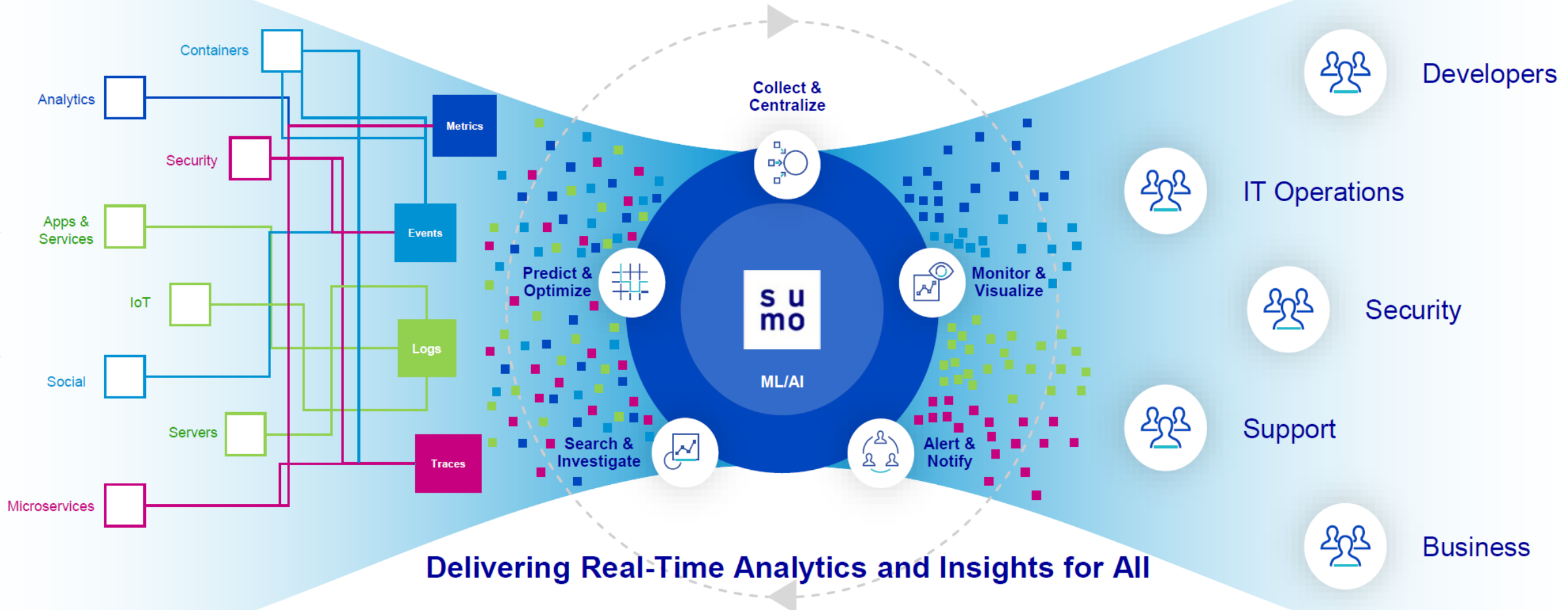


Transforming Complexity Into Continuous Intelligence

All data – unstructured, structured, and semi-structured



Sumo Logic: Industry's first and only cloud-native Continuous Intelligence Platform™

