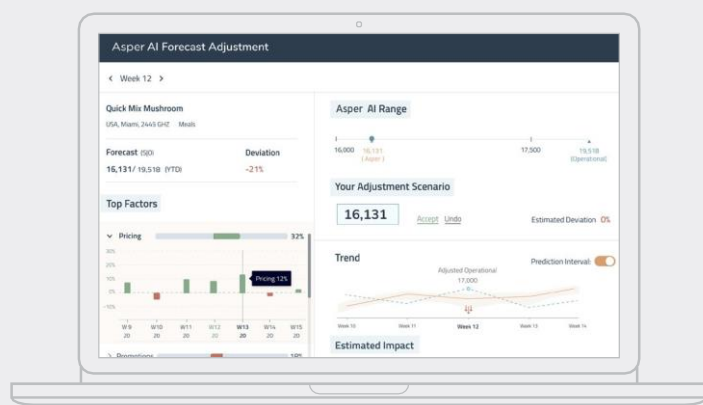# Demand Planning & Forecasting Platform

Client Success Story

Proven increases in forecast accuracy by up to 15%

Leading US Snacking, Beverage, Meal Preparation Company

- **$4.5B** Revenue
- **11,000** SKU's
- **32** Categories

Low forecast accuracy
Heavy manual adjustments
Lack of bandwidth to review entire portfolio
Incomplete understanding of drivers

8-Week POV
Select Categories
Beat existing accuracy by 5+ percentage points (pp)

12-Week
Full Implementation
Scaled to 32 categories and 11,000 SKU's

Year 1
Consistent improvement in forecast accuracy by 5-7pp

Year 2
10+pp improvement in forecast accuracy

25-40% time savings, no touch forecast automation

$39.4M
Value Unlocked
+ 1% annual revenue growth
+ 8% savings on inventory holding cost
+ 8% less working capital on inventory

25%
People Time Savings
Repurposed bandwidth to focus on higher value opportunities

Why Asper?

Distinct Advantages

- *Purpose built AI* for CPG, Retail and Manufacturing
- *Uses 100+ external indicators,* carefully curated by our domain SMEs
- *Enable agile scenario* planning to manage macro and category headwinds/opportunities

Results GUARANTEED

Rapid proof-of-value will deliver these business outcomes, or you pay nothing

- **1-3%** impact on topline revenue
- **5-15%** accuracy improvement at SKU level
- **25%** savings in demand planner's time