



**UNLOCKING THE POWER OF
AI TOOLS FOR BUSINESS:**

A PRACTICAL GUIDE

TO OPTIMIZING WORKFLOWS AND
BOOSTING PRODUCTIVITY



Artificial intelligence (AI) is a cutting-edge technology that has the potential to revolutionize the way businesses operate. AI-powered solutions can automate repetitive tasks, provide insights into complex data, and accurately make essential predictions. This technology has the power to significantly improve productivity and efficiency across various industries.

While many businesses recognize AI's potential, most need help understanding how to harness the full power of this robust tech. To realize how your firm can capitalize on AI's vast capabilities, exploring its applications and benefits is crucial. There are various AI solutions that you can implement to enhance your workflows, such as using chatbots for customer service, virtual assistants for scheduling, and predictive analytics for sales forecasting. Additionally, it is beneficial to have access to guidance on successfully integrating AI into your current systems and processes to achieve maximum benefits.

By leveraging AI, businesses can gain a competitive edge, reduce costs, and improve customer satisfaction. For instance, chatbots can provide 24/7 customer support, which can reduce the workload of human agents and improve response times. Similarly, virtual assistants can handle administrative tasks, such as booking meetings, freeing up employees' time, and enhancing their productivity. Additionally, predictive analytics can provide insights into customer behavior and market trends, which can help businesses make informed decisions and plan ahead.

However, implementing AI tools requires a well-thought-out strategy that considers your business's unique needs and challenges. Thankfully, with the proper implementation strategy, your company can reap the benefits of this technology and position your firm as an innovative industry leader.



50% Around 50% of AI Assistant users rely on Foxit's AI Assistant daily or weekly.

FIRST STEPS TO AI INTEGRATION

Executing the steps below will help you integrate AI tools successfully with your business:



1.
Identify the business areas where AI will be most helpful to you.



2.
Choose the best AI solution for your business.



3.
Train your employees to use the new AI solution.



30% Nearly 30% of AI Assistant users **SAVE 3+ HOURS** per month by using Foxit's AI Assistant.

To begin with, identify the areas in your business where AI can be most beneficial to you. For example, AI can automate routine duties in your customer service operations, such as responding to customers' frequently asked questions and providing the correct answers to them 24/7. Additionally, AI can help you analyze customer data to detect patterns and trends and assist your marketing and sales efforts.

After pinpointing the business areas where AI can be most helpful to your company, it's time to decide which AI solution is the best option for your firm. Each AI solution has its unique features, advantages, and disadvantages. You must select the right AI solution that fits your business needs. You can choose anything from AI chatbots and virtual assistants to machine learning and data analytics tools.

For example, an AI solution in the form of a chatbot can be an excellent choice for your business if you are looking for an instrument to automate your customer service protocols. Alternatively, an AI document generator can create high-quality content such as reports, memos, emails, articles, and other types of written materials.

The last step, which is essential for smoothly integrating AI into your business, is to train your employees to use the new AI application properly. This phase includes educating them on how the AI tech works, what it can do, and how they can use it to enhance their work and achieve better results. This step might include training and delivering technical support to your staff members. By offering comprehensive training programs, you can equip your teams with the knowledge and confidence to incorporate the new AI tool into their work processes successfully.

WHAT IS GENERATIVE AI?

WHERE IS IT DEPLOYED IN A TECH STACK?


Generative AI is artificial intelligence designed to generate new information or material by analyzing vast amounts of data using deep learning algorithms. It is typically implemented in the higher layers of a technology stack as it requires considerable processing resources and complex programming.

Generative AI is beneficial in applications that demand a high degree of creativity, such as developing written content, designing products, and composing music. For instance, in the case of written content creation, generative AI may examine a broad range of information, such as articles, blogs, and other written works. It can then use that analysis to generate new content in a similar style that is unique and relevant to the target audience.

To function efficiently in a tech stack, generative AI must integrate seamlessly

with other systems employed within the stack, such as data management and analysis tools. A well-designed tech stack will ensure that the data sets required for generative AI are readily available, and the resulting content can be utilized by the other systems as needed.

For maximum efficiency, generative AI must work harmoniously with your business's other AI-powered solutions, such as chatbots, virtual assistants, and predictive analytics. Executing this process without interrupting workflows and impeding productivity is vital. You can create a more comprehensive and robust system by integrating generative AI into your existing AI-powered tech stack. For example, you can use generative AI to develop content for a chatbot's responses, making the conversation more natural and engaging for the end-users.



Businesses can deploy generative AI on local machines or cloud-based environments. With local machines, firms have complete control over their hardware and software, allowing them to customize their setup to meet their needs. On the other hand, cloud-based deployments offer businesses the flexibility to scale their resources up or down depending on their workload. With this flexibility and scalability can come significant cost-savings.