Real-time



Global Intelligence



Industry insights



Community insights



Data science insights

True SaaS

Cloud-Native Platform

Structured, Semi-structured, and Unstructured data



873 Petabytes
Average data scanned per day

Multi-tenant elastic scale



1.6 Quadrillion
Average events scanned per day

Flexible packaging and licensing



49.9 Quadrillion
Total events scanned in month

Actionable insights



27.1 Exabytes
Total data scanned in month

Machine learning & advanced analytics



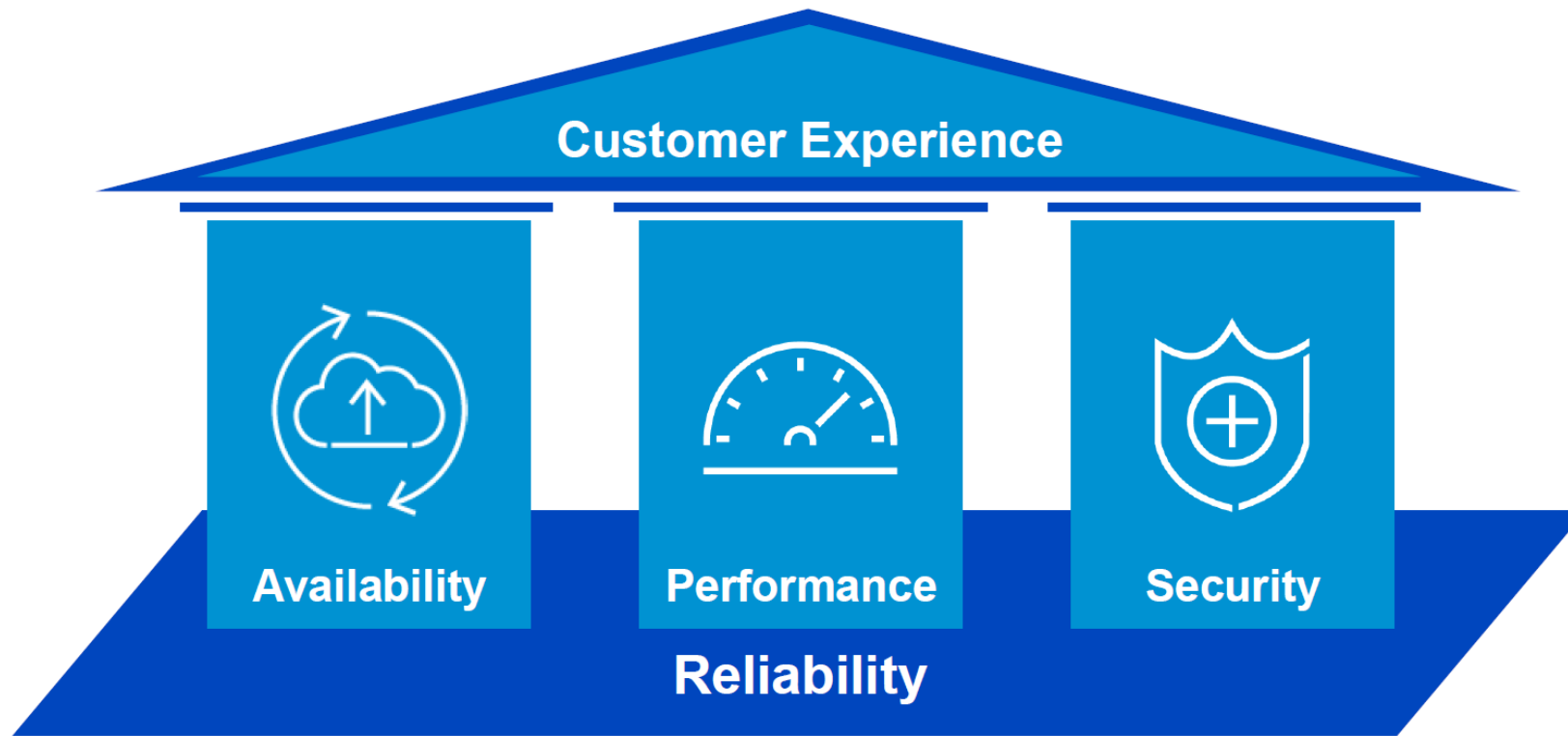
542 Bytes
Average event size per day

Security 1st principle



18.6 Billion
