

 teamtogether™

Problem

74% of employees say that they don't fully understand their company's strategy.

60% of employees ignore digital messages.

When people don't know about or engage with their company's strategy, profitability, productivity, retention and innovation suffer.

As a result, **15% of overall company budgets are wasted each year.**

Solution

Messages delivered by a human are **34 times more effective** than the same message delivered digitally.

53% of internal comms professionals say in-person is **the most effective** communication method.

But only 9% said it was the most used.

Reach your whole workforce

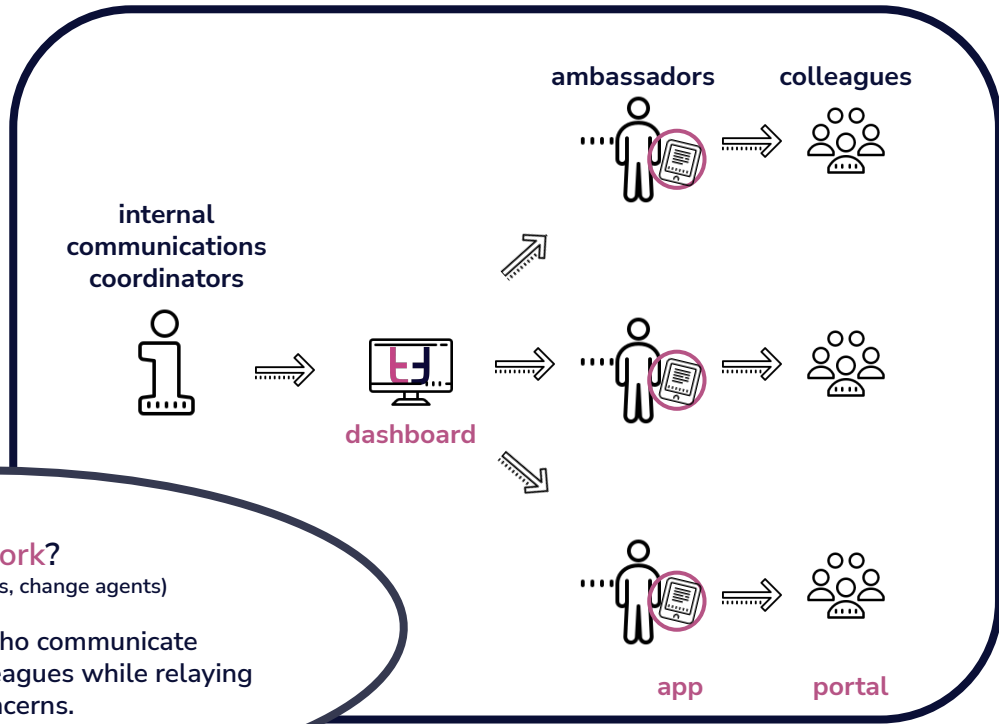
Peer networks are the most effective method to engage diverse and distributed workforces 'in-person'.

Our platform powers effective, measurable and interactive peer networks.

What is a peer network?

(a.k.a. ambassadors, champions, change agents)

A group of individuals who communicate information to their colleagues while relaying back their needs and concerns.



Get the right message to the right people

1. Engage your whole workforce through peer-led discussion.



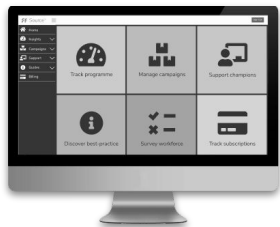
2. Build a company-wide movement around company goals.



3. Get actionable data on progress and impact.

Tap into your people's potential

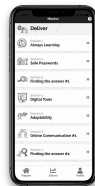
Get insight into progress across the company.



Dashboard

For programme coordinators

Promote guided conversations with unlimited reach.



App

For your ambassadors

Make data-driven decisions and iterate with live reporting.



Portal

For your wider workforce

Use a proven approach



Paul Titterton
Head of Distribution
@ Virgin Money



Holly Freeman
People Transformation Manager
@ Tesco



Emma Milton & Antonia Dietmann¹
Head of Capability
@ HMCTS (Ministry of Justice)

“With the upcoming merger of Virgin Money and CYBG, we needed a way to engage all our colleagues with the new brand values. **teamtogether** has been essential to making sure all our staff are living our brand.”

“With thousands of stores spread across the country, it’s hard to engage our colleagues. Our goal in using **teamtogether** was to increase digital confidence as part of our Little Helps Plan. Since this programme was so successful, we’re now using [**teamtogether**] to roll out a new pay system across the company.”

“Staff lacked confidence in using new technologies and so a new ‘Digital You’ programme was designed [using **teamtogether**] to create bite-sized, peer led learning, covering 10 topics over 5 months... Staff confidence increased by 23% to cope with over 100 new digital products for new citizen services.”

¹[Workplace Forum Chair Report](#)

Who we've worked with



Driving the conversation

Open a direct line to your people.
From the back-office to the frontlines.

Our customers get the information and buy-in they need to take the business forward, every time.

How do people perceive our vision and values?

Do colleagues know how their work contributes to our vision?

Why is there resistance to certain initiatives?

What information do teams need to thrive?

Does everyone know how the initiative will impact their work?

What percentage of the workforce is engaging?

Which business areas require support or intervention?

Who is going above and beyond?

What risks are there that haven't been flagged?

What ideas can be pulled from the frontline?

Are colleagues seeing progress?

What support do people want?