70% A MAJORITY (70%) OF USERS would be disappointed without Foxit's AI Assistant.

TYPES OF AI IN BUSINESS:

CHATBOT, SUMMARIZER, ASSISTANT

Your enterprise can implement several forms of AI to automate mundane processes, increase productivity, and provide better experiences to clients. In this context, let's explore three of the most common types of AI tools in further depth.

CHATBOTS



Chatbots are AI-powered virtual assistants that can respond to various customer inquiries and support requests. You may incorporate these robust AI assistants into your website or social media profiles to offer 24-hour customer support, answer frequently asked questions, and potentially drive sales. Chatbots employ a natural language processing (NLP) algorithm that determines your users' intent and replies to them appropriately. Alternatively, AI chatbots can learn to detect and react to particular keywords or phrases relevant to your business. Amazon, for example, has a chatbot that utilizes NLP to understand and respond to consumer queries, providing a personalized and seamless customer experience.

SUMMARIZERS



AI summarizers use artificial intelligence to condense long documents or articles automatically. This capability can be particularly useful for firms dealing with large volumes of text, such as legal or financial documents. Summarizers like Jasper and Quilbot, for example, can save your employees a lot of time when they need to review vast amounts of text by automatically pulling the critical information and presenting it in a succinct format. You can also use AI summarizers to extract key insights from large datasets, such as customer feedback or market research.

ASSISTANTS



AI assistants help employees by automating everyday duties, such as scheduling meetings, delivering emails, or analyzing information. You can implement an AI assistant into your company's existing workflows to support your staff and help them focus on more complex or strategic activities. Moreover, AI assistants can learn from historical data and user feedback to enhance their performance over time, increasing their value to your organization. Amazon's Alexa, Apple's Siri, and Google Assistant are some examples of AI assistants used prevalently.

#1

Summarize documents is **RANKED THE #1** Foxit AI feature.

USING AI TO ENHANCE YOUR TEAM'S PRODUCTIVITY

Your firm can take advantage of this cutting-edge tech in many ways. Your employees can benefit from AI by automating mundane jobs, enhancing security, and analyzing raw data.

AUTOMATING TASKS

Your business can significantly reduce your employees' workload by using AI-powered solutions to carry out tasks such as data entry, report generation, and other administrative duties. This, in turn, frees up staff time to focus on more business-critical initiatives that require human expertise and creativity.

The benefits of automating repetitive jobs using AI are numerous. Firstly, it can save a lot of time and effort, leading to increased output and efficiency within your team. Secondly, it reduces the likelihood of errors occurring when you perform such assignments manually, resulting in more accurate and reliable results. Additionally, by computerizing these responsibilities, you can save on costs associated with hiring additional staff and training them to carry out these duties.



#2 Summarize text is **RANKED THE #2** Foxit AI feature, which Adobe currently doesn't offer.

STRENGTHENING SECURITY

One way AI can enhance security is through access control. AI-powered systems can evaluate user behavior to determine who should have permission to view or edit specific documents. This measure helps prevent unauthorized access and guarantees that sensitive information is only available to authorized personnel.

Another method AI may use to strengthen security is content analysis. Document AI can analyze the content of documents to identify potential vulnerabilities and detect threats such as malware or phishing attacks. This precaution allows businesses to take proactive steps to block or mitigate these hazards before they can cause damage.

You can also use document AI to categorize and classify files. AI can automatically classify them based on sensitivity and apply appropriate access controls and encryption. This helps ensure that sensitive data is protected and only accessible to pre-approved users.



#3 Translation is **RANKED THE #3** Foxit AI feature, which Adobe doesn't currently offer.

PROVIDING SUPPORT

Artificial intelligence tools provide vital assistance to your teams.

AI software helps your business achieve better customer service by delivering faster, more accurate responses. Chatbots, for instance, offer immediate assistance to customers, even outside of business hours, increasing customer satisfaction and loyalty.

Summarizers quickly and accurately generate summaries of lengthy documents, reducing the time and effort required to sift through large volumes of information manually.

Additionally, AI-powered assistants collect and analyze customer data to provide insights into customer behavior and preferences, allowing your business to tailor its products and services to meet consumer needs better.