Events scanned per second

Reliability Is The Foundation Of Customer Experience

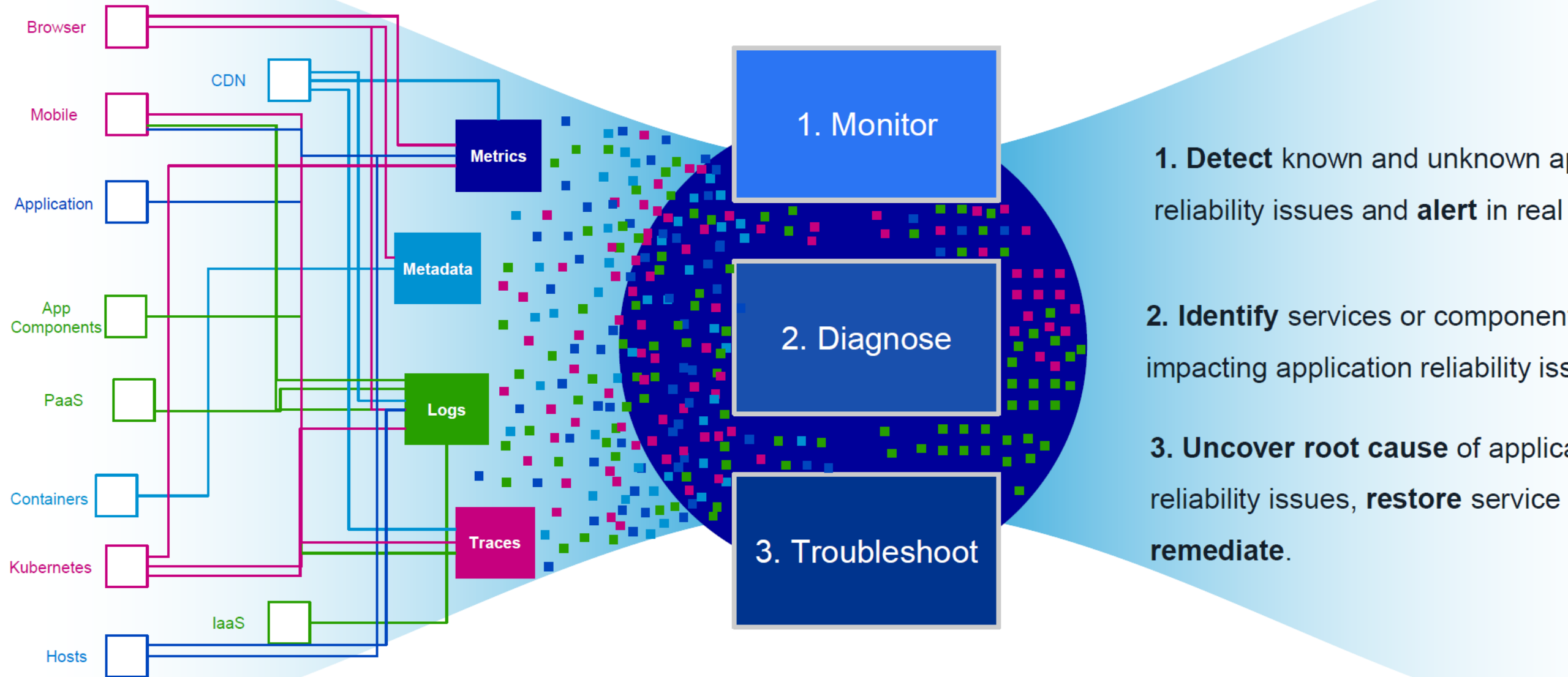


100-millisecond delay in load time can lower conversion by 7%

Extra 0.5s in search page response reduces traffic by 20%

Brand reputation could decline 17% to 31% as a result of a breach

Reliability Requirement: Unified Observability Platform



Powerful Analytics Required To Detect And Uncover Root Cause

1



Monitor
SRE/IRC

“What”

~20%
of data

Logs & Metrics & Traces
(SLI, KPI)

2



Diagnose
On-call Engineers
SecOps

“Where”

~30%
of data

Logs & Traces
(Transactions, Events)

