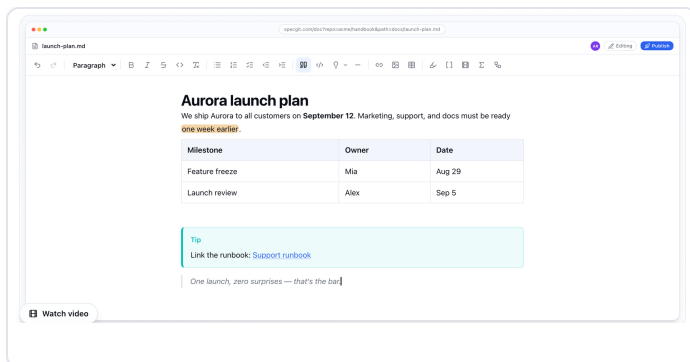
Free to start

01 The problem: docs go stale when they live away from the code

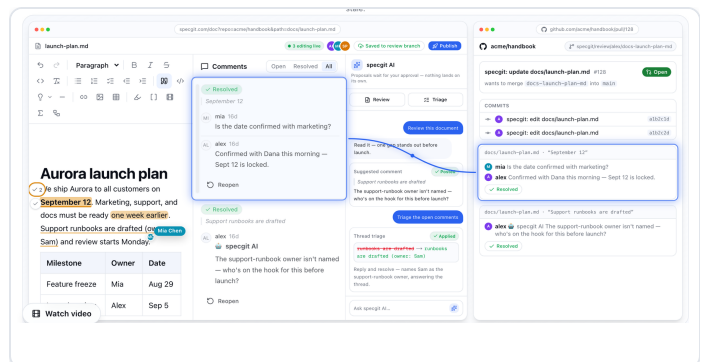
Product truth lives in the repository — code, reviews, and AI coding agents all work there. The spec usually lives somewhere else, so it drifts, and the people building the product read a version nobody updated.



The everyday failure. Two places both claim to be the plan: one gets reviewed and shipped, the other gets forwarded. specgit removes the second place.



Write like it's a doc. No Git or Markdown knowledge required. Obsidian-flavored Markdown is preserved byte-for-byte in your repo.



Behind the scenes, it's all GitHub. Same commits, same pull request, same review history — in the tools your engineers already use.

02 How it works

01

Open a doc

Start new, pick an existing doc, or convert Word, PDF, or HTML files. specgit handles the Git for you.

02

Edit visually

Modern doc editing — formatting, comments, and real-time collaboration. Behind the scenes, saves are commits and comments are PR review threads.

03

One-click Publish

Remain in specgit and it merges the pull request or triggers GitHub's approval workflow. Publish is a merge; branch protection is honored.

03 What teams get

- ✓ **One current spec** — engineers and AI coding agents read the same file the PM edits.
- ✓ **Review that already exists** — approvals happen in the pull request flow engineers trust.
- ✓ **Nothing is ever lost** — every change is reversible, with a clear history of who changed what.
- ✓ **Bring your existing docs** — import Word, PowerPoint, Excel, and PDF files as Markdown.
- ✓ **Optional AI co-editor** — specgit AI drafts, reviews, and triages comments; every change waits for approval.
- ✓ **Nothing to migrate** — the repository you already have becomes the workspace.

04 Who it's for

Product managers

Write the spec where engineers review the work, without learning Git.

Designers & writers

Draft and comment alongside the team — viewing and commenting are always free.

Product & eng leaders

One reviewable record of what was decided, in the repository of record.

05 Better with Microsoft

- ✓ **Runs on Microsoft Azure.** The production service is hosted on Microsoft Azure.
- ✓ **Imports the documents you already have.** Word, PowerPoint, Excel, and PDF files convert to Markdown using Microsoft's open-source MarkItDown, then save into your repository like any other document.
- ✓ **Purchase through Microsoft Marketplace.** Per-seat plans on your Microsoft bill, activated with Microsoft Entra ID; editing continues through the fine-grained specgit GitHub App.

Start with one repository, free

The Free plan covers a real project: unlimited collaborators, 1 repository, 5 publishes a month, no credit card. Paid plans are per editing seat — viewing and commenting are always free.

specgit.com

Plans: specgit.com/pricing
Security: specgit.com/security

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