## NASSTAR - COPILOT STUDIO VALUE DISCOVERY

## DISCOVER THE POWER OF CONVERSATIONAL AI FOR YOUR BUSINESS

Do you want to create intelligent, secure, automated, and customizable chat experiences for your customers and employees? Do you want to leverage the power of generative AI to build copilots that can dynamically query business knowledge and complete workflows? Do you want to accelerate the time to value and reduce the complexity of conversational AI projects?

If you answered yes to any of these questions, then you need Copilot Studio Value Discovery. This is a three-phase engagement that introduces you to the value of Copilot Studio, a low-code platform that enables you to extend Copilot for Microsoft 365 and develop custom copilots for your specific business needs and scenarios.

With Copilot Studio Value Discovery, you will:

- Envision the possibilities for realizing business value with conversational AI across your organization.
- Explore the scenarios and use cases that align to solve your business challenges and growth opportunities.
- Align on priority solutions for transforming the business with conversational Al capabilities.
- Define measurement and target results for value realization and build a business case.
- Learn about the best practices and plans for business change and adoption.

Copilot Studio Value Discovery is a funded engagement the only investment is your time, expertise and knowledge of your business.

We recommend at least three individuals from different roles and departments, such as digital transformation and innovation leaders, IT executives, line of business leaders, IT pros, and decision influencers.

- Digital transformation and innovation leaders: they can help define the vision and strategy for chat experiences and align them with the business objectives and outcomes.
- IT executives: they can provide insights into the current IT landscape and infrastructure, and evaluate the feasibility and readiness of Copilot Studio integration and deployment.
- Line of business leaders: they can identify the key use cases and scenarios for chat experiences in their domain, and assess the value and impact of Copilot Studio on their operations and performance.
- IT pros: they can support the technical aspects of Copilot Studio implementation and configuration, and troubleshoot any issues or challenges that may arise.
- Decision influencers: they can influence the decision-making process and advocate for Copilot Studio adoption and scaling across the organization.



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Don't miss this opportunity to discover how Copilot Studio can help you create chat experiences that are intelligent, secure, automated, customizable, and collaborative. Contact us today to schedule your Copilot Studio Value Discovery engagement and get ready to unleash the power of conversational Al for your business.

