

Front Systems

**iPad Point of sale.
In-store and online unified.**

<https://www.frontsystems.no/en>



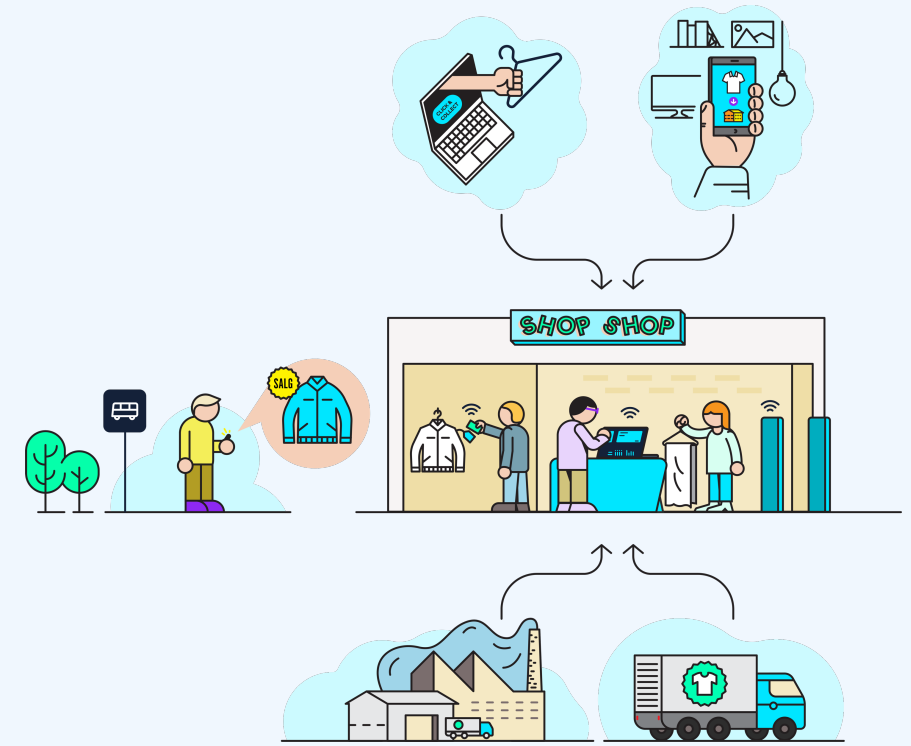
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Retail: Turning brick-and-mortar stores into a competitive advantage

The customer journey no longer starts in the physical store, but most of the trade still takes place there.

Front Systems mobile point of sales give retailers a competitive advantage by unifying online and in-store sales, enabling the convenience and experience today's shoppers demand.



CHALLENGES

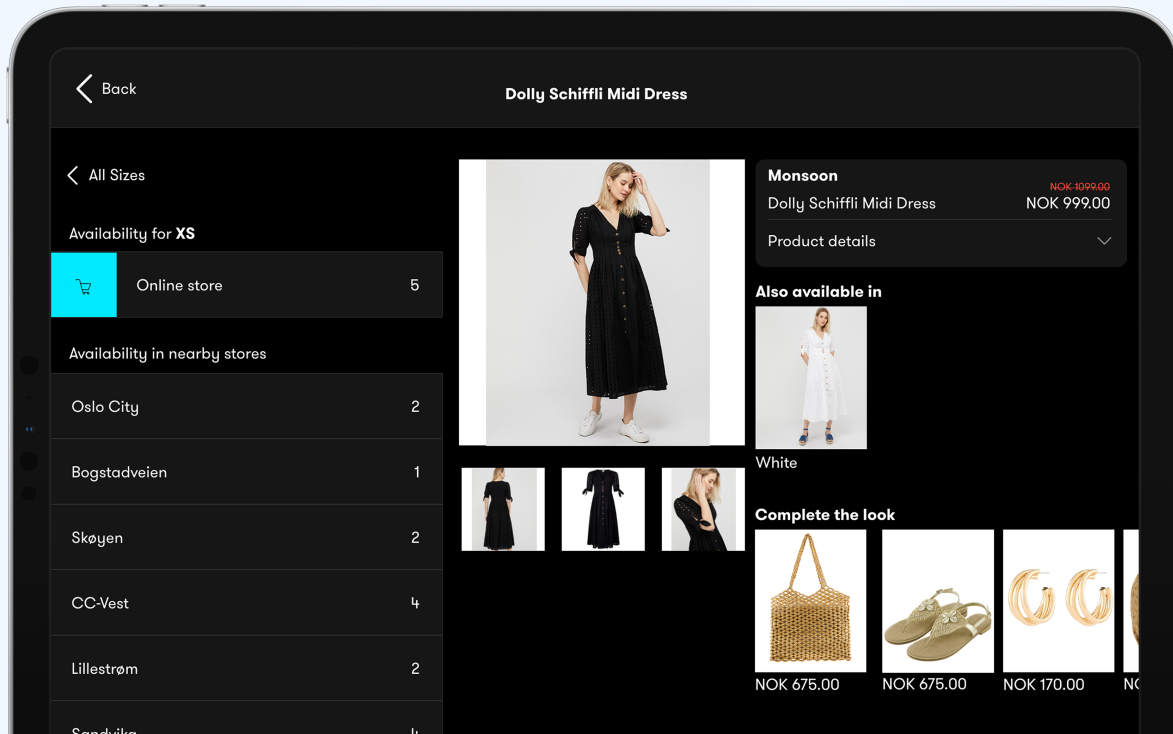
Retailers struggle to compete with what pure online stores offer.
No long lines, relevant product recommendations based on AI, full product range availability and self checkout to mention a few.

