

What is Foresient?

Foresient is a state-of-the-art forecasting platform which uses a suite of AI based algorithms.

- Forecast with **Accuracy**
- Forecast at **Scale**
- Forecast at **Speed**

Suited for Demand planners, Category managers, Brand Managers, Data scientists etc



How Foresient works?

- Provide historical data with causal data like promotions, holidays etc
- Data pre-processing followed by modelling using a suite of algorithms
- Forecast is generated and consumed on Foresient UI / Any BI tool

What differentiates us?

01 Speed up your Go-to-Market and beat competition

A ready to use forecasting solution focused on client centricity and value creation

02 Combination of ML algos and deep domain expertise

Expertise of forecasting across 150 global markets and 100+ categories into the ML algos to deliver best in class accurate results

03 A Scalable approach

Extend the solution across multiple countries and product lines with minimal intervention

04 Workflow based system

An intuitive UI for a great user experience

Power of Foresient delivered high accuracies [>90%]

