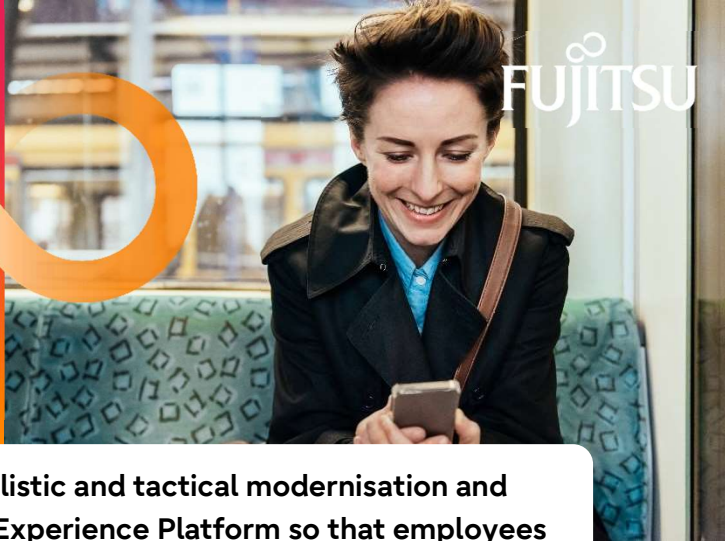


Workplace Culture

Embedding employee moments that matter into the digital workspace.



Fujitsu Workplace Culture Services provide a holistic and tactical modernisation and adoption service for the Microsoft Viva Employee Experience Platform so that employees can see and feel a company culture that enables them to be successful.

How employees feel about and experience the culture of their workplace is of increasing importance. Research shows 2/3 of employees see workplace culture as a main factor in their decision to stay or leave a company – even above salary and benefits. The impact that workplace culture has on employee satisfaction is also key to the success of your organisation.

But as hybrid working becomes the new norm, many of the opportunities to connect, create, share, and build a sense of belonging have been lost and need to be intentionally recreated for primarily digital workspaces.

Initial attempts used methods that worked well for physical co-location such as arranging coffee meetups, virtual wellbeing events, or sending more communications. But these initiatives can have the opposite effect – exacerbating stress on increasingly time-poor employees.

Employees need to see and feel ways of working that enrich their working lives every day. This requires embedding practices into the flow of work that enables them to effectively manage the demands of their day and focus on the things that bring value to them and to the wider organization.

“Progressive, human-centric organisations recognise that establishing a sustainable, healthy company culture requires a series of achievements that shape experiences and ultimately lead to a commercially optimal culture that is collaborative, innovative and productive.” *Australian Workplace Culture Guidelines, The Culture Institute Australia FY 2023*



Workplace Culture is part of our holistic approach to providing great Employee Experiences

The impact of poorly managed, inauthentic workplace culture...

- Talent attraction, growth, and retention challenges
- Reduced productivity, agility, and creativity
- Low employee engagement and “quiet quitting”
- Poor employee wellbeing and increased burnout
- Worsened DEI outcomes
- Reputational risk from “wellbeing-washing”

The benefits of focusing on Workplace Culture



The more time spent learning, the more innovative the organisation is



When employees feel their wellbeing is cared for, they are 38% more engaged



When employees have clarity on their roles, they are nearly 4x more likely to stay

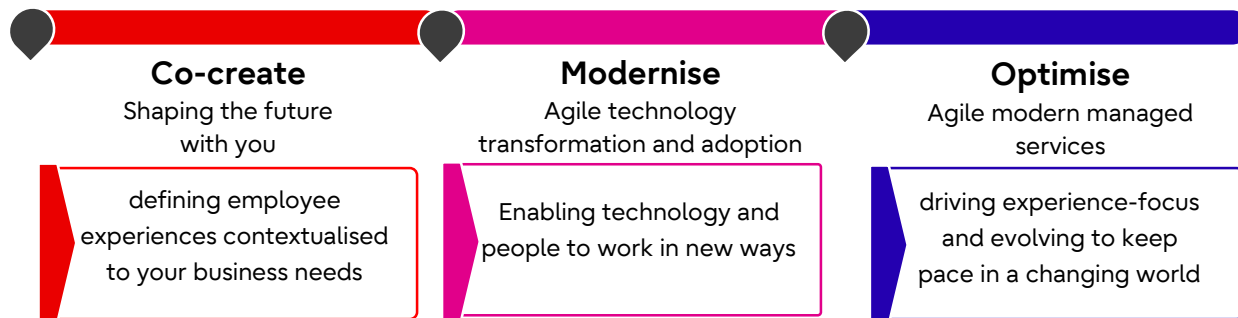


Simplifying the process of finding knowledge could save up to 4.2 hours a day



Engaged employees are 15-25% more productive

Your Journey with Fujitsu



Our flexible vertical solutions model enables us to support you wherever you are at in your journey with service options to support different priorities and budgetary constraints. Whether you are still trying to understand good practice, have a firm idea but unsure how to execute, or want to pick up momentum and learn how to increase the effectiveness of your existing solutions – we have an option for you.

Co-create Accelerators

Meeting you where you are with a roadmap tailored to your priorities

Connecting People

Diversify and modernise the way you communicate with your people with personalised and mobile-responsive content



Healthy Working Habits

Support your people in developing better working habits and realigning behind value to improve wellbeing and business outcomes



Learning Culture

Bring flexible, social, and differentiated learning experiences where and when it's needed with content that enables individual and business growth



3 Services to Build Your Workplace Culture Journey

Our co-create accelerators help you to identify ways in which your employees can feel more connected to the work they do and the people they work with in the digital workspace. We use our patented Human-Experience Design methodology to build a strong, mutual understanding of the current challenges and co-design a vision for the experiences you want to create for your people and how you can make them a reality.

Our modernize service puts our proposal into action in the form of a deployment rollout where we continue to discover and support customers along their journey to address both the technology and people aspects of adoption.

Our optimise managed services ensure the sustainability of change and is shaped by the size and needs of your organization, with options for platform support, ongoing user adoption enablement, new feature support, people analytics, knowledge ops, and a partially or fully managed Centre of Excellence.

