What is Foresient?

Foresient is a state-of-the-art forecasting platform which uses a suite of AI based algorithms.

- Forecast with *Accuracy*
- Forecast at *Scale*
- Forecast at *Speed*

Suited for Demand planners, Category managers, Brand Managers, Data scientists etc

How Foresient works?

- Provide historical data with causal data like promotions, holidays etc
- Data pre-processing followed by modelling using a suite of algorithms
- Forecast is generated and consumed on Foresient UI / Any BI tool

What differentiates us?

01 **Speed up your Go-to-Market and beat competition**

A ready to use forecasting solution focused on client centricity and value creation

02 **Combination of ML algos and deep domain expertise**

Expertise of forecasting across 150 global markets and 100+ categories into the ML algos to deliver best in class accurate results

03 **A Scalable approach**

Extend the solution across multiple countries and product lines with minimal intervention

04 **Workflow based system**

An intuitive UI for a great user experience

Power of Foresient delivered high accuracies [>90%]

Average Accuracies

Category	Accuracy
Wine	94.6%
Paper Products	94.2%
Home Baking	91.4%
Beer Cider	94.5%
Bakery	97.4%

Average Accuracies

Category	Accuracy
BWS	91.2%
Choc & Sugar	93.5%
Soft drinks	95.0%

fractal•••