IDEAL SOLUTION

Mobile Point of sales and Unified commerce solutions bring the best from online and brick-and-mortar together. The convenience and flexibility of online stores combined with the atmosphere and customer service which best can be experienced in real life.

DESIRED OUTCOMES

Providing an omnichannel customer experience, drives traffic to your physical stores, increases upsell and customer loyalty while saving time and money.



Front Systems

iPad Point of sale

Empower all your store associates to provide excellent customer service in one unified commerce app.

Move around with the POS in-store, keep it fixed at the cashier desk or let customer help them selves with self-checkout kiosks.



Clienteling.

With access to the customers previous purchases and personal offers, your staff is enabled to do qualified upsell and easily handle online returns in-store, without having to leave the Point of sale-App.



Never miss a sale with Endless Aisle.

With access to the whole product catalog, your store staff can effortlessly place online orders while securing payment from customers in POS there and then.



Sell online. Fulfill in-store.

Meet the shoppers demand for convenience by exposing your stores inventory online. In the second a customer places an online order, the store staff receives push-notification so they can swiftly fulfill and prepare for either pickup or ship from store.

Front Systems iPad point of sale for Microsoft Business Central

Front Systems integrates tightly with Business Central, allowing the retailers to seamlessly work together with the rest of the business, optimized and efficiently.



EASY USER MANAGEMENT

Manage users throughout your retail chain and provide a secure and hassle-free sign in experience with Office 365 user account.



