crunchr

Fast track to people insights

Crunchr elevates HR by enabling data-informed decisions that lead to improved business performance and employee experience.



People analytics made easy

Crunchr is the most intuitive people analytics platform, featuring a data lake, pre-built analytics, drag-and-drop dashboards, and workforce planning. It is designed to effortlessly integrate your disparate HR and business systems into a unified platform. Crunchr transforms this consolidated data into consistent metrics, best-in-class visualizations, and compelling stories across all HR domains, offering connected insights about your workforce. Crunchr democratizes people insights and empowers teams to leverage these insights in their everyday work. This enhances business conversations and drives better decisions.

Crunchr's solutions

Secure Data Lake

Collects and organizes your scattered data, streamlining data pipeline management.

Pre-built People Analytics

Equipped with hundreds of out-of-the-box metrics and visualizations for all HR domains.

Drag-and-drop Dashboards

Leverages harmonized data and ready-to-use visualizations to easily build custom dashboards and analyses.

Strategic Workforce Planning

Provides comprehensive tools to translate business objectives into people strategies.

How Crunchr is different

Quick time to value

Crunchr offers an unmatched **3-week implementation** time. You get immediate access to its rich pre-built analytics. All for a competitive price.

Democratizes insights for all

Crunchr's **intuitive design** and **gen AI assistant** opens the door for HRBPs, HR and business leaders to people insights. Crunchr empowers data-informed decisions across the organization.

Tailored to your needs

Organizations can **easily configure** Crunchr to suit their needs. Crunchr offers custom metrics, tools for ad-hoc analyses, drag-and-drop dashboards, and more.

★★★★★ G2: 4.9 Rating ★★★★★ TrustRadius: 9.8 Rating

How people use Crunchr

HR Teams

Insights at your fingertips

Crunchr empowers HR leaders and teams to drive business conversations with confidence. It enables HR to identify problems and opportunities, create data-informed strategies, and show impact. With immediate insights, addressing big workforce challenges becomes effortless.

- Attract and retain top talent.
- Identify and close skill gaps.
- Set, track and meet your DE&I goals.
- Optimize labor costs.

People Analytics Teams

Big impact, little effort

Crunchr offers a range of ready-to-use and customizable metrics and dashboards. It makes self-service access to people analytics easy. With Crunchr, your people analytics team can focus on analyzing insights and proactively driving business value, instead of being tied down by manual data tasks.

- Have one, clean source of truth.
- Automate data pipeline management.
- Manage authorizations with ease.
- Drive data literacy across the organization.

Business Leaders

People insights for strategic impact

Crunchr empowers data-driven decisions about your biggest asset: your workforce, driving high returns on investment (ROI). It allows you to connect people insights with your strategic goals. With Crunchr, you can track people KPIs and costs, aligning them with business performance.

- Uncover cost saving opportunities.
- Improve productivity.
- Maximize organizational efficiency.
- Ensure compliance and meet goals.

Technical Teams

Secure and reliable HR technology

Crunchr eliminates the efforts needed for data pipeline management, maintenance, and security. It comes with HR knowledge embedded into the platform. Crunchr's secure data lake and platform are built to handle the complexities of an enterprise landscape while ensuring constant availability.

- Free up your resources for different projects.
- Reduce risk and complexity.
- Extend secure HR data via Crunchr API.
- Secure scalability of your service offering.



crunchr

65%
Cost savings compared to building in-house

15%
Increased efficiency across HR teams.

18x
times faster up and running

Booking.com randstad SHUTTERFLY AkzoNobel SITA ARCADIS

What you get with Crunchr

Unified view of your data

- Data ingestion from multiple sources.
- Data consolidation and transformation.
- Secure extension of clean data to downstream systems through the Crunchr API.
- Robust authorization management.