3



Troubleshoot
Senior Dev / Service Owner
SOC Analyst / Threat Hunter

“Why & How”

~50%
of data

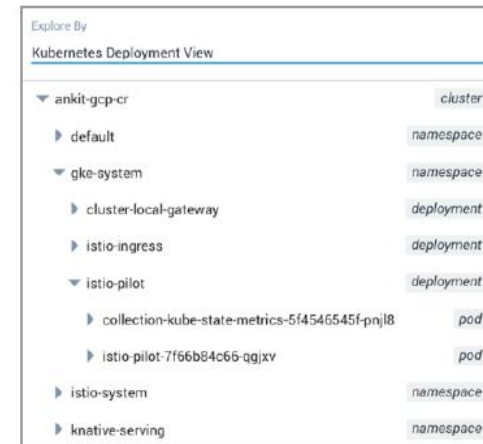
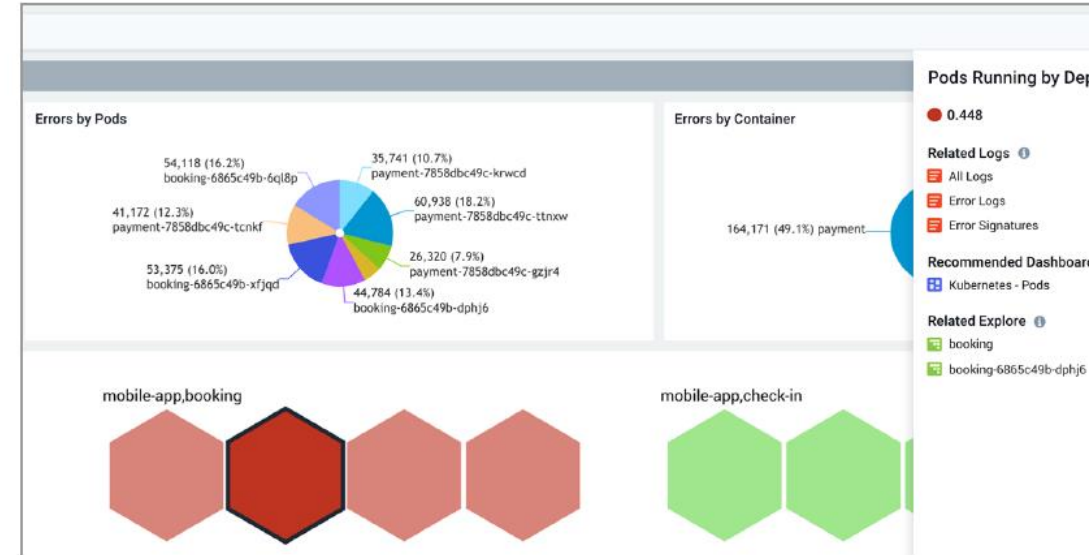
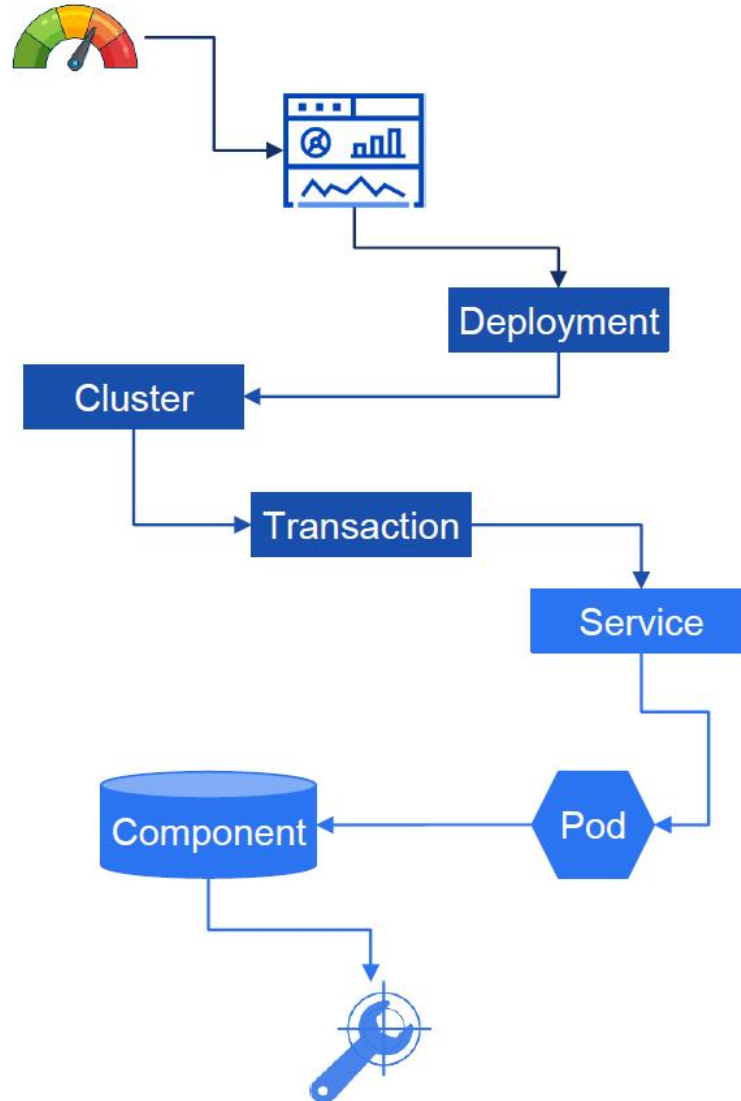
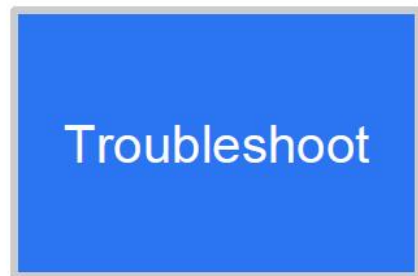
Logs
(Event, Patterns, Raw Logs, Context)