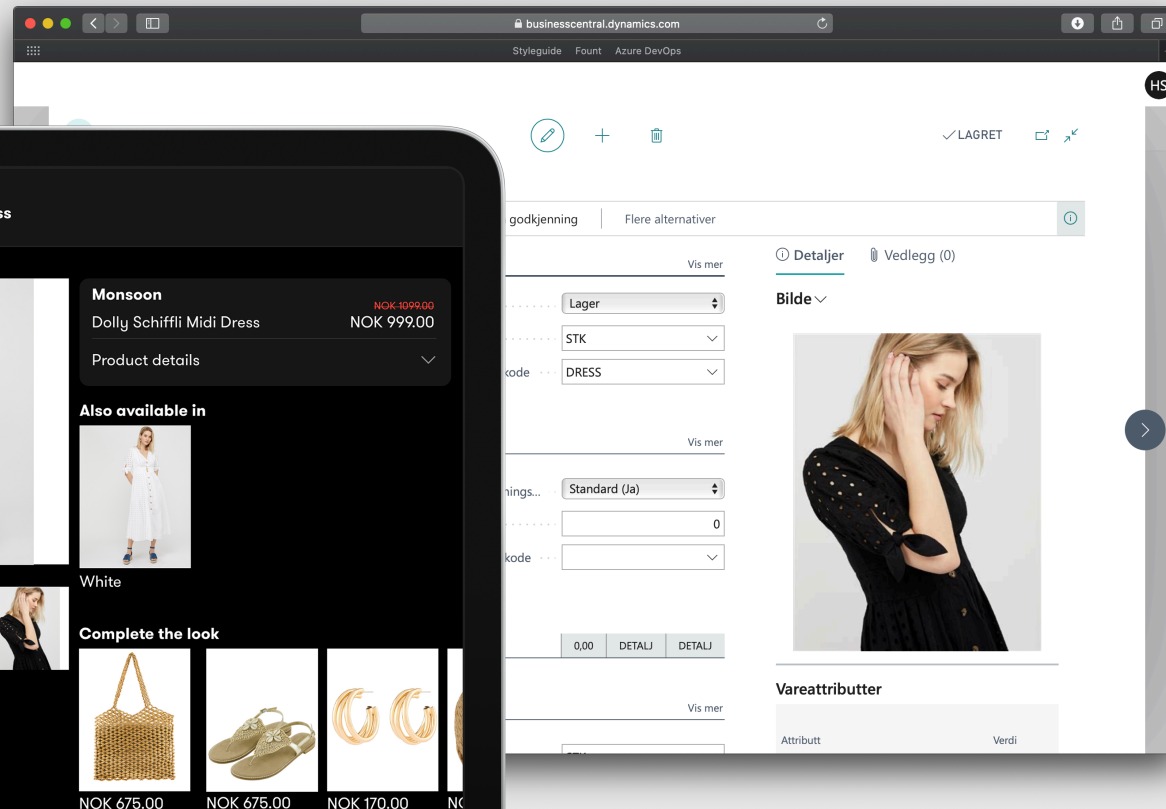
PRODUCTS AND SHIPMENTS

Manage all products and prices within Microsoft Business Central. Replenishments and shipments from BC are made available in Front Systems for easy goods receive.



RETAIL ANALYTICS

In-store sales transactions, POS closing balance, customers and stocks are updated in real-time so administration have all the information when they need it. In Business Central and PowerBI.



Customer success: Lanullva increases customer experience & unifies in-store and online.

Lanullva is a Norwegian wool brand having wholesale and retail business. Their goal is to provide an optimal shopping experience regardless of the customer being online or in-store.

Front Systems mPOS is the essential app empowering retailers to fulfill tomorrow's shoppers demand for memorable experiences and delightful convenience.



REDUCED MANUAL WORK

After implementing Microsoft Business Central and Front Systems we have been relieved from inefficient routines and repetitive work, so we can focus on what really matters; providing great customer experiences.

INCREASED SALES

We are now able to run campaigns in-store and online in sync, communicate with our customers via SMS and drive sales and do qualified upsell. All in all this is helping our top- and bottom line.

FUTURE PROOF

Now that we are running cloud solutions from Front Systems and Microsoft Dynamics, we are relieved from the constraints of executing our customer centric strategy.

Customer success: Bergans of Norway

Bergans of Norway has been producing sports clothing and backpacks for over a century. With their laser focus on quality and customer experience, it was a natural choice to provide a seamless shopping experience for their customers whether being in-store or out on adventure online.



BEST OF BREED

The business was hindered by the existing monolith solution to pursue their vision for future retail and growth. With Front Systems mPOS platform in combination with Microsoft Dynamics, they were enabled to set to life their Unified Commerce strategy and experience growth as a result.

INCREASED CUSTOMER SERVICE

People wish for great customer service whether they are online or in-store. Front Systems provides our store associates with a retail platform catering for inventory visibility, in-store fulfillment, mPOS, loyalty and more. The many small things making that wish come true.

ACHIEVING MORE

“With Microsoft Business Central in the center of our business, we are now able to handle a much higher load with the same resources”, Espen Jensen, CIO Bergans.

Front Systems mPOS and Microsoft Dynamics. Perfect for global retail.

Get a live online demo: <https://frontsystems.no/bookdemo>

Call for more information: +47 21 55 64 44

Ask a question via email: support@frontsystems.no

Learn more: www.frontsystems.no

[Link to Front Systems Microsoft Commercial Marketplace offer](#)



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