



Online Program in AI & Innovation

IN COLLABORATION WITH MICROSOFT

founderz

Hello, future

The tech world is on a journey to the Era of AI and only pioneers will lead the future of business.

Achieve professional knowledge of the tools that are transforming AI (such as **ChatGPT** and **BingAI**) and become the profile all companies need through a program certified by **Founderz** and **Microsoft**.



/ B E U N S T O P P A B L E /

Online Program in **AI & Innovation**

100% online

Learn from anywhere through 15 minute videos with leading industry professors

2-3 months dedication

Progress at your own pace, with unlimited access to all content for 18 months from enrollment



Dual certification

Endorsed by Founderz and Microsoft

No prior knowledge

Access professional training, without prior knowledge in AI or programming

+20 countries

Lifetime access to our global community and online events

18 months

Unlimited access to all content for 18 months from enrollment

What you will achieve with this program



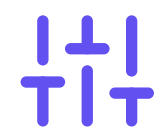
Professional knowledge of the tools that are transforming AI as we know it, such as **Bing AI**, **ChatGPT** or **Dall-e/Midjourney**.



A corporate approach on how to apply **AI boundless possibilities in the business world** and lead the next digital revolution.



Practical expertise creating web products with the latest **no-code / low-code tools**, without coding.



Tech and AI skills to become the profile that companies will soon need: **Prompt Engineer**, **AI Creative**, **AI Data Analyst** and more.



POWERING UNSTOPPABLE HUMANS

=founderz

Founderz Learning Ecosystem

Collective Intelligence powered by AI in every step of the way




Learning platform

- Video micro-lessons
- Learning gems
- Hands-on activities
- Gamification



Metaverse campus

- Live events
- Masterclasses
- Talks and debates
- Networking



Collaborative learning experience



Discord Community

- Trends
- News
- Community building



“Z” Virtual Peer

- Powered by AI (GPT-4)
- Data analytics for a personalized learning experience



Program Overview

- 1.0 Introduction to AI: What to expect
- 2.0 Prompt Engineering: Bing AI & ChatGPT
- 3.0 Ethics in Artificial Intelligence
- 4.0 Corporate Opportunities for AI
- 5.0 AI and Art: Generating images, music & videos
- 6.0 Automating processes & businesses using AI
- 7.0 Building conversational AIs with No-Code platforms
- 8.0 Building Advanced AI with Low-code: Text & Speech
- 9.0 Building web and mobile apps with no-code tools & AI
- 10.0 AI Data Visualization: PowerBI & Dashboards

Module 1

Introduction to AI: What to expect

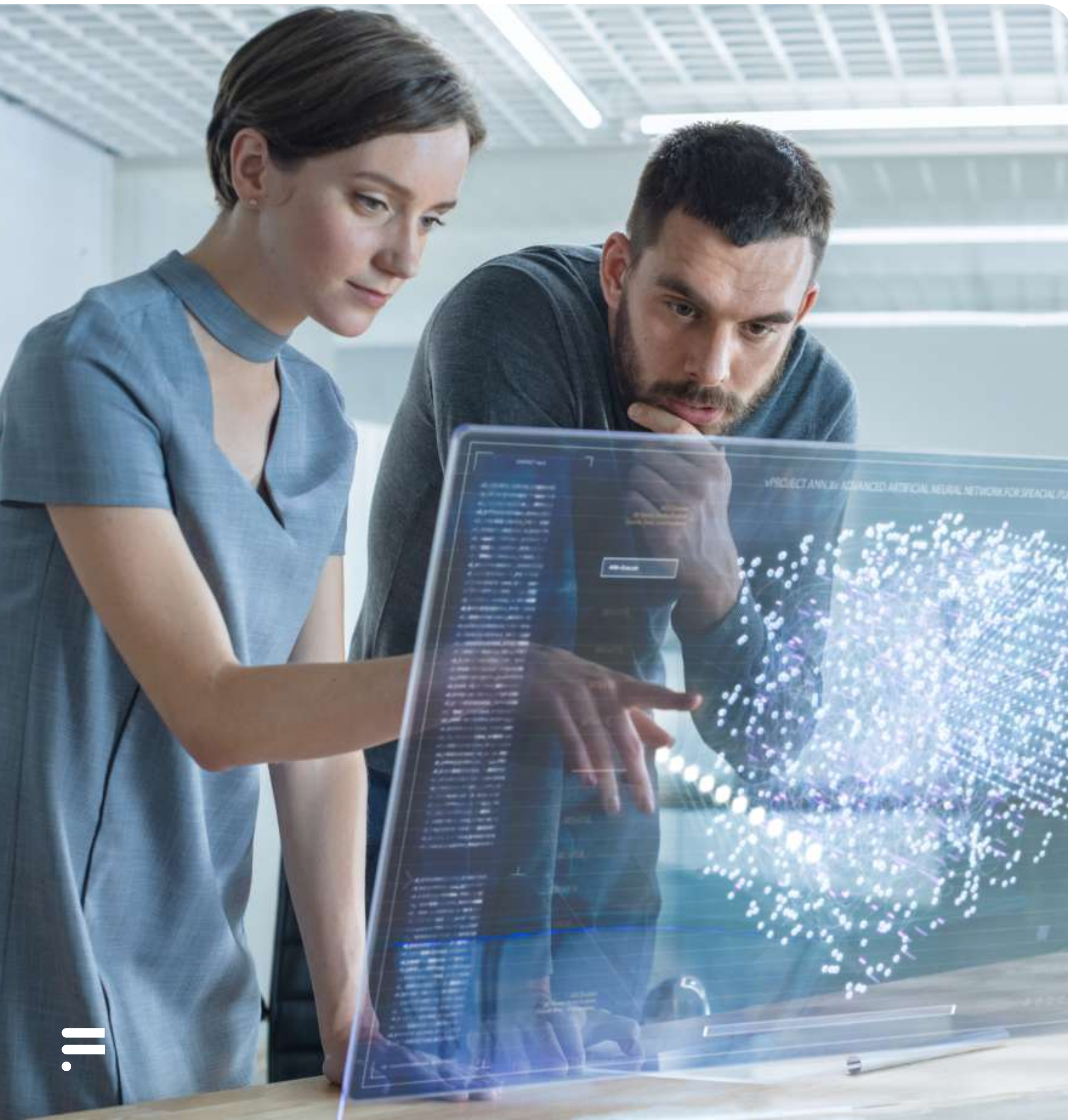
Embark on the transformative journey of AI, delving into its history, current landscape, and exciting potential. Grasp the fundamentals of machine learning and natural language processing to harness the power of AI for society and businesses.