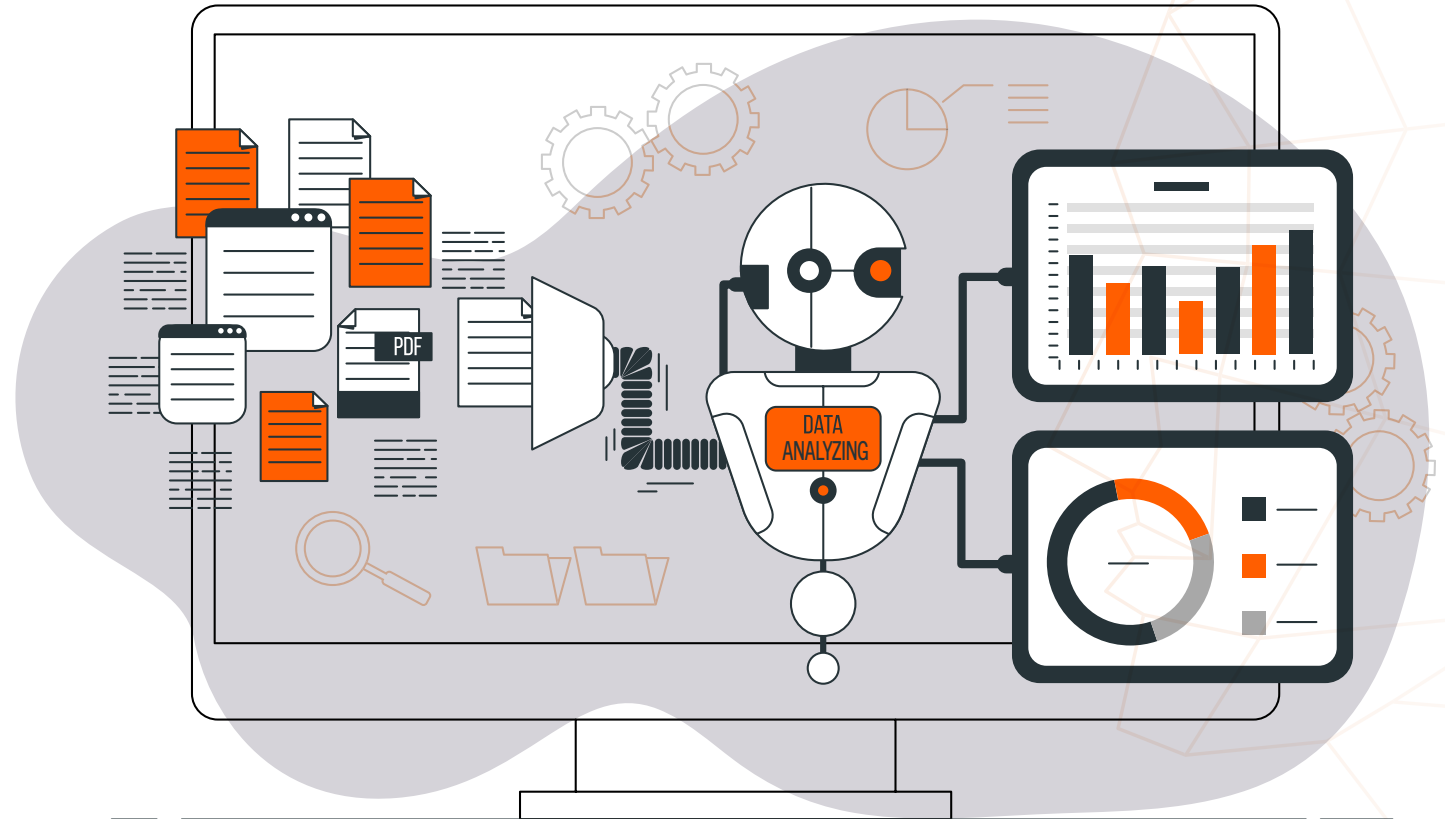


// Save Time and Increase Productivity"

ANALYZING DATA

One of the primary advantages of adopting AI for data analysis is speed. AI systems are significantly faster at processing information than humans, allowing firms to evaluate information in real time. This ability enables companies to respond rapidly to market shifts, identify opportunities, and make data-driven decisions, all of which can lead to increased productivity and better results.

Another advantage of AI-powered data analysis is accuracy. AI algorithms can precisely analyze large datasets, identifying patterns and trends that would otherwise be challenging to detect. This benefit empowers organizations to make better-informed determinations based on hard facts rather than relying on guesswork or intuition.