Powerful analytics capabilities

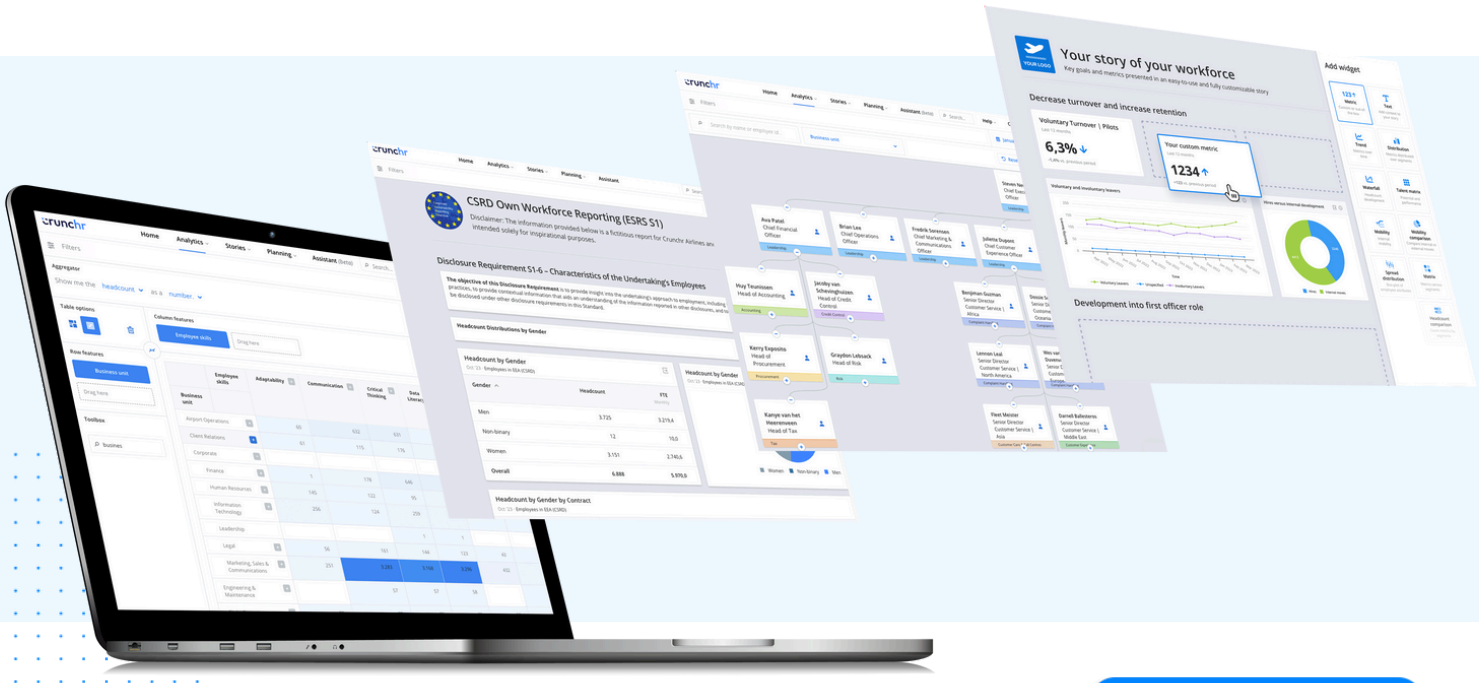
- Pre-built dashboards for all HR domains (CSRD, DE&I, Hires, Retention, Skills, Engagement, Succession and more).
- Drivers analysis and connected insights.
- Gen AI-powered Crunchr Assistant.
- Advanced analytics: forecasting, benchmarks, goal setting, planning.

Customizable experience

- Drag-and-drop dashboard creation.
- Tools for multidimensional ad-hoc analyses.
- Configurable metrics, calculations, and filters.
- Flexible data model, accommodating organization-specific fields.

Extensive drill down functionality

- Interactive metrics and visuals for a deeper dive into details.
- Organization chart.
- Detailed individual employee profiles.
- Granular filtering options for precise analyses.



Take a Crunchr tour