Module 2

Prompt Engineering: Bing AI & ChatGPT

Explore Bing AI and ChatGPT, game-changing tools driving the future of AI applications. Through hands-on exercises, apply these technologies across marketing, sales, human resources, and product development to fuel innovation.





Module 3

Ethics in Artificial Intelligence

Explore the ethical implications of AI, addressing critical topics such as bias, fairness, and accountability. Investigate real-world case studies and explore the vital role ethics play in AI development.

Module 4

Corporate Opportunities for AI

Learn more about the vast opportunities AI offers corporations across diverse sectors, from marketing and sales to finance and supply chain management. Be a catalyst for change by harnessing AI-driven innovation.

Module 5

AI and Art: Generating images, music & videos

Unleash your creativity by learning how AI generates imaginative images, music, and videos. Discover various AI-powered tools and techniques, while considering the ethical landscape and future trends in the AI-art convergence.

Module 6

Automating processes & businesses using AI

Learn to optimize business processes through AI-driven automation. Boost efficiency, reduce costs, and improve accuracy with cutting-edge AI technologies, implementation strategies, and a glimpse into the future of automation.





Module 7

Building conversational AIs with No-Code platforms

Build engaging conversational AIs using no-code platforms, regardless of your programming background. Acquire best practices, analytics, optimization, and advanced feature know-how to implement conversational AI in any field.

Module 8

Building Advanced AI with Low-code: Text & Speech

Master low-code platforms to create impactful text, speech, and sentiment analysis tools without programming expertise. Learn about diverse technologies and best practices to build effective analysis tools for various applications.

Module 9

Building web and mobile apps with no-code tools & AI

Experience the power of creating web and mobile apps in record time using no-code tools and AI technologies. Cover app design, database creation, AI integration, and deployment strategies to turn your ideas into reality.

Module 10

AI Data Visualization: PowerBI & Dashboards

Unlock the potential of AI-driven data visualization with PowerBI. Learn to connect to data sources, craft interactive visualizations, model data, and design dashboards, while exploring AI-powered techniques and Power BI tool integrations.



Our DSLA methodology

The DSLA (Discover, Share, Learn, Achieve) methodology forms the core of our innovative educational experience, fostering collaboration and growth through collective intelligence

Discover



Learn from industry experts via concise, up-to-date video lessons across various skill levels

Share



Complete module activities and present your work to the community, promoting shared learning and feedback exchange

Learn



Benefit from instructors, additional materials, our AI companion and the community's collective intelligence for deeper understanding and personal growth

Achieve



Reach your goals, earn expert certification, and continue learning as part of our community

Become part of our community of unstoppable humans

Being a Founderz student is not a title, it's an attitude. The attitude of those who don't run away from new challenges.

Those who adapt, evolve, learn.

Those who become unstoppable humans.

More than 5000 students
worldwide!



Dual Certification

by _____

Microsoft and Founderz

Get the Founderz MAI Certificate and access to the **Microsoft PL-900** certification exam (at no extra cost) to receive the technology certification

- ✓ Completing all the modules of the program
- ✓ Submitting the activities
- ✓ Participating in the Discord community
- ✓ Attending online events



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CONTACT US AT
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