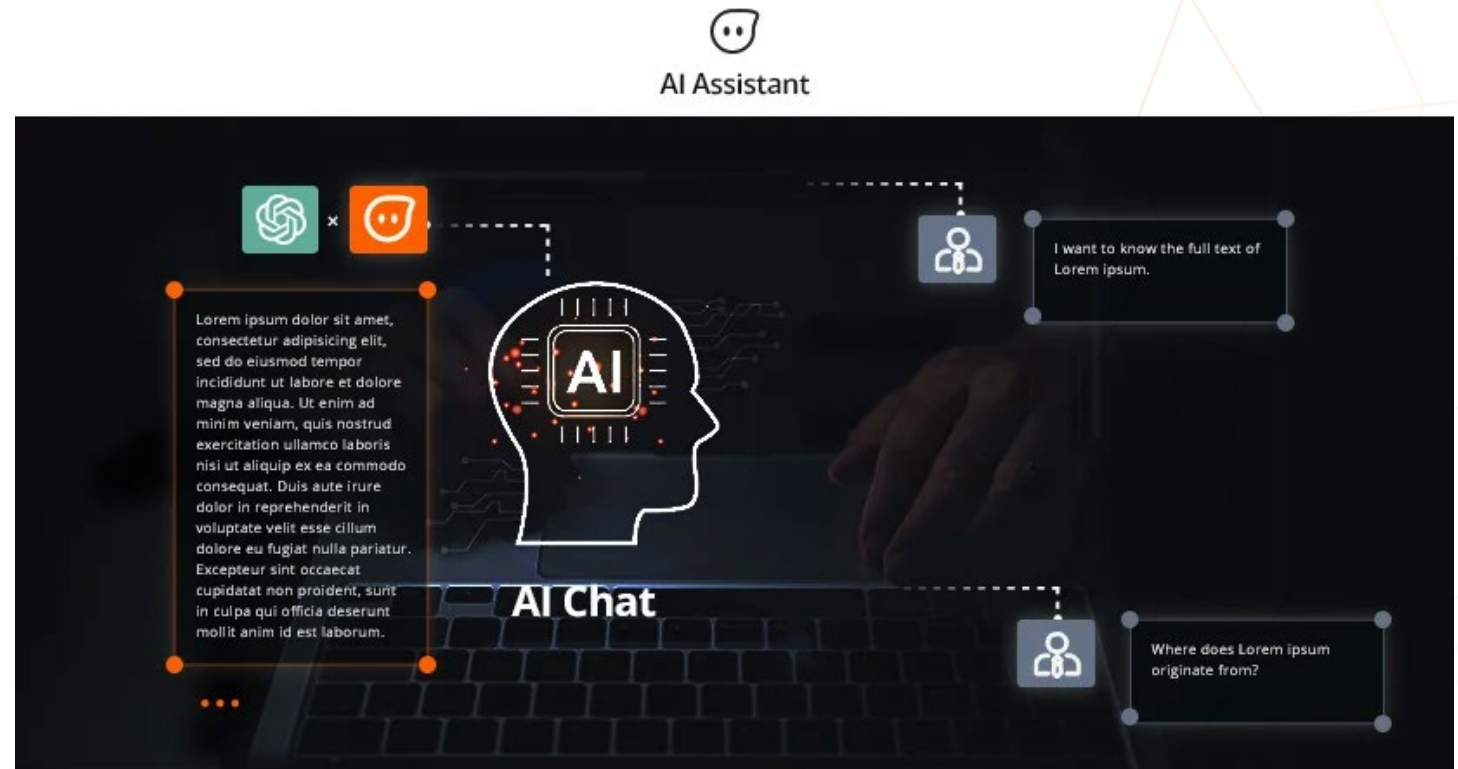


// Finds the mistake in data arrangements"

BUILT-IN AI ASSISTANT

INTEGRATES AND ENHANCES YOUR TEAM IN NEW WAYS

Foxit's AI assistant is a sophisticated tool purpose-built for our users and integrated into our PDF Editor Suite, the smartest AI on the market. We developed this suite to be both agile and powerful, allowing users to create, edit, and manage PDF documents quickly and effortlessly. Users will improve their performance with Foxit's AI assistant by automating many of the tedious activities associated with PDF document management. Designed to make the fast even faster and the smooth even smoother, Foxit's PDF Editor is an excellent choice for anyone seeking a robust PDF solution. As the forerunner in AI integration, we create tools to simplify your processes and improve your operations.



“ Summarizing and providing the correct answers, which avoids having to read large texts.”

CONCLUSION

Incorporating AI technology into your operations offers numerous benefits, including increased productivity, streamlined workflows, and higher-quality output. By leveraging AI tools, you can automate routine tasks, optimize processes, and uncover insights to help you make better decisions.

With the rapid evolution of technology, incorporating AI into your company's strategy is now more vital than ever. Adding an AI assistant to your company's toolbox allows you to remain ahead of the competition and streamline your organizational systems. AI has proven itself a game changer in various sectors by increasing efficiency, production, and client retention. Take advantage of the chance to harness the power of AI and propel your organization to the forefront of your industry.

Foxit's AI assistant is fully integrated into our nimble, powerful PDF Editor.

CHECK IT OUT TODAY

See how we can help your team members enhance their performance to drive organizational growth.

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Built for
Business.
Optimized
for **AI.**