More Data Requiring More Sophisticated Analytics



Sumo Logic Differentiator

Intuitive Workflow That Delivers Results Fast



Kubernetes Observability

Challenges:

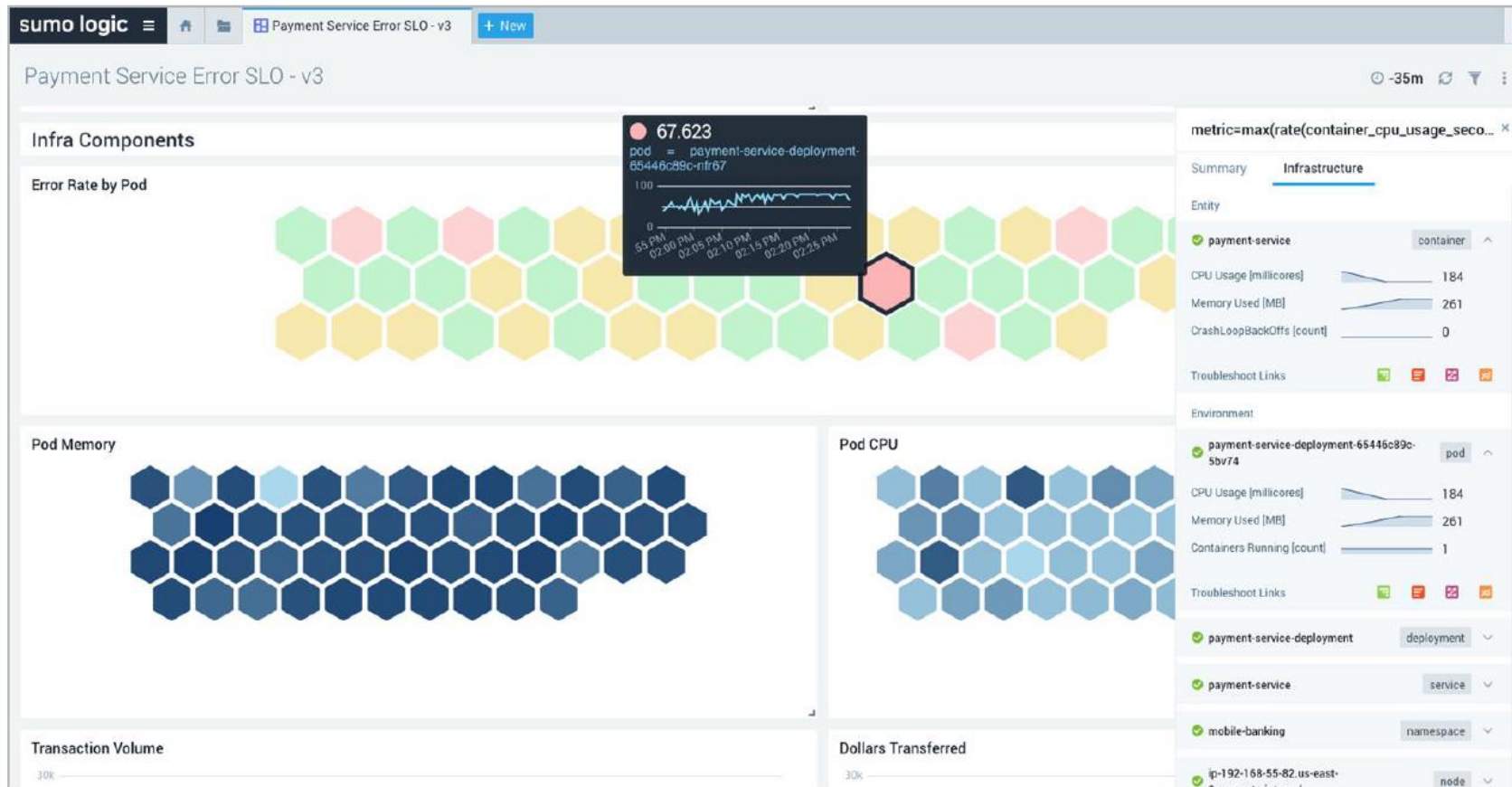
- Lack of visibility of Kubernetes infrastructure
- Problem resolution is too slow
- Slow to measure ever changing Kubernetes deployment
- Reactive approach to application service

Solution:

- Dynamic, easy to use dashboards
- Integrated views for logs, metrics, & traces
- Out of the box Kubernetes dashboards
- Auto discovery of Kubernetes environment
- Integrated security visibility
- Broad, native ecosystem support
- Scalable licensing model

Benefits:

- Reduced time to find and solve issues resulting in less downtime
- No unexplained overages
- Built in integrations for security operations dashboards



Software Dev. Optimization

Challenges:

