

## C3 for Microsoft CSP Partners

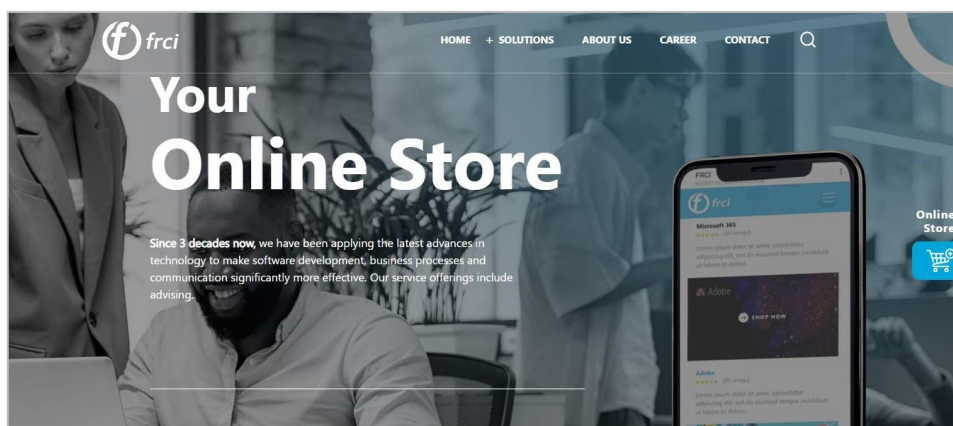
Do you grow through the daily struggle of keeping up operational measures, manual purchases, payments, and analytics?

The CSP Control Center or C3 as we fondly call it, is a cloud platform built for Microsoft CSP partners, enabling them to distribute, sell, bill and provision cloud solutions and gives you and your customers the comfort you need without having to worry about all the irksome tasks that you deal with on a day-to-day basis.



**FRCI Online Store** - The FRCI Online Store provides you with the best solution you'll need all the way and make it easy for customers to buy Microsoft Cloud Solution Provider (CSP) offers and services with a partner they can trust. Through this program, FRCI can easily package its own tools including business trainings, products, and services to directly provision, manage and support their customers subscriptions.

To know more visit <https://www.frci.net/en/e-shop>



## Challenges - Make the right choice with FRCI Online Store

FRCI Online Store will in a nutshell, help grow your business, manage payments seamlessly and give a self-service experience to end customers.

- Fast – save time on purchasing products online.
- Self-service – can easily monitor sales actions.
- Trusted business - having a strong brand build customer recognition and loyalty.
- Direct marketing - build customers relationships and measure sales performance.

## Solutions

The Microsoft CSP, or Cloud Solution Provider program enables authorized Microsoft partners like FRCI Ltd to work directly with customers and simplify the management of cloud products and services, such as Office 365, Microsoft Azure, Dynamics 365, Enterprise Mobility + Security, and Power BI, etc.

In FRCI Online Store, end customers can also use C3 portal to do self-service management for purchasing cloud products, and licenses from the brands they love through meaningful partnerships with Microsoft, Adobe, and view their invoices, pay bills and more.

## Benefits for customers to choose FRCI Online Store offers:

- User-friendly & powerful marketplace
- Flexibility where you only pay for what you use.
- Receive one monthly bill based on the consumption you have used.
- Effective onboarding from FRCI website and integrated support.
- Self-service portal empowers customers to manage their licenses.
- Competitive pricing.