

NASSTAR - COPILOT VALUE DISCOVERY

UNLOCK THE POWER OF AI FOR YOUR ORGANIZATION

Are you looking for a way to transform your business with AI? Do you want to learn how Microsoft Copilot can help you create, communicate, and collaborate more effectively? Do you want to discover the high-value scenarios and use cases that align with your business goals and challenges?

If you answered yes to any of these questions, then you should join us for the Copilot Value Discovery Workshop. This is a fully funded engagement by Microsoft that will help you understand the value of AI reinvention, identify top functional scenarios, build a business case, and develop a strategic implementation roadmap for AI transformation powered by Microsoft Copilot.

Microsoft Copilot is a suite of AI-powered productivity tools that work across Microsoft 365 apps and services. Copilot can help you improve the quality and speed of your work, reduce effort and errors, and enhance your creativity and wellbeing. Copilot can also help you upskill and empower your employees, attract and retain top talent, and optimize your business processes and outcomes.

1.1 What will you get from the workshop?

- A showcase of the Microsoft Copilot vision and value, including demos and best practices.
- An assessment of your business and technical needs, and a summary of your current state and challenges.
- A prioritization of high-value scenarios across your organization, specific to your business unit groups and departments.
- A business case summary, including expected ROI and impact, based on your high-value scenario prioritization.
- An AI transformation roadmap, including next steps for implementation and adoption of Microsoft Copilot.

1.2 Who should attend the workshop?

For the best experience and impact, both key IT decision makers and key decision influencers should be in attendance. We recommend at least three (3) individuals attend for an inclusive and thorough conversation around strategic alignment and low-code patterns of value. These include:

- Digital transformation and innovation leaders
- IT executives (CIO/CTO/CSO)
- Line of business leaders (HR, Ops, Finance)
- IT pros and decision influencers
- Applications and automation technologists

1.3 Inspire your workforce with the Power of Generative AI

The workshops are delivered by our team of Copilot and adoption and Change Management specialists, who have extensive experience and expertise in implementing Copilot and Microsoft 365. They will work with you to understand your business needs, challenges, and goals, and provide you with tailored guidance and recommendations.