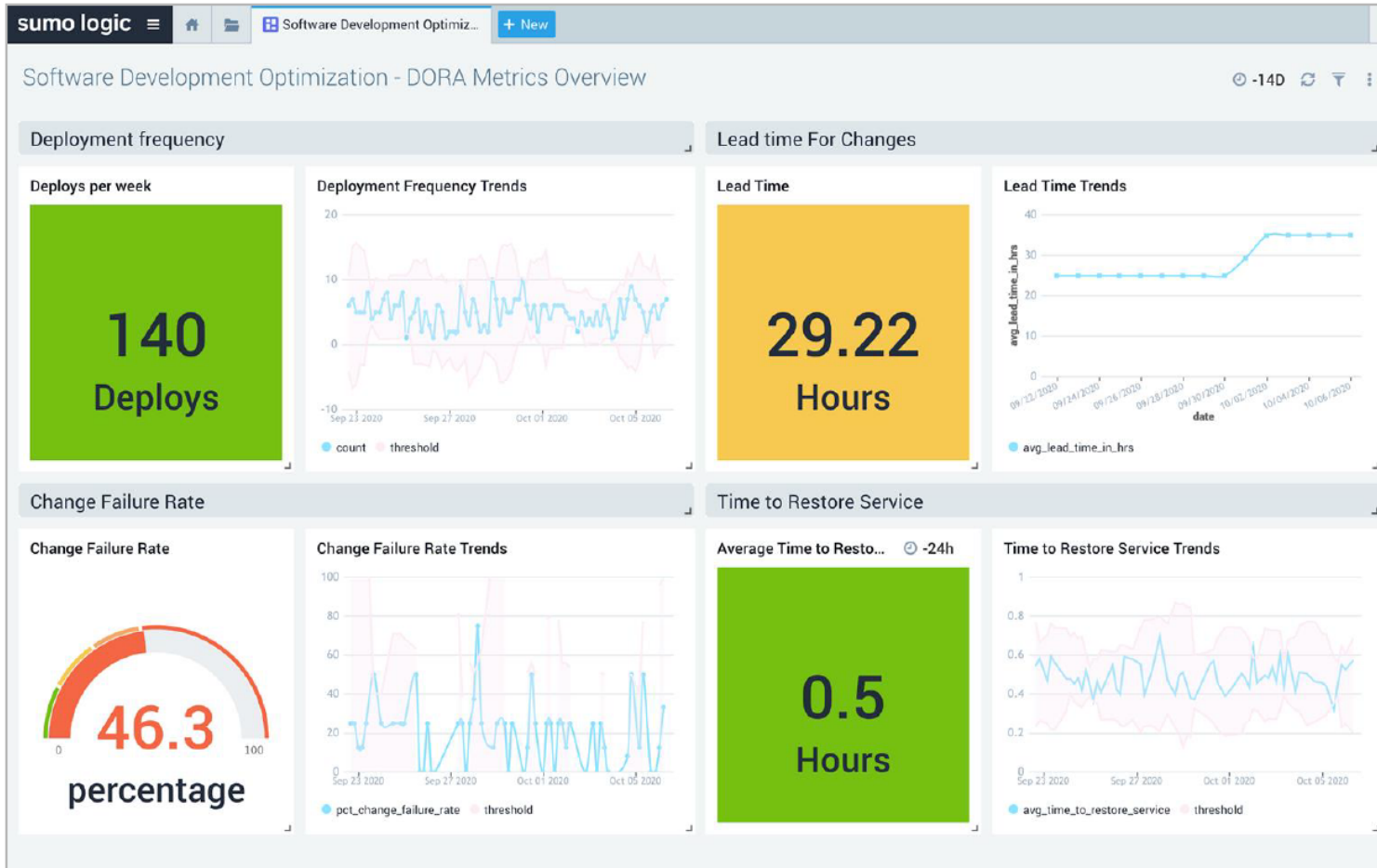
- Lack of visibility into DORA metrics
- Quality issues due to missed errors
- Downtime for CI/CD pipeline
- Lack of pre-production visibility

Solution:

- Integrated view for CI/CD pipeline
- Out of the box content for tools like Jira, Github, Jenkins, and more
- Easily customizable dashboards
- Alert integrations with Pagerduty, Slack, Jira, and more

Benefits:

- Increased release quality
- Less time spent investigating CI/CD toolchain issues
- Zero management SaaS solution



App Observability

Challenges:

- Lack of visibility into microservices
- Slow detection time for problems
- Problem resolution is too slow
- Siloed tools hinder cross team communication

Solution:

- Better monitoring, diagnostics, and troubleshooting with unified logs, metrics, & traces
- Unified alerts with contextual data
- Out-of-the-box dashboards
- End-to-end distributed transaction tracing
- Metrics & trace collection using Telegraf and OpenTelemetry

Benefits:

- Flexible licensing
- Compliant, Attested & E2E Encrypted secure platform
- Analytics driven approach with outlier and anomaly detection

