

GAINX

MACHINE LEARNING AND ADVANCED NETWORK DESIGN THEORY FOR GLOBAL TRANSFORMATION MANAGEMENT.

IN 10 MINUTES, WE SHOW YOU HOW TO PREDICT, MANAGE AND MEASURE REAL ENTERPRISE TRANSFORMATION.

IN 14 DAYS, WE'LL PREDICT YOUR SUCCESS AND IDENTIFY HIDDEN COSTS (AND RISK) REGARDLESS OF SIZE OR SPEND.

IN 90 DAYS, YOU'LL MANAGE AND MEASURE YOUR TRANSFORMATION – IN REAL TIME – REGARDLESS OF COMPLEXITY.



Transformation & Strategic Information Flow

"70% of transformation initiatives fail to achieve desired results, significantly impacting your bottom line." Lack of clarity due to poor information flow, resistance to change, and "the clay layer" (where good ideas go to die) – create millions in losses and operational drag for the enterprise today.

McKinsey & Company 2015

The GainX Artificial Intelligence Platform

GainX patented software solutions leverage AI technology and advanced network design theory to provide Boards, senior executives and managers with intuitive tools, dashboards and relevant real-time metrics designed to competitively deliver:

- ✓ Multi-million/billion *strategic* portfolios;
- ✓ Global resource, cultural and digital transformation
- ✓ Deeper (more profitable) insights into acquisitions and faster, optimized mergers.

Smart. Relevant. Data.

A New Way to Measure Success.

Vanity Metrics are Obsolete and Shallow Success Stories won't get you to the Next Economy.

Our proprietary technology platform uses machine learning to provide *advanced analytics* across all of your resources and your multi-million/billion dollar strategic portfolios. Global coverage in one, real-time view.

GainX dashboards are responsive – designed to enable “what-if” scenarios for smart, fast, data-driven decisions.

Transformation projects can be weighed against corporate risk, resource capacity, and your existing strategic portfolios.

Visibility

While executing across all corporate initiatives, decisions are instantly visible and communicated *as you make them*, assuring excellence in resource optimization, communications, and all aspects of delivery.

The right decisions without delay.

Full clarity.

100% transparency when you need it.

Millions saved in communications, governance, planning, reporting, resourcing, delivery.

Strategic Decisions

New Ways to Measure Transformation. In Real Time.



The GainX platform visually shows you where the flow of strategic information (and the impact and progress of your transformation strategy) is within your organization and where it might be sidetracked or stuck. The platform identifies your “clay layer” and the associated losses and costs by country, within lines of businesses, departments, teams, even at individual levels. See exactly how successful your transformation is progressing – day to day, month to month.

The Gains & Benefits for You

- ✓ Eliminate the loss in profits associated with Restructuring. GainX identifies the best resources for restructuring *and* helps you optimize your remaining resources without jeopardizing your portfolio or profits.
- ✓ *Organizational health analytics* based upon team dynamics, lines of business, cross-functional coordination, inter-communications. Know where the best place is to deliver each and every strategic project.
- ✓ Portfolio risk and progress reporting at a level bespoke to your role that typically adds up to savings of 10 hours per reporting cycle, per team;
- ✓ *Predictive talent analytics* including flight risk, corporate brand risk, long term talent gap analytics with data-driven recommendations to optimize current strategic resources. GainX identified \$30MIL in savings in just 7 days for a customer.
- ✓ *Recommendations* on transformation strategy *effectiveness, progress, adoption, and consumption* with accelerated knowledge sharing and information flow (employee engagement improves 10 –35%).
- ✓ *Increased productivity* per employee on the platform (3 - 7% in just 6 months).

Where will you be in 2020?

The efficacy of your 2018 digital transformation
is what will set you apart in 2020*

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Digital disruption (mobile, social, cloud, big data) is creating an imperative to invest in **digital transformation**.

*IDC forecasts \$2Tr spend on digital transformation by 2020 with a CAGR of 17.9%



We would be happy to share more with you. Ask us about our engagement to implementation package.

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Global Partners in Digital Transformation



London
Stock Exchange Group

GAINX is an accredited member of the LSEG ELITE program

